

KEY TAKEAWAYS

- US jobs data softened, increasing Fed rate cut expectations.
- BTC low timeframe trend remains bullish but faces ETF and positioning headwinds.
- SOL leads alts; MSTR BTC sales add short-term pressure but signal capital discipline.

DIGITAL ASSET COMMENTARY

Last week's US labor market data painted a mixed picture. Nonfarm payrolls increased by just 57,000 in June, the weakest monthly gain since February and well below the consensus estimate of 113,000, while the unemployment rate unexpectedly declined to 4.2%. The softer payroll report led markets to increase expectations for Federal Reserve rate cuts in the coming meetings, and comments from Fed Chair Kevin Warsh, which were perceived as less hawkish, further supported risk appetite.

The labor market appears to be cooling as post-stimulus fiscal drag and the lagged effects of restrictive monetary policy weigh on hiring and business expansion. Ongoing trade uncertainty and early AI-driven productivity gains are also reducing incremental demand for labor, pointing to a slower but still orderly hiring environment.

BTC and the broader crypto market rallied over the holiday weekend after confirming a bullish divergence last week. July seasonality remains supportive, providing a favorable backdrop, although persistent ETF outflows and bearish CME Commitment of Traders (CoT) positioning continue to act as headwinds.

Meanwhile, Saylor's MSTR has shifted from being a net buyer of BTC to a net seller to help fund STRC dividend payments. While this selling may create near-term pressure on BTC, a more active capital management approach could reassure investors that Saylor is willing to defend both the STRC share price and MSTR's mNAV rather than allowing either to deteriorate materially. From a technical perspective, Fibonacci extensions suggest an upside target between \$73,000 and \$77,000, a range that also aligns with the 200-day moving average near \$74,700. Among major altcoins, SOL continues to lead the bullish reversal, with trend technicals turning positive for the first time since Q4 2025.

CHART 1: US NON FARM PAYROLLS

The labor market has cooled throughout the Trump presidency.

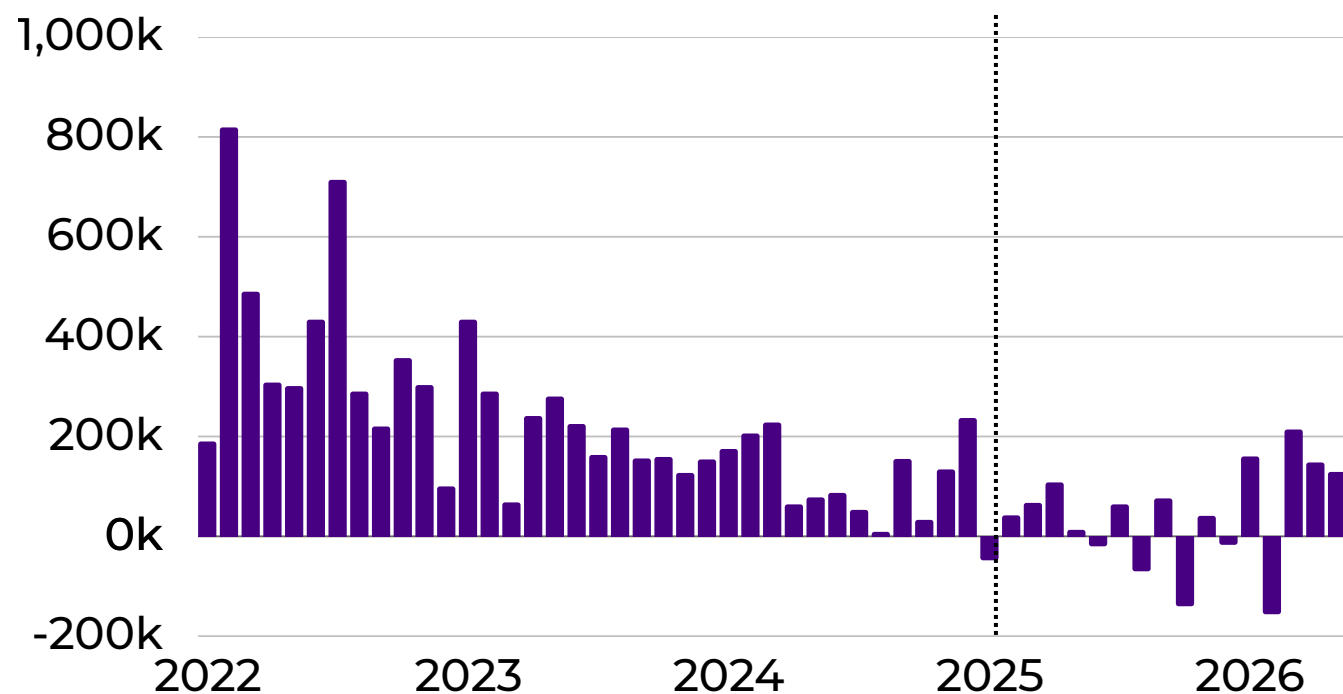


CHART 2: BTC DOWNTREND SINCE Q4 2025

After a multi-month decline, BTC is attempting to stabilize.

