

What is Voice Cloning?

AI can now replicate voices with alarming accuracy. With only a short audio sample, attackers can create fake voices that sound nearly identical to real people.



How Attacks Happen



Impersonating Authority

Criminals can clone the voices of bosses or executives to request urgent money transfers or sensitive data. Because the voice sounds familiar, employees may comply without hesitation.

Tip: Always verify unusual requests through a separate channel before acting.

Exploiting Personal Trust

Attackers can mimic family members or colleagues, creating panic or urgency, to trick victims into sharing information or making payments.

Tip: Use pre-agreed codewords for high-risk actions like payments or account access.



Why It's Dangerous

Humans naturally trust familiar voices, making voice cloning a powerful tool for deception. As the technology improves, fakes are harder to spot.

Tip: Limit sharing of voice recordings online and report suspicious calls immediately.