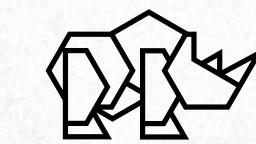
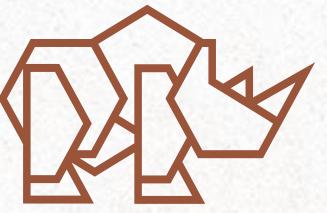


building together since 1827



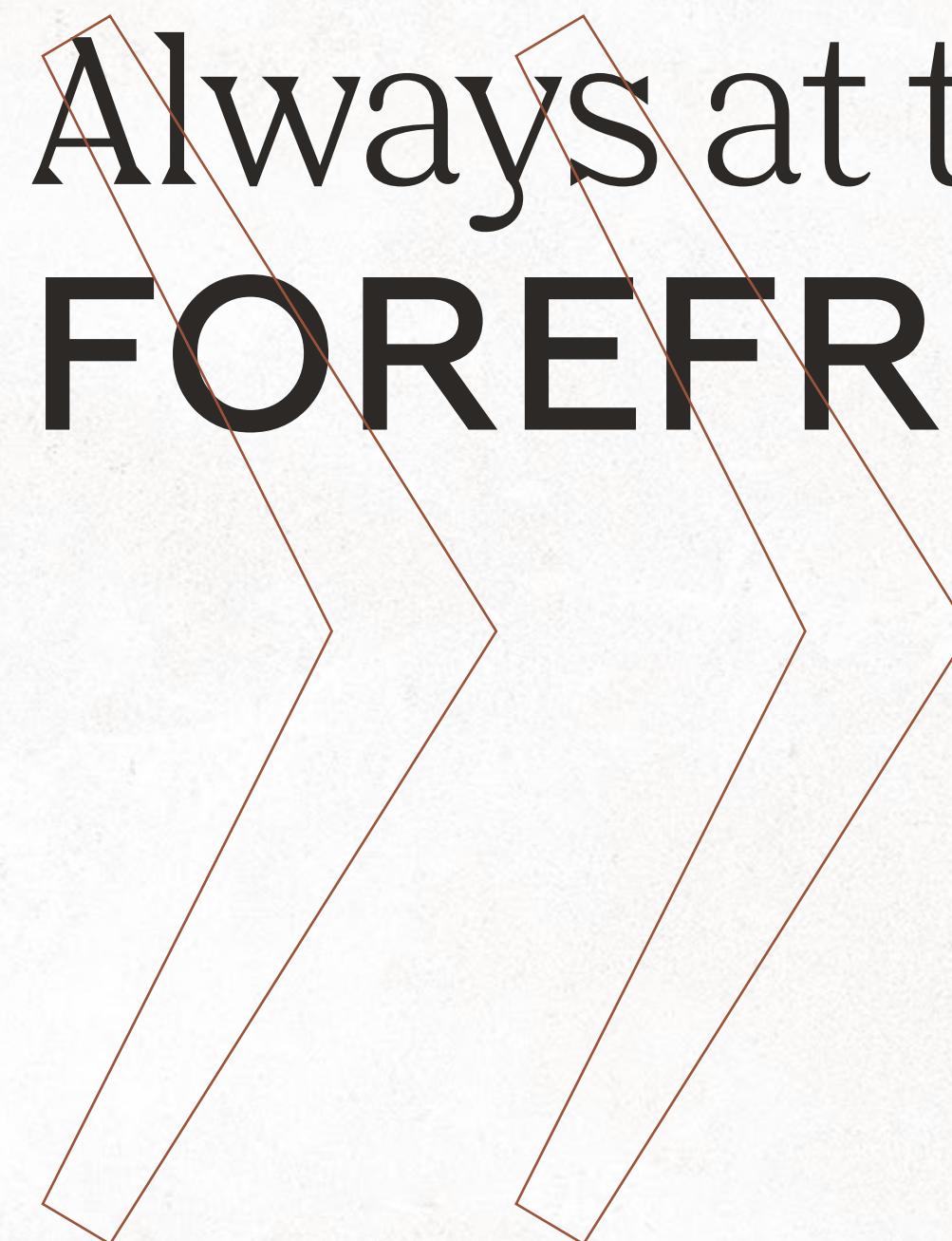
PERONDA GROUP

since 1827 since 1827 since 1827



Value Proposition

Always at the **FOREFRONT**



Peronda Group has been leading significant changes and developing globally recognized brands in the ceramic flooring and cladding sector for almost **200 years**. Our expertise, capabilities, and knowledge stem from a strong commitment to constant innovation, investment in advanced technologies, and the talent of people who feel part of a forward-looking project.

» *If we are at the forefront today, it's because we have always been*

Building Together



Building
together since
1821

The solidity of a business group is built day by day with a long-term vision. Since its inception, Peronda Group has grown based on research and technology with high-quality products that respect the environment. Always with a collaborative approach with the social environment and integrative with the people working in the company to continue building together a leading project in the sector on an international scale.

FÁBRICA DE LOZA Y AZULEJOS

ELÍAS PERIS Y C. A.

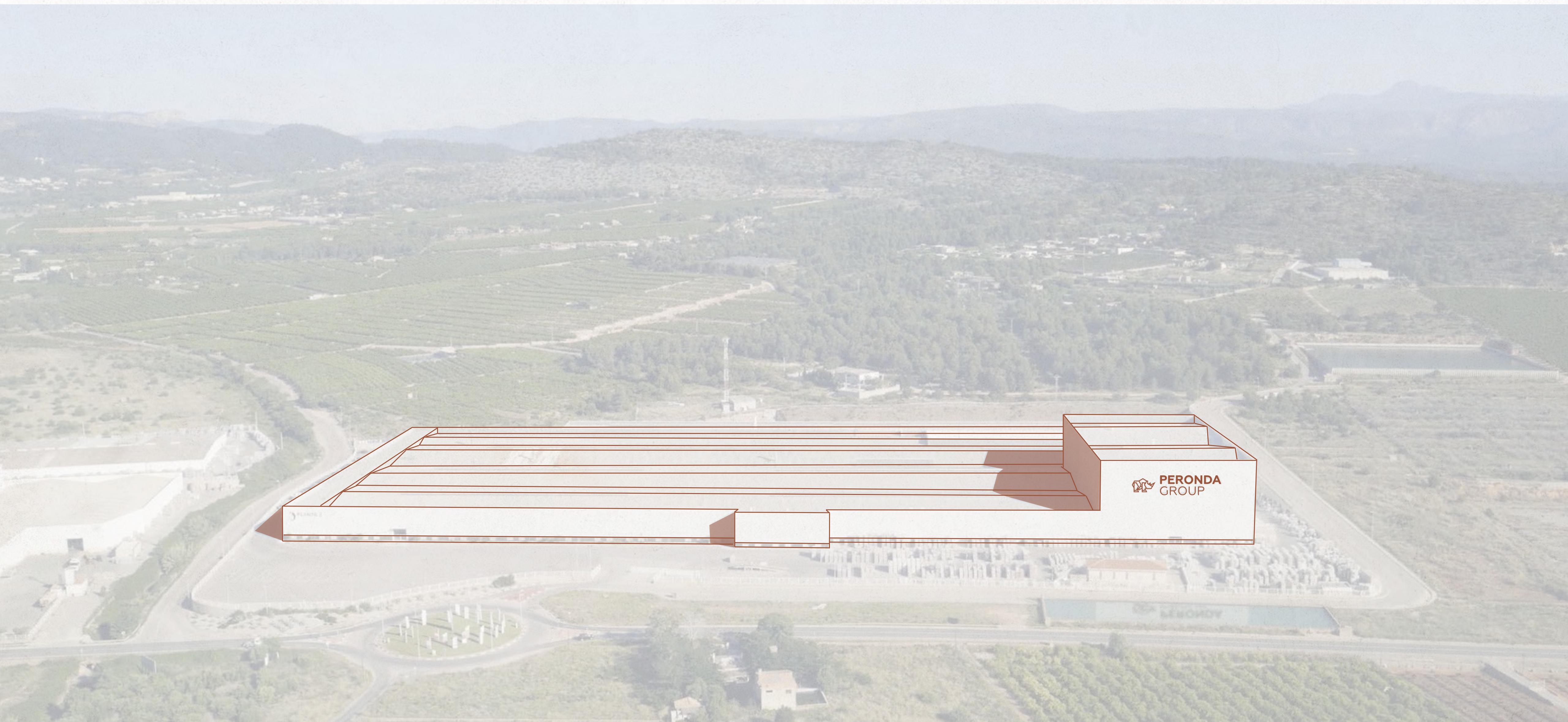
ONDA (PROVINCIA DE CASTELLÓN)

