



ESG SERIES

ESG KPIs

If ESG matters...
how do companies measure it?



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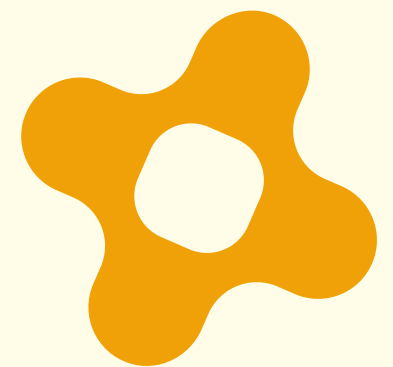
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What are ESG KPIs?

ESG KPIs = metrics companies use to track ESG performance

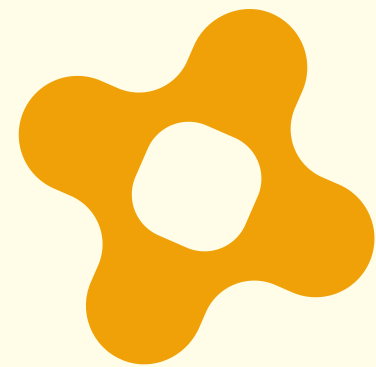
They help measure:

- Environmental impact
- Social responsibility
- Governance practices



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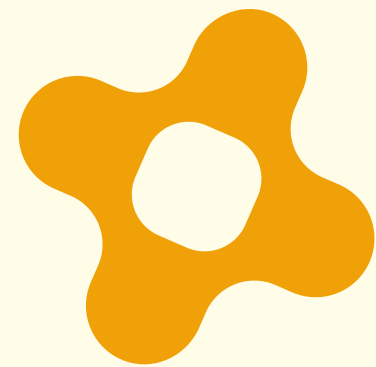


Why ESG KPIs Matter

- Track progress
- Build investor trust
- Improve ESG reporting

What gets measured gets managed.



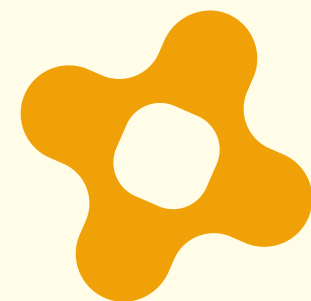


Common ESG KPIs

- Carbon emissions
- Waste & recycling rates
- Employee diversity
- Workplace safety

KPIs show where companies stand.

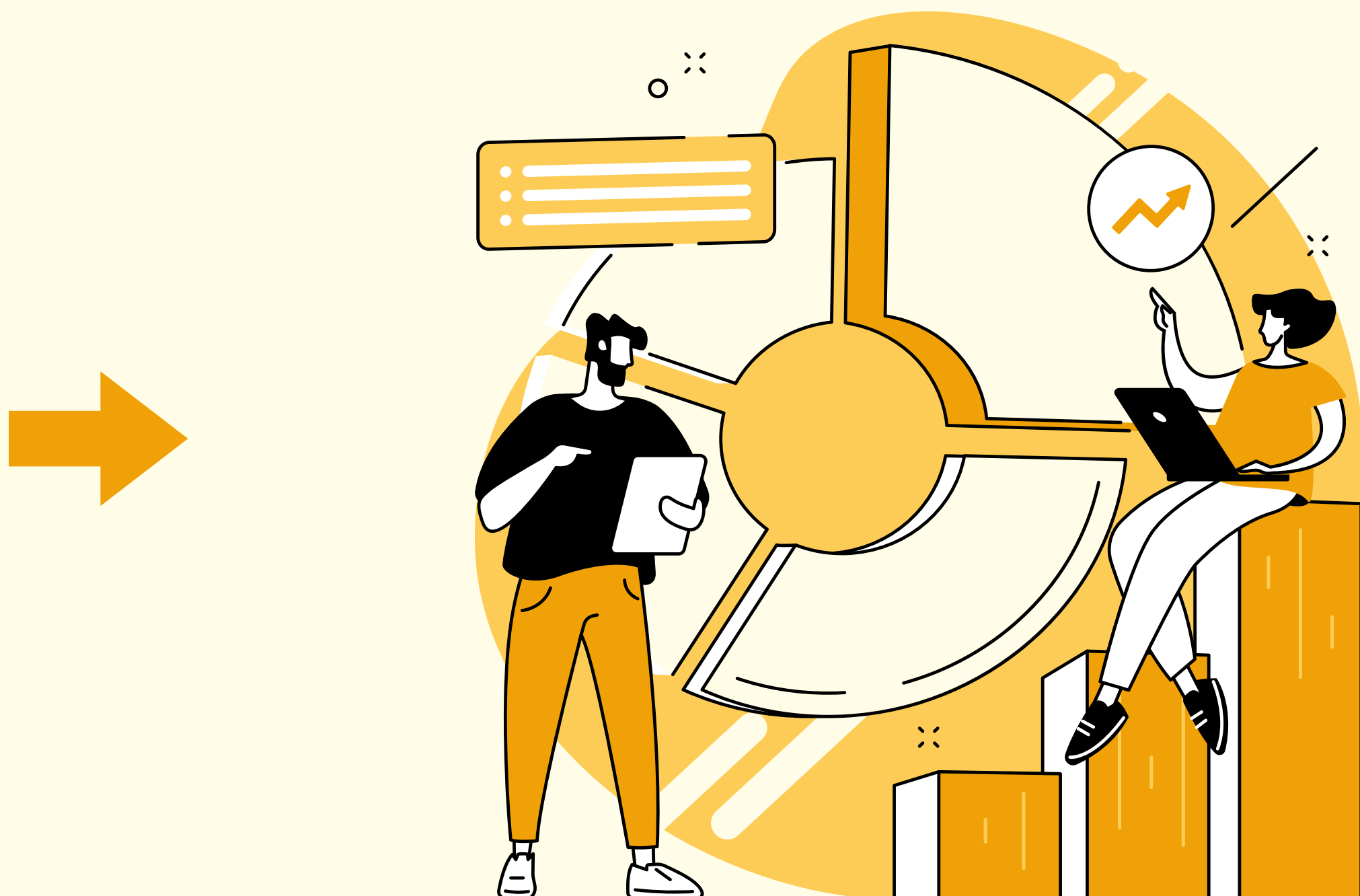




What Companies Should Do

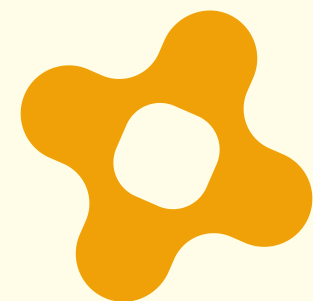
- ✓ Track relevant ESG metrics
- ✓ Set measurable goals
- ✓ Report progress consistently

Good ESG needs measurable action.



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Why It Matters

ESG without KPIs is just a **promise**

Real impact needs real measurement

