

Zoho CRM Integration

Connect once, import your contacts, and get validation results, including email scores, written back to your CRM fields automatically.

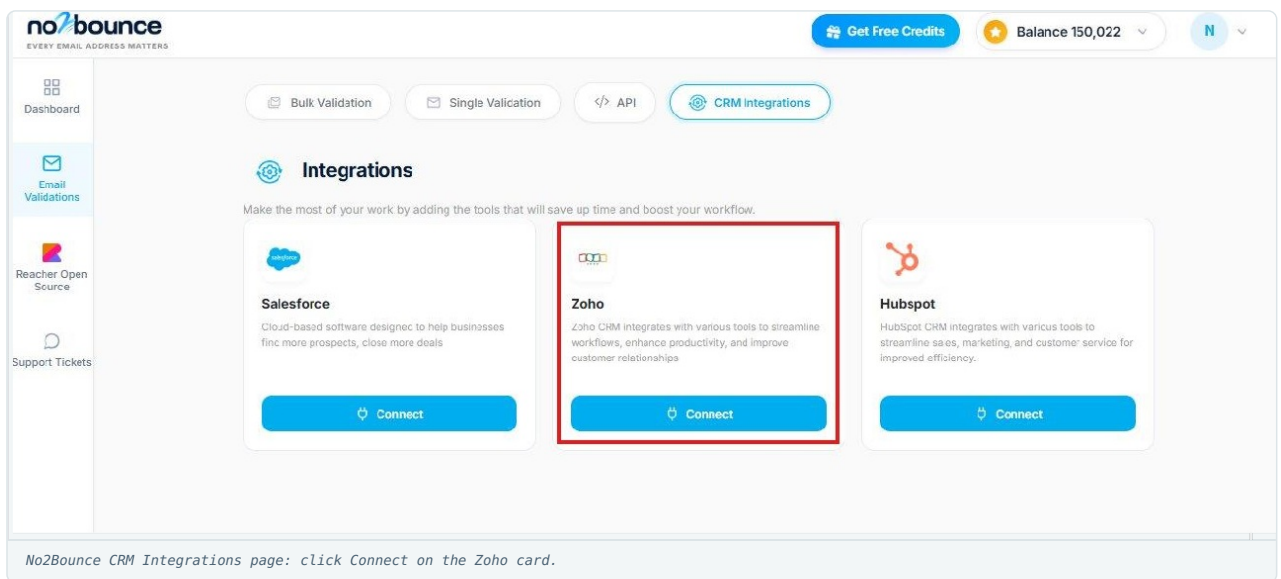
● DELIVERABLE ● RISKY ● UNDELIVERABLE

This guide walks through verifying emails using No2Bounce directly inside your Zoho CRM account, from authorization to reading validation results back into your records.

01 Go to CRM Integrations & Click Connect on Zoho

Log in to your No2Bounce account. In the left sidebar, click **Email Validations**, then select the **CRM Integrations** tab at the top of the page.