ESPECIALIDAD
en
ALCARAZAS
de fantasía
PARA REFRESCAR
EL AGUA

AZULEJOS
de porcelana
PARA CHAPADOS
Y DE BARRO
PARA
PAVIMENTOS

Facilities

» *factory 2*



Facilities

Highly Competitive FACILITIES

325.000 m²
1 cutting, rectifying, and polishing plant
2 logistics centers
2 production plants
3 showrooms

» Daily Production

35.000 m²

» Area 325.000 m²

covered area 160.000 m²

Peronda Group constantly reinvests in R&D&I, focusing on efficiency criteria in customer service and continuous innovation in the design and manufacture of our products. In recent years, we have expanded our production centers with new technologies that add value and constant innovation to our products, such as a **new 4D technology** line capable of producing large format tiles and innovative surface finishes like Shaped or All in One.

Facilities



Tiene una longitud
total de 245m

Timeline

200 años years of constant evolution

1827

Ceramic tradition.
The Peris and Martí families work as ceramists in Onda, Castellón (Spain).



1951

'Peris y Cía' is born with a factory in Onda after more than 100 years of professional activity.

Peris y Cía s.l.

1969

Creation of the Peronda brand and the factory is moved to its current location.



1970

International exportation.
By the 1970s, the company sells to markets as far away as Australia.

1983

Gres flooring with greater resistance, single firing, and decoration in raw state improves sales worldwide.



1986

Invention of porous single-firing, a technology invented in Spain that doubles production and is exported worldwide.

1992

Renovation of the Peronda brand.



Peris y Cía, s.a.

Timeline

200 años years of constant evolution



Globally recognized **wood and parquet imitation**, allowing entry into important markets like Far East countries.

1996

2005

2007

2010

2011

Second production plant and first Integrated Environmental Authorization in the Spanish sector with zero waste management by reusing all waste in the process.

Pioneers in implementing continuous polishing in the ceramic process and **digital printing** in the sector. Greater naturalness in the product's appearance thanks to graphic diversity and a qualitative improvement in the process quality.

Expansion of the P2 production plant, doubling production capacity.

MUSEUM

Birth of the MUSEUM brand, a premium ceramic brand aimed at a high-end audience with elegant aesthetics and standout design in the market.

HARMONY

Birth of the HARMONY brand aimed at a cultivated and exquisitely tasteful audience seeking uniquely designed ceramic products.



PERONDA



PERONDA
CERÁMICAS



Timeline

200 años years of constant evolution

Implementation of LEAN methodology
improving productivity levels and team involvement in the process, sharing more information and transparency.

2012

2014

2016

2017

2018

2019

Creación delegación comercial en UK y en USA.

Creation of a commercial delegation in RUSSIA.

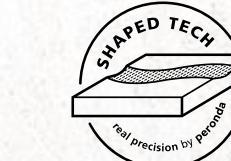
Expansion of PLANT 2 with new 4D technology, increasing our range of large-format products and **pioneering the use of water-based digital inks**.

peronda

Launch of the Peronda commercial brand as an independent brand aimed at a more general audience, always betting on innovation in each development.

New Peronda Group image.

Creation of SHAPED TECH (digital relief on the product) and **ALL IN ONE** (soft finish with anti-slip features).



Timeline

200 años years of constant evolution

NMD SYSTEM

Creation of a commercial delegation in POLAND.

2020

Launch of NMD SYSTEM an innovative dry installation system using ferromagnetic glazes

2021

Creation of DEEP TECH (decorative relief on the ceramic piece up to 8 mm surface volume) and **LAYER TECH** (material richness to the ceramic piece, applied by individually decorated layers).



ELEVATE Designed by MUSEUM

Birth of MUSEUM ELEVATE, an innovative solution for kitchen and bathroom countertops.

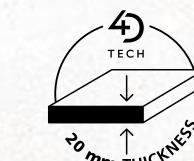
2022

Expansion of PLANT 2: Installation of a new kiln for large format production, 245 meters long.

Installation of solar panels with an investment in 15,000 m² of photovoltaic energy.

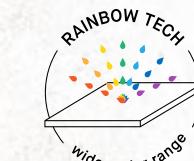
2023

Creation of 20 mm technology (20 mm thick porcelain, produced in continuous press without ribs).

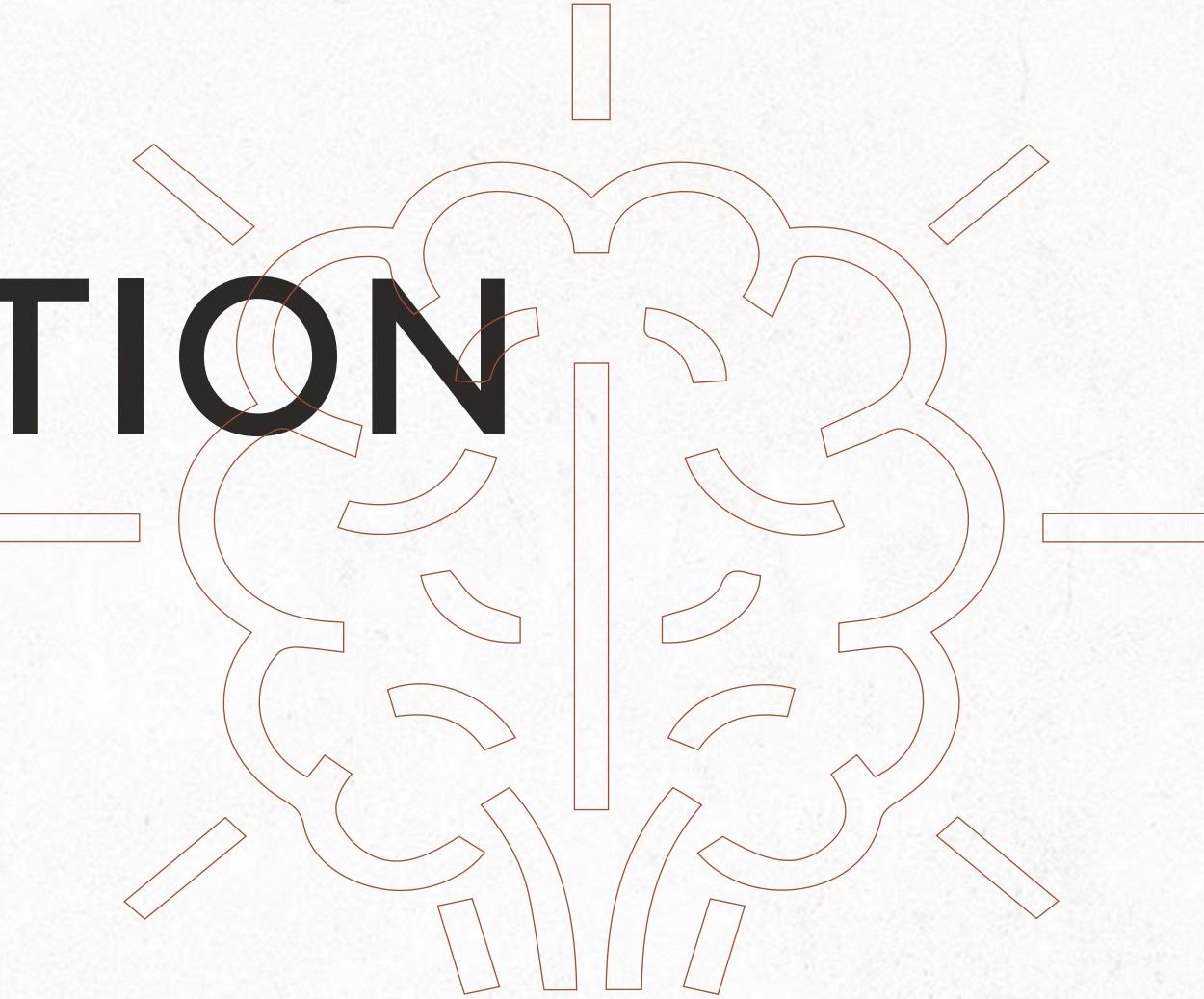


2024

Creation of SHIMMER (polishing with bright sparkles and suspended particles) and **RAINBOW** (color intensity expanding the chromatic gamut).



