

Most companies don't have an idea problem... They have an **input** problem.

Innovation is...

The Myth
ONE Big Idea

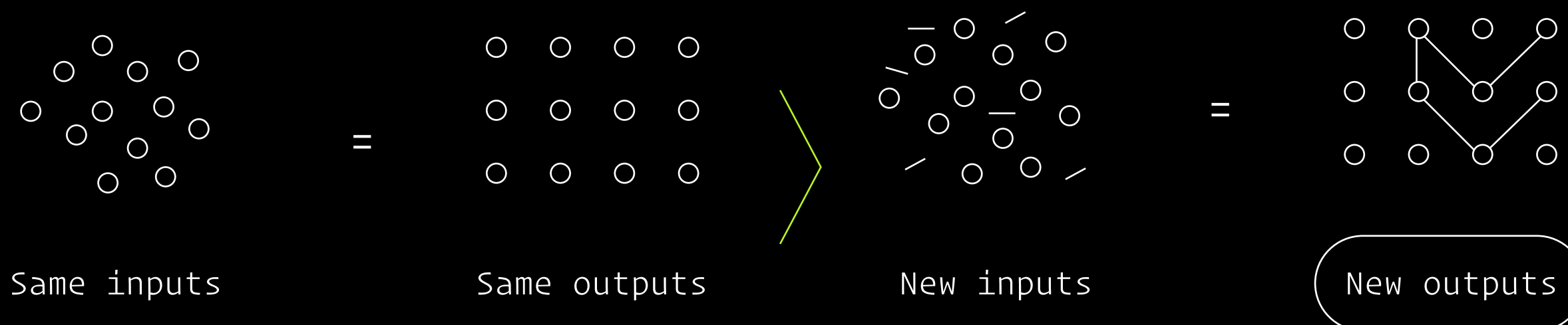


The Reality
Many inputs

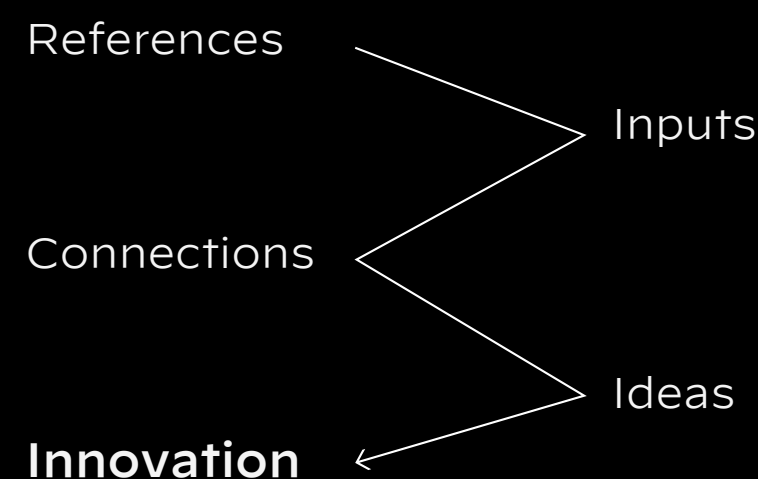


Your ideas are the result of your inputs.

Your ideas are a remix of your inputs. If you get more inputs, you'll have new outputs.



The insight



Takeaway

If you want to generate new thinking, the first step is simple:

Dive into the 2026 Inputs.

Our curated archive of ideas, signals, and concepts shaping the future. Expand what you see and how you think.

[Explore more inputs](#)



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