

KITBASH LLC | PRIVACY POLICY

Last Modified: May 19, 2026

This Privacy Policy ("Policy") describes the categories of personal data that KitBash LLC ("KitBash," "we," or "us") collects when you visit our websites, <https://kitbash3d.com/> and <https://greyscalegorilla.com/> (the "Sites"), use our desktop applications, use the services, features or functions made available via the Site or our mobile apps (the "Services"), or otherwise interact with our social media channels, our practices for collecting, using, disclosing, retaining, and protecting your personal data, and your rights to ensure proper management of this information.

A. UPDATES AND MODIFICATIONS

We may update this Policy from time to time to reflect changes in our privacy practices or applicable laws. In the event of any updates, the revised Policy will be posted at <https://kitbash3d.com/>, and/or on the individual Site or Service.

B. HOW TO REACH OUR PRIVACY TEAM

If you have a question or concern about this Policy, please contact us at:

Attn: Legal
KitBash LLC
8605 Santa Monica Blvd, PMB 90726
West Hollywood, CA 90069

Email: info@kitbash.com

C. PRIVACY OF CHILDREN AND MINORS

The Sites are not intended for children under 13 years of age or for minors under the age of 16. No one under the age of 16 may provide any information to or on the Sites or when accessing or using any Services. We do not knowingly collect personal data from children or minors under the age of 16. If you are under 16 years old, do not use or provide any information on the Sites or on or through any of the Services. If we learn we have collected or received personal data from a child or minor, without verification of parental consent or as permitted by law, we will delete that personal data. If you believe we might have any personal data from or about a child or minor under 16 years old, please contact us.

D. INFORMATION WE OBTAIN

KitBash may collect personal data that you send to us or when you otherwise interact with us. This may include information that directly identifies you such as your name, address, or contact information. The information we obtain generally consists of information (1) you give us about yourself, (2) you give us about others, (3) that is automatically collected about your interactions with the Sites or the Services and our content or ads on third party websites, apps or other media, and (4) we get from other sources.

1. Information You Give Us

We may ask you to provide information about yourself when you use the Site or the Services. You may not be able to use certain features of the Site or the Services if you choose not to submit the requested information.

The information you give us may include information such as:

- Contact information (e.g., name, email address, or phone number) and any username and password that you may select for any user account you create.
- Demographics, interests, and company information.
- Payment information for subscriptions or purchases made through the Sites or the Services (e.g., payment card number, expiration date, and billing information). Please note that we use a third party payment processors including Stripe, Shopify, and Paddle. We do not directly process any of your payment information. You can read about their privacy practices in their respective privacy notices:
 - <https://stripe.com/privacy>;
 - <https://www.shopify.com/legal/privacy>;
 - <https://www.paddle.com/legal/privacy>.
- Information you provide when you choose to participate in surveys, polls, challenges, or promotions.
- Location information, which may include general geographic location such as your country, state or province, or city.
- Transactional and activity information. This includes but is not limited to product or service purchase and subscription information.

2. Information You Give Us About Others

You may give us information about other people, such as the name and address of a friend with whom you want to give a gift subscription or product. Do not give us information about others unless you are authorized or have their consent to do so. We will use their information for the purposes described in this Policy.

3. Information Automatically and/or Indirectly Collected from You

The Sites and the Services automatically log certain information about visits to the Sites or the Services, such as the number and frequency of visitors, technical information about browsers and devices, and information about crashes or other technical issues. In addition, we and third parties may automatically collect certain information through automated means about your activities over time across the Sites or the Services as well as across third party sites, mobile apps, or other media.

Use of Cookies and other Tracking Technologies

The tools that collect this information vary depending on the Sites or the Services and may include technologies such as cookies, web beacons, tags, scripts, pixels, local shared objects (including HTML5 cookies), and software development kits (“SDKs”).

A cookie is a small file placed on the hard drive of your computer or device. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Sites or the Services. Unless you have adjusted your browser setting so that it will refuse cookies, we will issue cookies when you direct your browser to the Sites or the Services.

