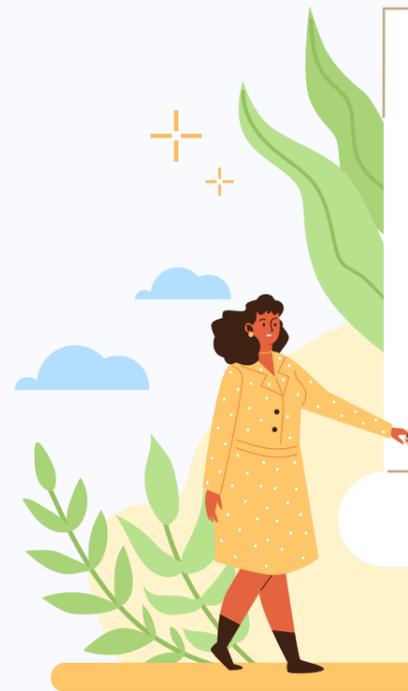




ESG | Series

The Real Cost of Ignoring ESG

ESG isn't paperwork.
It's business survival.
Ignore it now, pay for it later.



DevInsights[®]
accentuating insights for social development

info@devinsights.co.in
☎ 0120 421 7386

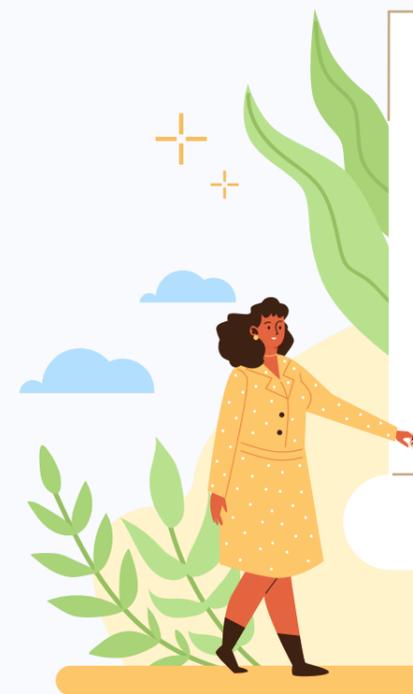


Financial Risk

Capital Is Getting Selective

- Global sustainable investments crossed \$30+ trillion
- Banks increasingly link loan pricing to ESG performance
- Investors are screening out high-risk ESG performers

Ignoring ESG = Higher cost of capital



DevInsights[®]
accentuating insights for social development

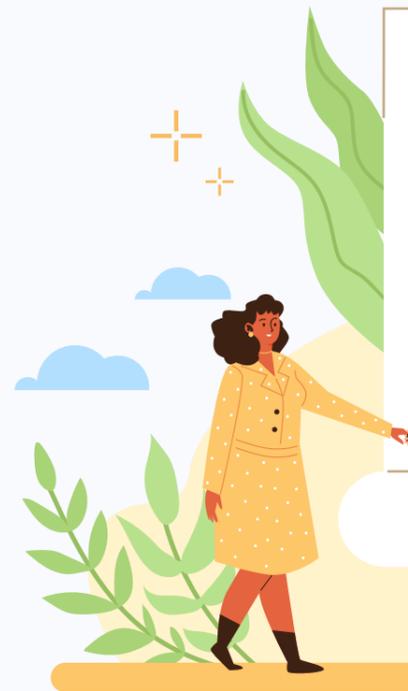
info@devinsights.co.in
 0120 421 7386

Regulatory & Compliance Risk

Regulations Are Tightening

- Mandatory climate disclosures expanding globally
- Carbon pricing mechanisms increasing
- Supply chain due diligence laws emerging

Non-compliance doesn't just mean penalties.
It means loss of global market access.



DevInsights[®]
accentuating insights for social development

info@devinsights.co.in
☎ 0120 421 7386

Talent & Reputation Risk

The Talent Shift

- 70%+ young professionals prefer purpose-driven employers
- Social media amplifies governance failures instantly
- Brand trust now directly impacts revenue

ESG failure spreads faster than ever



DevInsights[®]
accentuating insights for social development

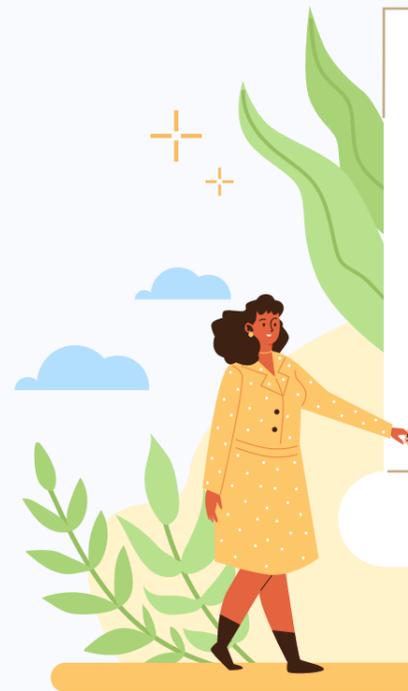
info@devinsights.co.in
☎ 0120 421 7386

Competitive Risk

Your Competitor Is Already Moving

- ESG-aligned companies show stronger long-term resilience
- Supply chains are prioritizing compliant partners
- Customers increasingly demand transparency

The question is no longer “Should we adopt ESG?”
It’s “Can we afford not to?”



DevInsights[®]
accentuating insights for social development

info@devinsights.co.in
☎ 0120 421 7386

ESG Is a Risk Strategy

ESG is not CSR.
It's not marketing.
It's strategic risk management.

Comment your view
Share if this resonates
Follow for the next ESG insight



DevInsights[®]
accentuating insights for social development

info@devinsights.co.in
☎ 0120 421 7386