



Standard text

Exclusive, multi-award-winning accommodation in the Swiss Alps

The BelArosa Chalet – discreet luxury in Arosa

In December 2024, Switzerland’s hotel scene welcomed an innovative hotel concept and true gem: the BelArosa Chalet. Located in the picturesque rural surroundings of Arosa, this exceptional project combines traditional Grisons architecture with the latest comfort and discreet 5-star luxury. The hideaway has found a loyal customer base within a very short time. And it has caused quite a stir in the media: in July 2025, it was named Best Newcomer Hotel in the prestigious list published by Swiss business magazine BILANZ, while its founder and co-owner Urs Kasper was named Hotel Entrepreneur of the Year.

The origin – a visionary idea

The idea for the BelArosa Chalet emerged when Hotel Alpina, a traditional establishment, closed its doors for the final time. As the representative of the investor group, Urs Kasper recalls this challenging period clearly: bringing a conventional hotel concept to the table wasn’t an option. Instead, taking inspiration from new stimuli and layout options, the idea arose during a holiday in South Tyrol to build a collection of individual chalets in the heart of Arosa. As the plot of land did not offer enough space for free-standing units, the experienced planning team led by Urs Kasper and Sven Bodenmann developed the concept of 10 autonomous units under one roof – and thus the idea of chalets within a chalet was born.

The concept – elementary, literally

The BelArosa Chalet concept is based on seven elements: water, wood, fire, metal, earth, air and stone. These elements shape the project's interior design, furnishings and materials used.

The element of **water** is present everywhere – both inside and outside. The five infinity pools and the fountains that sit in front of the saunas are the clearest embodiment of this element.

The building's unique façade – which makes extensive use of reclaimed wood – leaves a lasting impression, not least due to the attention to detail on show. This extraordinary design element serves as a cornerstone of the overall architectural concept, giving the building a warm, inviting atmosphere. The use of reclaimed wood not only serves as an aesthetic signature but also contributes to sustainability and conservation of resources (**wood**).

Elsewhere, open fireplaces and candles create a homely atmosphere. The large fireplace in the inner courtyard is a beacon that welcomes guests, while the 12 fireplaces in the chalets radiate cosiness (**fire**).

The relaxing saunas, although electrically heated, also symbolise the element of **fire** through the warmth they provide.

Black steel is present throughout the building, especially in structural elements such as windows, railings and fittings, and gives the overall profile a robust elegance (**metal**).

Earthy colours underpin the design as a whole, symbolising consistency and simplicity. In addition, all the walls inside the chalet that are not clad with reclaimed wood are plastered with lime. An ancient building material, lime has been used in construction since antiquity. As a mineral binding agent, lime dovetails seamlessly with the element of earth. (**earth**).

The clear mountain air invites guests to while away their time on the balconies. Measuring up to 210 square metres in size, the chalets offer plenty of space to unwind and enjoy the solitude (**air**).

The building stands on a solid **stone** pedestal, a clear nod to its roots in Arosa, and the chalet and terrace floors are lined with split stone, some of which has ancient origins – providing guests with a truly immersive experience.

House emblem – a tribute to the history of the Walser people

Most Walser houses in the Schanfigg region feature ‘house emblems’ that are branded directly into the wooden beams. Highly abstract and following strict geometric rules, they tell stories of the Grisons families and generations of people who would settle, only to pack up again and move on as they migrated across the Alps. Our chalet, too, bears an emblem, ensuring this proud tradition lives on.

Forever present, but always in the background

The guests of the BelArosa Chalet are the top priority. Host Meike-Cathérine Bambach and her team make sure they feel like **gemstones**, always cared for according to their exact wishes. Whether in the peaceful, quiet embrace of their own chalet or enjoying company around the fireplace in the communal lounge, the privacy and freedom of the guests are paramount.

BelArosa Chalet offers the luxury of a holiday home without the quotidian obligations that come with it. Guests can surrender themselves to relaxation, spending the whole day in a bathrobe as they commute between the pool, sauna and fireplace. Here, the height of luxury means doing and not doing exactly as one pleases – without ever having to watch the clock.

An architectural masterpiece featuring sustainable construction

The BelArosa Chalet boasts various architectural highlights, including five infinity pools that can be filled with 36°C water at the touch of a button, and façades made of 200-year-old, hand-hewn, sun-bleached beams, formwork and corner joints made of spruce and larch. These antique materials are not only sustainable, but also – when combined with steel – offer a high snow load rating while respecting the building tradition in Grisons.

