

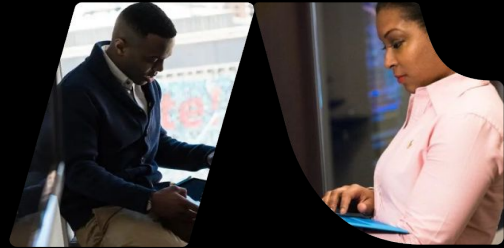


**Supercharge your team with JADA.
Fully equipped Data and AI experts.**

About JADA

JADA's mission is to address the Data and AI talent shortage by identifying, upskilling and equipping Africa's exceptional tech professionals for global impact.

- Founded by African tech veterans and former Fortune 500 executives
- Incorporated in Dubai (DIFC) with AI License
- Member of  Inception Program



The Problem and JADA's Solution

Data and AI expert capacity gap:

- Difficult to hire / retain talent
- Talent costs erode project margins
- Difficult to source offshore specialized and quality expertise
- Fluctuating client demand makes internal talent pools costly

JADA equips companies with exceptional Data and AI talent for Team Augmentation:

- Highly specialized
- Up and running in few days
- At margin-friendly price

Our leadership combines Fortune 500 C-suite experience with proven success in African tech

Management



Piero Trivellato - CEO

- 10+ years in Fortune 500 Europe Chief Data Officer roles
- 10+ years experience in mgmt consulting (McKinsey and Co.)



Azeez Busari - VP Operations

- 13 years experience building data platforms for corporations like Amazon, NHS England, etc.
- 10+ years building data talents

Founding Partners



Massimiliano Spalazzi

Has led Jumia (Africa's leading e-commerce platform) to unicorn status and NYSE listing as CEO of Jumia Nigeria



Olumide Soyombo

One of the most prolific angel investors in Africa, with 67 early-stage startups in his VC fund Voltron Capital

Africa - the emerging frontier for tech talent



Vast, young,
educated,
techie talent
pool



Highly
motivated, but
with few local
opportunities



Time zone
ideal for
Europe and
Middle East



Native English,
French, Arab
speakers



High quality at
competitive
rates

JADA's distinctive advantage



Hiring

Ultra-selective screening process ensuring we select only “best of the best” elite performers



Upskilling

In-house Data & AI Academy equipping our tech experts for client collaboration and impact



Retaining

Lowest talent churn through competitive USD compensation and structured career development



Hosting

Fully-equipped offices ensuring supervision, community building and EU-grade data security

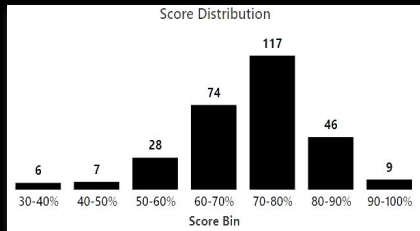
JADA's TSS*: Rigorous selection of exceptional talents

* Talent Selection System

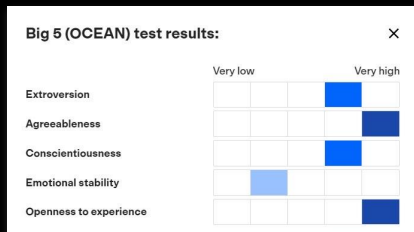
We only consider Data & AI experts with a minimum of 2-3 years of experience



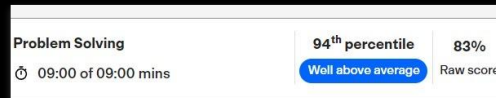
Proprietary profile
and CV **scoring algorithm**



Rigorous testing
(problem-solving, tech skills,
personality, language proficiency)



In-person interviews with
practical cases and
presentations



The JADA Academy forges elite Data & AI squads

JADA Expert tracks

Data & Analytics Specialists



- Data Analysis
- Data Engineering
- Business Intelligence
- Data Visualization
- Advanced Analytics

Machine Learning & AI Professionals



- ML Engineering
- Applied Data Science
- MLOps Engineering
- AI Engineering
- Deep Learning and Neural Networks

Generative AI Wizards



- LLM API integration
- LLM fine-tuning
- Prompt Engineering
- RAG & custom agents
- Agentic workflow orchestration

Technical skills

Soft skills

- Business writing
- Presentation skills
- Digital literacy skills
- Self management
- Relationship mgmt
- Social skills
- Critical thinking
- Problem solving

How JADA Team Augmentation works, in practice



JADA / client team integration

- Client keeps PM and product ownership
- Jadans join client's agile ceremonies
- Jadans use client's tools/platforms

Quality Assurance

- Dedicated Client Success Manager
- Weekly performance check-ins
- Monthly feedback cycle

Security & Compliance

- Jadans operate from JADA premises
- ISO 27001 compliance
- GDPR compliance

Engagement models

Opportunistic (on project basis)

Framework agreement
with daily rate card



Dedicated Talent Pool

Specific # of experts
allocated 100% to the
client



Strategic Offshoring

Multi-year partnership scaling a
dedicated centre of excellence
(including tailor-made training)

