

Moosend Integration

Connect once, pull your Moosend mailing lists, and run them through No2Bounce validation: Deliverable, Risky, or Undeliverable, without leaving your dashboard.

● DELIVERABLE ● RISKY ● UNDELIVERABLE

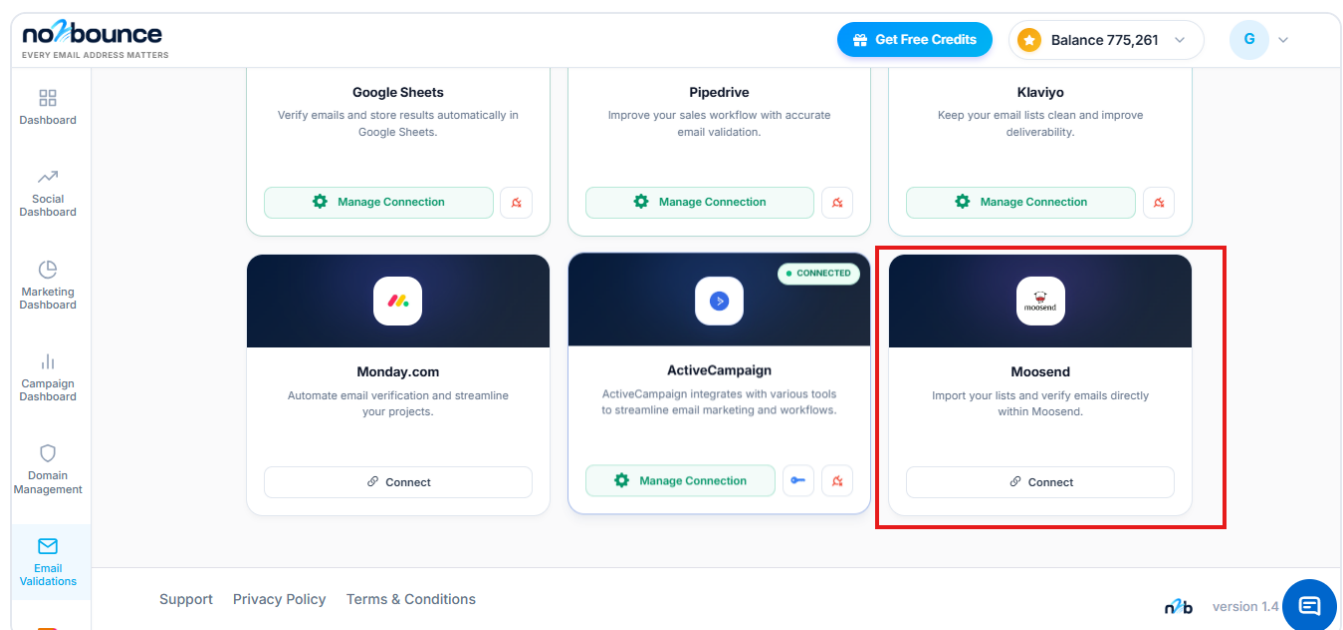
This guide walks through connecting a No2Bounce account to Moosend, selecting a mailing list and the fields to import, choosing which records to validate, running email verification, and reviewing or exporting your results.

PREREQUISITES

- An active No2Bounce account with access to Email Validations > Integrations
- A Moosend account with API access enabled
- Your Moosend API Key (Settings > API Key) and API URL (Settings > Branding > Platform custom domain)
- Sufficient No2Bounce credit balance to cover the batch: 1 credit per record

