

PRIVACY POLICY

This Privacy Policy explains how **Finnet Media Pvt. Limited**, also operating under the name **Finnet Media** (“we”, “us”, or “our”), collects, uses, shares, protects, and otherwise processes your personal data when you access or use our website.

Please note that you may browse certain sections of our website without contacting us through our “Contact Us” section, via email, or through any channel mentioned on our website. All information made available on our website is intended solely for informational purposes with respect to the services we provide.

This Privacy Policy is drafted in accordance with the provisions of the Digital Personal Data Protection Act, 2023 (“DPDP Act”). By visiting our website, contacting us, or availing our services through the website, you acknowledge that you have read, understood, and agree to be bound by our Terms and Conditions as well as this Privacy Policy.

If you do not agree with any part of this Privacy Policy, you are advised not to access or use our website.

Information We Collect

We may collect, use, and store your personal data when you access or use our Website, communicate with us, or avail our services. This includes interactions made through the “Contact Us” section, email addresses, or our official social media handles as mentioned on our Website for the purposes of submitting feedback, raising inquiries, or for any other reason for which you may contact us, in accordance with our Terms and Conditions and this Privacy Policy.

If you receive communications or marketing emails from us, you will always have the option to opt out or unsubscribe from such emails.

For the purposes of using our Website or availing our services, we may request certain personal data from you. Such data may include the following categories:

- (a) Your Personal Identifiable and contact information, including but not limited to Your Full Name, Email Address, Your Role, Gender, marital status, mobile number, or any other information provided by you through our respective communication channels.
- (b) Your transactional and financial information, including but not limited to details of any payments made to and by you, for any financial arrangements finalised and agreed between you and us.
- (c) Any data information/ submitted by you for the specific purposes, including but not limited to inquiries, queries, messages, feedback raised/submitted by you, preferences in receiving marketing materials from us, preferred modes of contact and communications, chat or communication records.

Upon accessing or browsing our website, we may automatically collect certain technical and usage information (“**Log Data**”), including but not limited to your device's Internet Protocol (“IP”), browser type, browser version, the pages of our website visited, the time and date visited, device name, operating system version, and unique device identifiers. This information is collected to help us improve our Website functionality, your behavioural data to understand usage patterns, enhance user experience, and provide more tailored services.

How Do We Collect Your Data?

We may collect and process your personal data through the following means:

- (1) *Direct Collection from You*
Information that you voluntarily provide to us when you access our website, communicate with us, or avail our services.
- (2) *Collection Through Authorized Third Parties*
Data collected by third parties appointed or authorized by us to collect information on our behalf, based on the data you provide through our channel.
- (3) *Information Submitted Through Communication Channels*
Data obtained from feedback, inquiries, comments, messages, or any other communications submitted by you through the channels specified on our website.
- (4) *Automatic Collection Through Cookies and Website Usage*
Technical and usage-related data is collected automatically when you browse our website, including through cookies and similar tracking technologies used by your browser.

If you do not wish for us to collect or process your personal data, you have the right to refrain from or discontinue accessing our website. However, opting out may result in your inability to receive marketing materials, offers, vouchers, or personalized/tailored services that rely on such data collection.

Cookies

Cookies are small data files that serve as unique identifiers and are commonly stored on your device by your web browser for record-keeping purposes. They help us to track information related to your browsing activity and assist in improving your overall website experience.

By accessing or using our website, you acknowledge and agree that we may use cookies to enhance, personalize, and optimize your user experience. Our website may also incorporate third-party tools, codes, and libraries that use cookies to collect information and improve the services offered through our website.

If you do not wish for cookies to be used, you may modify your browser settings to accept, refuse, or delete cookies at any time. However, refusing or disabling cookies may limit your ability to access or use certain features, sections, or functionalities of our Website or the services offered through it.

How will we use your data?

We will use your personal information/data in the following manner:

- (1) *To Personalize, Tailor, and Monitor Your User Experience*
We may use your personal information to understand your user's experience with our website, personalize your browsing experience, and tailor our services to enhance user satisfaction.
- (2) *To improve, gather analyses or valuable information for our website's improvement*
We may use the information and feedback you provide to refine, upgrade, and improve the functionality, performance, and overall quality of our Website and services.
- (3) *To enhance our customer service*
We may use your information to respond more effectively to your requests, inquiries, or feedback raised and/or submitted through our communication channels mentioned on our Website.
- (4) *To detect, prevent, and address technical issues*
We may process your data to identify, prevent, and resolve technical problems or service disruptions that may affect the Website or its features.

