

Barbara Podrugina

Product Designer · B2B SaaS · Design systems · UX Research–Driven · Berlin, Germany

varyapodr@gmail.com · [Portfolio](#) · [LinkedIn](#)

SUMMARY

B2B Product Designer with UX research roots and a system-thinking approach. Thrive in 0→1 teams building data-rich and scalable FinTech & GovTech tools. Fluent in English, German & Russian.

WORK EXPERIENCE

Founding Product Designer — Techno Ltd · Remote (Dubai-based)

December 2022 – Present

- Owned the design of a modular B2B FinTech platform from MVP concept to scaling phase, supporting solution tailoring for enterprise clients incl. American Express KSA.
- Built and maintained a token-based, accessible, AI- and code-ready design system, enabling faster prototyping and consistent UI.
- Delivered 500+ screens across 10 SaaS tools, ensuring cross-app UX coherence and faster dev handoff.
- Structured Figma workspace and component libraries to support smooth collaboration with PMs & devs.

UX Researcher & Designer — ASI NGO · Moscow

October 2021 – November 2022

- Owned the research & design of a socio-economic data dashboard, resulting in a unique product that is in high demand among NGOs, research organization and regional social services.
- Optimized 150 raw metrics into a 10-parameter rank system, making the tool more user-friendly and the data understandable to a wider audience, which increased the product and company's visibility in the media.

UX Researcher — Kribrum · Moscow

July 2020 – November 2022

- Suggested product enhancement features based on user interviews, usability testing and competitive benchmarking.

Throughout 2018 – 2023 was also involved in academic socio-economic research and analytical journalism.

EDUCATION

M.A. in Political science · Higher School of Economics · Moscow, Russia

September 2018 – June 2020

B.A. in International relations · MGIMO University · Moscow, Russia

September 2014 – June 2018

CERTIFICATIONS / COURSES

UX/UI Design & Research · Remote

2022, 2024

Exchange program in Political science · Tübingen University · Tübingen, Germany

2017