



***Bridging the Administration Barrier:
Speaking Patient Safety in Operational Terms***

Webinar

February 19, 2026

10:00 – 11:00 a.m. Pacific Time

Speaker:

Geri Amori, PhD

Webinar Outline

- I. Introduction/ Overview
 - a. What is the basis for this topic?
 - b. Why does the Risk Professional care?
 - c. Is it an insurmountable barrier?
- II. What are the barriers to communication between risk professionals and the C-Suite?
 - a. Magical thinking
 - b. Lack of understanding
- III. Broad stroke key strategies for risk professionals to change communication patterns
 - a. Frequency
 - b. Identify the “pain points”
 - c. Build bridges
 - d. “Market” yourself
- IV. Personal strategies for improving communication with administration:
 - a. Validate
 - b. Use data, literature and research
 - c. Communicating UP the ladder
- V. Conclusion/Questions