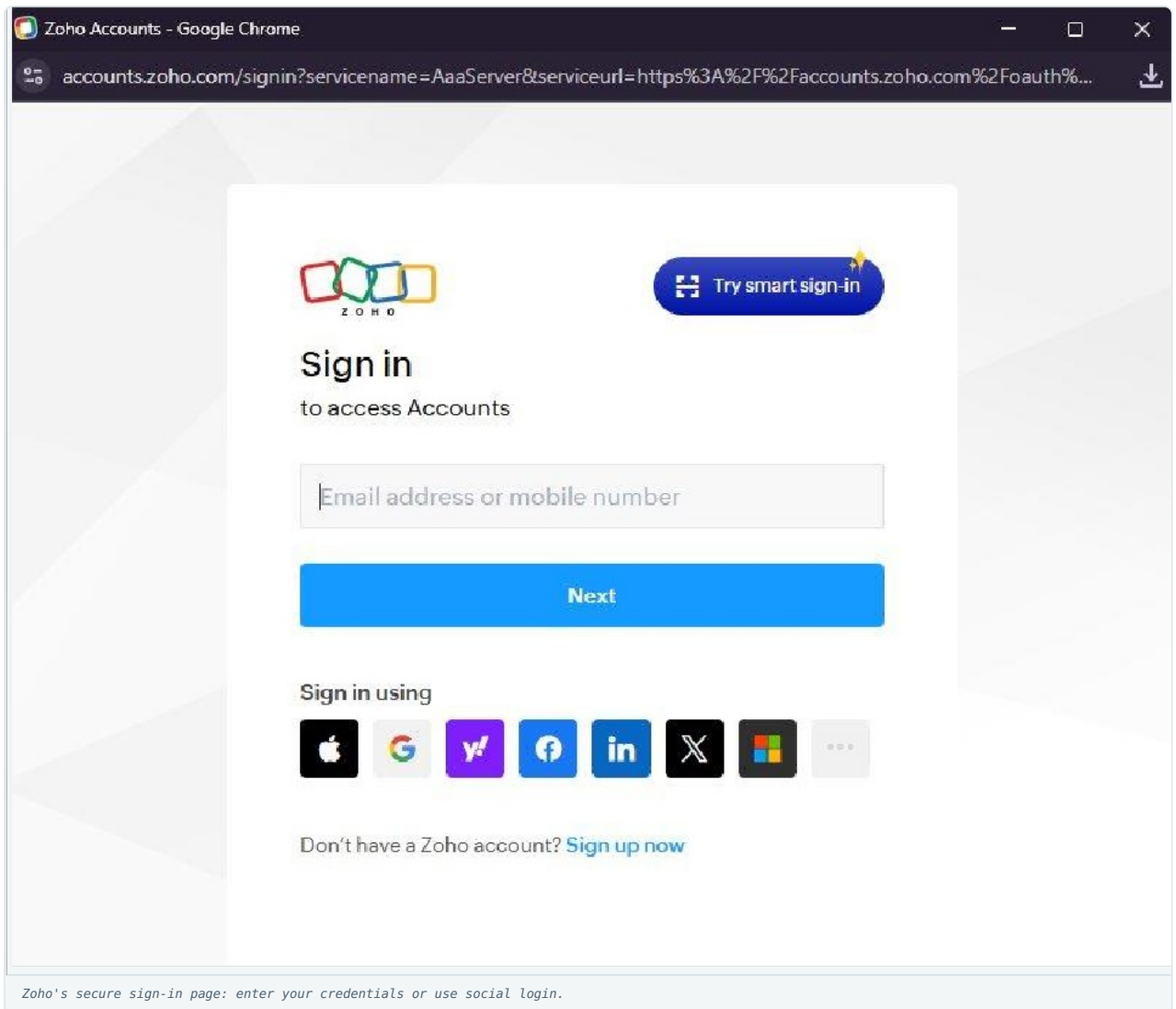
You will see integration options like Salesforce, Zoho, and HubSpot. Click the **Connect** button on the Zoho card to begin the authorization flow.



02 Sign In to Your Zoho Account

You will be redirected to Zoho's secure authentication page. Enter your Zoho email address or mobile number and click **Next** to proceed with your password.

Alternatively, use one of the social sign-in options: Google, Apple, Yahoo, Facebook, LinkedIn, X (Twitter), or Microsoft. If you don't have a Zoho account, click **Sign up now** to create one for free.



Zoho Accounts - Google Chrome

accounts.zoho.com/signin?servicename=AaaServer&serviceurl=https%3A%2F%2Faccounts.zoho.com%2Foauth%...

Sign in
to access Accounts

Next

Sign in using

Don't have a Zoho account? [Sign up now](#)

Zoho's secure sign-in page: enter your credentials or use social login.

03 Grant CRM Access Permissions

After signing in, Zoho will display a permissions consent screen showing what No2Bounce is requesting access to. The permissions include:

- Group scope to perform CRUD operations on CRM metadata
- READ access to fetch data using CRM Object Query Language
- Perform CRUD operations on CRM modules (Contacts, Leads, Accounts)
- Group scope to update records in bulk

Check the "I allow No2Bounce to access the above data from my Zoho account" checkbox, then click **Accept**. You will be automatically redirected back to No2Bounce.

