

ActiveCampaign Integration Setup Guide

Connect your ActiveCampaign account, import your contacts, and validate every email address against them without leaving no2bounce.

● DELIVERABLE

● RISKY

● UNDELIVERABLE

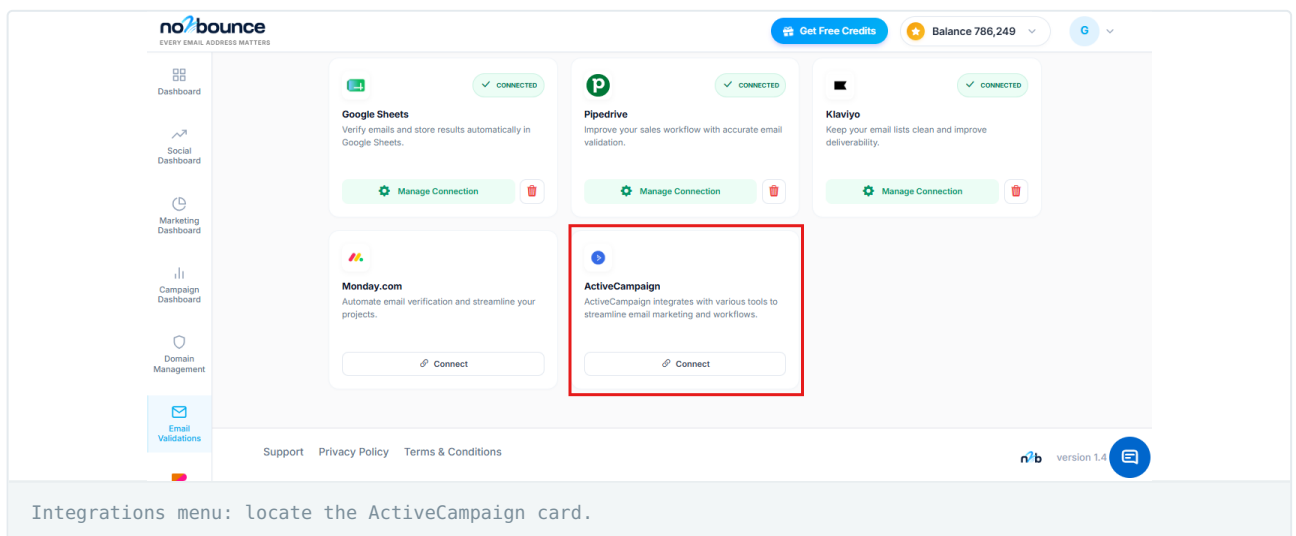
This guide walks through connecting an ActiveCampaign account with an API key, selecting which contact fields to import, and running email validation against those contacts using the no2bounce ActiveCampaign integration.

BEFORE YOU BEGIN

- An active no2bounce account with access to the Email Validations module
- An ActiveCampaign account with API access enabled
- Your ActiveCampaign API URL and API Key, found under Settings > Developer > API Access
- Enough no2bounce credits to cover the batch, charged at one credit per record

01 Open the Integrations Dashboard

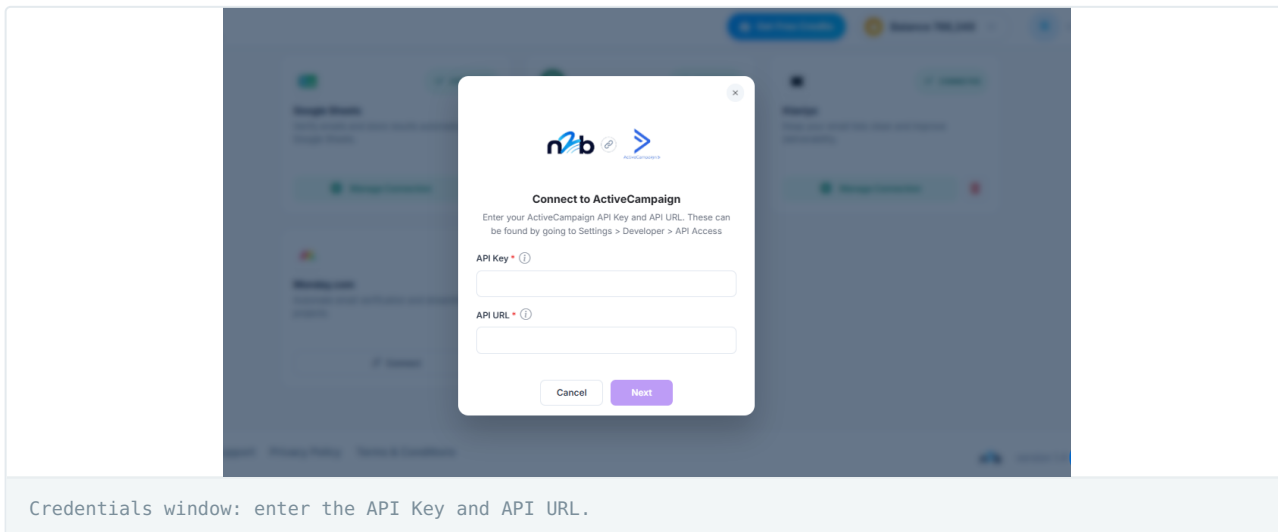
Navigate to **Email Validations** from the left menu, then select **Integrations** and find the **ActiveCampaign** card.