From the outside, the BelArosa Chalet is truly eye-catching, embodying many elements that comprise the traditional architecture of Grisons. The basement is made of solid stone, the superstructure features vertical wood cladding, and the attic is characterised by a change in direction of the formwork, with the rear side facing the slope having been traditionally plastered. The integration of modern elements serves as a reminder of the century in which we find ourselves.

The chalet has five outdoor infinity pools, including two overhanging sky infinity pools with the addition of a glass floor. The striking central wing with its large glass fronts ensures the two-storey residential units behind it receive plenty of light. Spacious terraces and balconies on all sides complete the picture, with the result that the chalet is a true architectural pearl – with no equal throughout the Alpine region.

Although the chalet is located in the heart of Arosa, it blends in perfectly with the surroundings. It demands the attention of everyone who passes by, enticing them to enjoy the magnificent view over Arosa and the night sky from one of the infinity pools. But there's a catch: the entrance gate, through which one can glimpse a beautiful courtyard with a fireplace and antique cobblestones, opens for guests only. After all, privacy is the top priority at the BelArosa Chalet.

An unparalleled retreat

The BelArosa Chalet offers 10 exclusive chalets of between 95 and 210 square metres in size – space enough to call it a temporary home. Each chalet is an oasis of distinct luxury. The aim of the BelArosa Chalet is to redefine this overused term and provide guests with a unique experience that meets their exact needs while making their perception of peace, relaxation and experience a reality. Luxury in its redefined sense is not about casting everything in a superficial sheen; it is about creating a space in which every guest can flourish – in whatever manner they choose.

One-of-a-kind facilities and services

BelArosa Chalet's trademark facilities include:

- Chalets that are all fully furnished with at least one bedroom, two bathrooms, a living room, a kitchen and a sauna.
- Five chalets have their own pool.
- 12 cosy fireplaces – lit using real wood – with a stove bench
- The top service of a 5-star hotel
- Individually prepared breakfast – served at the guest's preferred time in their chalet
- In-room dining – exquisite classic dishes and regional specialities served in the chalet
- Private chef service, lovingly prepared food hampers and exclusive local experiences
- A carefully curated walk-in wine cellar with labels from Bordeaux – some of which are sourced from the exclusive Bucherer collection
- First-class partners and selected suppliers – from first-class tea varieties from Paper&Tea to Belgian bed linen (see attached fact sheet)

The interior – honed to a fine point

The interior design and furnishings of the BelArosa Chalet pay homage to the concept of natural purity. The materials used are recognisable in their original form: split stone, lime plaster, oiled ferrous metal and antique wood. Fabrics made of pure linen and understated porcelain tableware complete the authentic look and feel. Subtle, earthy colours further emphasise the natural atmosphere.

Every detail is carefully thought out. Every niche and every corner has a meaning and its own function. Guests experience an alpine, grounded sense of space without sacrificing even the slightest individual luxury. During the planning stage, great care was taken to ensure the chalets are designed in such a way that the guests feel comfortable for days and weeks at a time. This is why they are fully furnished with every convenience, transforming each space into a cosy cocoon where guests immediately feel at home. Because this is what guests crave: the luxury of a five-star hotel within their own four walls.

Walk-in cellar – with rare labels from Jörg Bucherer's wine collection

Another highlight of the BelArosa Chalet is the extensively stocked walk-in wine cellar. It plays host to part of the Bordeaux collection of Jörg Bucherer, the owner of the Bucherer watch and jewellery brand, who died in 2023. Alongside his entrepreneurial activities, Bucherer was a passionate wine connoisseur. He was particularly fond of French wines, especially labels from Bordeaux and Burgundy. His private wine collection was considered one of the largest and most valuable in Europe. The Kasper family had the privilege to purchase part of this remarkable wine collection for the BelArosa Chalet. On the one hand, it offers an exclusive insight into the wine culture of a man who left a lasting impression on two worlds: that of luxury and that of wine. On the other, it provides chalet guests with access to rare labels that have long been unavailable.