CREATIVITY and INNOVATION as differentiation factors



- 01.** LEAN Methodology
- 02.** Digitalization of Processes
- 03.** New Technologies

In a globalized world, a competitive company stands out for its ability to innovate in the market. Therefore, Peronda Group researches and develops new designs and product lines, continuously working on improving all key processes within the company.

Creativity and Innovation

01 LEAN Methodology

The **key to successful** innovation is to drive change from within. Manage processes, optimize resources, and promote teamwork and involvement so our customers perceive it through our products and services.

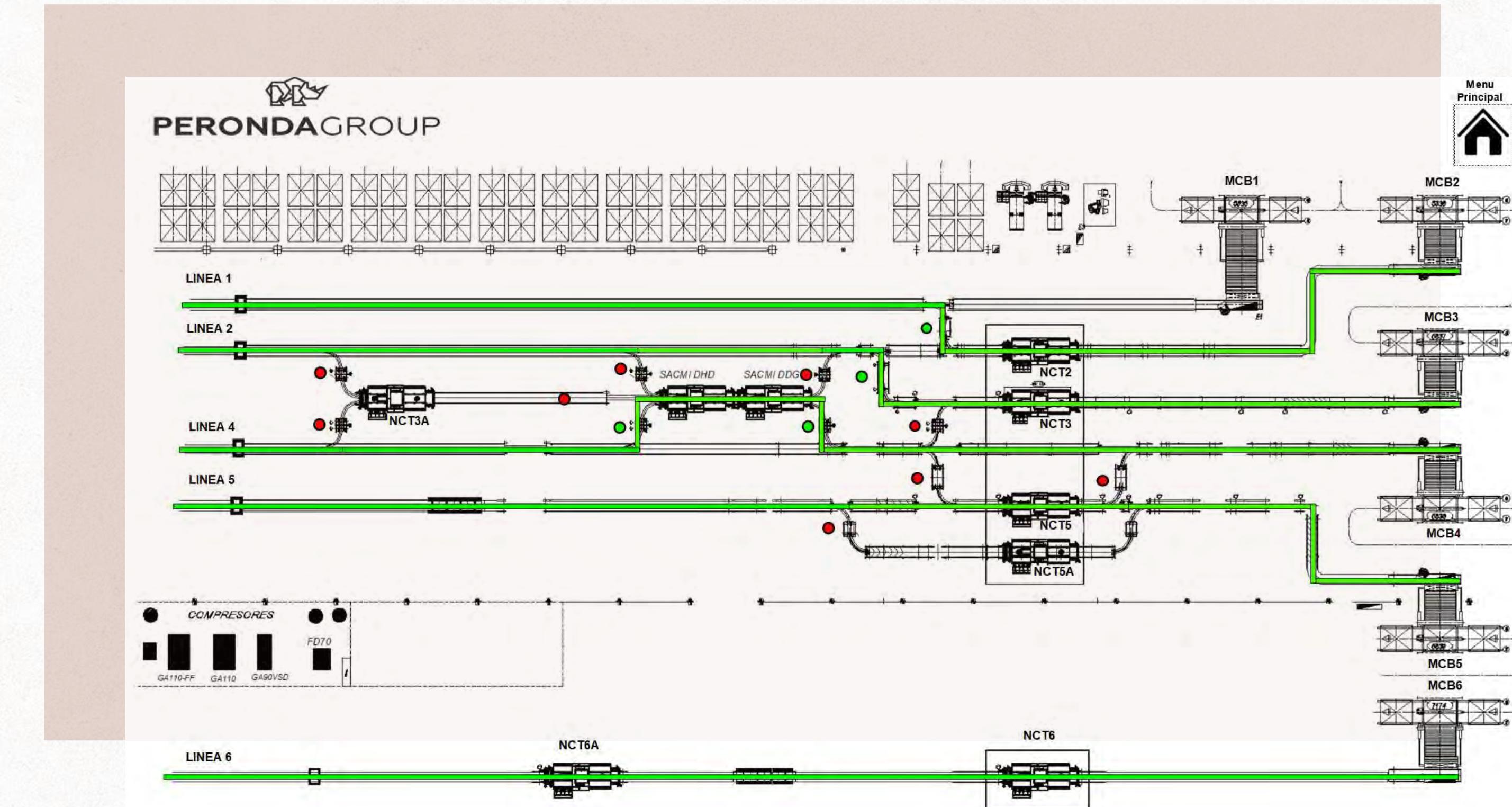


» *involvement of people*

02

Digitalization of Processes

Engaged in new processes such as the changes brought about by "**Industry 4.0**", we have developed our own data collection system, continuously evaluating the process in real-time and systematically analyzing this data to increase team satisfaction and efficiency, focusing their efforts on the Market.



» *own data collection system*

Creativity and Innovation

03. New Technologies

At Peronda Group, we strive to be at the forefront of technology and applications of new products and services with high added value that surprise and satisfy our customers.



» *at the forefront of technology*

HUMAN CAPITAL as a Transformation Engine

01. Human Resource Management

02. Worker Training

A company is people working with people to create quality products and services that satisfy other people. From this close perspective to the customer, Peronda Group invests in talent acquisition and innovative training that develops the full potential of our workers.

Human Resources and Team



01 Human Resource Management

At Peronda Group, HR management is a transformation tool for the company. The focus is medium and long-term, centered on attracting and maintaining talent and leadership through fostering team spirit, effective organizational design, and a culture of innovation and equality that motivates and energizes the people involved in our project.

» *fostering team spirit*

Human Resources and Team



O2 Worker Training

Knowledge and skills of people determine much of a company's success. Therefore, our training is based on continuous development of talent and conditions of our employees. This way, improving their efficiency enhances their satisfaction, commitment to the company, promotion expectations, and internal communication.

» *desarrollo continuo del talento*

Strategic Partners

Successful strategic PARTNERSHIPS

Peronda Group chooses its partners based on how they complement its capabilities and enhance its strength in the sector. Thanks to these partnerships, today Peronda Group controls all processes in the market, from raw material extraction to the final product, and is the first to have the latest technical advances.