The Integrations dashboard lists every supported platform. Cards you have already linked show a Connected badge, while the rest offer a Connect button.

02 Enter Your ActiveCampaign API Credentials

Click **Connect** and enter your **API Key** and **API URL**, then submit to authenticate.

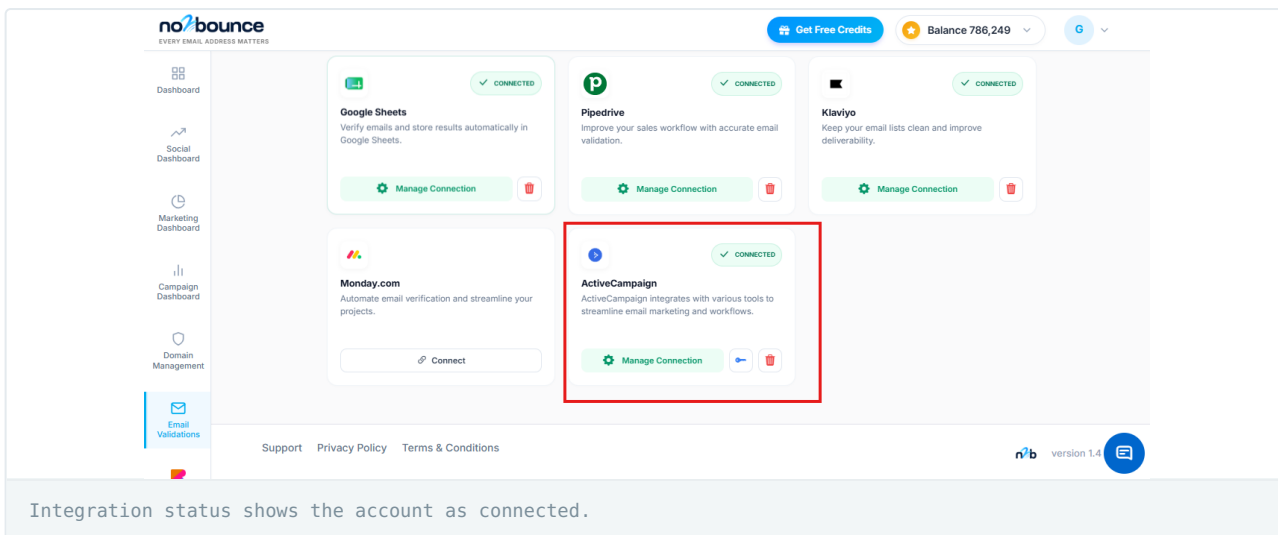


Credentials window: enter the API Key and API URL.

Both values are found inside ActiveCampaign under Settings, then Developer, then API Access. Copy them across exactly, with no trailing spaces.

03 Successful Connection

After the credentials are accepted, the ActiveCampaign card returns with a green **Connected** badge.

