Pipedrive Integration Setup Guide

Connect your Pipedrive account, import Persons, Organizations, Deals, or Activities, and validate every email address in them without leaving no2bounce.

● DELIVERABLE ● RISKY ● UNDELIVERABLE

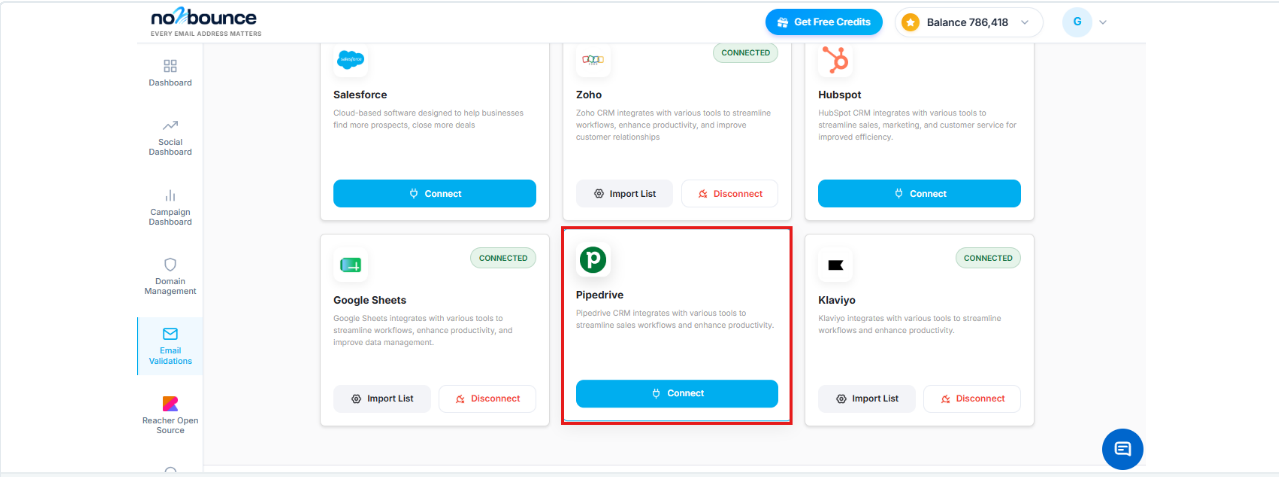
This guide walks through authorising Pipedrive, choosing which record type to import, and running email validation against those records using the no2bounce Pipedrive integration.

BEFORE YOU BEGIN

- An active no2bounce account with access to the Email Validations module
- An active Pipedrive account with permission to install and authorise apps
- Enough no2bounce credits to cover the batch, charged at one credit per record

01 Locate the Pipedrive Integration Card

Navigate to **Email Validations** from the left menu, find the **Pipedrive** card, and click **Connect**.

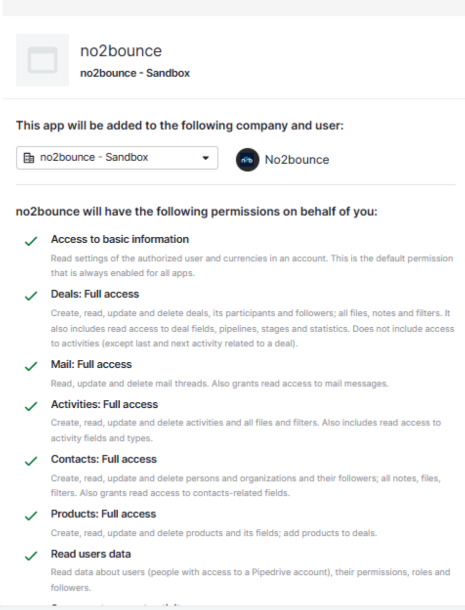


Integrations menu: locate the Pipedrive card.

The Email Validations screen lists every supported platform. Cards you have already linked show a Connected badge, while the rest offer a Connect button.

02 Review the Requested Permissions

Pipedrive opens its authorisation screen. Confirm the company and user account shown, then scroll down.

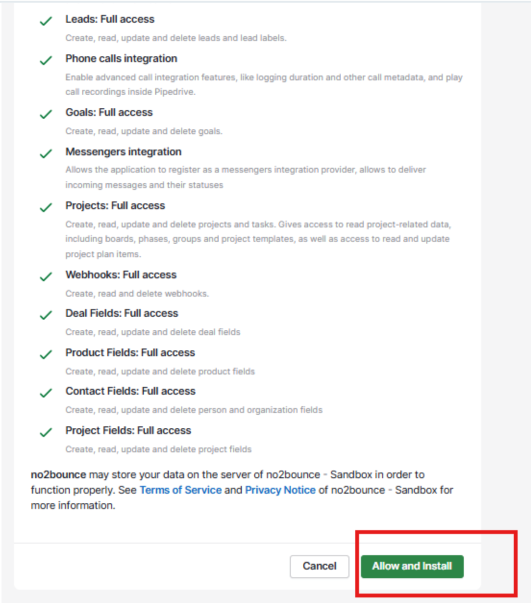


Authorisation screen: confirm the account and review access.

