

MailerLite CRM Connection Guide

Step-by-step integration and email validation workflow, from authorization to exporting results.

• DELIVERABLE • RISKY • UNDELIVERABLE

This document describes the complete process for connecting a MailerLite account to the No2Bounce platform and using the integration to validate email addresses stored as MailerLite contacts. No2Bounce is an email validation service used to identify undeliverable and risky email addresses before they are used for outbound campaigns. The MailerLite integration allows contact lists to be imported directly from MailerLite, validated within No2Bounce, and the results exported for further use.

The integration is accessed from the Email Validations section of the No2Bounce dashboard, alongside other supported CRM and marketing platforms such as Salesforce, Zoho, HubSpot, Google Sheets, Pipedrive, Klaviyo, monday.com, SendGrid, ActiveCampaign, and Moosend.

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2 Prerequisites

- ▶ An active No2Bounce account with access to Email Validations > Integrations.
- ▶ A MailerLite account with API access enabled.
- ▶ A MailerLite API Key — no separate API URL is required.
- ▶ Sufficient No2Bounce credit balance to cover the validation batch (1 credit per record).

3 Step-by-Step Integration Process

01 Open the Integrations Dashboard

Navigate to Email Validations > Integrations in the No2Bounce dashboard. Other integrations (monday.com, SendGrid, ActiveCampaign, Moosend) are shown in various connected states. MailerLite is listed with a description and a Connect option.

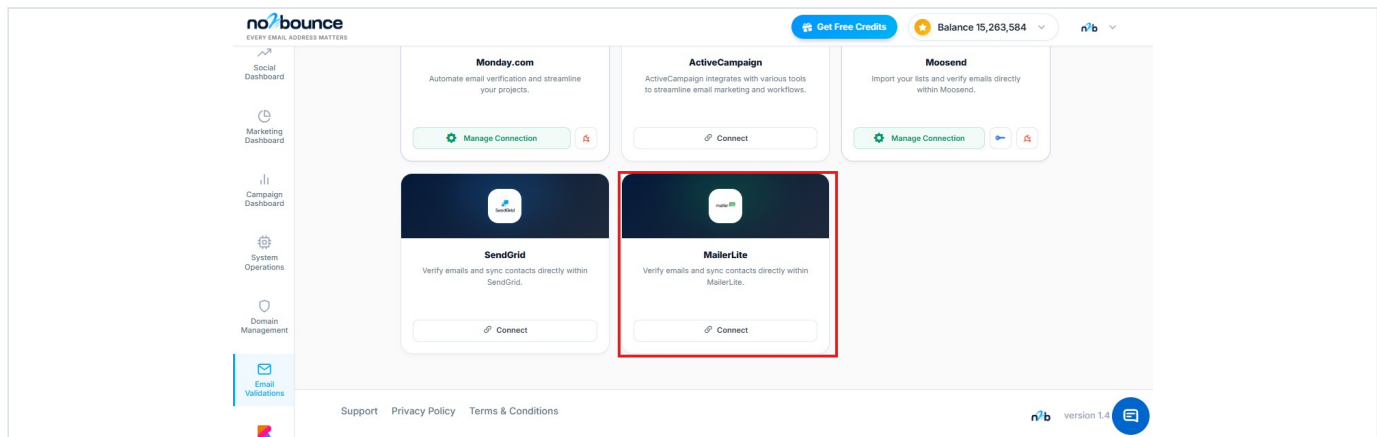


Figure 1 — Integrations dashboard with the MailerLite card and Connect option.

02 Review the Connect MailerLite Overview

Clicking Connect opens an introductory panel outlining what the integration enables: accessing email lists to verify and clean records, synchronizing verified lists back to improve campaign deliverability, monitoring deliverability metrics, integrating No2Bounce results with MailerLite campaigns in real time, and viewing real-time verification stats.