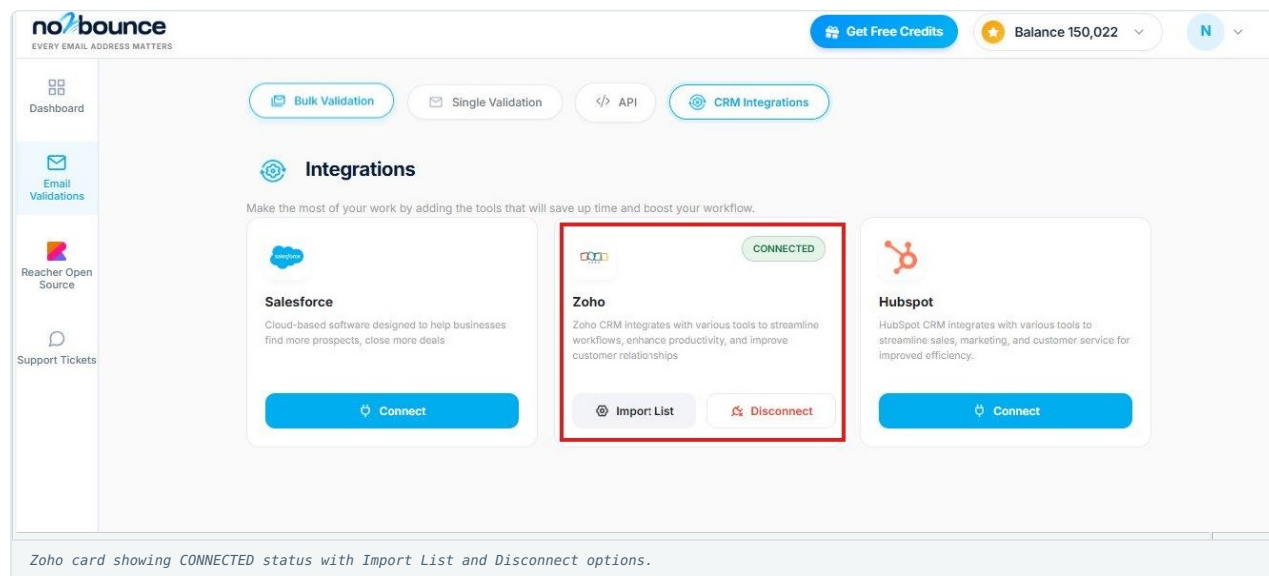
No2Bounce only accesses your CRM data to read contacts and write validation results back. Your data is never shared with third parties.

04 Zoho Is Now Connected: Click Import List

Once authorization is complete, you are redirected back to No2Bounce's CRM Integrations page. The Zoho card now shows a green **CONNECTED** badge in the top right corner, and two new action buttons appear:

- **Import List:** opens the Zoho Integration contact management view
- **Disconnect:** safely unlinks your Zoho account at any time

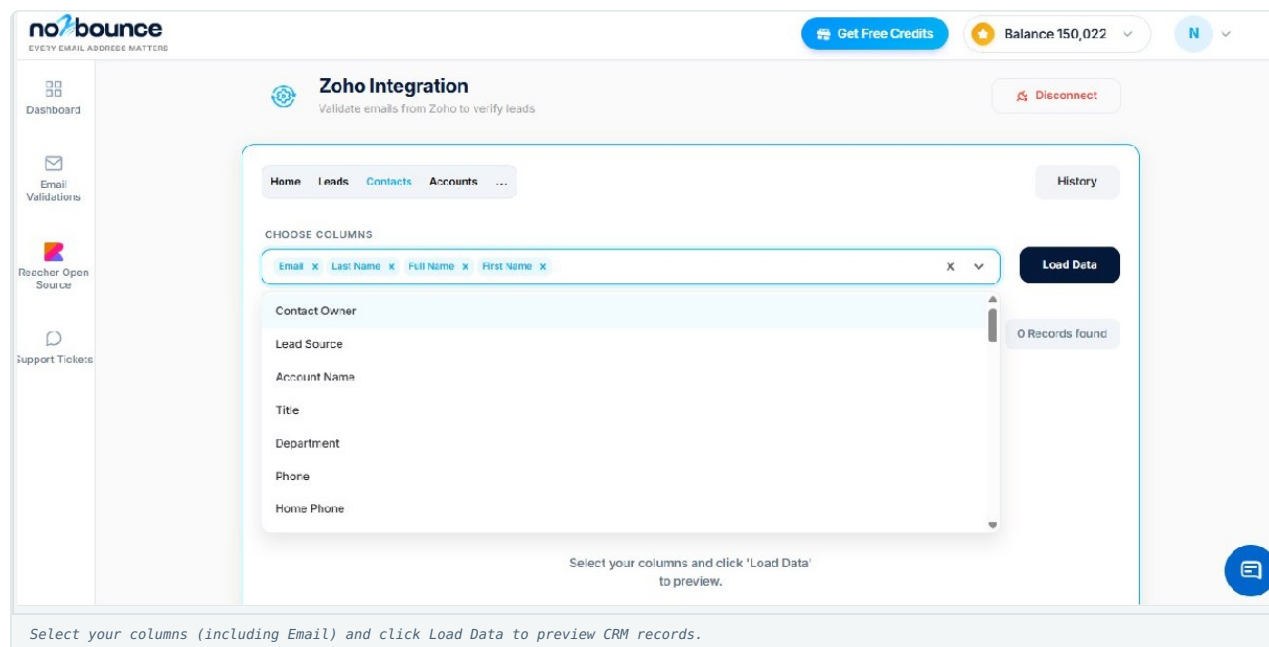
Click **Import List** to proceed to the next step.



