

ESG SERIES



# Fast Fashion: Cheap Clothes, Expensive Planet

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accentuating insights for social development

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# What is Fast Fashion?

- Trendy clothes.
- Low prices.
- Mass production.

But behind cheap fashion...  
is a huge environmental cost





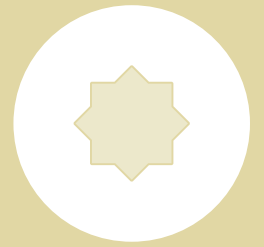
# The ESG Problem

- More clothing waste
- High water consumption
- Massive carbon emissions



Fast fashion impacts both people and the planet.

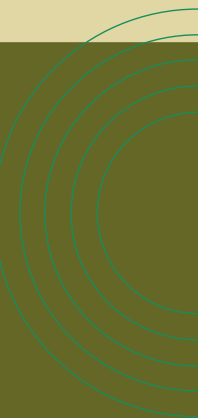


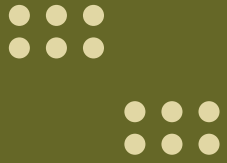


# The Social Impact

- Low wages
- Unsafe working conditions
- Excessive labor pressure

The “S” in ESG matters too



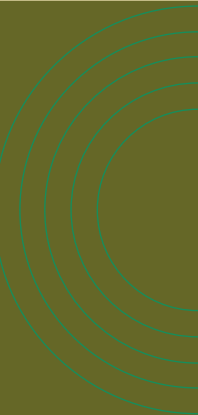


# Why This Matters

Fast fashion isn't just  
a fashion issue –

it's a sustainability,  
supply chain, and accountability issue

What companies produce  
should also be responsibly managed



**The true cost of fashion  
isn't always on the price tag**



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Comment - should brands be held  
more accountable for fast fashion?



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