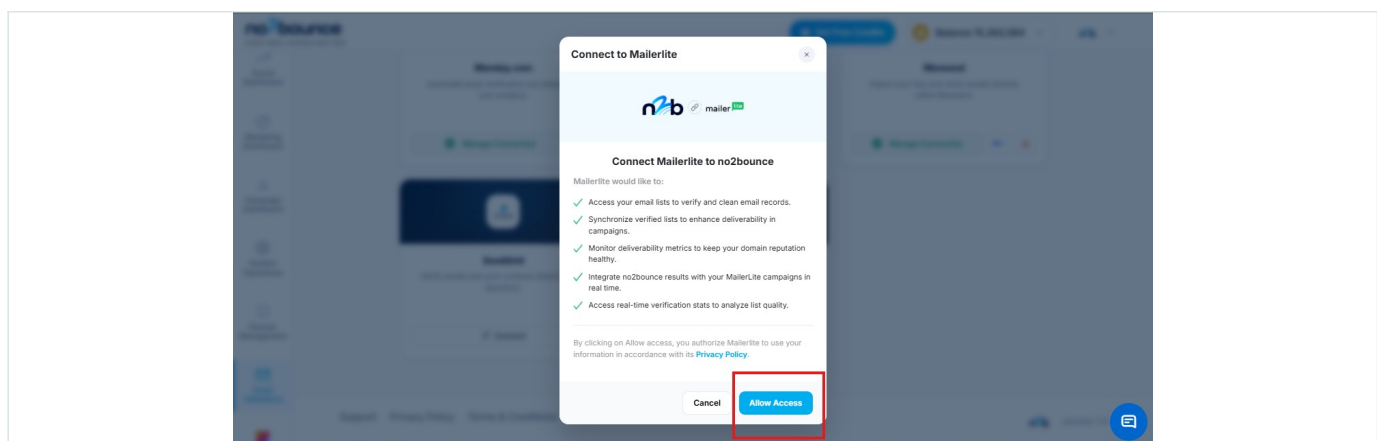


Figure 2 — Connect MailerLite overview panel outlining what the integration enables.

03 Enter Your API Key

Like SendGrid, MailerLite authenticates with a single API Key only — no separate API URL is required.

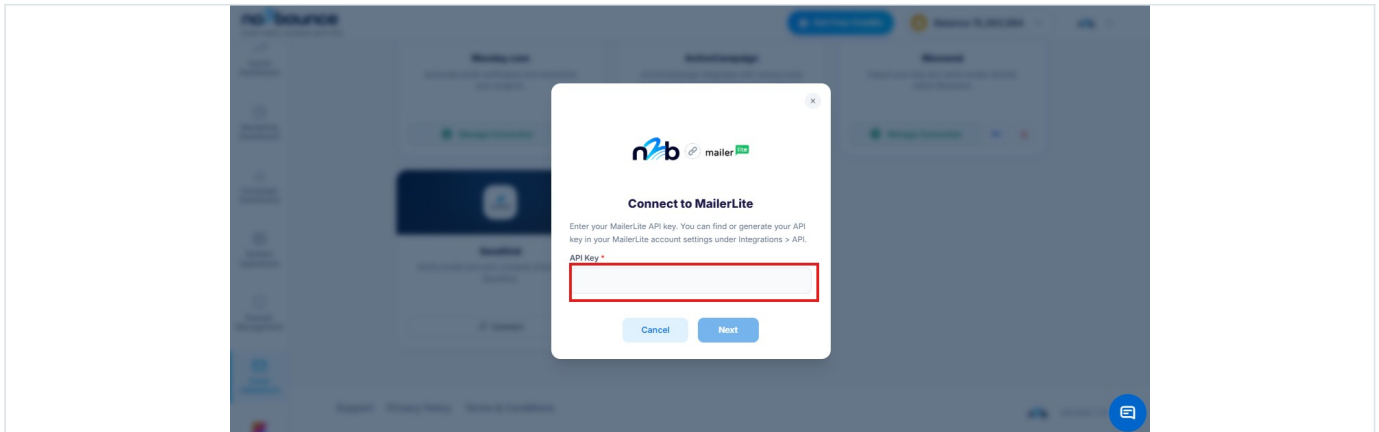


Figure 3 — API Key entry screen for the MailerLite connection.