01 Go to Integrations & Click Connect on Moosend

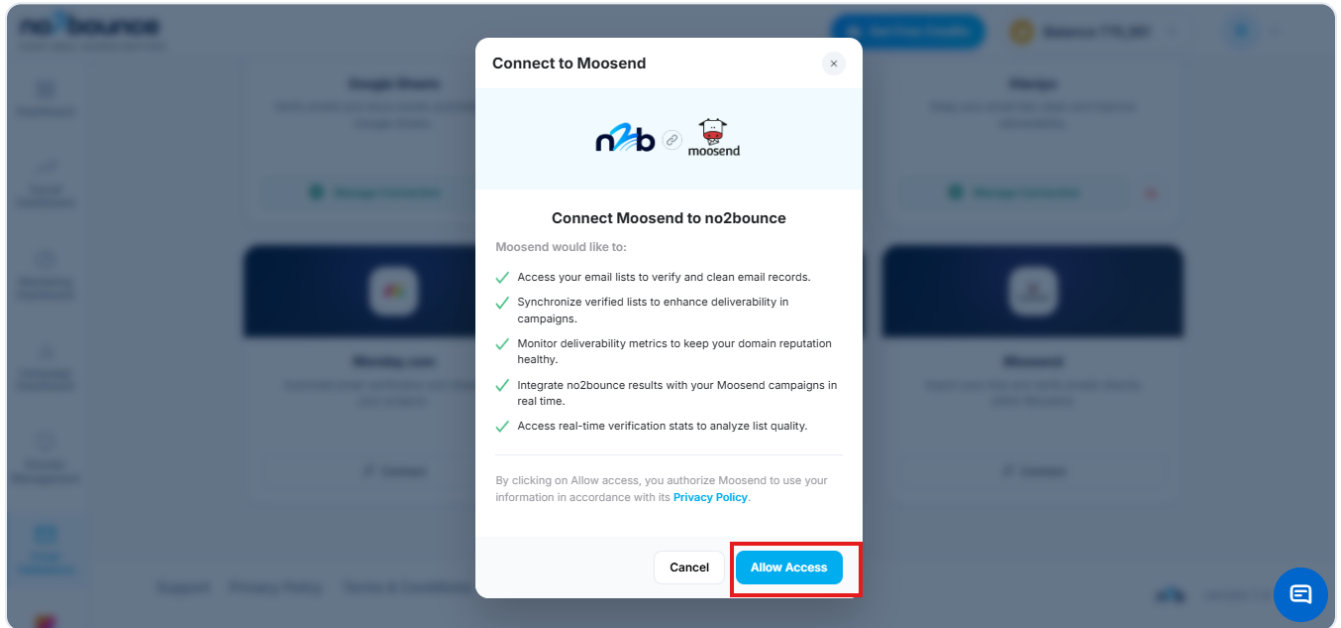
Log in to your No2Bounce account. In the left sidebar, click **Email Validations**, then open the **Integrations** tab. You'll see other connected tools such as Google Sheets, Pipedrive, Klaviyo, and ActiveCampaign, alongside Moosend, which shows a **Connect** button. Click it to begin.



No2Bounce Integrations page: click Connect on the Moosend card.

Review What the Connection Enables

A panel opens outlining what connecting Moosend allows No2Bounce to do: access your email lists to verify and clean records, synchronize verified lists back to improve deliverability, monitor deliverability metrics, integrate validation results with your Moosend campaigns in real time, and view live verification stats. Click **Allow Access** to continue.

