



WEST BROAD: BRT CORRIDOR

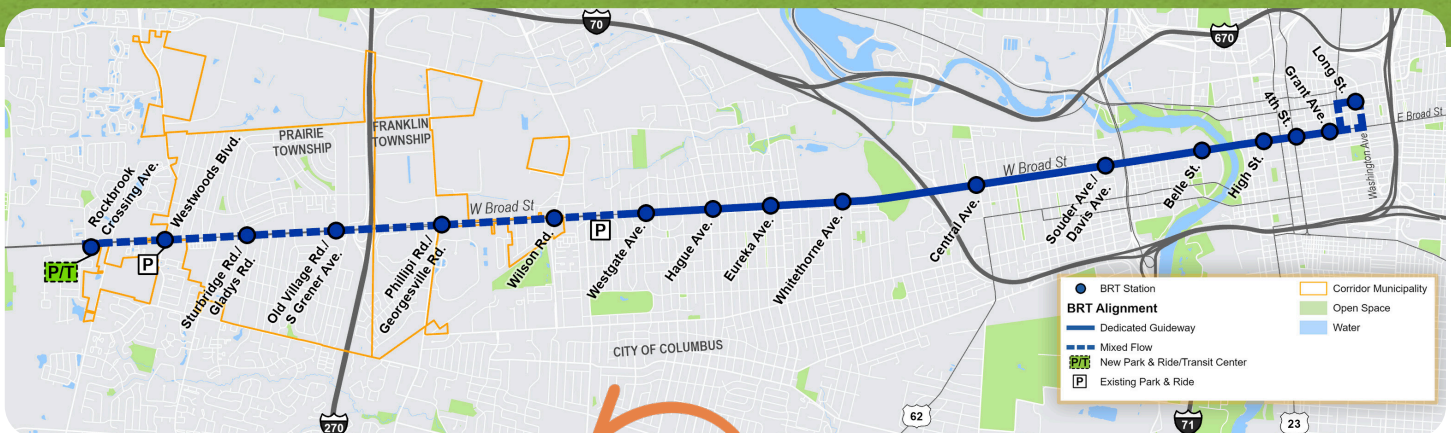
The West Broad **Bus Rapid Transit (BRT)** corridor, the first of five rapid transit routes, will run from Rockbrook Crossing in Prairie Township to Washington Avenue in downtown Columbus.

More bike lanes, sidewalks and new community amenities are all part of this transit project to make travel in our region more safe, connected and accessible.

These new LinkUS mobility options will better connect our residents and workforce to jobs and destinations throughout central Ohio.

DESTINATIONS & NEIGHBORHOODS

- Prairie Township
- Ohio Health Doctors Hospital
- Franklin Township
- Hollywood Casino
- Hilltop
- Franklinton
- COSI
- Downtown Columbus
- Columbus College of Art and Design
- Columbus State Community College



BRT: FAST & EFFICIENT TRANSIT

West Broad's BRT will offer reliable, fast and innovative transit travel because it will operate in dedicated space throughout much of the project corridor. Other features of BRT will make public transit travel more enjoyable, including:

- Signal prioritization, which gives special treatment to transit vehicles at some signalized intersections, reducing the need for the rapid transit vehicles to stop and start
- Increased frequencies, meaning there will be shorter wait times and more options for travel throughout the day
- Larger, more comfortable, ADA-compliant stations

DID YOU KNOW?

BRT can move as quickly as a light rail system at less than half the cost, making BRT a fast, efficient and affordable choice for LinkUS.

TRAFFIC IMPACTS

Improved transit can get more people-moving capacity out of existing roads and right-of-way.

One rapid transit vehicle carrying 60 people gets more “capacity” out of the roadway than two or three single-occupant vehicles



PEER CITY EXPERIENCE: UTAH

The Provo-Orem BRT opened in 2018*



10.5
Miles of BRT

5.25
Miles in
dedicated guideway

-7.4%
Decrease in traffic volumes
on BRT segments
based on expected trends

+122.7%
Transit ridership increase

+8,676
More riders per day
than on pre-BRT transit

~5%
Decrease in auto traffic volumes
(-2.3% to -7.3%) compared
to neighboring streets

*University of Utah Impact of TRAX and BRT on Traffic in a Travel Corridor (2017–2019 Comparison)

COMMUNITY PARTNERS

Partners

- Columbus Downtown Development Commission
- Columbus Metropolitan Library
- Columbus Partnership
- Columbus State Community College
- Prairie Township
- OhioHealth
- MetroParks
- Franklinton Board of Trade
- Mid-Ohio Regional Planning Commission
- Nationwide Children's Hospital

Policy Makers

- Congressman Mike Carey
- Franklin County Commissioners
- Franklin County Engineer
- Mayor Andrew J. Ginther
- Ohio Representative Brian Stewart
- Ohio Senator Stephanie Kunze
- Ohio Representative Leader Allison Russo
- Columbus City Council
- United States Senator JD Vance

Please visit the website at LinkUSColumbus.com and sign up for project updates. You can always send us an email at info@LinkUSColumbus.com with questions and comments. Follow us on social media [@LinkUScolumbus](https://twitter.com/LinkUScolumbus) to keep up with the latest happenings about LinkUS.