

Nik Danchenko

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Los Angeles based Product Designer with 10+ years of experience.
Fully authorized to work in the U.S.

Experience

Swiftly Sr. Product UI Designer Jun 2022 – Present	Design for <u>iOS and Android</u> with strong focus on UI. Partnered with engineers and product to ship core features, maintain design system, and improve delivery through visual library and specs
Citibank Product Designer Jan 2022 – Jun 2022	Contributed to full <u>app redesign</u> across iOS and Android. Worked on cashback partner map, refined onboarding flows, supported design system, and collaborated with PMs on handoff
Paramount+ Product Designer Jan 2020 – Jan 2022	Redesigned video experience for <u>Big Brother</u> on web, improving usability and interaction. Designed <u>features</u> for tvOS and iOS and created cross-platform <u>icon set</u> to support visual consistency
Bullhorn Sr. UI/UX Designer Jan 2019 – Jan 2020	Built design system and led visual direction for <u>Bullhorn</u> (iOS/Android). Designed creator dashboard for recording, editing, streaming, and live chat with listeners
FreeConferenceCall.com UI/UX Designer May 2018 – Jun 2019	UX design for mobile video <u>conferencing platform</u> . Focused on core call interface with controls for camera, chat, and stream quality. Partnered with engineers to ship key features
WOW bar Creative Lead & Co-Founder Sep 2013 – May 2018	Created full brand concept and identity from scratch, leading all creative initiatives. Managed design teams, ran social media, and developed campaigns and collaborations with partner companies
Voronoi Visual Designer Jul 2010 – Sep 2013	Created <u>visual identity</u> and branding strategy for client projects. Developed logos, assets, and style direction for use across print, packaging, and other visual applications
Brandlabel Web Designer Nov 2008 – Jul 2010	Worked directly with clients to design custom websites and craft consistent visual identities. Delivered tailored solutions that aligned with each brand's purpose and elevated their presence

Education

Coursera / Meta (Course) 2025 (in progress)	Professional Certificate in Front-End Development covering HTML, CSS, JavaScript, and React
Design System University (Course) Jan 2024	Certificate in Design Systems 101 focused on components, documentation, and design ops workflows
Udemy (Course) Aug 2019	Certificate in Prototyping and Motion Design with emphasis on UI flows and interaction behavior
Samara Academy of Culture & Art Sep 2009 – Feb 2015	Master's Degree in Advertising, Marketing, and Strategy with focus on creative campaigns and storytelling
Samara College of Graphic Design Sep 2006 – Jul 2009	Bachelor's Degree in Graphic Design and Visual Communication, including identity and layout systems

Skillset

Figma, ProtoPie, Lottie, Adobe CC (Photoshop, Illustrator), Webflow, Notion, ChatGPT, Midjourney, FigJam, Miro	Product design, Visual design, UI design, iOS & Android, design systems, prototyping, wireframes, responsive layouts, iconography, specs & dev handoff, cross-team work, AI tools
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