

ESG SERIES

THE MOST IGNORED PART OF ESG?

The "S" – Social Impact



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WHAT IS THE **SOCIAL** PILLAR?

The “S” in ESG focuses on how companies treat people

Including:

- 
- Employees
 - Communities
 - Customers



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WHY IT MATTERS

- ➔ Stronger workplace culture
- ➔ Better stakeholder trust
- ➔ Lower social & reputational risks

People impact = business impact



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WHAT COMPANIES ARE MEASURED ON

1. Diversity & inclusion
2. Employee well-being
3. Workplace safety
4. Human rights practices

ESG isn't just environmental



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THE REAL CHALLENGE

The Social pillar is harder to measure

Because trust, inclusion, and well-being can't always be captured in numbers



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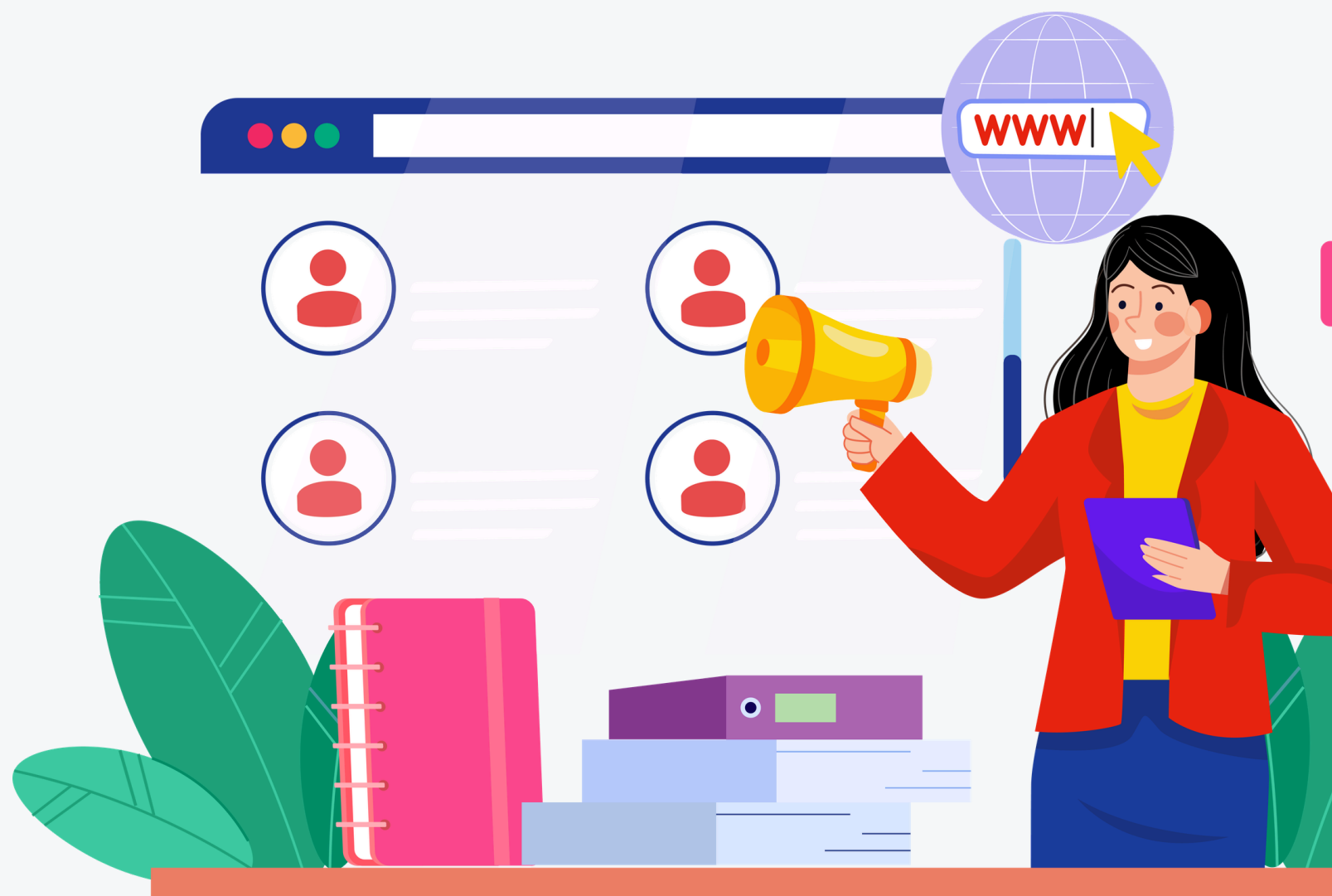
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FINAL THOUGHT

Companies are no longer judged only by profits...
but by how they treat people too

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