04 Confirm the Connection and Available Fields

Once connected, the MailerLite Integration page offers a Disconnect option and a full set of importable columns: City, Company, Country, Last Name, Name, Email, Phone, State, and Zip — a richer field set than the other integrations.

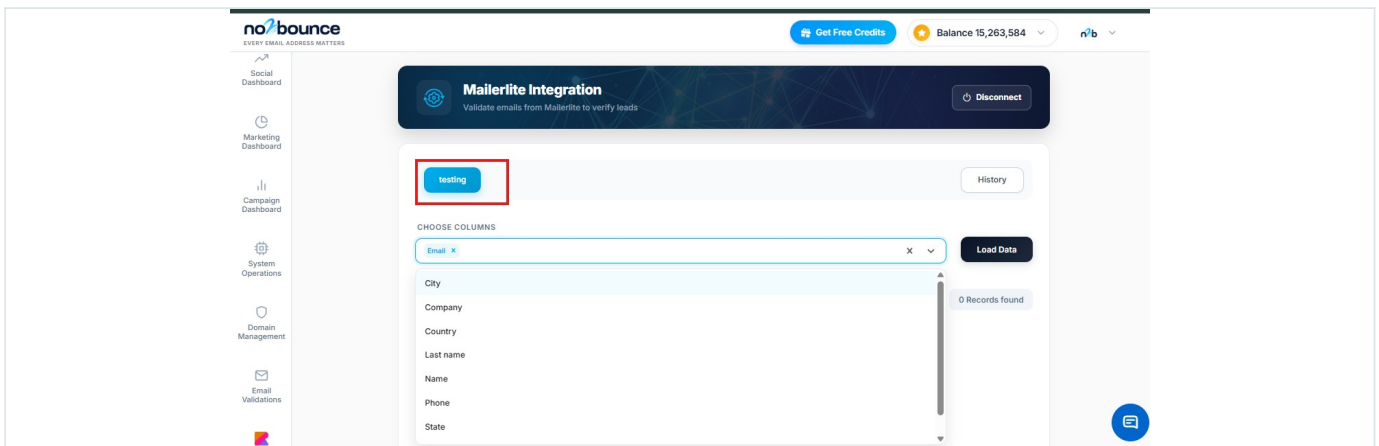


Figure 4 — Connected MailerLite Integration page showing the full set of importable fields.

05 Select Columns and Load Data

Choose the columns to import — for example, Email and Name — as the active columns. A record count is shown, and clicking Load Data pulls in the matching MailerLite contacts.

