

COMMITMENT 2026

26 -28 FEB | SAN ANTONIO

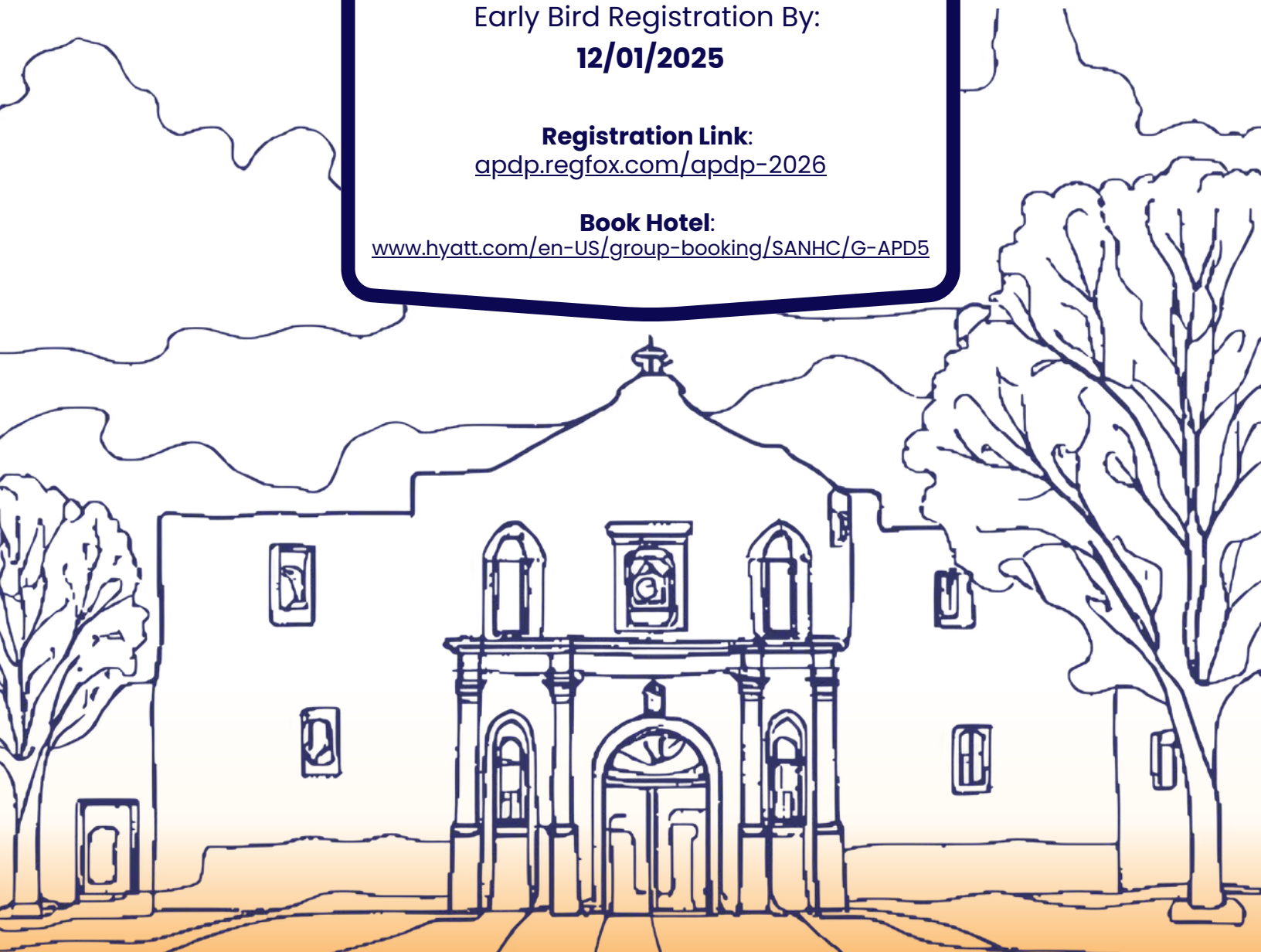
HYATT REGENCY HILL COUNTRY RESORT & SPA

secure your spot today!