ARCIBLANSA

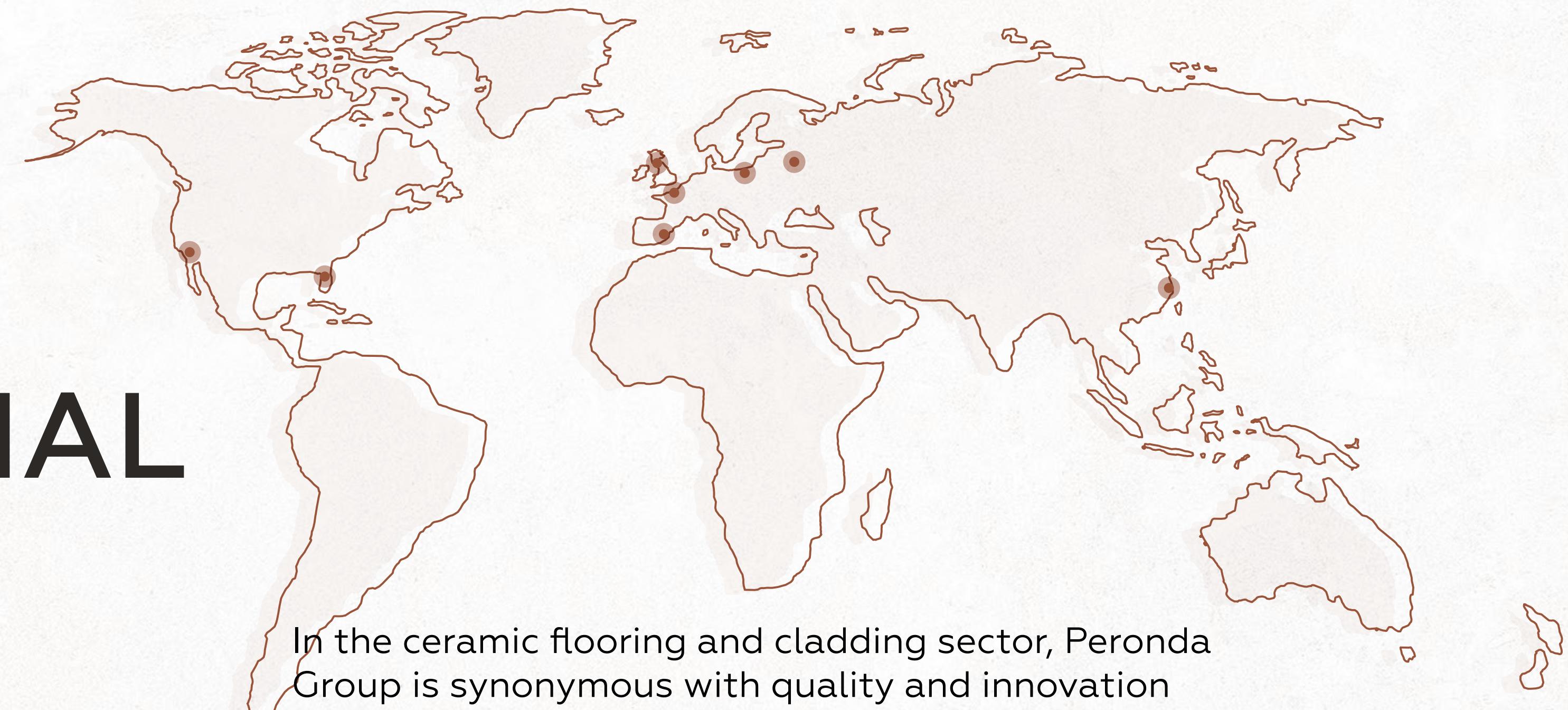


» *Control from raw materials to the final product*



Worldwide Distribution

A leading group
growing in
INTERNATIONAL
presence



In the ceramic flooring and cladding sector, Peronda Group is synonymous with quality and innovation worldwide. Today we have consolidated **delegations** in **strategic** regions that allow us to better meet our customers' needs.

» *better meet our customers' needs*

Brands

A complete and highly **DIFFERENTIATED** offer

Peronda Group has a department dedicated expressly to trend searching and new product development where design and innovation make the difference. The objective is to meet the needs of the target customer for each brand, encompassing the maximum values they represent.



PERONDAGROUP

peronda

MUSEUM

HARMONY

Brands



*Passion
for detail*

Peronda is the generalist brand of products designed from the knowledge of the ceramic sector's demand. Its **high quality, neutrality, and adaptability** make it sell daily, offering great rotation for your business. Far from being a **commodity** product, Peronda's great advantage is that, thanks to our **innovation** policy, we are constantly improving its use and aesthetics, making a huge difference with its direct competitors. For this reason, it is our most recognized brand in the market.

» *Cluny 4D collection*

Brands

» *Verbier collection*



peronda



Unique surfaces

Museum is the **premium** ceramic brand **par excellence**. **Elegance and sophistication** defined by the modernity and technology of its trajectory, its current commitment to design and **innovation**, and a constant eye on the future. Our interest in progress and experience as manufacturers redefines us, conscious of our time. More versatile now thanks to growing formats and new finishes and textures, with the sole objective of creating exquisite and desirable products that make a difference.

» *Sublime collection*

Brands

» *Praline collection*



MUSEUM

Brands



fresh
Fresh
inspiration

Harmony is Peronda Group's boldest brand. Ceramics to inspire and create new spaces, betting on design and trends. It works hand in hand with designers, architects, and interior designers who contribute their creativity and transform it into innovative, surprising, and exclusive products..

SIGNATURE is a new way of understanding ceramics from the perspective of **designers** who value difference and authenticity.

CRAFT represents the **most artisanal** spaces of Harmony. It conveys different lifestyles, capable of filling every corner of our home with a fresh atmosphere.

» *Bow by Mut collection*

Brands

» *Sahn collection*



RSC Social Environment

» *Peronda Group committed*

Una **IMPLICACIÓN SOCIAL** muy activa



Peronda Group is committed to various organizations and institutions, as well as the *Sustainable Development Goals* of the United Nations.

Organizations like **Caritas**, **Red Cross**, **Ronald McDonald House**, and others are among the organizations Peronda Group collaborates with annually to improve the social environment.

Annual actions at Peronda Group include: Internal campaigns to promote sports, blood donation campaigns, collaborations with educational institutions (high schools, universities, and schools), and collections for humanitarian aid.

RSC Social Environment

» *nature clean-up: Basuraleza*



ENVIRONMENTAL SUSTAINABILITY

performance

Respect for the environment and commitment to sustainability are fundamental to our company. We seek to make our activities increasingly sustainable by implementing innovative and efficient processes that minimize environmental impacts.

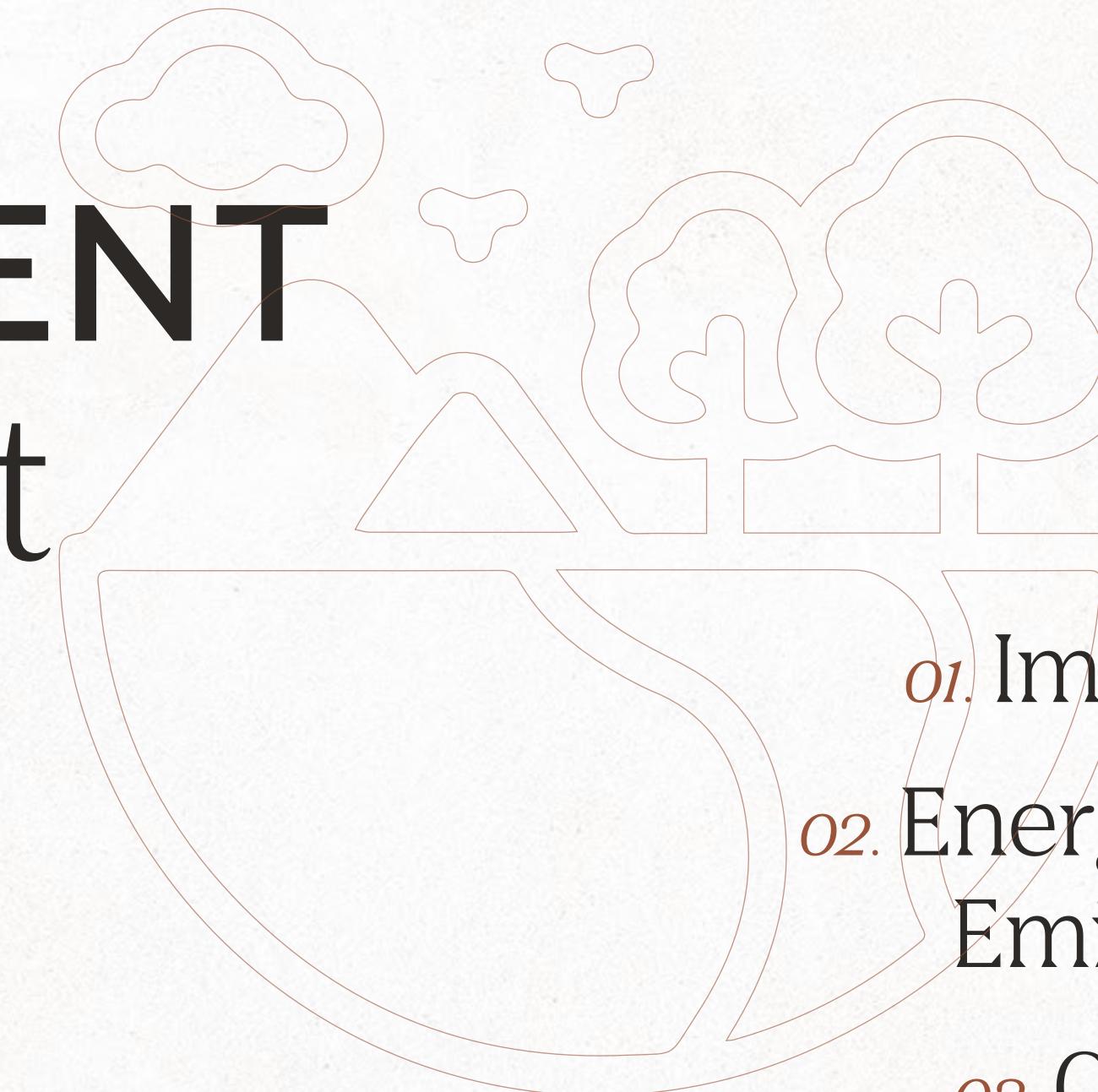
Our *values* and *behavior guidelines* include:

- » **ISO 14001 Environmental Management Certification:** We comply with international environmental management standards.
- » **Environmental Protection:** We strive to reduce and prevent pollution through responsible use of raw materials, efficient waste management, and emission minimization.
- » **Legislative Compliance:** We strictly adhere to current legislation and applicable legal requirements
- » **Energy Efficiency:** We promote responsible energy use through efficient technologies and practices.
- » **Innovation:** We foster innovative processes that improve our efficiency and reduce environmental impact.
- » **Circular Economy:** We reuse resources like wastewater and material remnants, contributing to the reduction of natural resource use.