Tracking pixels (sometimes referred to as web beacons or clear GIFs) are tiny electronic tags with a unique identifier embedded in websites, online ads and/or email that are designed to: (1) collect usage information, like ad impressions or clicks, and email open rates; (2) measure popularity of products or services and associated advertising or promotions; and (3) access user cookies.

These tracking technologies may be included in our web pages, mobile apps, emails, and other digital content. These technologies may assign or collect unique cookie IDs or other identifiers associated with your browser or device, and may collect information while you are using the Sites or the Services or while they are running in the background of your computer or device.

Information that we may automatically collect includes:

- Information about your computer (e.g. screen resolution), device, browser, and operating system (e.g., type, model, or version).
- Internet protocol (IP) address, which may be used to derive your general geographic area (e.g., city and country).
- Device identifiers (e.g., mobile advertising IDs).
- Information about your interactions with the Sites or the Services, including browsing activities and clickstream data that reflect the content you have accessed, clicked on, or viewed, the most recent time you logged into any password-protected area of the Sites or the Services or other digital event types.
- Information about how you accessed the Sites or the Services, including details about websites or apps visited immediately before that are UTM sources or after accessing the Sites or the Services.
- Demographic, interests, and household information.
- Information about your interactions with email messages and other communications, such as whether you opened or forwarded the email or clicked on links contained in the email.

- Sign-in information, which helps us determine whether or not the agreed upon number of users is likely being exceeded.

You can control and/or delete cookies as you wish – for details, see www.aboutcookies.org.

Ad Targeting; Analytics

We use business tools from Meta, including pixels. Third parties, including Meta, may use cookies, web beacons, and other storage technologies to collect or receive information from the Sites and elsewhere on the Internet and use that information to provide measurement services, target and deliver ads. For more information about the privacy practices of Meta, please visit the Meta Privacy Policy web page: <https://www.facebook.com/privacy/policy/>.

This means that you may see advertising on the Sites tailored to how you browse or shop, or you may see advertising for KitBash on other websites based on your browsing behavior across websites. Some websites where we may advertise belong to ad networks that use your web browsing history to choose which ads to display on their network websites; these ads include advertising for KitBash, but no personal data about you is shared with those third party ad networks.

We may use web analytics tools on the Sites, including primarily Google Analytics. Google Analytics collects information and reports website trends. We use the information collected to understand how our visitors are using the Sites and make improvements for a better online experience. Google Analytics uses third party [cookies](#) to track visitor interactions and collects an anonymized version of the [Internet protocol \(IP\) address](#) of Website visitors in order to provide us with a sense of where our visitors come from. Google Analytics states that does not store or report to us visitors' actual IP address information.

You can opt-out of having made your activity on the Website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>.

We also use the TikTok pixel to track conversions from TikTok ads, optimize our ad campaigns, and build targeted audiences for future ads. For more information about how TikTok handles your data, please review TikTok's Privacy Policy at <https://www.tiktok.com/legal/privacy-policy>.

You can use Google ad settings (<https://www.google.com/settings/ads>) to manage the Google ads you see and turn off personalized ads. You can also opt-out using Meta's opt-out tools at <https://www.facebook.com/settings/?tab=ads>, and by using TikTok's privacy settings at <https://www.tiktok.com/setting>. Even if you turn off personalized ads, you may still see ads based on factors such as your general location derived from your IP address, your browser type, and your search terms.

We do not control third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

Other websites where you see our ads, such as Facebook, may use interest preferences that you have chosen on those sites, as well as registration and other information about you, to choose which ads to display to you. Some Internet browsers, websites such as Facebook and mobile devices offer opt-outs for interest-based advertising. Please refer to the website that you are visiting, your browser and/or your device settings for additional information.

