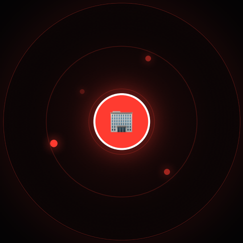
SMART SCOPE · ROUTE SALES

Turn a zip code into a sales route.

Cold-calling from a spreadsheet is dead. With Smart Scope, you pick a business type, set a radius, and watch a full day of door-to-door prospecting build itself — **list, map, route, and follow-ups included.** Then you go do the part software can't: shake hands.



SCOUTING THE NEIGHBORHOOD · 15 FOUND

Download for iOS

Walk the Route ↓

✓ Free 45-day trial ✓ No credit card required ✓ Powered by your Claude API key

15	**$0.00**	**~3min**	**1**
PROSPECTS FOUND	LEAD COST	LIST TO ROUTE	TAP TO NAVIGATE

THE FULL RUN · START TO SIGNED

Eleven steps. One afternoon. Watch it happen.

This isn't a mockup — it's a real Wednesday in Dublin, Ohio. From the first tap of the + button to a logged on-site visit sitting on the calendar, here's the entire Commercial Route Sales workflow, screen by screen.

PHASE 01 SCOUT

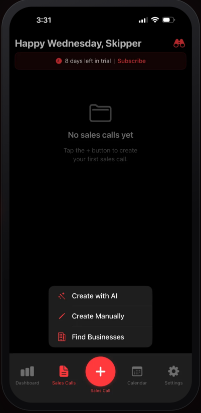
STEP 01 · THE + BUTTON

Everything starts with one tap.

Hit the big red **+** and Smart Scope gives you three doors: **Create with AI**, **Create Manually**, or the one that changes your whole week — **Find Businesses**. No forms. No imports. No buying a lead list from some broker. Your next fifteen customers are already out there; you're about to go get them.

ZERO DATA ENTRY AHEAD

①



3:31

Happy Wednesday, Skipper

8 days left in trial | Subscribe

No sales calls yet

Tap the + button to create your first sales call.

Create with AI
Create Manually
Find Businesses
Dashboard
Sales Calls
Sales Call
Calendar
Settings

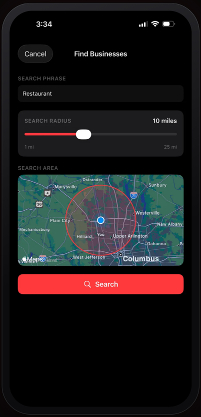
STEP 02 · SET THE TRAP

Name your target. Draw your circle.

②

Type any business type — **"Restaurant," "Property Manager," "Dentist," "Auto Shop"** — then drag the radius slider anywhere from 1 to 25 miles. A live Apple Maps circle shows exactly the territory you're about to work, centered right on **you**. This is prospecting the way it should feel: like planning a hunt, not doing homework.

1-25 MILE RADIUS · LIVE MAP



3:34

Find Businesses

SEARCH PHRASE
Restaurant

SEARCH RADIUS 10 miles

Cancel
1 mi
25 mi
SEARCH AREA
Ostrander
Marysville
Sunbury
Plain City
Westerville
New Albany
Mechanicsburg
Hilliard
You
Upper Arlington
Gahanna
West Jefferson
Columbus
Maps
Search

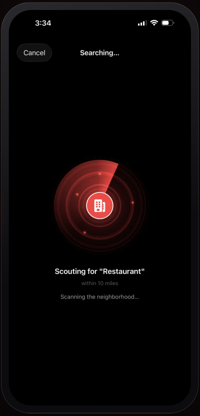
STEP 03 · THE SCOUT

Smart Scope sweeps the neighborhood.

Tap **Search** and the radar spins up — literally. Smart Scope is **scouting for "Restaurant" within 10 miles**, scanning the neighborhood for every business that matches. It takes seconds. It feels like mission control. And every blip on that screen is a conversation waiting to happen.

SCANNING THE NEIGHBORHOOD…

3


3:34
Cancel
Searching...

Scouting for "Restaurant"

within 10 miles

Scanning the neighborhood...