Early Bird Registration By:
12/01/2025

Registration Link:
apdp.regfox.com/apdp-2026

Book Hotel:
www.hyatt.com/en-US/group-booking/SANHC/G-APD5



2026 ANNUAL MEETING

February 26 - 28

CONFERENCE SPEAKERS



CHRIS RUDEN
KEYNOTE

- 1) Gaining the Upper Hand: Leveraging Limitations to Turn Adversity into Advantage.
- 2) Change is Strength.



SANDY ZIMMERMAN
KEYNOTE

- 1) From Welfare to Warrior: How collaboration and connection empowers others to achieve big dreams and goals.
- 2) From Welfare to Warrior: How simple mindset shifts can transform your life.



CARRIE WEBBER

- 1) Conversations that Count
- 2) Move the Needle



DR. JIM JENKINS

Methamphetamine & Fentanyl
Update 2026 | Effects on Our
Patients & Communities.



SEAN HAMEL

The Chosen Approach.



ADRIAN LEFLER

5 AI Technologies that Improve
Practice Profitability.



DR. DEVINN GEESON

Chart a Course that is
Anchored in Purpose.



CHRIS BRADY

- 1) Lessons Learned: What Works, What Doesn't.
- 2) 3 Myths We've Been Taught But Should Never Believe.



DR. JOHN COMISI

Sleep | Why is it
Important in Dentistry?



DR. LEN TAU

Turn Reviews into Revenue |
Boost Your Dental Practice
with Winning Online.



NEO POSITIVITY

Brain Algorithms |
Commitment and
Confidence Consistently
(Part I & II)



DAWN SCOTT

The Power of Our Words



DR. MARTIN MENDELSON

From Handpiece to Happiness:
Strategies for the Striving Professional



2026 FLYER



WEBSITE



2026 ANNUAL MEETING

THURSDAY | FEBRUARY 26

9:00 AM 11:00 AM	MORNING ACTIVITIES Golf (9a - 2p) Local Sightseeing (10a - 2p) Pickleball (11a - 1p)
4:00 PM	MEMBERS BUSINESS MEETING
5:30 PM	OPENING KEYNOTE Chris Ruden Gaining the Upper Hand: Leveraging Limitations to Turn Adversity into Advantage
7:00 PM	WELCOME DINNER

FRIDAY | FEBRUARY 27

7:00 AM 8:00 AM	BREAKFAST & REGISTRATION
8:15 AM	KEYNOTE: MORNING Sandy Zimmerman From Welfare to Warrior: How Collaboration and Connection Empowers Others to Achieve Big Dreams and Goals
9:00 AM	GENERAL SESSION Dr. Len Tau Turn Reviews into Revenue: Boost Your Dental Practice with Winning Online
10:45 AM	BREAKOUTS Dr. Jim Jenkins Methamphetamine and Fentanyl Update 2026 - Effects on our Patients and Communities Dr. John Comisi Sleep - Why is it Important in Dentistry? Dr. Chris Brady 3 Myths We've Been Taught But Should Never Believe
12:00 PM	LUNCH
1:00 PM	BREAKOUTS Dr. Martin Mendelson From Handpiece to Happiness: Strategies for the Striving Professional Dawn Scott The Power of Our Words
1:45 PM	WORKSHOP Chris Ruden Change is Strength
3:15 PM	GENERAL SESSION Adrian Lefler 5 AI Technologies that Improve Practice Profitability
4:15 PM	KEYNOTE: MID-AFTERNOON Carrie Webber Conversations that Count
5:15 PM	COCKTAIL HOUR Open Bar and Light Hors D'oeuvres
6:00 PM	LIVE AUCTION: WINE PULL
7:00 PM	DINNER ON YOUR OWN