REAL COMMITMENT

to the environment

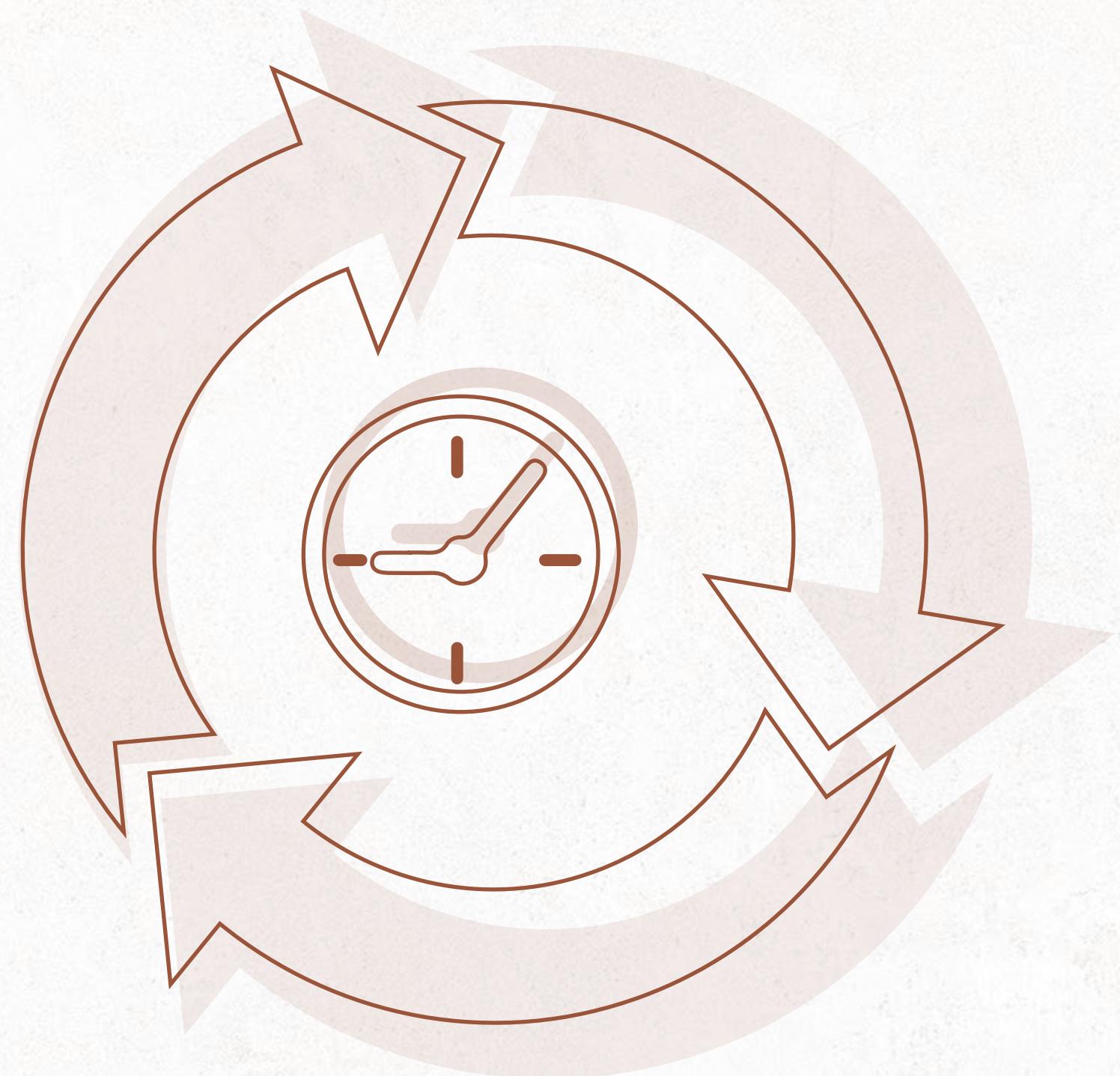
At Peronda Group, we understand the importance of balancing productive activity with environmental respect. Therefore, we have implemented various actions to build a more sustainable society, focusing our efforts on:



01. Improving LIFESPAN
02. Energy Efficiency and CO₂ Emission Reduction
03. Circular Economy
04. Control de emisiones atmosféricas
05. Gestión de residuos
06. Ecodiseño
07. Edificación sostenible