PHASE 02 BUILD THE LIST

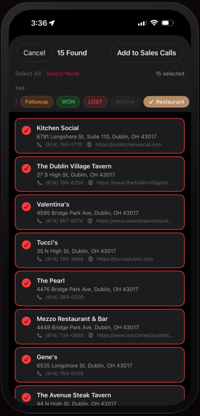
STEP 04 · THE HAUL

15 found. Names, numbers, websites — done.

Fifteen real businesses, each with **address, phone, and website** already attached. Kitchen Social. The Dublin Village Tavern. Valentina's. Tucci's. Select all, slap a **Restaurant** tag on the batch, and hit **Add to Sales Calls**. What used to be an evening of copy-pasting from Google is now **one tap**.

SELECT ALL · TAG · ADD

4


3:36
Cancel
15 Found
Add to Sales Calls
Select All
Select None
15 selected
TAG
Followup
WON
LOST
Archive
✓ Restaurant

✓ **Kitchen Social**
6791 Longshore St, Suite 110, Dublin, OH 43017
☎ (614) 763-1770 https://ourkitchensocial.com

✓ **The Dublin Village Tavern**
27 S High St, Dublin, OH 43017
☎ (614) 766-6250 https://www.thedublinvillageta...

✓ **Valentina's**
4595 Bridge Park Ave, Dublin, OH 43017
☎ (614) 957-0074 https://www.valentinasrestaura...

✓ **Tucci's**
35 N High St, Dublin, OH 43017
☎ (614) 792-3466 https://tuccisdublin.com

✓ **The Pearl**
4476 Bridge Park Ave, Dublin, OH 43017
☎ (614) 389-0000

✓ **Mezzo Restaurant & Bar**
4449 Bridge Park Ave, Dublin, OH 43017
☎ (614) 734-0660 https://www.mezzorestaurantb...

✓ **Gene's**
6535 Longshore St, Dublin, OH 43017
☎ (614) 763-0035

✓ **The Avenue Steak Tavern**
44 N High St, Dublin, OH 43017

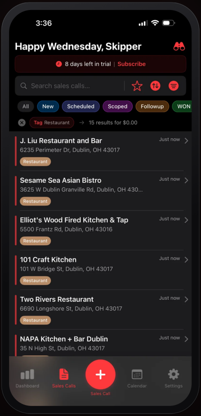
STEP 05 · THE PIPELINE

A working pipeline for exactly $0.00.

5

And there it is: **15 results for $0.00** — the app says it right on the screen. Every prospect lands in Sales Calls, tagged, filterable, and stamped "just now." J. Liu, Sesame Sea, Elliot's Wood Fired Kitchen, 101 Craft Kitchen — a full territory of restaurants, built faster than your coffee got cold. **Lead-gen services charge hundreds for this. You just did it between red lights.**

15 RESULTS · $0.00 SPENT



3:36

Happy Wednesday, Skipper

8 days left in trial | Subscribe

Search sales calls...

All
New
Scheduled
Scoped
Followup
WON

Tag Restaurant → 15 results for $0.00

J. Liu Restaurant and Bar Just now
6235 Perimeter Dr, Dublin, OH 43017
Restaurant

Sesame Sea Asian Bistro Just now
3625 W Dublin Granville Rd, Dublin, OH 430...
Restaurant

Elliot's Wood Fired Kitchen & Tap Just now
5500 Frantz Rd, Dublin, OH 43016
Restaurant

101 Craft Kitchen Just now
101 W Bridge St, Dublin, OH 43017
Restaurant

Two Rivers Restaurant Just now
6690 Longshore St, Dublin, OH 43017
Restaurant

NAPA Kitchen + Bar Dublin Just now
35 N High St, Dublin, OH 43017

Dashboard
Sales Calls
Sales Call
Calendar
Settings

PHASE 03 ROUTE THE DAY

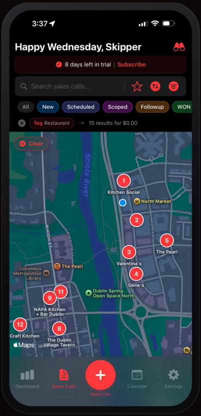
STEP 06 · MAP VIEW

Flip to the map. Watch your day take shape.