HYATT REGENCY HILL COUNTRY RESORT & SPA

9800 Hyatt Resort dr.
San Antonio, TX 78251



SATURDAY | FEBRUARY 28

7:00 AM 8:00 AM	BREAKFAST & REGISTRATION
8:15 AM	KEYNOTE: MORNING Carrie Webber Move the Needle
9:15 AM	WORKSHOP Sandy Zimmerman From Welfare to Warrior: How simple mindset shifts can transform your life
10:30 AM	GENERAL SESSION Sean Hamel The Chosen Approach
11:30 AM	KEYNOTE: LATE-MORNING Neo Positivity Brain Algorithms: Commitment and Confidence Consistently - Part 1
12:30 PM	LUNCHEON
2:00 PM	KEYNOTE: AFTERNOON Neo Positivity Brain Algorithms: Commitment and Confidence Consistently - Part 2
3:15 PM	KEYNOTE: MID-AFTERNOON Dr. Chris Brady Lessons Learned: What works, what doesn't
4:00 PM	KEYNOTE: CLOSING Dr. Devinn Geeson Chart a Course that is Anchored In Purpose
6:30 PM	DANCE PARTY & DINNER Come Dressed in Your Shiny Suits & Platform Boots! Get Your Dance on During Our 70's Theme Dinner Party.



Speakers Highlight

COMMITMENT 2026
SAN ANTONIO, TEXAS



SANDY ZIMMERMAN

Sandy was a teacher for 23 years. She is a mother of 3, an inspirational speaker, author of 'Get Out of the Car', 9-time competitor on NBC's hit show American Ninja Warrior and became the 1st mom in the show's history to finish the course and hit the buzzer. Sandy is a 2-time FINA World Champion, 2-time UNAA World Champion, and World Cup Champion. She has appeared on The Kelly Clarkson Show, CNN Entertainment, E! News, The Huffington Post, and Women's Health. In 2022 Sandy was inducted into the National Teacher Hall of Fame. She is a TEDX speaker, national judo champion and played basketball at Gonzaga University. Sandy continues to coach basketball today with the Warriors and travels the country speaking and sharing her story.

DR. LEN TAU

Recognized for eight consecutive years as one of the top leaders in dental consulting by Dentistry Today, Leonard F. Tau, DMD-known to many as Len-has devoted his career to revolutionizing dentistry for both patients and practitioners.



The celebrated author of Raving Patients (2020) and 100+ Tips to 100 5-Star Reviews in 100 Days (2022), Len transitioned from clinical practice in December 2022 after more than two decades to focus entirely on helping practices unlock their revenue potential. During his distinguished career, Len owned and operated the Pennsylvania Center for Dental Excellence in Philadelphia, transforming it into a premier destination for outstanding patient care and innovative dental solutions after purchasing it in 2007. Even while practicing, he made waves as a part-time consultant, empowering thousands of dentists with impactful reputation marketing strategies. As the leader of the dental division at BirdEye, a reputation marketing platform trusted by over 10,000 dentists, Len has been at the forefront of helping practices amplify their online presence and credibility.

From hosting the widely popular Raving Patients podcast to delivering actionable insights through his books and lectures, Len has cemented his status as a thought leader in reputation marketing. His electrifying talks captivate audiences worldwide, focusing on reputation marketing, internet marketing, social media, sales techniques, and case acceptance to elevate dental practices' visibility, profitability, and patient satisfaction.

Len also hosts the annual Supercharge Your Dental Practice conference in South Florida, a can't-miss event combining business mastery with marketing brilliance to help dentists achieve unparalleled success.

DAWN SCOTT

Driven by a deep love for people and a passion for patient well-being, Dawn Scott dedicates herself to enhancing the dental experience. Her motto, "We don't treat teeth in isolation, they are attached to a human being, let's focus on treating the whole person," guides her approach. She excels in all areas of dentistry, from corporate strategy to clinical practice and patient education, with a focus on developing patient care protocols and communication techniques for optimal outcomes.



A member of the Speaking Consulting Network, National Speakers Association, and a published children's book author, she is also a passionate advocate for children's mental health.

