

# Sustainability

Ceramic Food Container



by cermer



## Building together a sustainable future

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Cermer ceramic ware is a natural and 100% reusable packaging solution. We offer consumers a genuinely natural, inert and long-lasting product helping to reduce the generation of waste.

**Cermer ceramic containers are the perfect ally of a circular economy!**

# Reusing has never been so exciting

Make our ceramic ware the ideal companion to prepare and serve up your favorite dishes at home!

**Favor reusing over recycling:  
Packaging, Kitchenware and  
Tableware all in one.**

Cermer earthenware is conceived, designed and manufactured to serve three purposes throughout its long-life span. After their first use as packaging, they become your everyday tableware and kitchenware to prepare delicious home-made recipes.



**“According to a study by market research agency 40dB\* in 2021, 95% of European consumers reuse ceramic containers as kitchenware and tableware”**



**Ensure less waste by adopting  
ceramic food packaging**

Thanks to the various options for use during their life cycle, Cermer Ceramic Food Packaging are long-lasting helping to reduce the waste of single use products.

Our ceramic ware is oven, microwave and freezer safe. From freezer to oven it resists thermal shocks and can be washed multiple times without losing its properties.

\*40dB. is an international research agency.





## As natural as Mother earth

Earthenware is one of the oldest human inventions. Derived directly from the earth, it results from the interaction between three natural elements: fire, soil and water.



### Inertness

Cermer's ceramic food containers are made from natural, inert and non-polluting materials: clay (95%), food-safe and non-toxic glazes (5%). Due to its inertness, ceramics do not pose a chemical or a biological threat to natural sources like water and soil, neither to other living beings nor plants.

“Cermer's ceramic food packaging complies with the strictest Health and Safety regulations set out by the European and US authorities”



### Abundant raw material

Clay is an abundant raw material that naturally exists in the environment. Cermer works with natural clays, which are easy to extract from open-cast quarries that are then later transformed into wetlands.

# Transforming into something new

Ceramics have enormous transformation potential.



## Recycling

Recycling has become an essential part of our lives and is a natural way for earthenware to contribute to the shift towards a circular economy. Ceramic ware waste can be transformed into ceramic chamotte that can be used again in the manufacturing of ceramic ware or used for other purposes such as roads, civil construction works, tennis courts or bricks.

## Upcycling

The durability and beautiful designs of Cermer ceramics make them the perfect material to be transformed into something useful or valuable. The possibilities are endless!



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