One toggle and your list becomes a battlefield map: **numbered red pins** dropped across Bridge Park and High Street, with the blue dot — that's you — sitting right in the middle of it. Kitchen Social is pin 1. Gene's is pin 4. Suddenly it's not a list of names; it's **a route you can see**, and the shortest path between fifteen handshakes is obvious.

LIST → MAP IN ONE TOGGLE

6



3:37

Happy Wednesday, Skipper

8 days left in trial | Subscribe

Search sales calls...

All
New
Scheduled
Scoped
Followup
WON

Tag Restaurant → 15 results for $0.00

Clear
Scioto River
1
Kitchen Social
North Market
2
5
The Pearl
3
Valentina's
4
Gene's
The Pearl
Columbus Metropolitan Library
N HIGH ST
N RIVERVIEW ST
MOONEY ST
Dublin Spring Open Space North
11
9
NAPA Kitchen + Bar Dublin
12
Craft Kitchen
8
The Dublin Village Tavern
Maps
Dashboard
Sales Calls
Sales Call
Calendar
Settings

PHASE 04 MAKE CONTACT

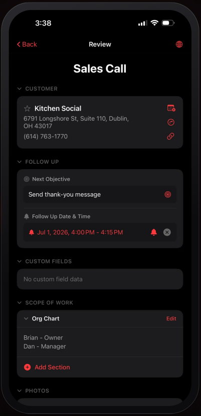
STEP 07 · THE FILE

7

Every pin is a full sales-call file.

Tap into Kitchen Social and it's all there: address, phone, one-tap directions, and a **Follow Up** block with a **Next Objective** and a scheduled date & time. Scroll down and there's an **Org Chart** in the Scope of Work — **Brian, Owner. Dan, Manager.** You walk in knowing who runs the room before you ever open the door. That's not a contact card; that's a game plan.

OBJECTIVE-BASED SELLING



3:38

Back Review

Sales Call

CUSTOMER

☆ Kitchen Social
6791 Longshore St, Suite 110, Dublin, OH 43017
(614) 763-1770

FOLLOW UP

Next Objective: Send thank-you message

Follow Up Date & Time: Jul 1, 2026, 4:00 PM - 4:15 PM

CUSTOM FIELDS

No custom field data

SCOPE OF WORK

Org Chart Edit

Brian - Owner
Dan - Manager

Add Section

PHOTOS

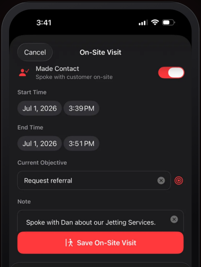
STEP 08 · BOOTS ON THE GROUND

8

Knock. Talk. Log it in seconds.

You made the visit — now capture it before you're back at the truck. Flip **Made Contact**, and Smart Scope stamps the start and end time automatically. Set the objective you worked — **Request referral** — and drop a quick note: *"Spoke with Dan about our Jetting Services."* Eleven minutes on-site, fifteen seconds to log it. **This is CRM at walking speed.**

AUTO TIME-STAMPED VISITS



3:41

Cancel On-Site Visit

Made Contact ●
Spoke with customer on-site

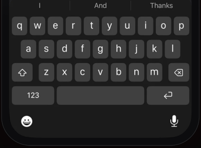
Start Time: Jul 1, 2026 3:39 PM

End Time: Jul 1, 2026 3:51 PM

Current Objective: Request referral

Note: Spoke with Dan about our Jetting Services.

Save On-Site Visit


I
And
Thanks
123

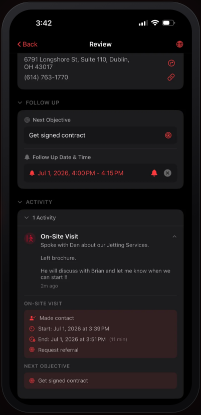
STEP 09 · THE MOMENTUM MACHINE

The visit becomes history. The objective becomes momentum.