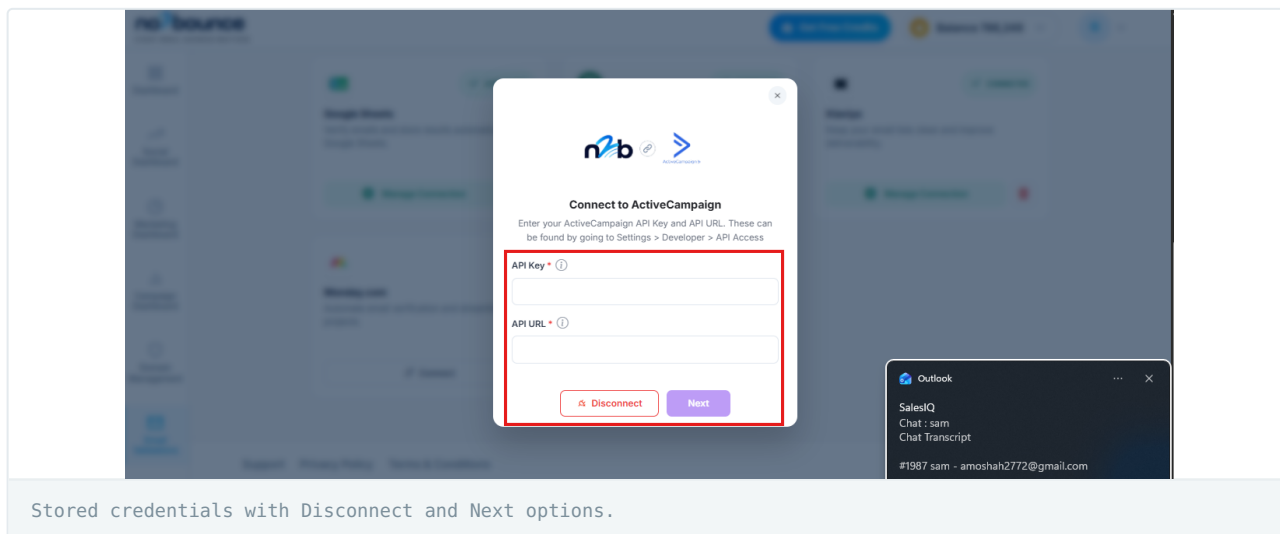


Integration status shows the account as connected.

There is no OAuth redirect in this flow. The connection is live as soon as the API credentials are validated, so you can move straight on to importing contacts.

04 Review Stored Credentials

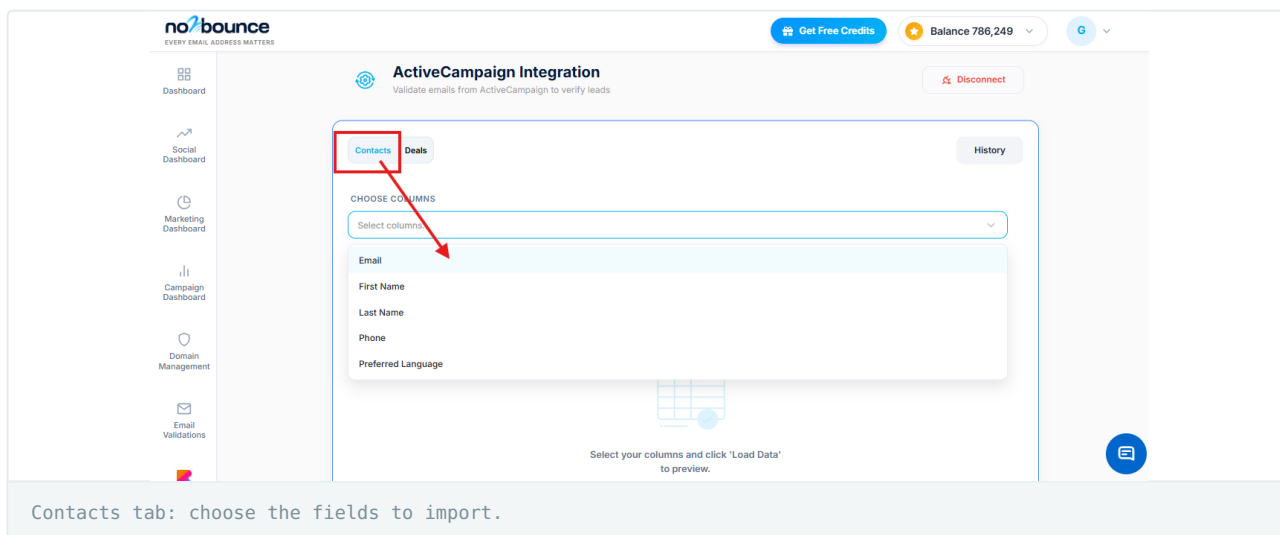
Reopen the window at any time to review the stored credentials, then click **Next** to continue.