05 Select Columns & Load Your CRM Data

The Zoho Integration page opens with module tabs at the top: Home, Leads, Contacts, and Accounts. Select the module containing the records you want to verify.

Under **Choose Columns**, click the dropdown to select which fields to import. At minimum, select the Email column. You may also add Last Name, Full Name, First Name, or any other relevant fields for context. Then click **Load Data** to preview your records.



06 Select Records & Click Validate Now

Your contacts load in a table showing all selected columns. Use the checkboxes to select individual records, or click the top checkbox to select all at once. You can also use the search or filter bar to narrow down specific contacts before selecting.

Once your selection is ready, click the **Validate Now** button in the upper right corner to begin the email verification process.

The screenshot shows the no2bounce dashboard for Zoho Integration. The 'Contacts' tab is active, displaying a table of email records. The table has columns for EMAIL, LAST NAME, FULL NAME, and FIRST NAME. There are four visible records, each with a checkbox in the first column. A 'Validate Now' button is located in the top right corner of the table area. A search bar is also present above the table.

	EMAIL	LAST NAME	FULL NAME	FIRST NAME
☒	krismarrier@noemail.invalid	Marrier (Sample)	Kris Marrier (Sample)	Kris
☒	sage-wieser@noemail.invalid	Wieser (Sample)	Sage Wieser (Sample)	Sage
☒	leota-dilliard@noemail.invalid	Dilliard (Sample)	Leota Dilliard (Sample)	Leota
☒	toliner-morlong@noemail.invalid	Toliner (Sample)	Mitsue Toliner (Sample)	Mitsue

Select all or specific contacts, then click Validate Now to start verification.

07 View Validation Results & Download Report

After clicking Validate Now, you are redirected to the Validation Progress page. A circular progress indicator shows real-time completion percentage. Once complete (100%), results are displayed and automatically written back to your Zoho CRM records.

The results summary breaks emails into three categories:

- **Deliverable:** valid, safe to send
- **Risky:** catch-all or uncertain
- **Undeliverable:** invalid, do not send

A Download Report option is available for 7 days after each run. The Validation History table below logs every past run, showing date, source, number of records, deliverable / risky / undeliverable counts, status, and a download link.

The screenshot shows the no2bounce dashboard for Zoho Integration, specifically the 'Validation Progress' page. A circular progress indicator shows 100% completion. Below the indicator, a summary shows: UnDeliverable: 10 (100%), Risky: 0 (0%), and Deliverable: 0 (0%). A 'Download' button is visible. Below this is a 'Validation History' table with columns for Date, Source, Records, Deliverable, Risky, UnDeliverable, Status, and Download. A single entry is shown for 27 May 2026, with 10 records, all undeliverable, and a status of 'Verifying...'. A 'View' button and a 'Progressing' button are next to the entry.

Date	Source	Records	Deliverable	Risky	UnDeliverable	Status	Download
27 May 2026	zoho	10	0	0	0	Verifying...	View Progressing

Validation Progress page at 100% complete, with results breakdown and Validation History log.

Exported Fields in Zoho CRM

After validation completes, the following fields are written back to your Zoho CRM contact records automatically:

FIELD	DESCRIPTION
N2B_Status	Deliverable, Risky, or Undeliverable
N2B_Score	Numeric email quality score (0 to 100)
N2B_SubStatus	Detailed sub classification (e.g. catch_all, invalid_domain)
N2B_Validation_Timestamp	Date and time the email was last verified

Catch-All Email Verification

When the Catch-All option is enabled during validation, No2Bounce performs a deeper check on domains that accept all incoming mail, helping you identify higher-risk addresses that a standard check may mark as valid.

- Catch-all verification consumes

+1 credit / email
- Results are tagged in the N2B_SubStatus field as catch_all
- You can choose to enable or disable catch-all per validation run