(5) To provide you with a periodic email

If you provide your email address through our communication channels, we may use it to respond to your inquiries, send updates, company information, newsletters, offers, or other relevant communications. By contacting us via our website or social media handles, you consent to being added to our mailing list. If you do not wish to receive further communications, you may unsubscribe at any time by clicking the unsubscribe link provided in our emails.

We may collect, use, process, share, transfer, or sell aggregated insights, analytics, market research data, demographic data, and other statistical information that does not identify you. Such data will exclude any sensitive personal data or personally identifiable information that could reveal your identity.

We will retain your personal information for a duration determined solely by us, based on the purpose for which the data was collected. Thereafter, we may retain your data for any period required under legal, contractual, regulatory, or legitimate business purposes, as permitted under applicable laws.

How do we protect your information?

We hereby agree to implement commercially reasonable security measures, including physical, electronic, and administrative safeguards, to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include appropriate data collection, storage, and processing practices aligned with industry standards. However, you acknowledge that no method of transmission over the Internet or electronic storage is completely secure or error-free, and we cannot guarantee absolute security of your data. Despite this, we consistently strive to use best practices to safeguard your personal information stored on our website.

We do not sell, trade, or rent your personal information to others. However, we may use generic aggregated demographic information, which does not involve any personal identification information regarding our visitors and users, with our business partners, trusted affiliates, and advertisers for the purpose mentioned in this Policy. We may also engage third-party service providers to assist us in operating our business, managing the Website, or performing administrative activities on our behalf, such as sending newsletters, updates, or promotional communications, etc. Such third parties will be provided access to your information only for these limited purposes, and only if you have granted us permission to do so.

Disclosure of Data:

We may have to disclose your data in the following circumstances:

(1) *Business Transactions:*

If we are involved in a merger, acquisition, restructuring, or sale of assets, your personal information may be transferred as part of the transaction. We will provide you with notice before your personal data is transferred and becomes subject to a different privacy policy.

(2) *Disclosure for Law Enforcement:*

We may disclose your personal data if required to do so by law or in response to a valid request from public authorities, including government agencies or law enforcement bodies

(3) Legal Requirements:

We may disclose your personal data in good faith when such action is necessary to:

- (a) Comply with a legal obligation;
- (b) Protect or defend our rights, property, or interests;
- (c) Prevent, detect, or investigate possible wrongdoing in connection with our services;
- (d) Protect the personal safety of users of our services or the public;
- (e) Protect against legal liability.

Link to Other Sites

Our Website may contain links to third-party websites. If you click on any such link, you may be directed to an external website that is not operated or controlled by us. You hereby agree and acknowledge that these external websites are independent of us, and we do not manage or endorse their content, privacy practices, or policies. We strongly recommend that you review the privacy policy and terms of such third-party websites before accessing their services, engaging in any communication, or entering into any transaction with them. We have no control over and assume no responsibility for the content, privacy policies, security practices, or activities of any third-party websites or services.

Children's Privacy

Our Website is not intended for use by individuals under the age of 18. We do not knowingly collect or solicit personal information from children under 18 years of age. If we become aware that a child under the age of 18 has provided us with personal information, we will immediately take steps to delete such information from our systems and servers. If you are a parent or guardian and you become aware that your child has submitted personal information to us, please contact us promptly so that we can take the necessary actions to remove such data. We reserve the right to block access to our Website or services for any individual if we become aware of age-related misrepresentation or unauthorized use by a minor.

Changes to this Privacy Policy.

We may update or modify this Privacy Policy from time to time. We advise and request that you review this page periodically to stay informed about any changes, as we may not provide prior notification of such updates. Any revisions or updates to this Privacy Policy will become effective immediately upon being posted on this page.

Governing Law

The Privacy Policy shall be governed in accordance with the laws of India, and any disputes arising out of or in connection with the Privacy Policy shall be subject to the exclusive jurisdiction of the courts in Mumbai.

Contact us and Details of the Grievance Officer

In accordance with the Digital Personal Data Protection Act, 2023, we have appointed a Grievance Officer to address any concerns, queries, or complaints, withdrawal relating to the processing of your personal data or this Privacy Policy.

If you have any questions, concerns, or complaints regarding our Privacy Policy or the handling of your personal data, you may contact our Grievance Officer using the details provided below:

Name: Ekta Aggarwal

Designation: Grievance Officer

Email: finance@finnetmedia.com

Contact Number: +91-6370327516

Address: House No. A/56, Gujrati Colony, Bhopal, Madhya Pradesh-462039