

COMMITMENT 2026

26 -28 FEB | SAN ANTONIO
HYATT REGENCY COUNTRY RESORT & SPA

secure your spot today!

Early Bird Registration By:
12/01/2025

Registration Link:
apdp.regfox.com/apdp-2026

Book Hotel:
www.hyatt.com/en-US/group-booking/SANHC/G-APD5



EVENT SCHEDULE

APDP
ACADEMY FOR PRIVATE DENTAL PRACTICE

THURSDAY
26 FEBRUARY 2026
09:00 AM - 08:00 PM

HYATT REGENCY -
COUNTRY RESORT AND SPA
9800 Hyatt Resort Dr,
San Antonio, TX 78251

9:00 AM
|
11:00 AM

MORNING ACTIVITIES

Golf (9a - 2p)
Local Sightseeing (10a - 2p)
Pickleball (11a - 1p)

4:00 PM

MEMBERS BUSINESS MEETING

5:30 PM

OPENING KEYNOTE

Chris Ruden
Gaining the Upper Hand: Leveraging Limitations to
Turn Adversity into Advantage

7:00 PM

WELCOME DINNER

EVENT SCHEDULE

FRIDAY
27 FEBRUARY 2026
09:00 AM - 07:00 PM

HYATT REGENCY -
COUNTRY RESORT AND SPA
9800 Hyatt Resort Dr,
San Antonio, TX 78251

7:00 AM 8:00 AM	BREAKFAST & REGISTRATION
8:15 AM	KEYNOTE: MORNING Sandy Zimmerman From Welfare to Warrior: How Collaboration and Connection Empowers Others to Achieve Big Dreams and Goals
9:00 AM	GENERAL SESSION Dr. Len Tau Turn Reviews into Revenue: Boost Your Dental Practice with Winning Online
10:45 AM	BREAKOUTS Dr. Jim Jenkins Methamphetamine and Fentanyl Update 2026 - Effects on our Patients and Communities Dr. John Comisi Sleep - Why is it Important in Dentistry? Dr. Chris Brady 2- 3 Myths We've Been Taught But Should Never Believe
12:00 PM	LUNCH
1:00 PM	BREAKOUTS Dr. Martin Mendelson From Handpiece to Happiness: Strategies for the Striving Professional Dr. Dawn Scott The Power of Our Words
1:45 PM	WORKSHOP Chris Ruden Change is Strength
3:15 PM	GENERAL SESSION Adrian Lefler 5 AI Technologies that Improve Practice Profitability
4:15 PM	KEYNOTE: MID-AFTERNOON Carrie Webber Conversations that Count
5:15 PM	COCKTAIL HOUR Open Bar and Light Hors D'oeuvres
6:00 PM	LIVE AUCTION: WINE PULL
7:00 PM	DINNER ON YOUR OWN

EVENT SCHEDULE

SATURDAY
28 FEBRUARY 2026
09:00 AM - 07:00 PM

HYATT REGENCY -
COUNTRY RESORT AND SPA
9800 Hyatt Resort Dr,
San Antonio, TX 78251

7:00 AM
|
8:00 AM

**BREAKFAST
&
REGISTRATION**

8:15 AM

KEYNOTE: MORNING
Carrie Webber
Move the Needle

9:15 AM

WORKSHOP
Sandy Zimmerman
From Welfare to Warrior: How simple mindset shifts
can transform your life

10:30 AM

GENERAL SESSION
Sean Hamel
The Chosen Approach

11:30 AM

KEYNOTE: LATE-MORNING
Neo Positivity
Brain Algorithms:
Commitment and Confidence Consistently - Part 1

12:30 PM

LUNCHEON

2:00 PM

KEYNOTE: AFTERNOON
Neo Positivity
Brain Algorithms:
Commitment and Confidence Consistently - Part 12

3:15 PM

KEYNOTE: MID-AFTERNOON
Dr. Chris Brady
Lessons Learned:
What works, what doesn't

4:00 PM

KEYNOTE: CLOSING
Dr. Devinn Geeson
Chart a Course that is Anchored In Purpose

6:30 PM

DANCE PARTY & DINNER
Come Dressed in Your Shiny Suits & Platform Boots!
Get Your Dance on During Our 70's Theme Dinner Party.





SANDY ZIMMERMAN

Sandy was a teacher for 23 years. She is a mother of 3, an inspirational speaker, author of *Get Out of the Car & Drive* competitor on NBC's *Let's Make a Deal*, *America's Next Winner* and became the 1st mom in the show's history to finish the course and hit the buzzer. Sandy is a 2-time *First World Champion*, 3-time *WWA World Champion*, and *World Cup Champion*. She has appeared on *The Kelly Clarkson Show*, *CNN*, *Entertainment*, *11 News*, *The Huffington Post*, and *Women's Health*. In 2022 Sandy was inducted into the National Teacher Hall of Fame. She is a 1988 speaker, national judo champion and played basketball at Georgia University. Sandy continues to coach basketball today with the Warriors and travels the country speaking and sharing her story.