Use this screen to swap in a new API key if your credentials are rotated, or to disconnect the account entirely.

05 Select Fields to Import

On the **Contacts** tab, choose which ActiveCampaign contact fields to bring across.

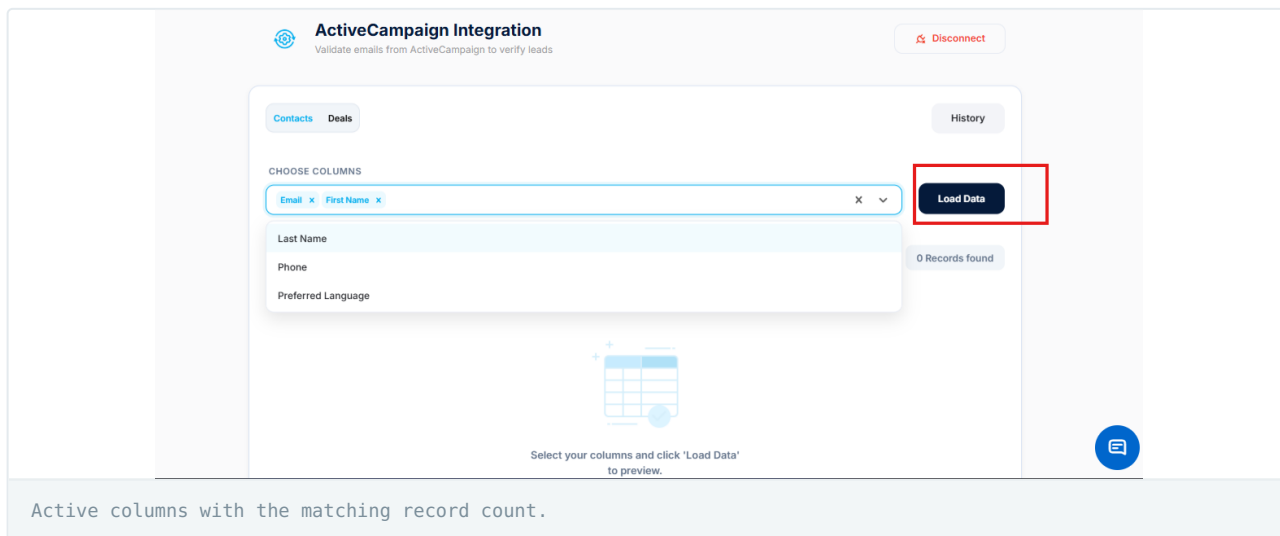


- Email (required)
- First Name and Last Name
- Phone
- Preferred Language

Provide the necessary configuration details so the system can identify which emails should be validated.

06 Confirm Selected Columns

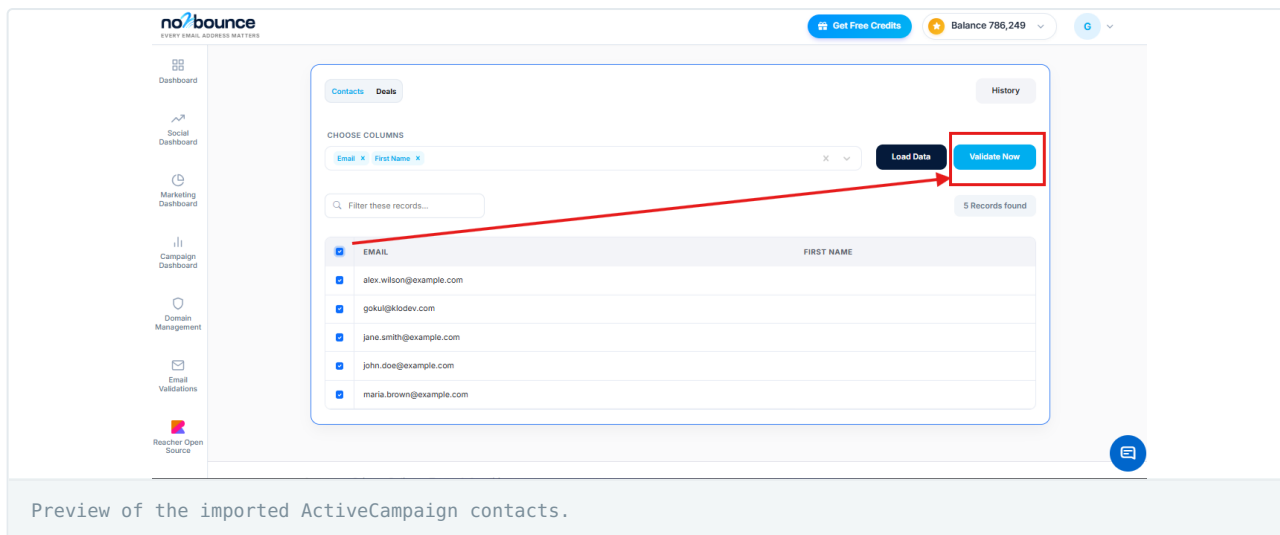
Your chosen fields appear as active columns, with the number of matching records found.



