



**POP**  
HEADSHOTS  
+PORTRAITS



EXECUTIVE & PA NETWORK  
CONNECT AND ENHANCE YOUR SKILLS

## PARTNER'S OFFER

**PATRIC POP**  
PHOTOGRAPHY

Exclusive to members only - non transferable

## LinkedIn Express Photoshoot

- Photoshoot session up to 45mn
- Best images pre-selected
- Preparation for online gallery
- Online gallery access to choose 1 picture

Fees to choose 1 picture:

- Photoshoot session CHF180
- Image fee CHF145 per image

**Total = CHF325 - 20% = CHF260**

20%  
discount  
on  
photoshoot



Quantity discount on image fee could be applied  
based on number of pictures bought

Should you be interested in booking a session,  
please use the links below



[LinkedIn Express](#)

[Headshot session](#)

## Full Headshot and Portrait session

- Photoshoot session up to 90mn
- Best images pre-selected
- Preparation for online gallery
- Online gallery access to choose 1 picture

Fees to choose 1 picture:

- Photoshoot session CHF300
- Image fee CHF145 per image

**Total = CHF445 - 20% = CHF356**

# MEET PATRIC POP

Patric is a multi-award-winning photographer and creative director renowned for his distinctive headshots and corporate portraits.



## EXPERIENCE

- 25+ Years in Advertising: Led innovative campaigns for top European agencies.
- 20+ Years as Corporate Photographer capturing the essence of professionals in diverse sectors.
- 17 Years Specializing in Headshots
- 20+ Years Teaching Yoga: Uses anatomical insights to improve subject posture and expression.
- Multilingual Expertise: Fluent in English, French, German, Swiss German, and Italian, enabling seamless global interactions.
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## QUALITY

- Headshot Crew Leader: First Swiss photographer to attain the rank of Official Associate in 2013, showcasing exceptional skills and dedication; he currently mentors other professionals in the group of 16'000 photographers.
- Fully attuned to client needs, Patric expertly accentuates the best angles and aspects of individuals.

## PASSIONATE

- Energized by each project's unique challenges, Patric's work ethic is dynamic and engaging.
- Champions authenticity in every interaction, fostering genuine connections and mutual respect.

**Patric POP puts the Human in Your Headshots.**

## Testimonial from Mercy (an Executive & PA Network member):

*"I had been using the same photo since 2014 because I couldn't find someone who knew how to work with dark skin. Patrick got my angles just right, and made it so effortless that I didn't have time to be nervous."*

# PATRIC WORK SAMPLE