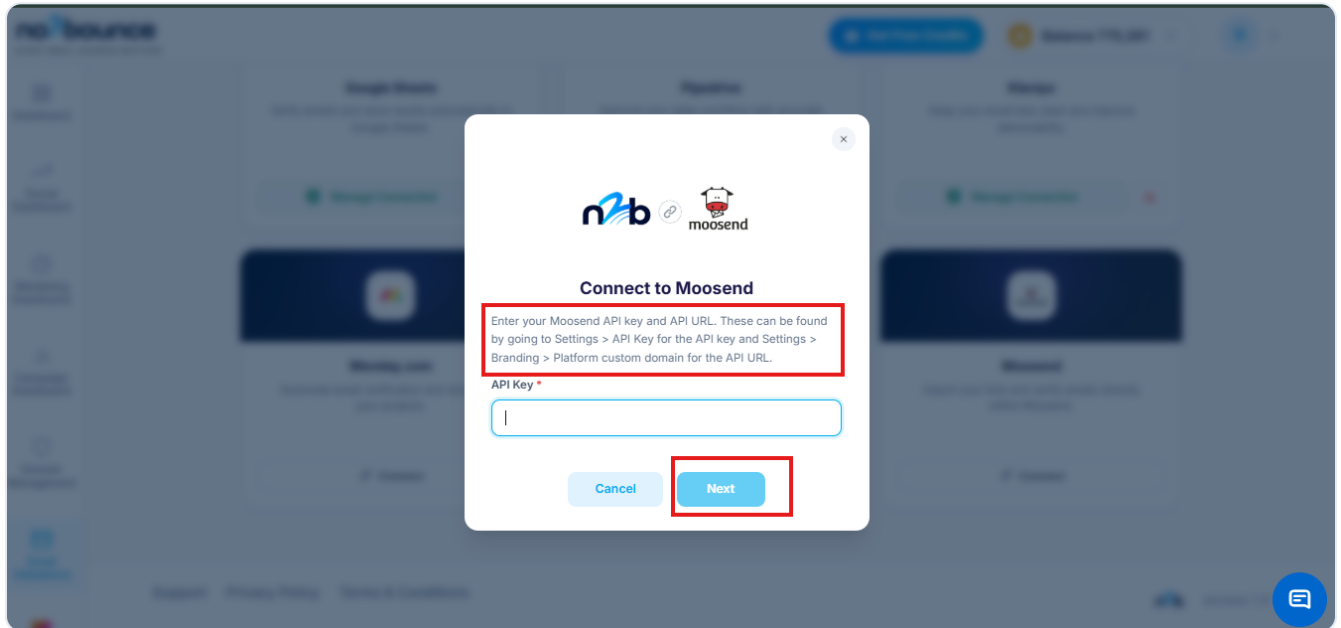


Moosend connection overview: review the permissions and click Allow Access.

03

Enter Your API Key & API URL

Moosend connects using an **API Key** and **API URL**, with no OAuth exchange required. Find your API Key in Moosend under **Settings > API Key**, and your API URL under **Settings > Branding > Platform custom domain**. Enter both and click **Next**.

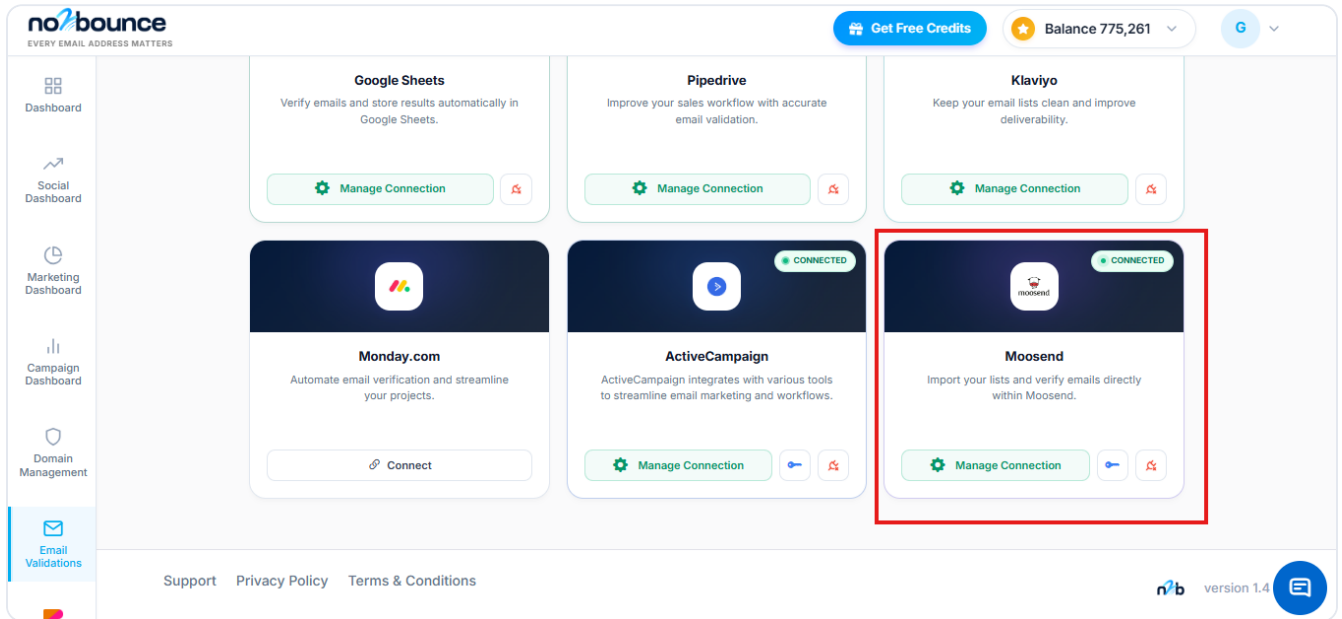


Enter your Moosend API Key and API URL, then click Next.

Both the API Key and API URL are required. You'll find each under a different Settings section in Moosend, so have both ready before you start.

