



# WEDDING FILM



# PLANNING GUIDE

HELPING YOU GET THE  
MOST OUT OF YOUR  
WEDDING FILM

# WELCOME

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The Jade Loft is more than a filmmaking service, it's a creative collective of skilled storytellers dedicated to capturing the magic of your wedding day.

I'm Charlie Wood, the founder and lead filmmaker behind The Jade Loft. While I personally direct the creative vision, I also work closely with a small, trusted team of filmmakers who share my passion for crafting cinematic, heartfelt wedding films.

Whether I'm filming your day myself or one of our talented team members is behind the camera, every film we deliver is shaped by the same attention to detail, artistic style, and emotional storytelling that defines The Jade Loft.

Your wedding film should be an heirloom, something timeless, meaningful, and deeply personal. Not just a record of the day, but a reflection of the emotions, relationships, and moments that make your story yours.

At The Jade Loft, we're united by a single mission: to bring your wedding day to life through authentic, beautiful storytelling you'll treasure for generations.



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Have questions, or other ideas you'd like to explore? Email or text us to organise a time to discuss (+61) 433 217 923 | [hello@thejadeloft.co](mailto:hello@thejadeloft.co)



# WHY WEDDING FILMS MATTER

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Your wedding day is fast, emotional, and filled with fleeting moments.

*Photos capture stillness.  
Films capture feeling.*

The laughter, the tears, the in-between glances, the sound of vows and speeches, video lets you relive them all.

***“Watching our film is like stepping back into our day. Every hug, every glance, we relive it all.”***



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# THE WEDDING DAY: VIDEO TIMELINE & TIPS

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## Getting Ready

- Choose a space with soft, natural light
- Keep the room simple and clutter-free
- Have details ready: dress, suit, rings, flowers, invites

## Ceremony

- Microphones make a huge difference for vows & speeches
- Consider an unplugged ceremony, it's intimate & timeless
- Pause after your first kiss for the perfect cinematic shot

## Couple Portraits & Golden Hour

- Allow at least 20–30 minutes
- In Sydney, golden hour is usually 5:30–7pm depending on season
- Relax, laugh, be yourselves, the film captures the magic

## Reception & Party

- Remind speakers to keep the mic close
- First dance: even a few twirls under fairy lights = magic
- Dance floor candids are pure storytelling gold



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# WHAT MAKES A WEDDING FEEL MAGICAL

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## **Lighting**

Soft, natural, golden. Fairy lights & candles add texture.

## **Sound**

Vows, laughter, music. Crystal clear audio brings the film alive.

## **Time**

A relaxed timeline = joyful, natural moments.

## **Style**

Cinematic Highlight Film (emotional storytelling)

Documentary Edit (long-form coverage)

Both = the perfect balance



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# NSW VENUE INSPIRATION

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*Some of our favourite places across New South Wales and how they shine on film:*

## **Sydney Icons**

Watsons Bay Boutique Hotel – ocean views, dreamy sunsets  
Doltone House, Darling Island – sleek city with Harbour Bridge views  
Royal Botanic Gardens – lush greenery with skyline peeks

## **Hunter Valley**

Wineries & estates surrounded by golden hills  
Dreamy sunsets that last forever  
Perfect for cinematic wide shots

## **Blue Mountains**

Clifftop lookouts and dramatic valleys  
Misty mornings & romantic golden light  
Rustic venues with cosy, intimate vibes

## **South Coast (e.g., Berry, Kiama, Jervis Bay)**

White sandy beaches + turquoise waters  
Charming country halls and garden venues  
Relaxed, coastal energy on film

## **Southern Highlands (Bowral, Mittagong, Berrima)**

Elegant country estates and manicured gardens  
Autumn leaves and crisp air = cinematic colour palette  
Perfect mix of luxury and nature

## **Northern NSW (Byron Bay, Tweed Valley)**

Bohemian-chic beach vibes  
Rainforest backdrops and rolling hinterland hills  
Sun-drenched, golden and carefree

*(Tip: Wherever you book, check sunset times as golden hour footage is unforgettable.)*

# FAQS

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## **Do I really need a videographer if I already have a photographer?**

Yes! Photos freeze moments; films bring them to life. Movement, sound, laughter, music. video captures the emotion in ways still images cannot.

## **When should I book my videographer?**

As early as possible, especially for popular NSW venues. Many couples book 12–18 months in advance.

## **How do you work with photographers?**

We collaborate closely with photographers to ensure we complement each other without getting in the way. Your day should feel seamless.

## **How long will we wait for our wedding film?**

Typically 6–10 weeks for the highlight film. Full ceremony edits or longer films may take slightly longer.

## **What if it rains?**

We always have a plan for weather. Rain can even create magical, cinematic shots. Umbrellas, reflections, and cozy moments indoors make your film unique.

## **Can we request specific shots?**

Absolutely! We love hearing what moments matter most to you. From emotional glances to family hugs, your story is personal and tailored.

## **Do you travel outside Sydney?**

Yes, NSW is our playground! From the Blue Mountains to the South Coast and Northern NSW, We capture weddings in all kinds of stunning locations, including overseas.

## **Do we need to stick to a strict timeline?**

A relaxed timeline creates the best film. Cramming too many moments into a short period often leads to rushed shots.

# MISTAKES TO AVOID

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## **Not allocating enough time for portraits & golden hour**

Golden hour is your friend. Build in at least 20–30 minutes for relaxed couple shots.

## **Underestimating the importance of sound**

Clear audio makes or breaks a wedding film. Make sure microphones are allowed for vows and speeches.

## **Trying to capture everything yourself**

DIY filming or asking guests to take videos rarely works, focus on enjoying your day; the professional captures it.

## **Overloading your timeline**

Less stress = more natural moments. Prioritise key moments and trust your videographer.

## **Not thinking about lighting**

Dark, harsh, or mixed lighting can ruin a shot. Check your venue lighting and ask for small adjustments if needed.

## **Skipping a planning guide**

Couples often forget to plan “photo/video moments.” This leads to missed opportunities. A small prep checklist goes a long way.

## **Not considering travel time between locations**

Especially in NSW, distances can be significant (e.g., Blue Mountains to Sydney). Factor in travel to avoid rushed filming.



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# HOW WE WORK TOGETHER

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**Say Hi** – Tell us about your plans

**Quick Chat** – Let's connect & see if we're a fit

**Booking** – Secure your date

**Wedding Day** – We capture your story naturally

**Delivery** – A film that grows more valuable each year



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# FINAL THOUGHTS

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Thank you for reading this guide and for inviting The Jade Loft to be part of your story.  
Your wedding film is more than a recording, it's emotion, memory, and love in motion.  
Whenever you watch it, you'll step back into your day and feel it all over again.

Explore more films at [www.thejadeloft.co](http://www.thejadeloft.co)

With love,  
Charlie



Book a free 15 min call



Follow along on Instagram



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