Pipedrive lists the full permission scope being requested, covering Deals, Mail, Activities, Contacts, Products, Leads, Goals, Projects, and Webhooks. Check the account named at the top is the right one before continuing.

03 Allow and Install

Continue through the remaining permissions and click **Allow and Install**.

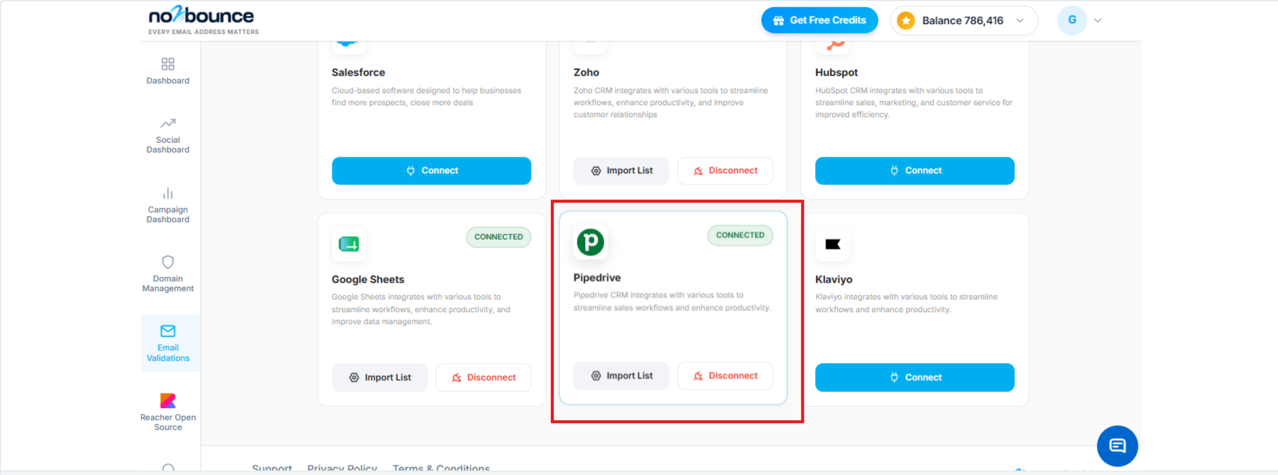


Remaining permissions with the Allow and Install button.

This installs the no2bounce app into your Pipedrive account. The connection can be revoked later from either side, so this is not a one-way decision.

04 Confirm the Connection

The Pipedrive card updates to a **Connected** status. Click **Import List** to continue.

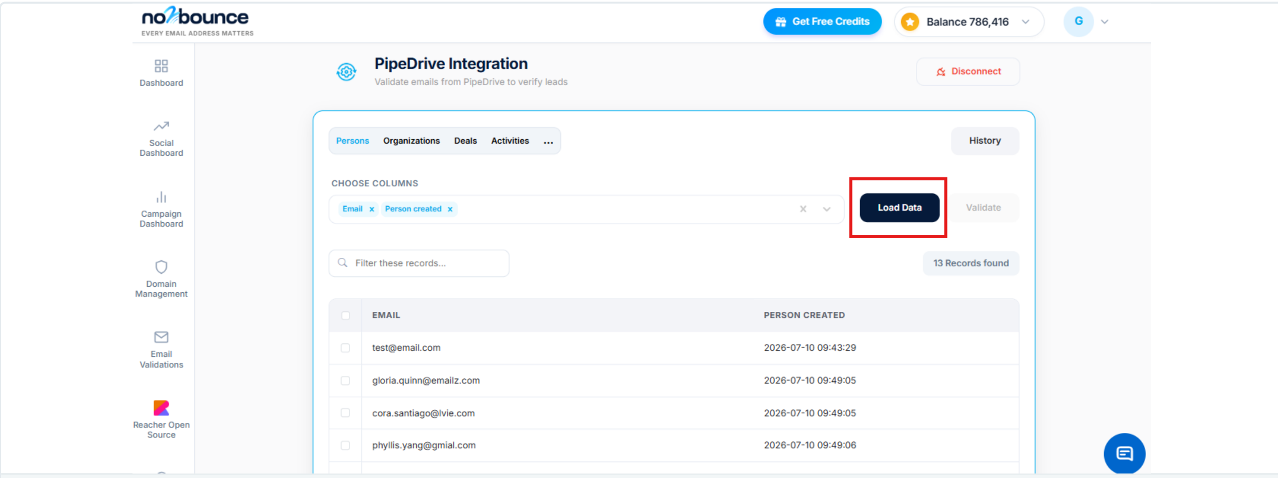


Integration status shows the account as connected.