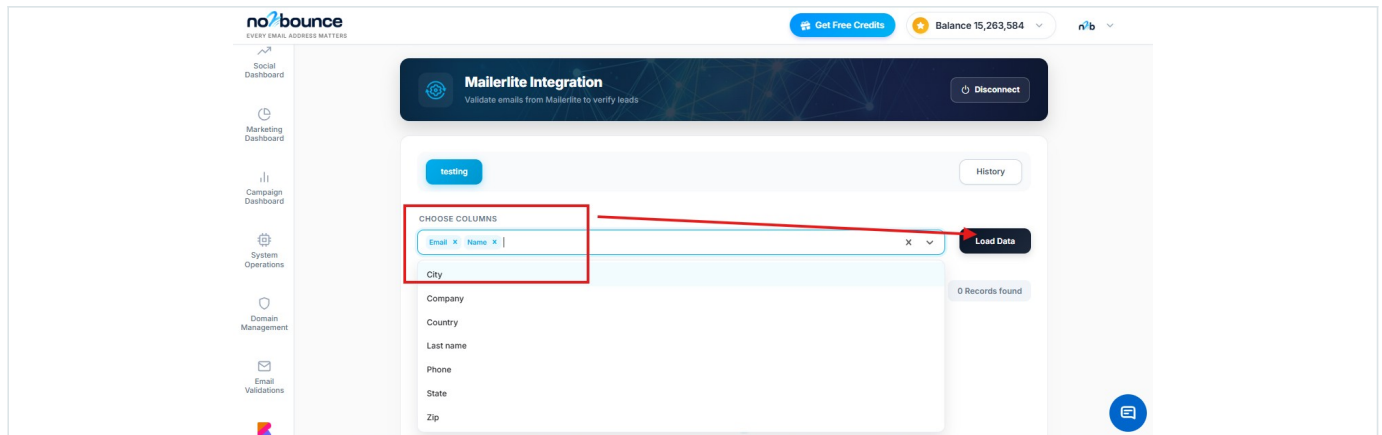


Figure 5 — Column selection with Email and Name active, and the Load Data button.

06 Preview and Select Records

The loaded preview lists the matching MailerLite contacts, selectable using the Select All / Clear Selection / Custom Select tools and a batch selection helper.

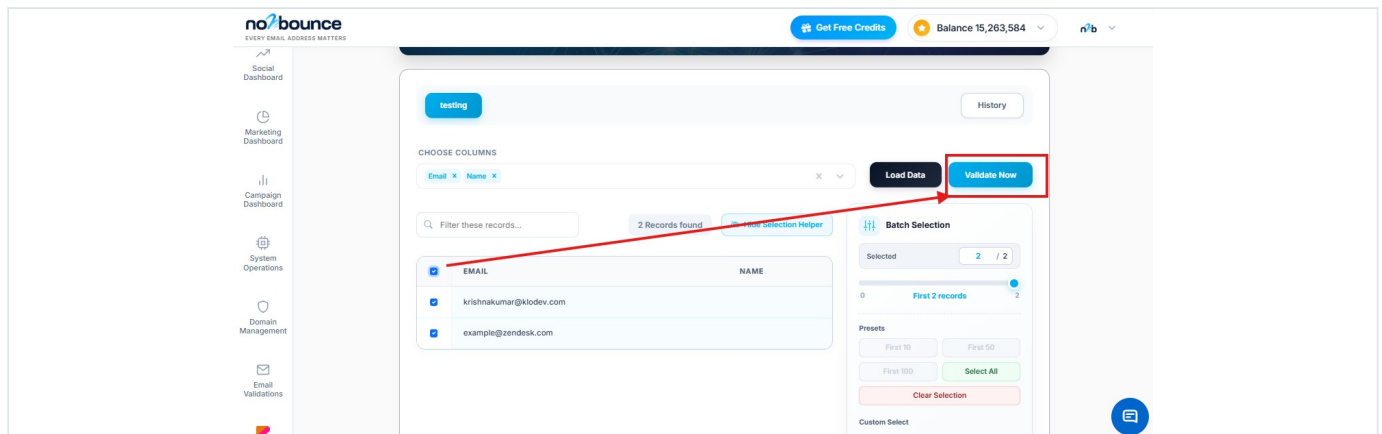


Figure 6 — Filtered record preview with Select All, Clear Selection, and Custom Select tools.

07 Set Validation Preferences

The Validation Preferences dialog confirms which column holds the email address, notes the 100,000-record run cap, and shows the credit cost for the selected batch (1 credit per record).

