

ESG SERIES

The Greenest Vehicle Might Not
Be Electric

On World Bicycle Day,
let's talk about sustainable mobility.



Everyone talks about Electric Vehicles.

But what if the most sustainable solution is much simpler?

The bicycle.



The Original Green Vehicle

Zero
emissions

No fuel
required

Minimal
resource
use

Health
benefits

A win for both people and the planet.



EVs: Cleaner, Not Perfect

- ✓ Lower emissions than conventional vehicles
- ✓ Cleaner transportation option

But... battery production and charging infrastructure still have environmental impacts.

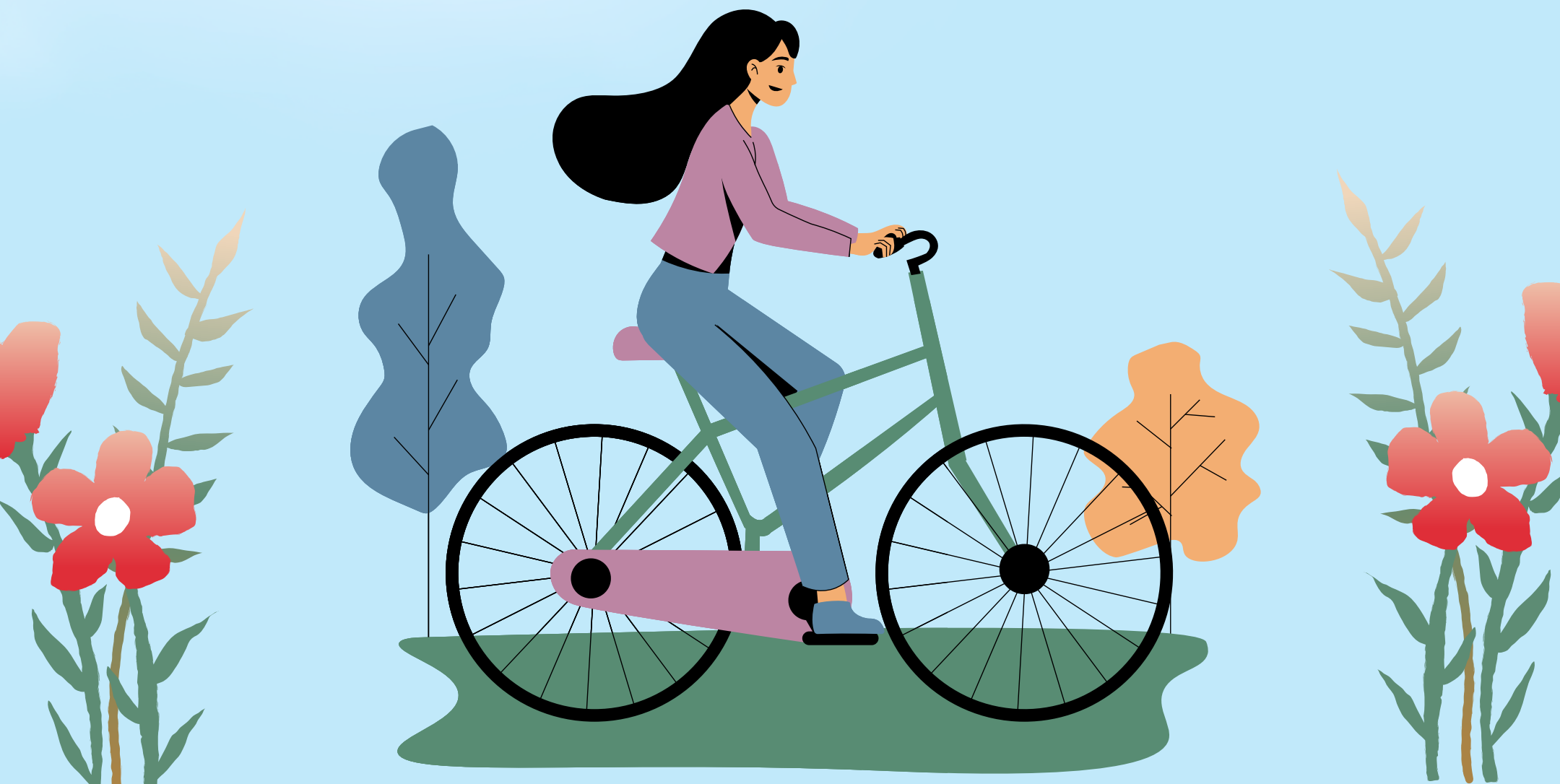


The question isn't:

It's not about choosing bicycles or EVs.

It's about choosing the right solution for the right distance.

Sometimes the most sustainable trip is the
one taken by bicycle.



On World Bicycle Day:

Would you cycle to work if safe cycling infrastructure existed in your city?

Yes or No?

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