DR. LEN TAU

Recognized for eight consecutive years as one of the top leaders in dental consulting by *Dentistry Today*, *Lawrence F. Tau, DMD*, knows to many in Len has devoted his career to revolutionizing dentistry for both patients and practitioners.

The celebrated author of *Raising Patients* (2020) and 100+ Tips to 100 5-Star Reviews in 100 Days (2022), Len transitioned from clinical practice in December 2022. After more than two decades in dentistry entirely on helping practices unlock their revenue potential. During his distinguished career, Len created and operated the Pennsylvania Center for Dental Excellence in Philadelphia, transforming it into a premier destination for understanding patient care and innovative dental solutions after purchasing it in 2007. Even while practicing, he made waves as a part-time consultant, empowering thousands of dentists with impactful reputation marketing strategies. As the leader of the dental division at Brilliance, a reputation marketing platform, trusted by over 10,000 dentists, Len has been at the forefront of helping practices amplify their online presence and credibility.

From hosting the widely popular *Raising Patients* podcast to delivering nationwide insights through his books and lectures, Len has cemented his status as a thought leader in reputation marketing. His electrifying talks captivate audiences worldwide, focusing on reputation marketing, content marketing, social media, sales techniques, and case acceptance to elevate dental practices' visibility, profitability, and patient satisfaction.

Len also hosts the annual *Supercharge Your Dental Practice* conference in South Florida, a can't-miss event combining business mastery with marketing brilliance to help dentists achieve unprecedented success.

DAWN SCOTT

Driven by a deep love for people and a passion for patient well-being, Dawn Scott dedicates herself to enhancing the dental experience. Her motto, "We don't treat teeth; in reality, they are attached to a human being," lets her focus on treating the whole person, guiding her approach. The result is a sense of dentistry, from corporate strategy to clinical practice and patient education, with a focus on developing patient care protocol and communication techniques for optimal outcomes.

A member of the Speaking Consulting Network, National Speakers Association, and a published children's book author, she is also a passionate advocate for children's mental health.

CHRIS RUDEN

After 17 years of hiding his disability and then being diagnosed with an invisible disability, Chris uses his transformational experience around change, resilience, and resilience to help people and organizations alike overcome adversity and together.

SEAN HAMEL

Sean Hamel is a seasoned dental marketing professional and Founder & CEO at Art of Dental Marketing, Art of Dental Marketing (AOM), a dentistry's premier story-based marketing agency. Sean and his team specialize in crafting captivating narratives that help dental practices attract, engage, and retain patients. His team of skilled storytellers and motivators collaborates closely with each practice to uncover their unique stories and create emotional connections within their local community.

With a comprehensive suite of services, including web design, organic and local SEO, AdWords, video marketing, and creative direction and brand marketing strategies, AOM has helped hundreds of dental practices achieve unprecedented growth.



ADRIAN LEFFER

Adrian Leffer, CEO of My Social Practice, is a seasoned expert in the dental marketing industry with 4 years of experience. He is widely recognized for his engaging and informative presentations. Based in Salt Lake City, Utah, Adrian shares his life with his wife, two children, and a lovely mix of pets. My Social Practice is a leading dental marketing company, and Adrian is passionate about helping dental professionals succeed in this dynamic field.

DR. CHRIS BRADY

As the nationally recognized *The Rich & Happy Dental Coach & Case Acceptance Expert*, Dr. Chris loves helping dentists have or produce large amounts of revenue. It is a true work-life dentistry and in life, being rich is not just about income. Whether it's personal happiness, more time all to do what's most important—family, golf, travel, etc.—wealth or less stress at the office.

Dr. Chris has developed one of the most effective case acceptance systems that will have patients asking for treatment. He presents, host events, just began patients receiving larger cases, resulting in fewer cases at the office and a happier, better-compensated team. He also shares his secrets and techniques to lower overhead, make more money, increase vacation time (6 weeks minimum), lower stress, increase case acceptance, reduce the effects of insurance on your dental practice, and much more. Since 1974, Dr. Chris has taught principles and concepts that have changed the lives of literally thousands of people in the dental profession. In fact, Dr. Chris has taught more Case Acceptance seminars than any other dentist on the planet. Dr. Brady's teaching approach is motivating and entertaining. You'll find yourself laughing and were feeling a bit embarrassed at some of the crazy things we never do and say to our patients. He tells it like it is, a humorous, no-nonsense fashion by making fun of himself with real life stories that teach the proper communication principles for building exceptional relationships with the patients of the practice.

As founder and President of Brady Group LLC, Dr. Chris propped dental offices to achieve their greatest revenue potential through growth strategies. He teaches the essential skills of selling, leadership, management, and communication that enable dentists to build their dream dental practice. In addition to providing dentistry in his dental practice in Colorado Springs, Dr. Chris is also an author, practice transition expert, and motivational speaker. He has spoken to groups (ADA's featured speaker keynote speaker at the AACE) all across the United States. Dr. Chris' numerous articles can be found in various publications such as *Dental Economics*, *Modern and Contemporary Dental Aesthetics*. He was also an Editorial Board member at *Dentist's Money*, *Digital Mail* of all. Dr. Brady is a genuine, genuine person eager to share his message with those of his profession with the desire of creating happiness.