CHRIS RUDEN

After 17 years of hiding his disability and then being diagnosed with an invisible disability, Chris uses his transformative expertise around change, resilience, and inclusion to help people and organizations alike innovate forward and together.



SEAN HAMEL

Sean Hamel is a seasoned dental marketing professional and Founder & CEO at Art of Dental Marketing. Art of Dental Marketing (ADM) is dentistry's premier story-based marketing agency. Sean and his team specialize in crafting captivating narratives that help dental practices attract, engage, and retain patients. His team of skilled storytellers and marketers collaborates closely with each practice to uncover their unique stories and create emotional connections within their local community.



With a comprehensive suite of services, including web design, organic and local SEO, AdWords, video marketing, and creative direction and ground marketing strategies, ADM has helped hundreds of dental practices achieve unprecedented growth

ADRIAN LEFLER

Adrian Lefler, CEO of My Social Practice, is a seasoned expert in the dental marketing industry with 14 years of experience. He is widely recognized for his engaging and informative presentations. Based in Suncrest, Utah, Adrian shares his life with his wife, four children, and a lively mix of pets. My Social Practice is a leading dental marketing company, and Adrian is passionate about helping dental professionals succeed in this dynamic field.



DR. CHRIS BRADY

As the nationally recognized 'The Rich & Happy Dentist Coach & Case Acceptance Expert', Chris loves helping dentists have or produce large amounts of whatever it is they want—in dentistry and in life. Being 'rich' is not just about income. Whether it's personal happiness, more time off to do what's most important—family, golf, travel, etc.—wealth or less stress at the office.



Dr. Chris has developed one of the most effective case acceptance systems that will have patients asking for treatment. No pressure. Not pushy. Just happier patients accepting bigger cases, resulting in fewer days at the office and a happier, better-compensated team. Since 1994, Dr. Chris has taught principles and concepts that have changed the lives of literally thousands of people in the dental profession. In fact, Dr. Chris has taught more Case Acceptance seminars than any other dentist on the planet. Dr. Brady's teaching approach is motivating and entertaining. You'll find yourself laughing and even feeling a bit embarrassed at some of the crazy things we naively do and say to patients. He tells it like it is in a humorous, no-nonsense fashion by making fun of himself with real life stories that teach the proper communication principles for building exceptional relationships with the patients of the practice.

As Founder and President of Brady Group LLC, Dr. Chris propels dental offices to achieve their greatest revenue potential through growth strategies. He teaches the essential skills of selling, leadership, management, and communication that enables dentists to build their dream dental practice. In addition to providing dentistry in his dental practice in Colorado Springs, Dr. Chris is also an author, practice transitions expert, and motivational speaker. He has spoken to groups (AADPA featured speaker. Keynote speaker at the AACD.) all across the United States. Dr. Chris' numerous articles can be found in various publications such as Dental Economics, Mentor and Contemporary Dental Aesthetics. He was also an Editorial Board member at Dentist's Money Digest. Most of all, Dr. Brady is a genuine, generous person eager to share his message with those of his profession with the desire of creating happiness.



CARRIE WEBBER

Carrie Webber is president and owner of The Jameson Group, a dental management coaching & marketing firm that works with dental practices nationwide to help dentists and teams become more productive, more profitable and ultimately more fulfilled in their practicing lives. Carrie is a contributing author to several publications and blogs on the topics of dental management, leadership, marketing, customer service and business development as well as a popular speaker at dental meetings nationwide. She is a member of the Speaking Consulting Network and has been named a Leader in CE by Dentistry Today for the past five years. For more information on Webber and her company, The Jameson Group, visit www.jmsn.com.

DR. DEVINN GEESON

Dr. Devinn Geeson is a dentist turned coach and consultant who built and sold three practices in under five years at an 8.5x multiple. Her success stems from her journey and the incredible people she surrounded herself with—her team. Having worked as a dental assistant, hygienist, and office manager, Dr. Geeson connects deeply with every member of a dental practice.