Check the record count against what you expect before loading the data. Email is the only field that gets validated; the others exist to help you recognise records in the results.

07 Load and Preview Data

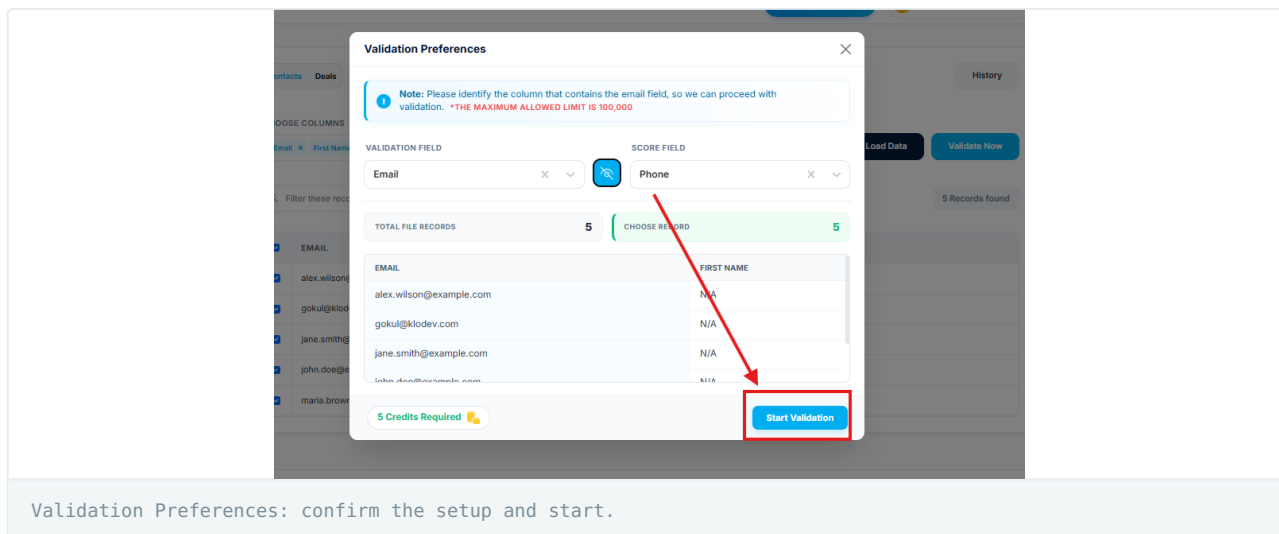
Click **Load Data** to pull the contacts in, then select the records you want to validate.



A search filter sits above the table so you can locate specific records in larger imports before committing credits to a run.

08 Configure Validation Preferences

Click **Validate Now**, confirm the field mapping and credit cost, then click **Start Validation**.