Moosend Is Now Connected

Once your credentials are accepted, you're returned to the Integrations dashboard. The Moosend card now shows a green **CONNECTED** badge alongside your other connected tools, and a **Manage Connection** option appears so you can review or disconnect it at any time.

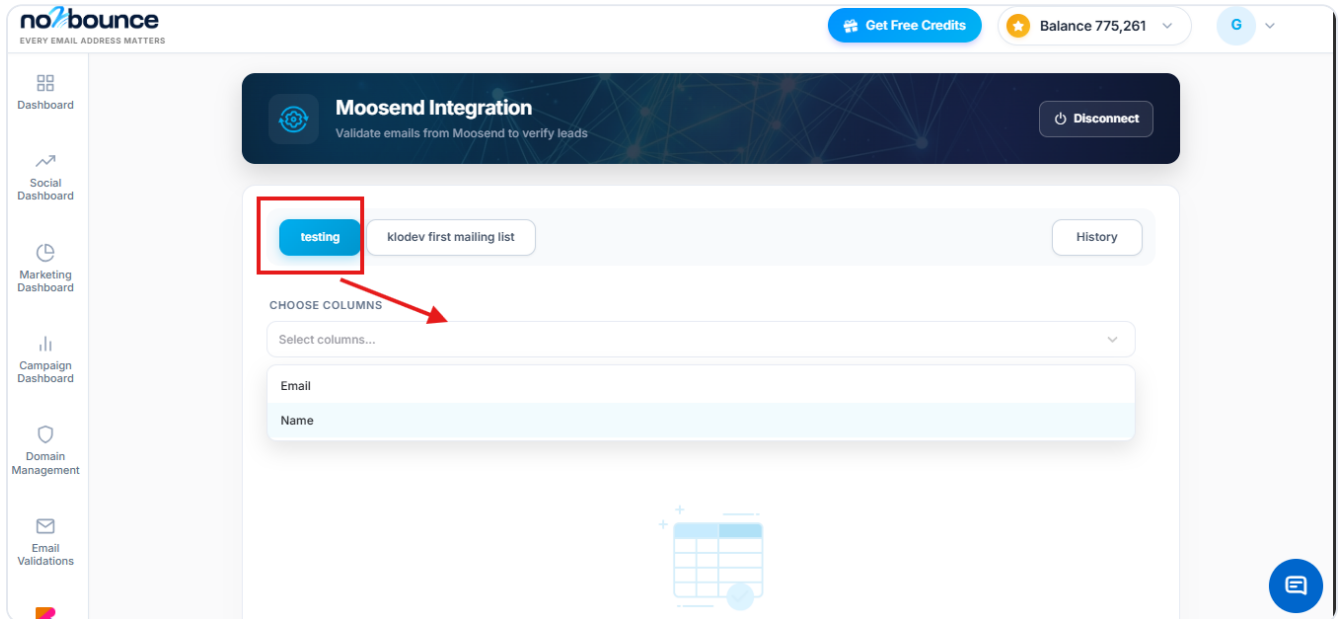


Moosend card showing **CONNECTED** status with **Manage Connection**.

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Select Your Mailing List & Choose Columns

On the Moosend Integration page, choose the mailing list you want to work with from the tabs at the top. Under **Choose Columns**, select which fields to import: Email and Name are available. A **History** tab sits alongside for reviewing past runs.



Select a mailing list and choose your columns to import.

The Email column must always be selected: it's required for validation to run correctly.

Load Data & Select Records

Click **Load Data** to pull in your list. The interface reports the number of matching records found and loads them into a table, with **Select All**, **Clear Selection**, and a batch selection helper with presets and a custom count field to choose exactly which contacts to include.

The screenshot displays the no2bounce Moosend Integration interface. At the top, there's a header with the no2bounce logo and a balance of 775,261. Below this, a dark blue banner for 'Moosend Integration' includes a 'Disconnect' button. The main content area shows a 'testing' tab and a list 'klodev first mailing list'. A 'Load Data' button is highlighted with a red box. Below the button, a table displays 5 records found. The table has columns for 'EMAIL' and 'NAME'. The records are as follows:

	EMAIL	NAME
☐	test5@email.com	
☐	test4@email.com	
☐	test3@email.com	
☐	test2@email.com	
☐	test1@email.com	

