



rcstrat.com

Recruiting Marketing Paid Media Advertising Omni-Channel Campaigns Program Management

Capability Statement

UEI: NSRQAUPDNZH7

CAGE CODE: 9GCC5

SBA 8(a) Certified (2024-2033)

CMCC: Level 1

GSA Schedule: Pending

What We're Great At



Targeted Marketing

Precision outreach that drives mission results



Analytics & Data Science

Clear marketing ROI that leadership craves



Integrated Campaigns

Unified strategy and media, seamlessly executed



Full Funnel Engagement

Campaigns from awareness to action, measured and proven

NAICS

541810
Advertising Agencies

541613
Marketing Consulting Services

541611
Management Consulting

541870
Advertising Material Services

541830
Media Buying Agencies

541820
Public Relations Agencies

541890
Other Advertising Services

Trusted by missions you respect



About RC Strategies

RC Strategies gives federal agencies confidence in their recruiting marketing, marketing strategy, and full funnel integrated campaigns.

We specialize in helping agencies reach critical audiences with precision; turning data and insights into measurable outcomes that drive mission success.

Agency leadership appreciates our agility, ingenuity, and team collaboration that drives measureable ROI.

Key Business Areas

- Recruiting Campaigns
- Paid Media Strategy & Management
- Campaign Planning & Execution
- Strategic Communications
- Public Awareness Campaigns
- Marketing Strategy
- Branding
- Social Media
- Interactive Digital Experiences
- Training & Workforce Development
- Content Creation & Technical Writing
- Customer Experience Management

Past Performance

- **NAVSEA** National Enterprise Recruiting and Branding Campaign
- **Georgia National Guard** Geofencing Advertising Recruiting and Retention Campaigns
- **Department of Veterans Affairs** Video Production and Promotion
- **USA Powerlifting** International Branding & Expansion Campaigns



Contact Information

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