

ARE YOU READY TO SCALE BEYOND \$1M?

Application
deadline:
October 31st
**SIGN UP
HERE!**

Ready to break through the growth ceiling?

Get expert guidance to strengthen your leadership, scale sales, build investor-ready financials, and win bigger contracts.

The Breaking \$1M the Barrier Program, supported by the Nasdaq Foundation, is an exclusive opportunity for 25 growth-minded small businesses led by underresourced entrepreneurs in North Carolina and Georgia.

This isn't just a program, it's a game changer!

This isn't just another accelerator, it's an 6-month growth journey to help you cross the \$1M milestone with confidence. Through this program you'll gain:

- **4 expert-led workshops:** Operations, Capital Access, Sales & Marketing, and Contracting.
- **Monthly 1:1** coaching with seasoned business experts.
- **Peer Sessions** for shared learning and accountability.
- **Self-paced LinkedIn Learning** aligned to each workshop.
- Clear **capital pathways** with mentor and funder connections.

Program: Nov 2025–April 2026
Commitment: ~6–8 hrs/month

Our Goal?

Help 25 underresourced businesses cross the \$1M milestone by equipping you with systems, strategy, and capital pathways.

Volunteer experts in the Bpeace network like:



JAMES JONES

The JKT Financial Group, LLC

20+ years of expertise in C-level management and asset management helping companies streamline operations and successfully negotiate supplier contracts.



SONALI VANJANI

GAP Inc.

Retail executive and business development professional skilled in Merchandise Planning, Trend Analysis, Customer Acquisition, Retail, and Brand Development.



KATHLEEN DYER

ExCo

35+ years of experience leading major transformation initiatives spanning the healthcare, technology, telecommunication, education, government and nonprofit sectors.

Who Should Apply?

Growth-ready businesses that are:

- ✓ Located in North Carolina or Georgia
- ✓ Generating \$300K–\$900K in annual revenue
- ✓ Led by underresourced entrepreneurs
- ✓ Eager to scale, hire, and reinvest in their communities

***\$150K - \$300K businesses are welcome to apply too**

Only 25 businesses will be selected. Will yours be one of them?

APPLY NOW!

DEADLINE: OCTOBER 31ST