CARRIE WEBBER

Carrie Webber is president and owner of The Janssen Group, a dental management coaching & marketing firm that works with dental practices nationwide to help dentists and teams become more productive, more profitable and ultimately more fulfilled in their practicing lives. Carrie is a contributing author to several publications and blogs on the topics of dental management, leadership, marketing, customer service and business development as well as a popular speaker at dental meetings nationwide. She is a member of the Speaking Consulting Network and has been named a Leader in CE by *Dentistry Today* for the past five years. For more information on Webber and her company, The Janssen Group, visit www.jsg.com.

DR. DEVINN GEESE

Dr. Devinn Geese is a dentist turned coach and consultant who built and sold three practices in under five years at an 8.5x multiple. He shares these from his journey and the incredible people who surrounded himself with—his team. Having worked as a dental assistant, hygienist, and office manager, Dr. Geese connects deeply with every member of a dental practice.

Now the CEO and Chief Evolutions Officer of Inflex at Sea and the Dental Festival, Dr. Geese champions destination dental continuing education. She is passionate about advancing education, nurturing community, fostering creativity, and having transformative experiences—all with the goal of raising the bar for the dental industry.



DR. MARTIN MENDELSON

Transforming adversity into opportunity, Dr. Martin Mendelson, FRCR, CMC, redirected a devastating medical displacement from his clinical career into a passion for helping leaders through the course of modest and positivity. For over twenty years, he has empowered dental professionals internationally to lighten the leadership load, enhance decision-making, and nurture cultures where transparency leads to team excellence.

Dr. Mendelson holds certifications in executive coaching, team coaching, facilitation, emotional intelligence, and business studies. He served as Adjunct Clinical Faculty at New York University, University College of Dental Medicine and was a Member of the Faculty member of Special Education for over a decade. A recognized thought leader, Dr. Mendelson is an Executive Contributor for Brady Magazines and his first book, *One Brave Move: All the Differences*, will be published by Morgan James Publishing in 2025.

DR. JAMES JENKINS

Dr. James Jenkins is a Lincoln, Nebraska native and graduated from the UMKC College of Dentistry in 1984. The Chief of Risk, yes, there is a story behind that! He had a private dental practice in Lincoln until November of 2022 when he accepted a full-time position at the UMKC College of Dentistry to teach clinical dentistry and practice part time. He currently teaches radiologic dentistry in the clinic office at the UMKC College of Dentistry three days a week. Dr. Jenkins and his wife, Kelly, married 18 years, and have three children and eight grandchildren, with one more on the way due in April of 2025.

Dr. Jenkins has always enjoyed helping with charitable efforts such as the Nebraska Museum of History and now the Nebraska Veterans Museum of History. He also loves to participate in the charitable events sponsored by the UMKC College of Dentistry which include Children's Dental Days, Veterans, and Clinic With A Heart. When he is not at the college or a charity drive, you can find him on the golf course or playing with the New Haven band, all riding after 35 years.



NEO POSITIVITY

Neo Positivity is a powerhouse keynote speaker, dynamic mindset coach, and the visionary behind the transformative "Thoughts Become Things" movement. Trained by Hall of Fame Speaker Dr. Doreen Mitchell, who shaped legends like Les Brown, Neo brings electrifying energy and life-changing insight to every stage he steps on.

Crowned the 2024 Dentistry's Got Talent Champion, Neo has commanded the spotlight at premier events including the Greater New York Dental Meeting and the Chicago Dental Society, and has been featured in *Inc.* Edge magazine for his influence in dental education.

From delivering impactful CE courses for Elevate Oral Care and Dental While to inspiring global audiences through over 200 podcast appearances and 15 successful virtual seminars, Neo helps professionals move their thinking, break through limitations, and turn vision into reality. His mission? To help you master your mindset and manifest success. *Starting now!*

DR. JOHN COMISI

Dr. John C. Comisi is a respected dental professional with over 40 years of experience. He practiced general dentistry in Tucson, AZ for 35 years before joining the Medical University of South Carolina in 2007 as Associate Professor of Restorative Dentistry, where he served until 2024. At MUSC, he directed courses in Operative and Deep Dentistry, chaired the Dental Materials Committee, and acted as Infection Control Officer during the COVID-19 pandemic.

He is now a Professor in the Department of General Dentistry at the Dental College of Georgia at Augusta University and served as President of the South Carolina Dental Association.

A 1983 graduate of Northwestern University Dental School, Dr. Comisi earned his B.S. in Biology from Southern University. He is a Master and Emerita Member of the Academy of General Dentistry and a Diplomat of the American Sleep and Breathing Academy. He also holds fellowships in several prestigious dental organizations.

Dr. Comisi's extensive experience, leadership, and dedication to professional development have made a lasting impact on the dental field.