You can also opt-out of receiving interest-based ads from third parties who are members of the Network Advertising Initiative ("NAI") or who follow the Digital Advertising Alliance's ("DAA") Self-Regulatory Principles for Online Behavioral Advertising by using tools provided by the DAA and the NAI. To opt-out of sharing your information with such participating third parties for targeted advertising, please use the following tools:

- For websites: the DAA WebChoices Tool, available at <http://optout.aboutads.info/?c=2&lang=EN>, and the NAI Consumer Opt-Out Tool, available at <http://optout.networkadvertising.org/?c=1>.
- For mobile apps: the DAA AppChoices Tool, available at <http://www.aboutads.info/appchoices>.

Lastly, you may be able to opt-out of the collection and use of information for ad targeting by contacting us using the contact methods specified in the "[Contact Us](#)" section below.

Social Media Interactions and Data Use

We may use social media plug-ins (e.g., Instagram, Facebook, LinkedIn, X (formerly Twitter), YouTube, and Threads). These features may collect your IP address (and/or other information as set forth in each social platform's privacy policy), which page you are visiting on the Sites, and may set a cookie to enable the feature to function properly. We may also have a presence on some social media platforms, including, where applicable, Instagram, Facebook, LinkedIn, X (formerly Twitter), YouTube, and Threads. Through our accounts on social media platforms, we may in some instances collect personal data when you interact with our page or otherwise communicate with us through those accounts. Any personal data that you post on social media is governed by each social media platform's privacy policies, and any personal data that we collect via our social media accounts will be processed in accordance with this Policy.

4. Information We Obtain From Other Sources

We receive information about you from other sources and it may be combined with other information about you. For example, we may obtain data from:

- Operators of third party sites or apps or other devices and technologies when you interact with our content or products available on those channels and platforms. The information we receive may include information about the content you view or access as well as your demographic information and information about your interests.

- Third party data suppliers such as business partners. They may provide us with demographic information, information about your purchases, and other information that helps us learn about you and other users of the Sites or the Services.

E. HOW WE USE INFORMATION WE OBTAIN

We may use your personal data for the following purposes:

1. Services, Engagement and Operations. We may use your personal data for purposes of providing services and engaging with you. This includes:

- To process your requests regarding the Sites and the Services, and our products or subscriptions.
- To provide customer assistance or technical support.
- To improve content and enhance the quality and your overall experience with the Sites and the Services.
- To maintain, operate, improve, and develop the Sites and the Services and related content, products or services, including developing new products and features based on users' interactions with the Sites and the Services.
- To learn about users of the Sites and the Services and analyze how you and others interact with and respond to the Sites and the Services, including by measuring and optimizing usage, reliability and performance, conducting market research, analyzing trends, and supporting our operations (e.g., for accounting, auditing, financial, legal, or other purposes).

2. Regulatory Compliance and Documentation. We may use your personal data for purposes of compliance with or adherence to applicable regulations and for the preparation of necessary documentation with respect thereto.

3. Communication and Outreach. We may use your personal data for communication and outreach purposes. This includes to send important updates and notices, respond to inquiries, and maintain an ongoing connection with customers, supporters, and community partners.

4. Marketing and Awareness Campaigns. We may use personal data collected from you, combined with information about what advertisements you viewed and other information we collect, to enable us to provide personalized content and to study the effectiveness of advertising and marketing campaigns.

5. Legal Compliance and Fulfillment of Legal Obligations. We may use your personal data for legal compliance purposes and to fulfill our legal obligations.

6. Security and Data Protection. We may use your personal data for security and data protection purposes, including to maintain KitBash data security and customer privacy, including necessary notifications.

7. Additional Services and Benefits. We may use your personal data for purposes of providing additional services and/or benefits to you, including to provide other customer support services.

F. HOW WE SHARE INFORMATION

We may share the information we obtain with:

1. Service Providers. In connection with the operation and provision of Site and the Services, we engage various third parties to provide services or handle transactions on our behalf, such as payment card processing, email distribution, list processing, postal mailing, cloud computing, analytics, digital content performance measurement, ad serving and managing sweepstakes, contests, promotions, or events. These service providers use the information we provide to them as necessary or appropriate for the performance of their services.