Save it, and the visit turns into a permanent **On-Site Visit activity**: made contact, 3:39–3:51 PM, 11 minutes, objective worked, full notes — *"He will discuss with Brian and let me know when we can start!!"* And the follow-up is already loaded: **Next Objective — Get signed contract**, reminder set for 4:00 PM. Nothing lives in your head. Nothing falls through the cracks. **Every visit ends with the next move already scheduled.**

FULL AUDIT TRAIL · NEXT MOVE LOADED

9


3:42

Back
Review

6791 Longshore St, Suite 110, Dublin,
OH 43017
(614) 763-1770

FOLLOW UP

Next Objective
Get signed contract

Follow Up Date & Time
Jul 1, 2026, 4:00 PM - 4:15 PM

ACTIVITY

1 Activity

On-Site Visit
Spoke with Dan about our Jetting Services.

Left brochure.

He will discuss with Brian and let me know when we can start !!

2m ago

ON-SITE VISIT

Made contact
Start: Jul 1, 2026 at 3:39 PM
End: Jul 1, 2026 at 3:51 PM (11 min)
Request referral

NEXT OBJECTIVE

Get signed contract

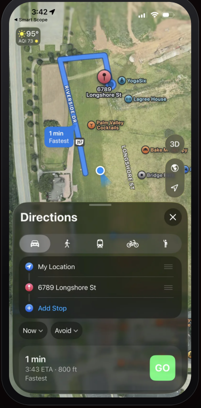
STEP 10 · ROLLING

Next stop? One tap and you're driving.

10

Tap the directions icon on any prospect and Smart Scope hands off straight to **Apple Maps** — route drawn, ETA calculated, **GO** button glowing green. No copying addresses, no typing, no fumbling at a stoplight. The distance between "done here" and "en route to the next one" is **exactly one tap**. That's how you hit fifteen doors in an afternoon.

ONE-TAP TURN-BY-TURN


3:42
◂ Smart Scope
95°
AQI 73
6789 Longshore St
YogaSix
Lagree House
Palm Valley Cocktails
RIVERSIDE DR
LONGSHORE ST
1 min
Fastest
257
3D
Bridge
Bake M

Directions

My Location
6789 Longshore St
Add Stop

Now
Avoid

1 min
3:43 ETA · 800 ft
Fastest

GO

PHASE 05 ON THE RECORD

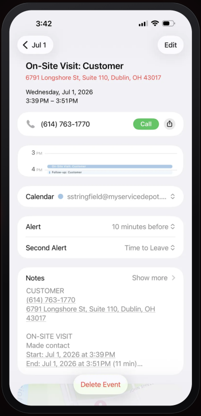
STEP 11 · THE RECEIPT

It's already on your calendar. All of it.

Open your phone's calendar and the visit is sitting there like it always belonged: **On-Site Visit: Customer**, 3:39–3:51 PM, address, a tappable **Call** button, and the complete visit notes synced into the event. Your day, your visits, your follow-ups — all on the calendar you already live in. **At the end of the week, your calendar isn't a plan. It's proof.**

SYNCS TO YOUR DEVICE CALENDAR

11


3:42
Jul 1
Edit
3 PM
4 PM
On-Site Visit: Customer
Follow-up: Customer
Delete Event

On-Site Visit: Customer
6791 Longshore St, Suite 110, Dublin, OH 43017

Wednesday, Jul 1, 2026
3:39 PM – 3:51 PM

(614) 763-1770 Call

Calendar ● sstringfield@myservicedepot....

Alert: 10 minutes before
Second Alert: Time to Leave

Notes — Show more

CUSTOMER
(614) 763-1770
6791 Longshore St, Suite 110, Dublin, OH 43017

ON-SITE VISIT
Made contact
Start: Jul 1, 2026 at 3:39 PM
End: Jul 1, 2026 at 3:51 PM (11 min)...

Fifteen doors are waiting.

Download Smart Scope, tap +, and build your first route before lunch. 45 days free — the whole enchilada.

Download for iOS

Explore trysmartscope.com

Free 45-day trial

No credit card required

SMART SCOPE

AI-powered scoping, estimating & route sales for field service pros.

hello@trysmartscope.com
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