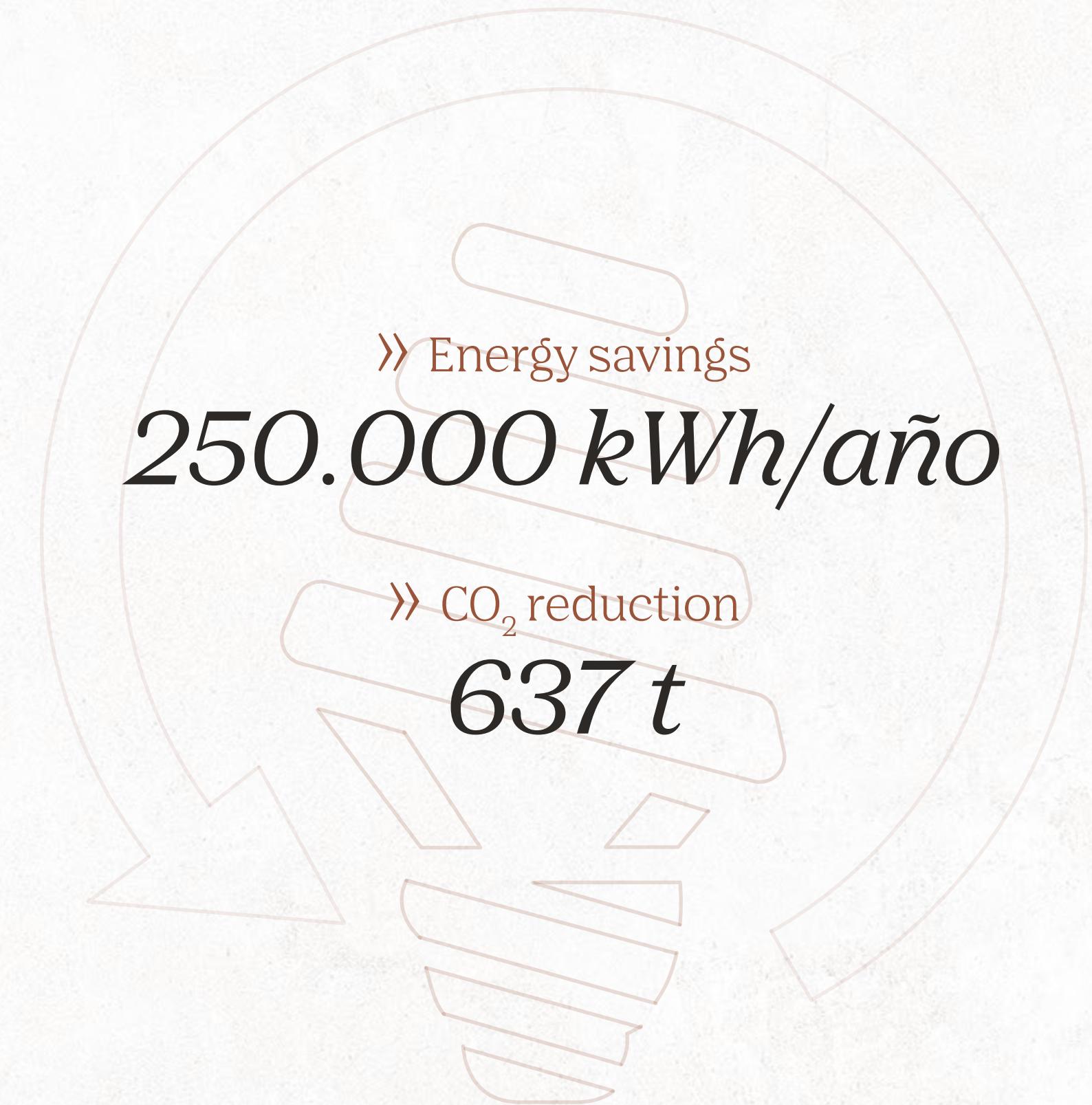
01 Improving LIFESPAN

» **Durable ceramic products:** Our ceramic products stand out for their durability, reaching a lifespan of up to **50 years**. This reduces the need for frequent replacements, thereby decreasing resource consumption and waste generation over time. Compared to other construction materials that may require more frequent replacements, our ceramic solutions have a **significantly lower environmental impact**.



O₂ Energy efficiency and CO₂ emission reduction

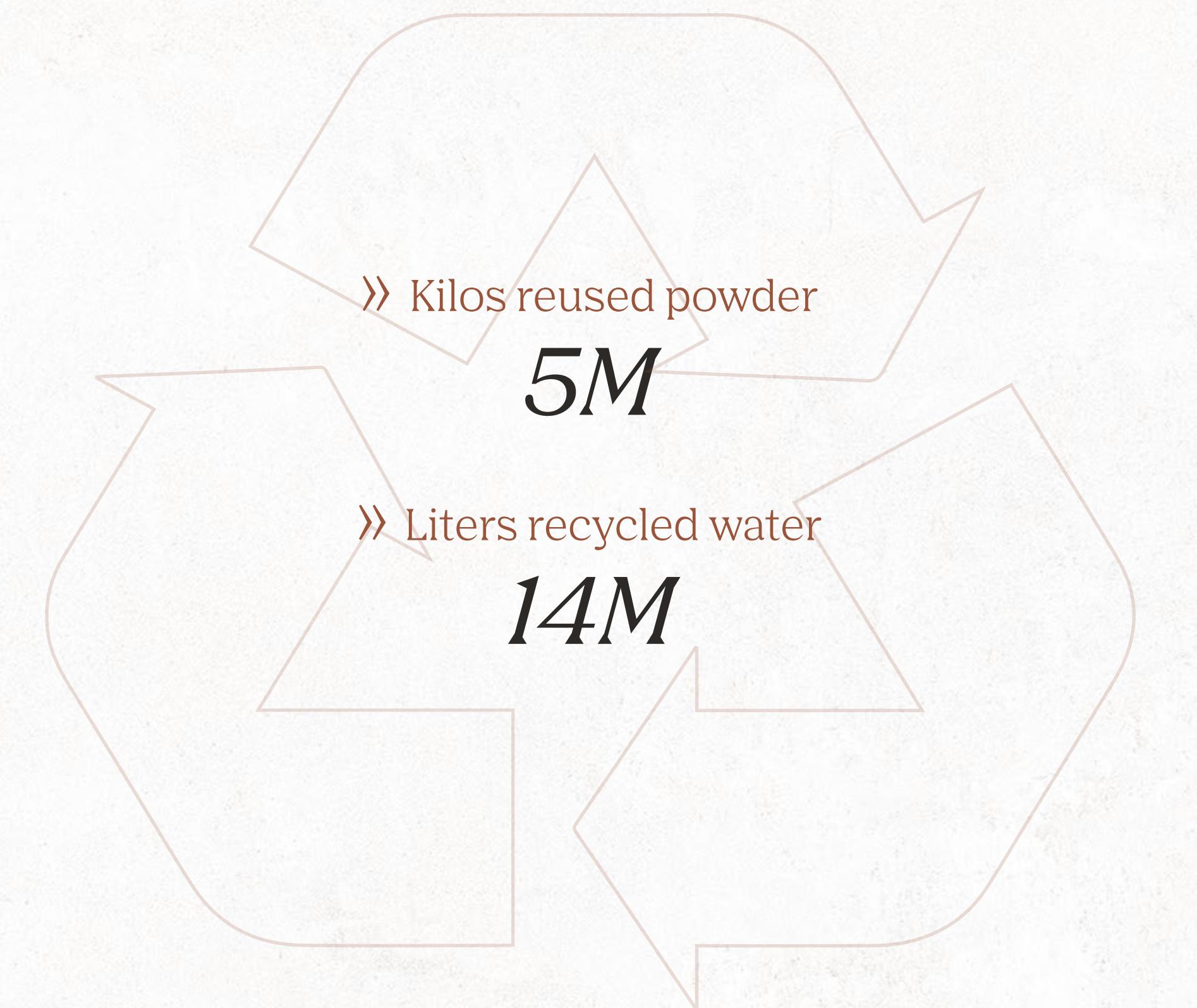
- » **High-efficiency burners and heat exchangers:** We have installed high-efficiency burners and heat exchange systems to optimize energy consumption and reduce CO₂ emissions.
- » **Heat leak detection protocols:** We implement rigorous procedures to identify and repair heat leaks, improving energy efficiency..
- » **Electric forklifts:** The use of electric forklifts in our production chain contributes to the reduction of pollutant gas emissions.
- » **LED lighting:** Installing LED lighting across all our facilities has resulted in an energy saving of 250,000 kWh/year, which not only reduces energy consumption but also decreases the CO₂ emissions associated with energy production.
- » **Photovoltaic panels:** We have installed 15,000 m² of photovoltaic panels, which generate clean energy and reduce our CO₂ emissions by 637 tons annually.





03 Circular economy

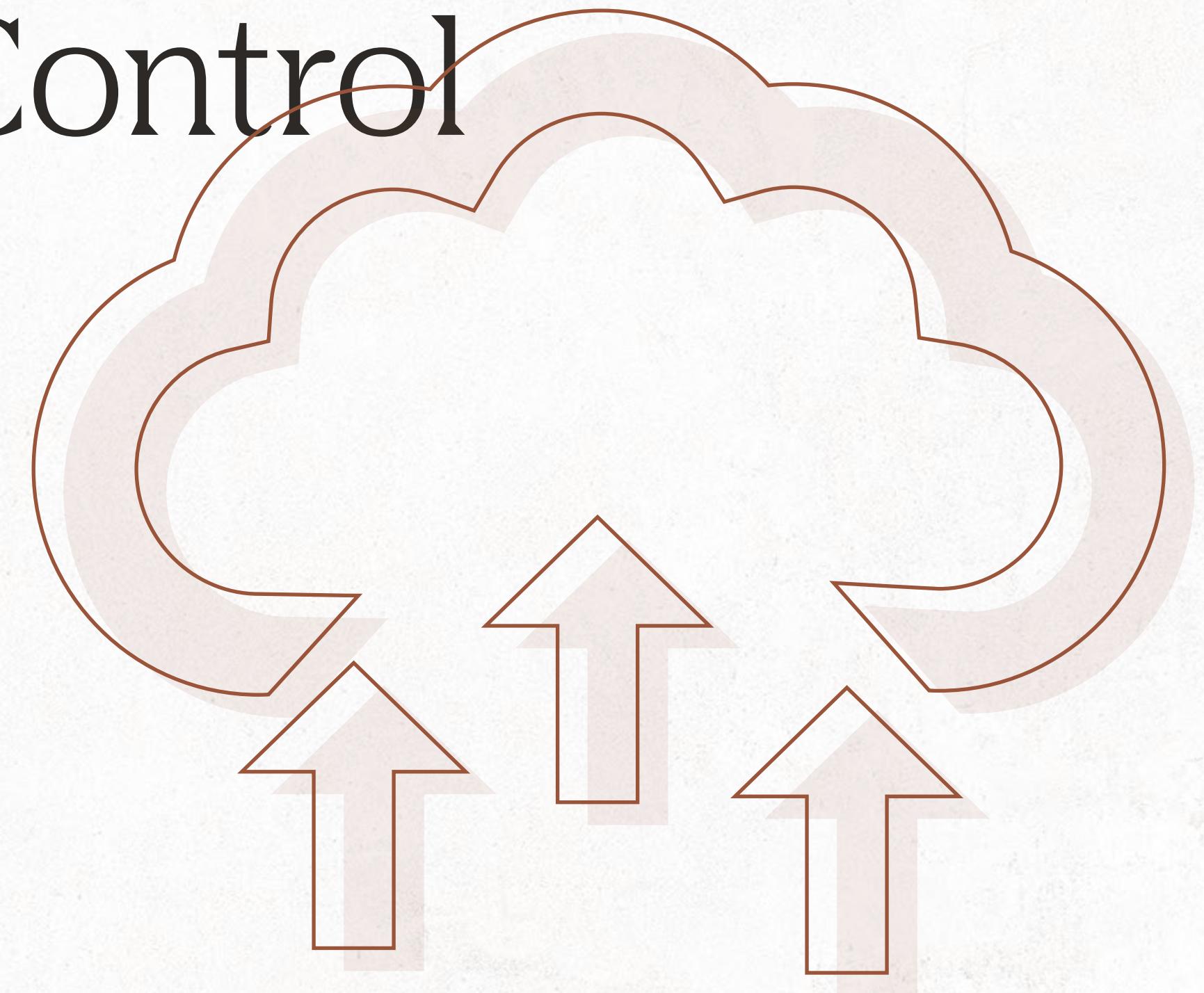
- » **Waste Reuse:** Our manufacturing process is based on a sustainable model that promotes the reuse and recycling of materials. We reuse 100% of atomized powder residues and other waste, amounting to approximately 5,000,000 kg annually.
- » **Recycling of fired materials and dust:** We use fired materials and dust particles from the dry rectifier as recycled raw materials in the production of our tiles.
- » **Wastewater recycling:** We utilize 100% of wastewater in our processes, achieving zero discharge and recycling over 14 million liters annually.