2. Advertisers, Advertising-Related, and Marketing-Related Service Providers and Partners. We may provide your information to advertisers, advertising agencies, ad networks, ad exchanges, marketing businesses, technology vendors and other entities that create, deliver, and assess advertising or marketing campaigns, including interest-based ads.

3. Business Partners and Advisors. We may provide your information to business partners including, without limitation, joint marketing partners and content sponsors, for various purposes. We may also share your information with our legal counsel, tax professionals, or any other advisors if there is a bona fide business necessity to share the information.

4. Social Media and Similar Services. The Sites and the Services may include functionality that allows integration with social media features.

5. Other Parties When Required by Law or As Necessary to Protect Our Rights. We may share your information as we believe is necessary or appropriate to protect, enforce, or defend our legal rights, the privacy or safety of our employees, users of the Sites or the Services, or other individuals and entities, or to comply with or enforce applicable industry standards, law, or legal process, including responding to court orders, warrants, subpoenas, and other requests from public and government authorities.

6. Corporate Transactions. We reserve the right to transfer any of the information we have about you to proceed with the consideration, negotiation, or completion of a sale or transfer of all or a portion of our business or assets to a third party, such as in the event of a merger, acquisition, or other disposition, or in connection with a bankruptcy reorganization, dissolution, or liquidation.

7. With Your Consent or Otherwise at Your Direction. In addition, we may share your information with third parties when you consent to or request such sharing.

G. YOUR CHOICES REGARDING THE USE AND DISCLOSURE OF YOUR PERSONAL DATA

We strive to provide you with choices regarding the personal data you provide to us. We have created mechanisms to provide you with the following control over your personal data:

Tracking Technologies and Advertising

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this Website may then be inaccessible or not function properly.

We do not control third parties' collection or use of your personal data to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your personal data collected or used in this way. For example, you can use Google ad settings (<https://www.google.com/settings/ads>) to manage the Google ads you see and turn off personalized ads. You can also opt-out using Meta's opt-out tools at <https://www.facebook.com/settings/?tab=ads>. However, even if you turn off personalized ads, you may still see ads based on factors such as your general location derived from your IP address, your browser type, and your search term.

Other websites where you see our ads, such as Facebook, may use interest preferences that you have chosen on those sites, as well as registration and other information about you, to choose which ads to display to you. Some Internet browsers, websites such as Facebook and mobile devices offer opt-outs for interest-based advertising. Please refer to the website that you are visiting, your browser and/or your device settings for additional information.

You can also opt-out of receiving targeted ads from members of the NAI or the DDA by following the instructions previously provided in this Policy.

We may send you promotional or marketing emails. You can object to these emails at any time by selecting the "unsubscribe" link at the end of all our marketing and promotional update communications to you by removing yourself from the mailing list or contacting us.

Targeted Advertising and Opt-Out

KitBash engages in processing your personal data for targeted advertising (e.g., delivering ads tailored to your interests based on your online behavior over time). You may opt out of this processing by contacting us at info@kitbash.com, or by otherwise following the instructions in this [Your Choices Regarding the Use and Disclosure of Your Personal Data](#) section

H. ACCESSING, UPDATING, AND CORRECTING YOUR PERSONAL DATA

You can review and change your personal data that we possess, maintain or control about you by contacting us at info@kitbash.com.

I. DO NOT TRACK REQUESTS

Your Internet browser and mobile device may allow you to adjust your browser settings so that "do not track" (DNT) requests are sent to the websites you visit. Our Sites do not currently respond to DNT signals due to the absence of an industry-standard protocol.

J. HOW WE PROTECT YOUR INFORMATION

We implement and maintain reasonable safeguards designed to protect the security, confidentiality, and integrity of personal data—including protection during disposal. These measures include policies that aim to limit access to your personal data to the fewest number of individuals who need that personal data for operational and strategic purposes. Firewalls, intrusion detection and prevention, log monitoring, data encryption, and other technical measures are used to safeguard your personal data from unauthorized access.

