



DevInsights®
accentuating insights for social development



RESEARCH 101

Can AI Replace Researchers?

AI can analyse data in seconds.
But can it understand people, context, and
real-world problems?

Let's find out.

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AI Can Make Research Faster

AI can help researchers:

⚡ Find information

📊 Analyse large datasets

📝 Summarise documents

🔍 Identify patterns



But speed isn't the same as understanding.

Research Is More Than Data

Research often requires:

- 👥 Understanding people
- 🌍 Knowing the local context
- 💭 Asking the right questions
- ⚖️ Making ethical decisions

This requires human judgment.



Can AI Replace The Field?

Imagine interviewing a community member.
AI can analyse their response.
But a researcher can notice:

What they say + how they say it + what they don't say.
Context matters.



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AI + Researcher > AI Alone

The future isn't:

✗ AI vs Researchers

It's:

✓ AI + Human Expertise

AI handles speed and scale. Researchers bring context, judgment, and empathy.



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AI Won't Replace Good Researchers.

It will help good researchers work better.

The real skill is knowing:

- What to ask.
- What to trust.
- What to question.

💬 Do you think AI will replace researchers or make them better?