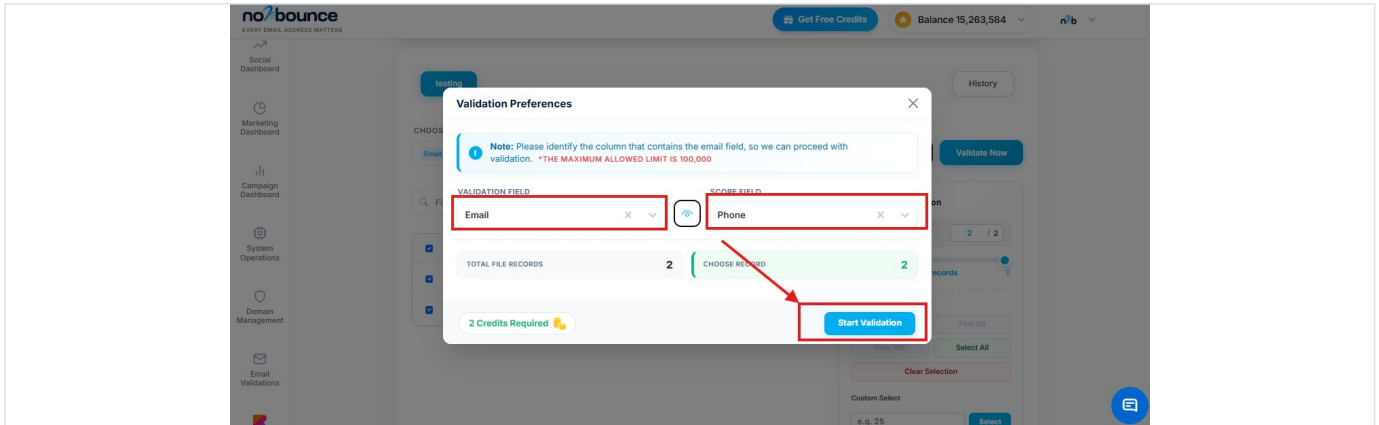


Figure 7 — Validation Preferences dialog confirming the email column and credit cost.

08 Monitor Validation Progress

Once started, the run progresses with a live completion percentage. Validation History lists the run as “Verifying... / Progressing” alongside any earlier completed runs, with results updating as each record is classified.

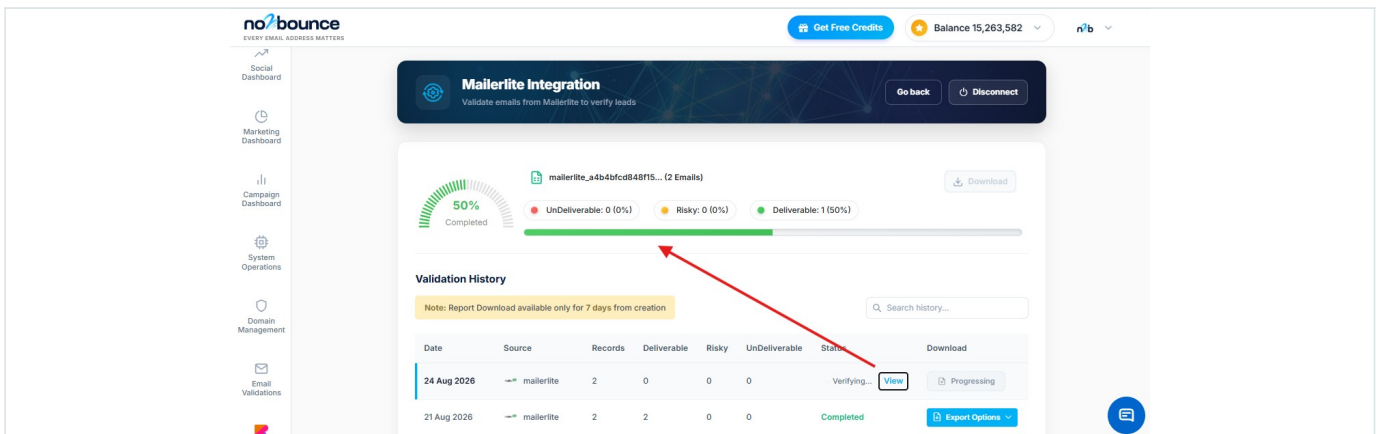


Figure 8 — Validation run in progress, with live Deliverable / Risky / Undeliverable tracking.