Alongside Import List you will also see a Disconnect option, which revokes access at any point without affecting past validation results.

05 Choose a Record Type and Load Data

Pick a record type tab, choose your columns, then click **Load Data** to pull records in for preview.



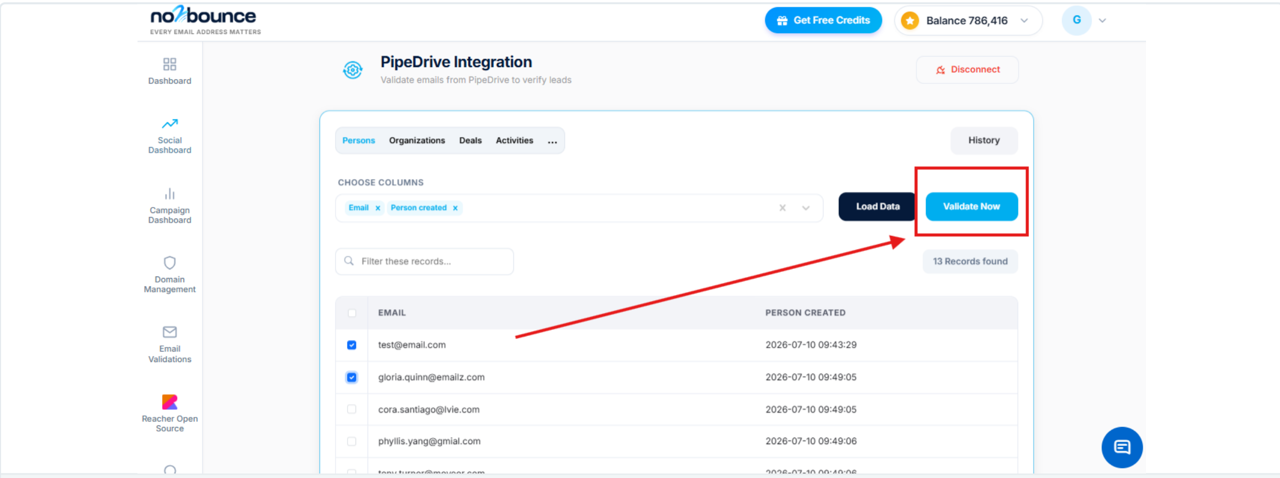
Integration page with columns selected and records loaded.

- Persons
- Organizations
- Deals
- Activities

Pipedrive gives you four objects to import from, so you can validate addresses wherever they sit in your pipeline rather than only against contacts. The page reports how many records matched, and a filter helps you search within them.

06 Select the Records to Validate

Tick the checkboxes beside the records you want to process, then click **Validate Now**.

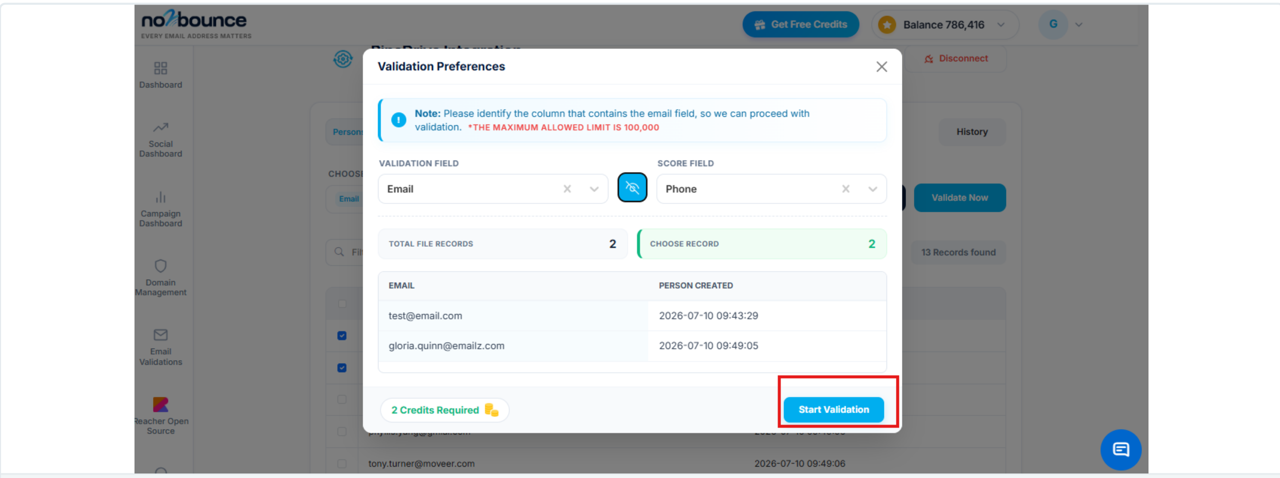


Selected records with the Validate Now button.