04

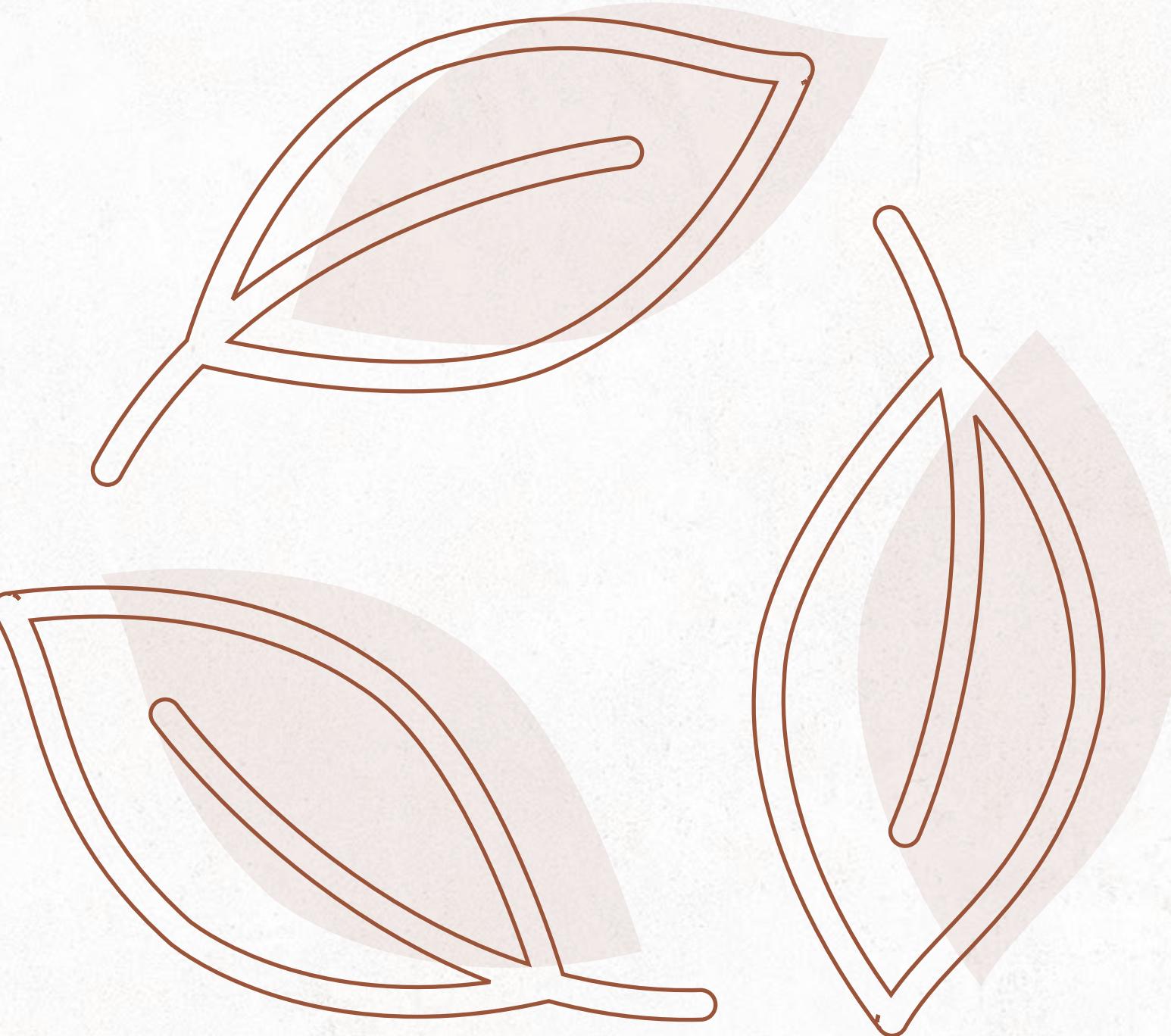
Atmospheric Emission Control

- » **Air Purification:** We minimize particle emissions through continuous air purification systems such as sleeve filters, which also allow us to recover and reuse particles in the manufacturing process.



05 Waste management

- » **Reintroduction of waste:** We reintroduce 100% of clay residues and industrial wastewater back into the production process, ensuring efficient and sustainable management of these materials.
- » **Packaging Management:** We efficiently manage cardboard packaging through the Integrated Packaging Management System (SIG) of ECOEMBES, promoting their recycling and reuse.