09 Review Completed Results and Export

Once the run reaches 100% completion, the Deliverable / Risky / Undeliverable breakdown is displayed. Validation History lists each completed MailerLite run, with Export Options available for Export all emails or Export deliverable emails.

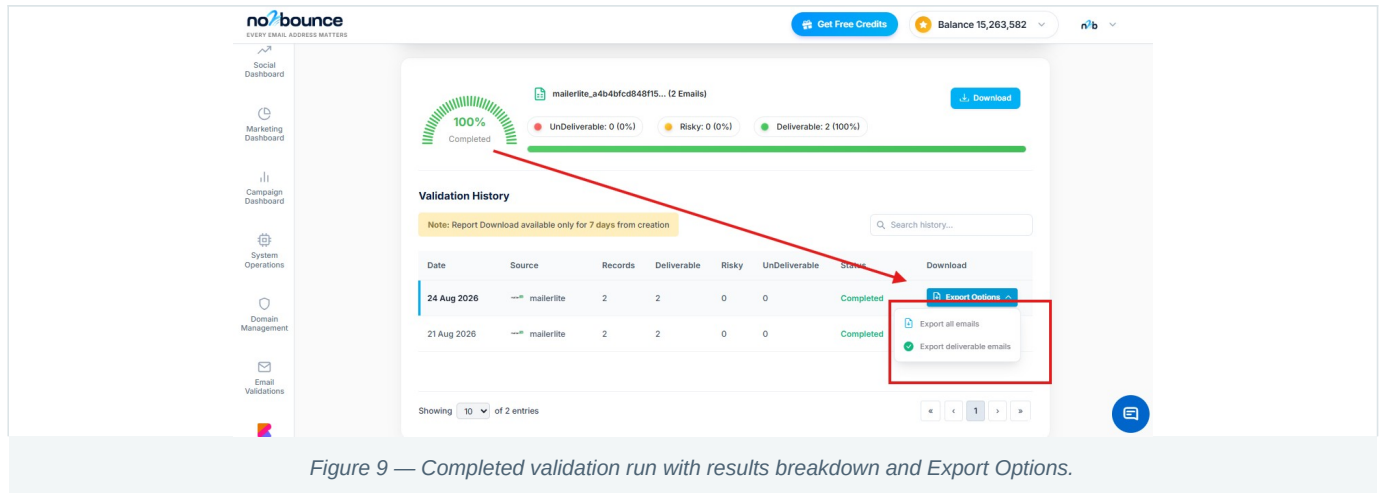


Figure 9 — Completed validation run with results breakdown and Export Options.

4 Email Validation Workflow

The end-to-end workflow, once MailerLite is connected, follows this sequence:

- ▶ Connect — authenticate with a single MailerLite API Key.
- ▶ Select columns and click Load Data to pull in matching MailerLite contacts.
- ▶ Preview the records and select the ones to validate.
- ▶ Set Validation Preferences and start the run — No2Bounce checks each email and classifies it as Deliverable, Risky, or Undeliverable.
- ▶ Review the results summary and Validation History.
- ▶ Export the desired result set (all emails or deliverable-only).

5 Exporting Validation Results

Exported files can be downloaded directly from the Validation History table using the Export Options for any completed run in the history.

EXPORT OPTION	RESULT
Export all emails	Downloads the full result set for the run — deliverable, risky, and undeliverable.
Export deliverable emails	Downloads only the addresses classified as safe to send.

Note: Report downloads are available only for 7 days from the date the validation was created.

6 Notes & Limitations

- ▶ The maximum allowed record limit per validation batch is 100,000 records.
- ▶ Each validation run consumes 1 No2Bounce credit per record processed.
- ▶ The MailerLite connection can be revoked at any time using the “Disconnect” button on the integration card.
- ▶ This release does not write validation results back to MailerLite, support multiple MailerLite groups or segments in a single run, or include scheduled/automated re-validation — these are recommended for a future release.
- ▶ Validation history, including past MailerLite import runs, remains visible on the MailerLite Integration page for reference.