



Chandler Jernigan

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Education

Savannah College
of Art & Design (SCAD)

B.F.A. Photography, 2017

Designlab
UX Academy

Expected, March 2026

Visual Designer Blurb, 2023–2025

- + Key designer in developing Blurb's visual brand as well as budgeted, art directed, photographed, and post-produced Blurb's first catalog of product photography mockups—fulfilling a dire need and saving the company ~\$40K.
- + Identified growth opportunities and collaborated with team leads to develop design systems, establish more efficient processes, improve product user experience, boost brand recognition, conduct A/B testing, and more.
- + Managed email design QA and direction for agency partner and executed ongoing omnichannel marketing needs.

Designer Chandler Jernigan LLC, 2021–Present

- + Clients: New York Life, Slainte, International Rescue Committee (IRC), Vans General Store, Convene, Remesh, Lodestar, Natiivo, and other small businesses.
- + Work with cross-functional teams and c-level executives to fulfill creative and business needs, providing visual solutions through: branding, websites, apps, marketing assets, illustrations, photo retouching, and more.

Visual Designer Michael Kors, 2021–2023

- + Collaborated with internal teams to ideate and design high-earning holiday campaigns through marketing design, photo art direction and retouching, global package design, and typographic treatments.
- + Created the visual identity for Michael Kors' highest profiting Cyber 5 campaign (as of 2022)—up 16.3% from the year prior—and designed and developed microsite press kits and digital marketing for two major collaborations with 007 franchise and ellese sportswear.

Designer New City Kids, 2017–2019

- + Branded financially vital campaigns involving print, motion, video, illustration, photography, event design, and omnichannel marketing.
- + Modernized the New City Kids brand with an expanded color palette, updated typeface, and a complete website redesign.
- + Volunteered in college tours, outreach programs, sailing programs for youth, fundraisers, and managed two one-on-one teen mentorships.

Software & Technical Skills

Figma, InDesign, Illustrator, Photoshop, Lightroom, Premiere Pro, After Effects, Adobe XD, Webflow, WordPress, Procreate

Branding, Systems Design, Campaign & Marketing Design, Art Direction, Photography & Photo Retouching, Web Design, UX Design, Illustration, Typesetting, Layout & Composition, Video Editing & Motion Graphics