



morgan diehl design.

Contact Me

MORGAN DIEHL
DESIGNER | PHOTOGRAPHER

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- 586.713.2488
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Experience

GOODMAN ACKER

Creative Lead

March 2025 to Present

- Initially hired as a Social Media Coordinator, promoted to Creative Lead in May 2026
- Social media management, content creation, design of print & digital assets and live events

ACTIVATE EXPERIENTIAL

Experiential Designer

March 2023 to September 2024

- Concept development, design of print materials, kits & live experiences, product & event photography, social media management, & more

THE J - DETROIT

Art Director

November 2019 to February 2023

- Initial contract hire as a Jr. Graphic Director in 2019
- Hired in full-time as a Graphic Designer in 2019
Title Change to Art Director in 2020

FREELANCE WORK

Graphic Design & Photography

2016 to Present

Print design & social media marketing

- Work for Stellantis, La-Z-Boy, Franco Marketing, Falcon Carpet Services, High Caliber Strength & more

Education

GRAND VALLEY STATE UNIVERSITY

2019 | Bachelor of Fine Arts Degree
in Studio Art with an emphasis in
Graphic Design

Skills

PROFICIENT IN

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Light Room
- Adobe Premiere Pro
- Adobe XD
- Microsoft office
- Asana
- Slack
- Mailchimp

ABILITIES

- Conceptualization & design for live events, print, and digital media
- Logo design & branding
- Package design & structural analysis for 3D surfaces
- Competitive research & project planning
- Social media management & content creation
- Ecommerce design & advertising
- Photography, photo editing, & intermediate video editing
- UX/UI design
- Hand-lettering & illustration