Now the CEO and Chief Evolutions Officer of Smiles at Sea and The Dental Festival, Dr. Geeson champions destination dental continuing education. She is passionate about advancing education, nurturing community, fostering creativity, and hosting transformative experiences—all with the goal of raising the bar for the dental industry.



DR. MARTIN MENDELSON

Transforming adversity into opportunity, Dr. Martin R. Mendelson, FIADFE, CPC, redirected a devastating medical disablement from his clinical career into a passion for helping leaders through the science of mindset and positivity. For over twenty years, he has empowered dental professionals internationally to lighten the leadership load, enhance decision-making, and nurture cultures where transparency leads to team excellence.

Dr. Mendelson holds certifications in executive coaching, team coaching/facilitation, emotional intelligence, and happiness studies. He served as Adjunct Clinical Faculty at Nova Southeastern University College of Dental Medicine and was a Resident Faculty member at Spear Education for over a decade. A recognized thought leader, Dr. Mendelson is an Executive Contributor for Brainz Magazine, and his first book, *One Move Makes All the Difference*, will be published by Morgan James Publishing in 2025.

DR. JAMES JENKINS

Dr. James Jenkins is a Lincoln, Nebraska native and graduated from the UNMC College of Dentistry in 1984 (the Class of Rocks, yes, there is a story behind that). He had a private dental practice in Lincoln until November of 2002 when he accepted a full-time position at the UNMC College of Dentistry to teach clinical dentistry and practice part time. He currently teaches adult restorative dentistry on the clinic floor at the UNMC College of Dentistry three days a week. Dr. Jenkins and his wife Kathy have been married 38 years and have three adult children and eight grandchildren, with one more on the way due in April of 2025.



Dr. Jenkins has always enjoyed helping with charitable efforts such as the Nebraska Mission of Mercy and now the Nebraska Veterans Mission of Mercy. He also loves to participate in the charitable events sponsored by the UNMC College of Dentistry which include Children's Dental Days, VetSmiles, and Clinic With A Heart. When he is not at the college or a charity clinic, you can find him on the golf course or playing with the Raw Nerve band, still rocking after 35 years!



NEO POSITIVITY

Neo Positivity is a powerhouse keynote speaker, dynamic mindset coach, and the visionary behind the transformative Thoughts Become Things movement. Trained by Hall of Fame Speaker Dr. Delatorro McNeal, who's shaped legends like Les Brown, Neo brings electrifying energy and life-changing insight to every stage he steps on.

Crowned the 2024 Dentistry's Got Talent Champion, Neo has commanded the spotlight at premier events including the Greater New York Dental Meeting and the Chicago Dental Society, and has been featured in Incisal Edge magazine for his influence in dental education.

From delivering impactful CE courses for Elevate Oral Care and Dental Whale to inspiring global audiences through over 200 podcast appearances and 13 successful virtual summits, Neo helps professionals rewire their thinking, break through limitations, and turn vision into reality. His mission? To help you master your mindset and manifest success. Starting now!

DR. JOHN COMISI

Dr. John C. Comisi is a respected dental professional with over 40 years of experience. He practiced general dentistry in Ithaca, NY for 35 years before joining the Medical University of South Carolina in 2017 as Associate Professor of Restorative Dentistry, where he served until 2024. At MUSC, he directed courses in Operative and Sleep Dentistry, chaired the Dental Materials Committee, and acted as Infection Control Officer during the COVID-19 pandemic.



He is now a Professor in the Department of General Dentistry at the Dental College of Georgia at Augusta University and serves as President of the South Carolina Dental Association.

A 1983 graduate of Northwestern University Dental School, Dr. Comisi earned his B.S. in Biology from Fordham University. He is a Master and Emeritus Member of the Academy of General Dentistry and a Diplomate of the American Sleep and Breathing Academy. He also holds fellowships in several prestigious dental organizations.

Dr. Comisi's extensive experience, leadership, and dedication to professional development have made a lasting impact on the dental field.