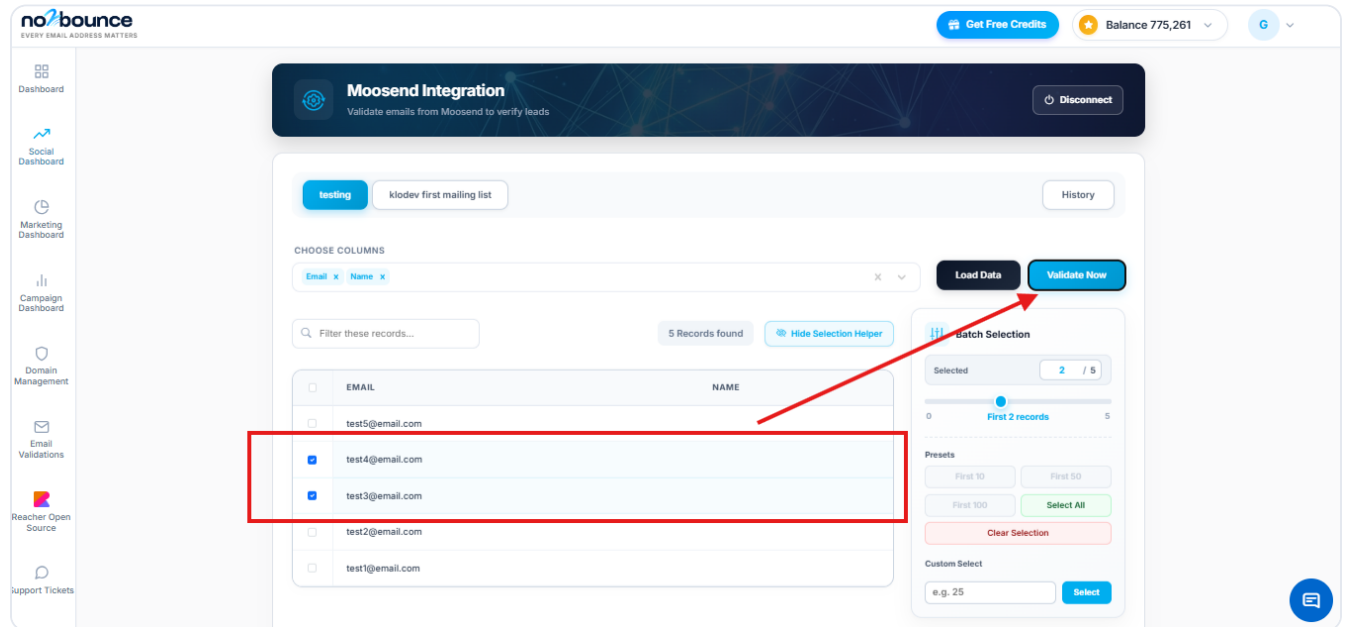
To the right of the table is a 'Batch Selection' panel. It includes a 'Selected' count of 0 / 5, a 'First 0 records' indicator, and several buttons: 'First 10', 'First 50', 'First 100', 'Select All', 'Clear Selection', and a 'Custom Select' field with a 'Select' button. A red arrow points from the 'Load Data' button to the table.

Records load into a table with batch selection tools on the right.

07

Review Your Filtered Selection

Use the filter bar to narrow the list down, and check the running selection count as you go. Once you're happy with your selection, click **Validate Now** to begin.

