

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning of Southwest FL

TITLE: THRIVE initiative

Short description of the commodity or service desired: Products and curated education kits to support the THRIVE initiative .

CONTACT

Name: Richard Cocchieri

Address: 2675 Winkler Ave, Fort Myers FL

Telephone: 239-935-6170

Email: Richard.Cocchieri@elcofswfl.org

Internal tracking number, if any:

Date posted: 10/9/26 Last day for receipt of information: 10/30/26

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):
Curated materials to support the THRIVE initiative through our Synapse 2.0 launch.

Quantity or Term (as appropriate):

November 7, 2026 onsite meeting required, unspecified quantity.

Requestor (division, bureau, office, individual, as appropriate):

ELC of SWFL

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Materials must be packaged in kits to meet the needs of Infants, Toddler, and/Prek children. Kits must be pre-approved by the ELC and meet the intent of the THRIVE initiative . Materials must be drop shipped to providers by December 31, 2026.

Intended Single Source:

Becker's School Supplies

Estimated Dollar Amount:

over \$35,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Each kit has been assembled specifically for the THRIVE Initiative to provide appropriate age materials aligned with the intended developmental focus of the program. The combination, assortment and configuration of products included within these kits are uniquely curated by Becker's School Supplies.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Melanie Stefanowicz, CEO and Richard Cocchieri CFO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.