

[The Essence Of The New]

GAYAFORES REVEALS THE ESSENCE OF ITS NEW DECORATIVE COLLECTIONS AT AN EXCLUSIVE SHOWROOM EVENT

Onda, February 2026 – Within the framework of the [Time of Spain] initiative promoted by ASCER, Gayafores announces the opening of its showroom doors from **February 23 to 27**. Under the editorial claim “In the Mood for the New / En Sintonía con lo Nuevo”, the Spanish firm invites industry professionals to an encounter where ceramic design manifests in its purest and most detailed form.

Throughout these five days, the **Gayafores** showroom will become the epicenter of the brand's decorative innovation. The company has designed an event centered on **[The Essence of the New]**, a proposal that seeks to go beyond the surface to showcase the evolution of its most emblematic series and the launch of new collections that stand out for their expressive richness, color palettes, and Mediterranean soul.

An encounter with detail and matter

Gayafores' participation in this sectoral event underscores its commitment to quality and aesthetic avant-garde. Visitors will be able to discover firsthand how **“the new takes shape”** through ceramic solutions that explore new decorative languages, specifically designed to elevate architecture and interior design projects seeking a unique identity.

Schedule your personalized visit

With the aim of offering top-tier personalized and creative attention, Gayafores invites all professionals, specifiers, and media representatives to **book their visit in advance**. This personalized format will allow for an in-depth look at product development and the infinite application possibilities of the new decorative pieces.

Dates: February 23 – 27, 2026.

Location: Gayafores Showroom (CV-20, Km. 7, 12200 Onda, Castellón).

Booking Contact: Interested parties may request an appointment by emailing eventos@gayafores.es.

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