Unfortunately, the transmission of personal data via the internet is not completely secure. Although we strive to protect your personal data, we cannot guarantee the security of your personal data transmitted to the Sites or the Services. Any transmission of personal data is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Sites or the Services.

K. INTERNATIONAL DATA TRANSFERS

Your personal data may be transferred to, and maintained on, computers located outside of your state, province, country, or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide your personal data to us, we may transfer your personal data to the United States and process it there. Where we transfer your personal data, we will take all reasonable steps to ensure that your privacy rights continue to be protected.

Whenever we transfer personal data beyond the country of origin, we will do so in accordance with applicable laws, including where required, pursuant to a valid data transfer mechanism.

L. ADDITIONAL INFORMATION FOR EUROPEAN VISITORS

Legal Bases for Using Your Information

Our legal basis (for visitors in the EEA or UK) or justification (for visitors in Switzerland) for collecting and using your personal data as described in this Privacy Notice will depend on the personal data concerned and the specific context in which we collect it.

However, we will collect personal data from you only where we have your consent to do so, where we need the personal data to perform a contract with you, where we have a legal obligation to do so, or where the processing is in our legitimate interests (such as processing for administrative purposes, direct marketing, product development or improvement, preventing fraud or criminal acts and in support of information security) and not overridden by your data protection interests or fundamental rights and freedoms.

If we ask you to provide personal data to comply with a legal requirement or to perform a contract with you, we will make this clear at the time of collection. We will also tell you whether the requirement for that information is mandatory and explain any consequences to you if you do not provide the information.

Similarly, if we collect and use your personal data based on our legitimate interests (or those of any third party), we will take reasonable steps to provide clear notice and describe our legitimate interests.

If you have questions about or need further information concerning the legal basis on which we collect and use your personal data for any specific processing activity, please contact us using the contact details provided under the "[Contact Us](#)" below.

European Privacy Rights

Individuals in the EEA, UK, and Switzerland have certain rights which may be subject to limitations and/or restrictions. These rights include the right to: (1) request access to and rectification or erasure of their personal data; (2) obtain restriction of processing or to object to processing of their personal data; and (3) ask for a copy of their personal data to be provided to them, or a third party, in a digital format. If you wish to exercise one of the above-mentioned rights, please send us your request to the contact details set out below. Individuals also have the right to lodge a complaint about the processing of their personal data with their local data protection authority.

M. LINKS TO THIRD PARTY WEBSITES, MOBILE APPS, OR OTHER SERVICES

The Sites and the Services may contain links to websites, mobile apps, or other services operated by companies not affiliated with KitBash. In addition, the Sites and the Services may be made available to you through third party platforms (such as app stores or social media platforms) or other channels. We are not responsible for the privacy practices of any non-KitBash operated websites, mobile apps or other services and channels, and we encourage you to review the privacy policies or notices published by relevant third parties.

N. YOUR SHINE THE LIGHT CALIFORNIA RIGHTS (CA CIVIL CODE § 1798.83)

You may also have the right to request a list of third parties to which certain personal data (pursuant to California Civil Code § 1798.83) obtained through the Sites or the Services was disclosed by KitBash during the preceding year for those third parties' direct marketing purposes. If you are a California resident and want such a list, please contact us at info@kitbash.com. For such a request, you must put the statement "Your California Privacy Rights" in the body of your request, as well as your name, street address, city, state, and zip code. In your request, you need to attest to the fact that you are a California resident and provide a current California address for our response. Please also indicate in your request the name of the Site or the Service to which your request applies. Please note that we will not accept requests via the telephone, email, or by facsimile, and we are not responsible for notices that are not labeled or sent properly, or that do not have complete information.

O. CAREERS/JOB OPPORTUNITIES

This Policy does not apply to web pages hosting our careers or job opportunities. Any information obtained through such pages is governed by the privacy notice published thereon.

P. CONTACT US

To ask questions or comment about your privacy rights, our Policy, and our privacy practices, or to exercise your rights hereunder, please contact us at the information provided in our "[How to Reach Our Privacy Team](#)" section of this Policy, as set forth above.