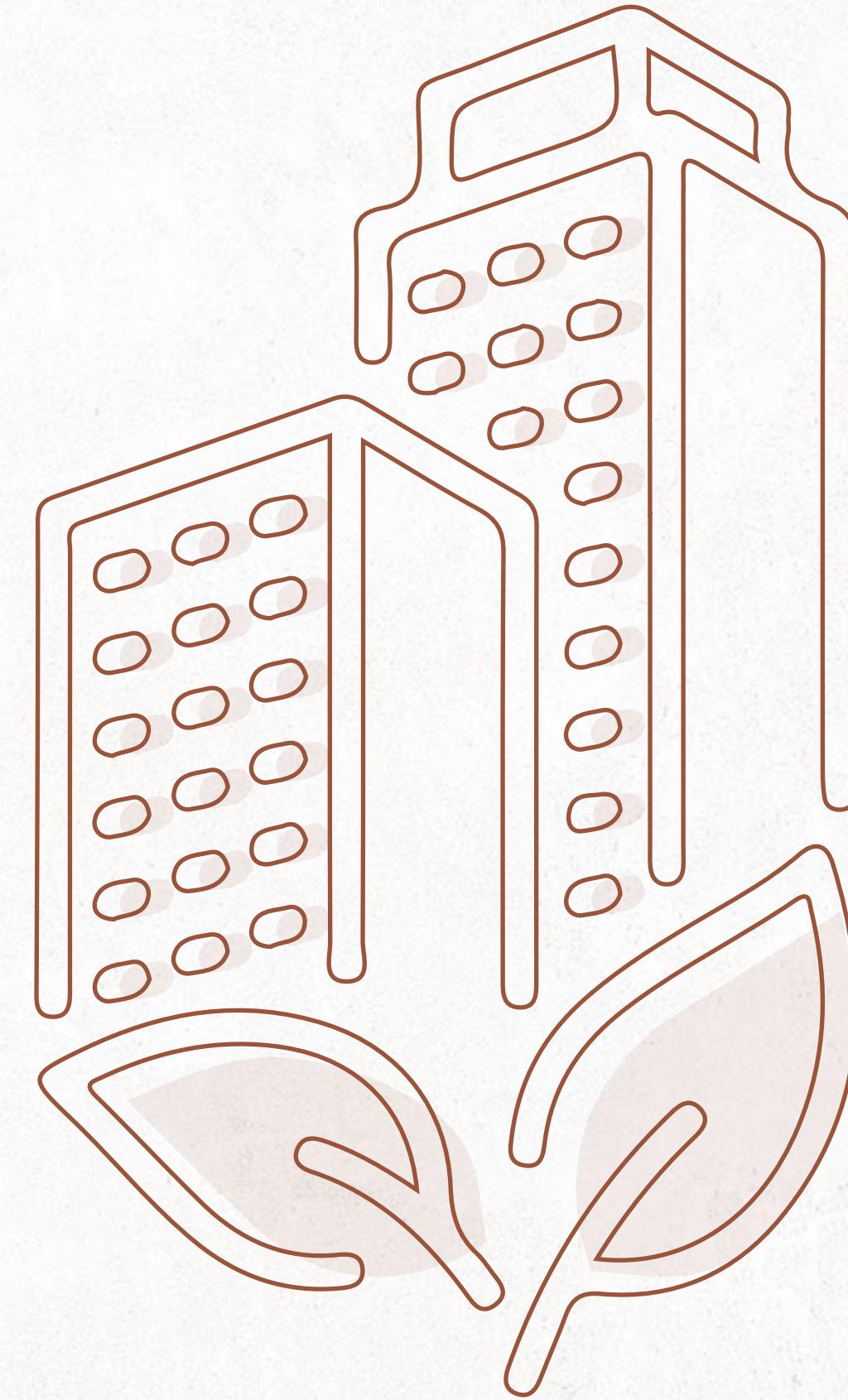
O6 Eco-desing

- » **Recycled Materials:** Our tiles contain at least 20% recycled material, reducing the demand for virgin raw materials and minimizing environmental impact.
- » **Tecnología limpia:** We use digital decoration technology with water-based inks, eliminating the generation of solvent waste.
- » **Embalajes sostenibles:** Our tile packaging is made from 100% recycled and recyclable cardboard, approximately 6,000,000 kg annually. Pallet packaging contains 50% recycled plastic.



07 Sustainable Building

- » **Contribution to Sustainability:** Our tiles contribute to sustainable construction by not emitting volatile organic compounds (VOCs), being easy to clean, having high solar reflectance to reduce the urban heat island effect, and being durable and recyclable.
- » **Impact on Energy Efficiency:** These features enhance the energy efficiency of buildings where they are used, promoting a healthier and more sustainable environment.
- » **Environmental Product Declaration (EPD):** We have an EPD that certifies the environmental performance of our products.

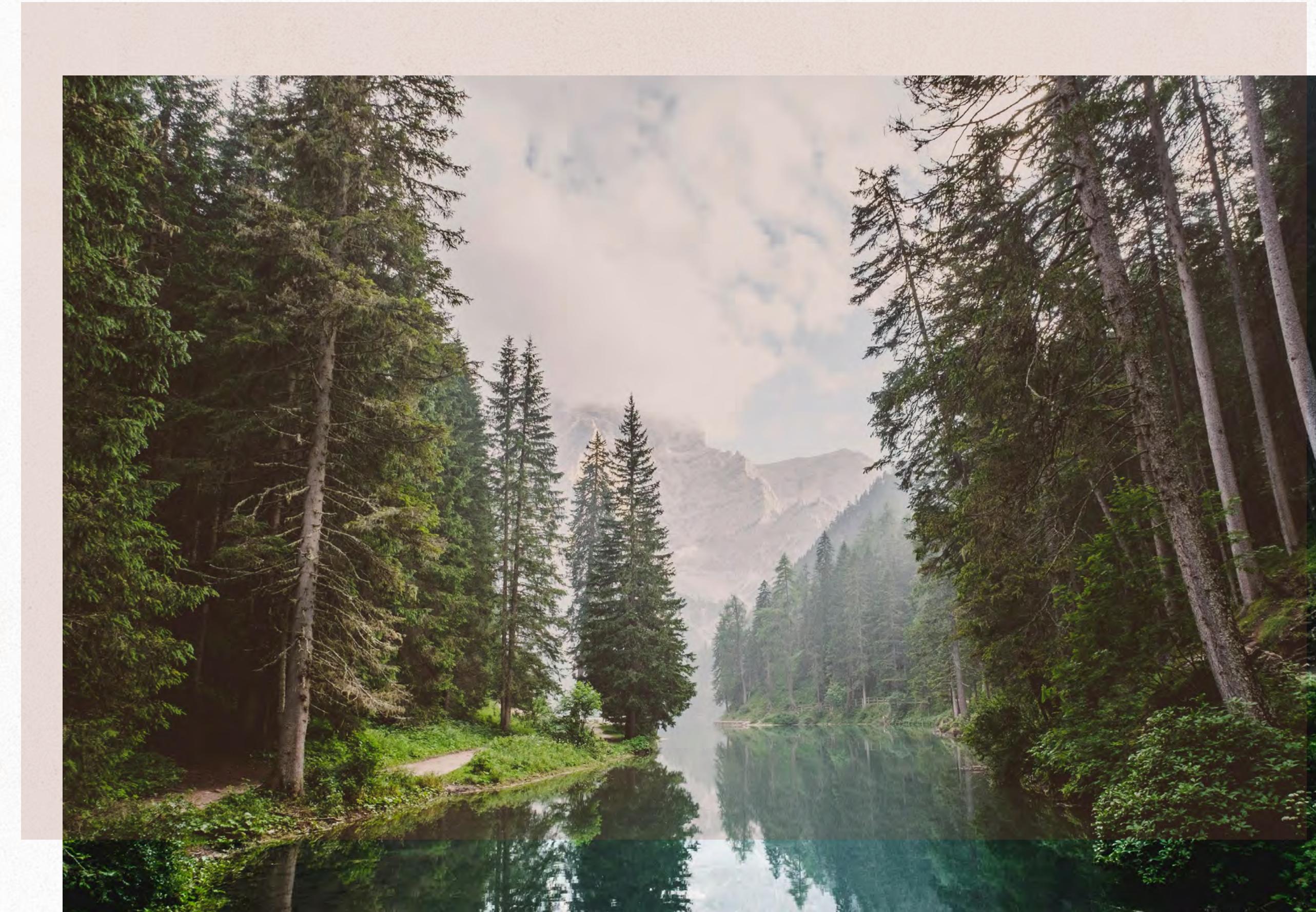


Certifications

COMMITMENT as a guarantee

Peronda Group's commitment to the environment is backed by the following certifications:

- 01.** Systems and processes
- 02.** Products



Certifications

» *We are supported by certifications*

01 Systems and processes



ISO 9001: This certificate validates Peronda Group's solid structure for managing process quality, improving efficiency, increasing customer satisfaction, and meeting established requirements to improve and **maintain the quality of our products.**



ISO 14001: With ISO 14001 certification, Peronda Group **demonstrates its real commitment to sustainability**, continuous improvement in environmental processes, and resource efficiency to reduce waste and optimize processes that help improve the environment.

Certifications

» *We are supported by certifications*

02 Productos

GlobalEPD

A VERIFIED ENVIRONMENTAL DECLARATION

GLOBAL EPD: The Environmental Product Declaration Certificate (EPD) validates that Peronda Group has conducted a **detailed and transparent environmental evaluation of its products** following the criteria established in ISO 14025 and EN 15804 standards. The EPD provides quantified information about the environmental impact of a product throughout its life cycle, from raw material extraction to final disposal.



ISO 14021: Supports and guarantees **honest and transparent environmental communication** from Peronda Group, ensuring that environmental performance claims for its products meet internationally recognized standards.

LEED

LEED: Sustainable building certification system developed by the U.S. Green Building Council®. Our products can **contribute to earning points for LEED certification**.

BREAM

BREAM: Sustainable building certification system developed by Building Research Establishment. Our products can **contribute to earning points for BREEAM® certification**.

Thank you very much!



follow us



peronda



MUSEUM



HARMONY