Loading data brings records in for preview only. Nothing is charged until you select a set and start a run, so you can narrow down to a specific segment first.

07 Set Validation Preferences and Start

Confirm the field mapping and credit requirement, then click **Start Validation**.



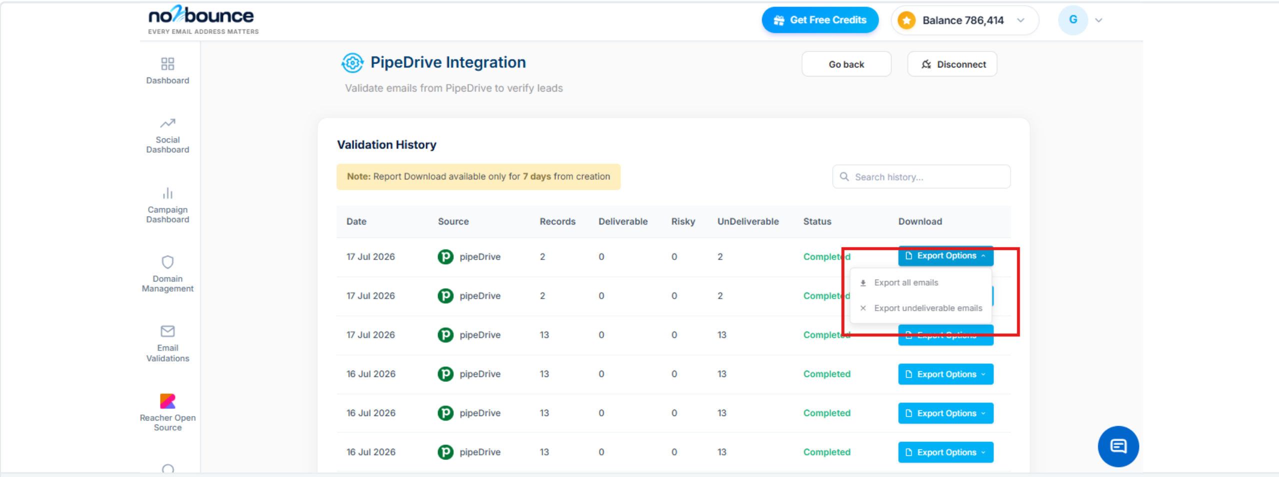
Validation Preferences: confirm the setup and start.

- Validation Field: the email column
- Score Field: optional reference column such as Phone
- Cost: one credit per record
- Maximum: 100,000 records per run

Set the Validation Field to the column holding the email address. The dialog shows your record count and the credits required before anything is spent.

08 Review Results and Export

Each address is classified, logged in **Validation History**, and available through **Export Options**.



Validation History with the export options open.

The export choices reflect what the run actually returned, so an option for deliverable addresses only appears when the run found some. Every run stays listed with its date, source, record count, and result breakdown.

The End-to-End Workflow

Once Pipedrive is connected, every validation follows the same short sequence:

1. Import List, then choose a record type and the columns to load
2. Load Data to fetch matching records from Pipedrive
3. Select the records you want processed and set the Validation Field
4. Start Validation, and each address is classified
5. Review the summary and the Validation History table
6. Export the result set you need

What the Validation History Shows

Once a run finishes, the validation history table displays the following for each batch processed:

FIELD	DESCRIPTION
Date	When the validation run was created
Source	The originating platform, shown as pipeDrive
Records	Total number of records processed in the run
Deliverable	Addresses confirmed as safe to send to
Risky	Addresses that carry elevated bounce or complaint risk
Undeliverable	Addresses that failed validation and should be removed
Status	Current state of the run, such as progressing or completed
Download	Export options, available for 7 days from creation

Notes and limitations

A single validation batch is capped at 100,000 records. Split larger lists across multiple runs.

Results are not written back to Pipedrive automatically. Validation results live in no2bounce and are exported as a file, which you can re-import into Pipedrive or use elsewhere in your workflow.

Exports expire after seven days. Report downloads are available for seven days from the date the validation was created, after which the run needs exporting again.

You can disconnect at any time. Use the Disconnect button on the Pipedrive card, or remove the app from within Pipedrive's own settings. Past validation results are unaffected.

Keep your Pipedrive data clean

Validate before you send, protect your sender reputation, and stop working deals against contact details that no longer reach anyone.

no2bounce.com/integrations/pipedrive