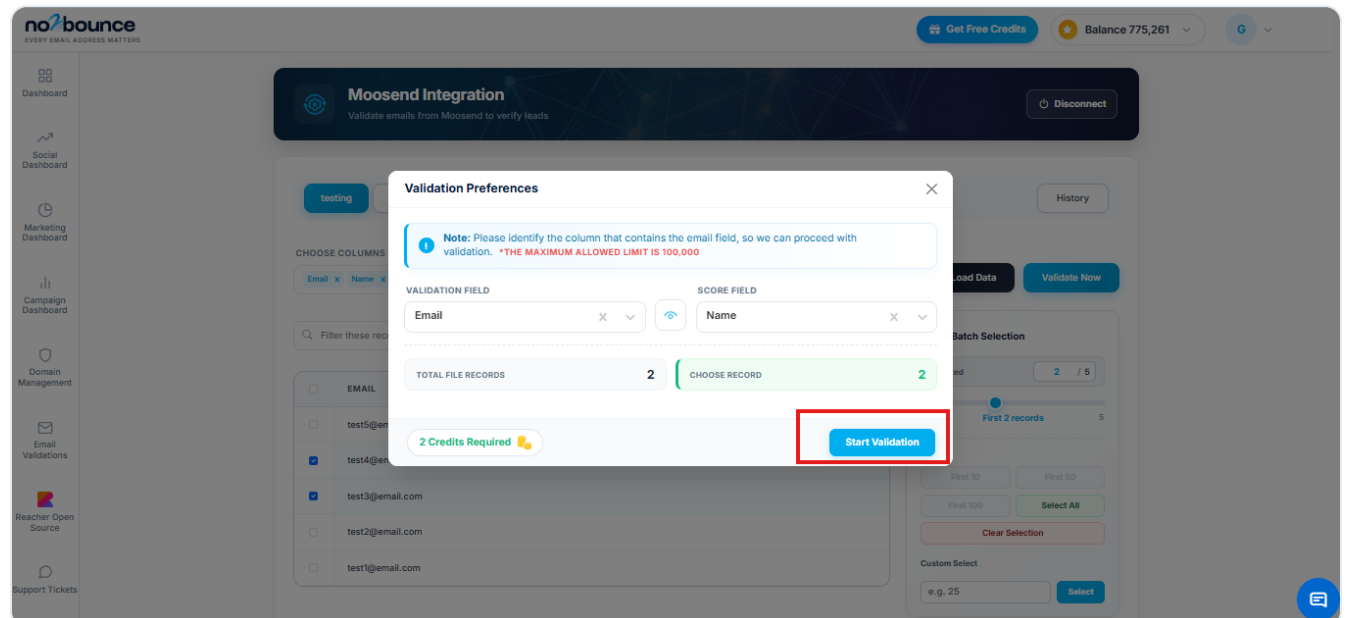


Selected records are highlighted, with a live count and Validate Now button.

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Set Your Validation Preferences

The Validation Preferences dialog asks you to confirm which column holds the email address (**Validation Field**), and lets you map an optional **Score Field**. It previews the records you've selected and shows how many credits the run will use before you commit.



Confirm your Validation Field and Score Field, then click Start Validation.

Credits are debited per record processed: 1 credit per email. Runs are capped at 100,000 records.

Track Runs in Validation History

The **Validation History** table lists every Moosend-sourced run by date, record count, and Deliverable / Risky / Undeliverable breakdown, so you can see exactly how each batch performed at a glance.

The screenshot shows the no2bounce dashboard with the Moosend Integration section highlighted. The Validation History table lists three runs from August 14, 2026, all with a 'Completed' status. The table columns are Date, Source, Records, Deliverable, Risky, Undeliverable, Status, and Download. The Download column for each row has an 'Export Options' button. A red box highlights the export options: 'Export all emails', 'Export deliverable emails', and 'Export undeliverable emails'.

Date	Source	Records	Deliverable	Risky	Undeliverable	Status	Download
14 Aug 2026	moosend	2	1	0	1	Completed	Export Options
14 Aug 2026	moosend	2	1	0	1	Completed	Export Options
14 Aug 2026	moosend	3	1	0	2	Completed	Export Options

Showing 10 of 3 entries

Validation History: every Moosend run, with results broken down by category.

Review Results & Export

Each run reaches a **Completed** status with full Deliverable, Risky, and Undeliverable counts. Use **Export Options** on any row to download all emails, deliverable only, or undeliverable only. Downloads stay available for 7 days after each run.

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Date	Source	Records	Deliverable	Risky	Undeliverable	Status	Download
14 Aug 2026	moosend	2	1	0	1	Completed	Export Options
14 Aug 2026	moosend	2	1	0	1	Completed	Export Options
14 Aug 2026	moosend	3	1	0	2	Completed	Export Options

Showing 10 of 3 entries

Export Options: download all emails, deliverable only, or undeliverable only.

Understanding Your Results

Every validated email is sorted into one of three categories, tracked per run in Validation History:

- **Deliverable:** valid, safe to send
- **Risky:** catch-all or uncertain; send with caution
- **Undeliverable:** invalid, do not send

Coming Soon

Writing validation results directly back to Moosend as a list tag or custom field, support for validating multiple mailing lists in a single run, and scheduled re-validation for actively growing lists are all on our roadmap. For now, use the Export Options on each run to bring cleaned lists back into Moosend manually.