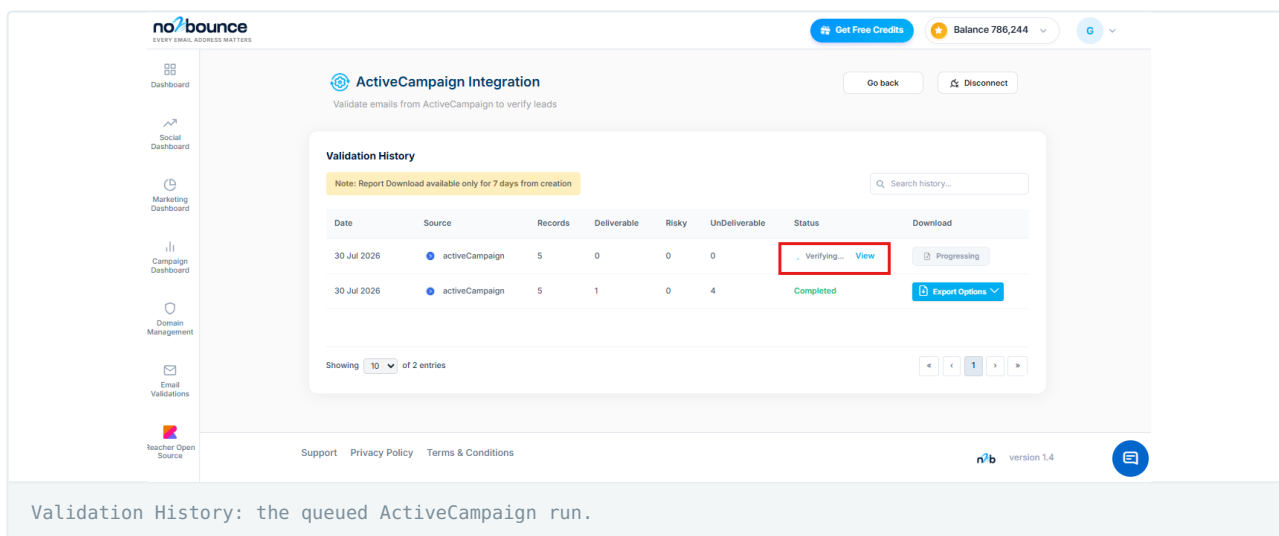
Validation Preferences: confirm the setup and start.

- Validation Field: the email column
- Score Field: optional reference column
- Cost: one credit per record
- Maximum: 100,000 records per run

Set the Validation Field to the column holding the email address. The dialog confirms your record count and credit cost before anything is charged.

09 Validation Queued

The run appears in **Validation History** with a Progressing status.



Validation History: the queued ActiveCampaign run.

Each run is labelled with ActiveCampaign as its source. You can navigate away from this page while processing continues in the background.

10 Validation In Progress

A progress ring advances while results populate across the three result categories.

ActiveCampaign Integration

Validate emails from ActiveCampaign to verify leads

Go back

Disconnect

activeCampaign_cf8b210810... (5 Emails)

Download

100% Completed

UnDeliverable: 4 (80%)

Risky: 0 (0%)

Deliverable: 1 (20%)

Validation History

Note: Report Download available only for 7 days from creation

Search history...

Date	Source	Records	Deliverable	Risky	UnDeliverable	Status	Download
30 Jul 2026	activeCampaign	5	0	0	0	Verifying...	View
30 Jul 2026	activeCampaign	5	1	0	4	Completed	Export Options
30 Jul 2026	activeCampaign	5	1	0	4	Completed	Export Options

Live progress with results building incrementally.

There is no need to refresh the page. The history table keeps the in-progress run visually distinct from completed ones.

11 Validation Complete and Export

At one hundred percent, open **Export Options** and download the results.

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Showing 10 of 3 entries

Completed run with the export options available.

Choose to export all emails, only the deliverable addresses, or only the undeliverable ones, depending on whether you are cleaning a list or investigating a deliverability problem.

What the Validation History Shows

Once a run finishes, the validation history table displays the following for each batch processed:

FIELD	DESCRIPTION
Date	When the validation run was created
Source	The originating platform, shown as ActiveCampaign
Records	Total number of contacts processed in the run
Deliverable	Addresses confirmed as safe to send to
Risky	Addresses that carry elevated bounce or complaint risk
Undeliverable	Addresses that failed validation and should be removed
Status	Current state of the run, such as progressing or completed
Download	Export options, available for 7 days from creation

Good to know

Results are not written back to ActiveCampaign automatically. Validation results live in no2bounce and are exported as a file, which you can re-import into ActiveCampaign or use elsewhere in your workflow. Write-back to a custom contact field is on the roadmap.

The integration currently covers the Contacts object. Support for Deals, and for scheduled re-validation of large lists, is planned for a future release.

Exports expire after seven days. Download your file before that window closes, or the run will need to be exported again.

Keep your ActiveCampaign lists clean

Validate before you send, protect your sender reputation, and stop paying to store contacts who will never receive your campaigns.

no2bounce.com/integrations/activecampaign