An experienced host – Meike-Cathérine Bambach

With an outstanding career in luxury hotel management, Meike Bambach brings her experience and innovative mindset to the BelArosa Chalet. Crowned Hotelier of the Year 2019 by the Swiss business magazine BILANZ and the former director of the renowned Hotel Paradies in Ftan, where she established the innovative 'Club Privé' concept, Bambach promises to make the BelArosa Chalet an unforgettable experience for discerning travellers.

A project close to the heart – from the Hotel Entrepreneur of the Year

Urs Kasper, representative of the group of investors and project manager of the BelArosa Chalet, says that the project is close to his heart: 'My dedication and passion are inspired by the desire to create a unique retreat that has never existed before in the Swiss Alps.' For these efforts, Kasper was named Hotel Entrepreneur of the Year in July 2025 by BILANZ in its hotel ranking.

BelArosa Hotel – heartfelt hospitality for 20 years

The sister of the BelArosa Chalet is the BelArosa Hotel. Karin Bodenmann, who has put her heart and soul into the BelArosa Hotel for 19 years as its host, took over the operations of the compact suite-style hotel on Eichhörnlweg in Arosa since last June. Sven Bodenmann, tasked with overseeing both businesses on a strategic level, is equally committed. As a result, the Bodenmann family continues to uphold the continuity and, as usual, the highest quality and heartfelt warmth and hospitality of the addresses through their positions within the BelArosa Group.

Fact sheet

BelArosa Chalet profile: the construction project in figures

- A total of 11,000 m³ – or 1,570 truckloads – of earth was excavated.
- Fifty-three foundation piles with a total length of 850 metres form a pile wall that secures the slope.
- The hotel reservoir contains 80,000 litres of water for a heated pool experience.
- A series of 559 anchors with an overall length of 5,350 metres was installed to secure the slope.

Operation: BelArosa Chalet, Arosa

Director and host: Meike-Cathérine Bambach

Owner: BelArosa Group, Arosa

Year of construction: 2024

Hotel category: 5-star

Number of suites: 10 chalets

Client: BelArosa Group, Arosa

Design and interior architecture: Martin Mattersberger, Passion M, Matrei in Osttirol

Architect: Jürg Kunz, atelier drü, Flums

Carpentry: Schreinerei von Rickenbach, Ibach Schwyz

Fact sheet

Hand-picked partners and top-quality suppliers

They create atmosphere, embody the house style and generally make life a beautiful prospect at the BelArosa Chalet. Hand-picked partners and suppliers are part of the overall experience at this hideaway in Arosa, where nothing is left to chance.

ELOA (www.eloa.co)

This is atmosphere – and the definition of spherical. The designer lights by ELOA, all unique pieces, seem to float in space. In our chalet, they are the centrepiece that greets guests on their arrival. These lumières achieve a remarkable interplay of colour and light.

Leinenweberei Vieböck (www.vieboeck.at)

People have been weaving in Helfenberg in the upper Mühlviertel region since 1832. It's a true family affair. This traditional weaving mill based in Upper Austria manufactures linen and cotton fabrics, and sews and packs them by hand – as it always has done. These are artisans who are meticulous and down-to-earth, who take their time, and who maintain a connection to nature and people. This mill made our bread bags and dishcloths – so even washing up becomes its own little satisfying activity.

Henry Dean, Belgium (www.henrydean.be)

It's not just flowers that bloom: every object that comes from Henry Dean is a glass masterpiece – made by hand, blown by mouth. Glass artists create each highly decorative vase and showpiece individually. The company was founded in 1972 in Antwerp.

Guaxs (www.guaxs.com)

Organic shapes, fluid variations, subtle colours – every glass object, from storm lights to vases, is unique in style. The pieces blend elegantly into the space. There is no need for extravagance; they are simply present, drawing attention at exactly the right moment.

DOXX Amsterdam (www.doxx.com)

At the heart of the team at BelArosa Chalet burns a passion for the finer things in life. They opted for aprons and oven gloves from Doxx to care for the fireplaces. Made from Dutch leather – locally dyed with natural colours – they strike a balance between practicality and elegance.

Cloud7 (www.cloud7.de)

Let sleeping dogs lie – on a Cloud7 cushion. The blankets and bowls for our animal friends are also a feast for the eyes. The successful label from Berlin has been producing long-lasting designs for people with dogs on their travels since 2010.

Guarda Herbs (www.guarda-kraeuter.ch)

The scent of larch, mountain thyme and sage is in the air: a herb garden can be found on a steep sun terrace in the Lower Engadine valley. Experts pair plants – grown using biodynamic methods – from the garden with treasures from the wild harvest, a crop that extends all the way to the foot of Piz Buin mountain at 2,300 metres above sea level. Every leaf and every flower is hand-picked. Guarda has composed a 'BelArosa tea' especially for the BelArosa Chalet.

Jordankeramik (www.jordankeramik.ch)

Back in 1989, Zurich-born Verena Jordan-Culatti conjured up a ceramics fairytale in the village of Guarda. In 2020, middle child Anna-Madlaina took the reins. Both Verena and Anna-Madlaina share a passion for pottery. Every plate, coaster and cup is unique – from the mould to the glaze.

Fuschina da Guarda (www.lampert-guarda.ch)

Its blades are delicate, hammered by hand and made of local iron.

Fuschina da Guarda is the Romansh name of the art and architectural forge in the Lower Engadine mountain village of Guarda. Thomas Lampert and his team get fired up about every idea. The resourceful expert created the numbers on the chalets – by hand and with his own unique style. The garage, ski cellar, dog shower and bike storage room also bear his signature.

Libeco Belgian Linen, Belgium (libecohomestores.eu)

This linen from Flanders, Belgium, is very soft and comfortable to the touch. Flax weaving mills found their start in the region in 1858. To this day, Kortrijk remains the centre linen production – with every product of 100% Belgian origin. Libeco still operates here. The company is now run by the fifth generation of the Libeert family. Its napkins, placemats and tea towels are the fabric that holiday dreams are made of at the BelArosa Chalet.

Arosa Seifenmacher (www.seifenmacher.ch)

As a trained chemist, Beat Urech understands fragrances, active ingredients and the art of mixing different components. Arosa's alkaline soaps, all of which are biologically based and have a pH value of 8.5 (just like in the womb), are designed to pamper every skin type. At the BelArosa Chalet, Beat's hard soaps are cut individually, with guests choosing the fragrance themselves.

Parkhaus Berlin (www.parkhausberlin.de)

Women and men alike are wearing felt again. We never stopped: our wool felt comes from Parkhaus Berlin. Sustainably produced, the company supplies the fabric for the bags, baskets and elegant glass coasters in the BelArosa Chalet.

Ichendorf Milano (www.ichendorfmilano.com)

Once upon a time... a glassworks opened in Quadrath-Ichendorf, near Cologne, more than 100 years ago. Glasses adorned with delicate ornaments were created from coloured silicates. This practice has been passed down through the generations, with Milan serving as the spiritual home of Ichendorf since the 1960s. Here, its designers keep pushing the frontiers of glass.

Aarke Carbonators (www.aarke.de)

Prefer stainless steel and glass over plastic? Aarke is the place for appreciating the beauty that comes from sparkling water. After all, the mountain water from Arosa is pure mineral water – and it deserves to be refined in the best way possible to create homemade sparkling water.

Carrière Frères (www.carrierefreres.com)

There is something in the air at the BelArosa Chalet. Arosa, itself a health resort, demands the utmost subtlety from the Carrière Frères artisans when it comes to making candles for our chalet. This is where the brand's history and knowledge of candle making come into play: it all started in Normandy in 1884, and just five years later the company won a prize at the World's Fair in Paris. Today, the fragrance of its candles lingers in the air of the Grisons mountains. Simply heavenly.

Aesop (www.aesop.com)

Aesop's formulations have been setting standards for 37 years. The shampoos, shower gels and skin creams from the state of Victoria in Australia are fabled – pun intended – for their quality. Down under meets Arosa. The scent of the big wide world wafts through the BelArosa Chalet.

STAUB (www.zwilling.com)

A coq au vin from a cocotte – not alliteration, but a dish that's pure poetry. Naturally, the best cast-iron pots come from France. STAUB cast-iron cookware, custom-made for 50 years, has been part of Zwilling (Solling) since 2008. This brand is a byword for culinary pleasure – and it's in residence at the BelArosa Chalet.

Nala Chocolatière (www.nalachocolate.com)

When it comes to confectionery, only the best is good enough for host Meike Bambach. Coming from a family of confectioners, she always finds the best truffles. It can't be understated: Nala Chocolatière combines aesthetics with mindfulness. A bouquet of fascinating flavours made from premium cacao beans awaits connoisseurs at the BelArosa Chalet.

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