

SPORTS AND
ENTERTAINMENT

30 YEARS OF EXPERIENCE



TOTAL ADDRESSABLE NIL MARKET

INVEST IN A REVOLUTION

SOURCE: NIL at 3 THE ANNUAL OPENDORSE REPORT

TAM increased by
\$75M

\$210M
OLYMPIC
SPORTS

TAM increased by
\$42M

\$117M
WOMEN'S
BASKETBALL

TAM increased by
\$218M

\$607M
MEN'S
BASKETBALL

TAM increased by
\$600M

\$1.7B
FOOTBALL

2025

PROJECTED
\$2.5
BILLION
MARKET
SPEND

TAM increased by
\$900M with Revenue
Sharing Dollars from the
House v. NCAA Settlement

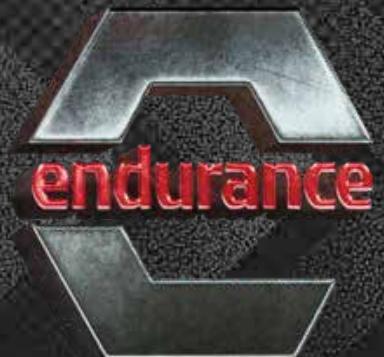
CONFIDENTIAL

OUR NATIONWIDE NETWORK



OUR RECRUITING NETWORK

WE ARE WHERE THE STARS ARE



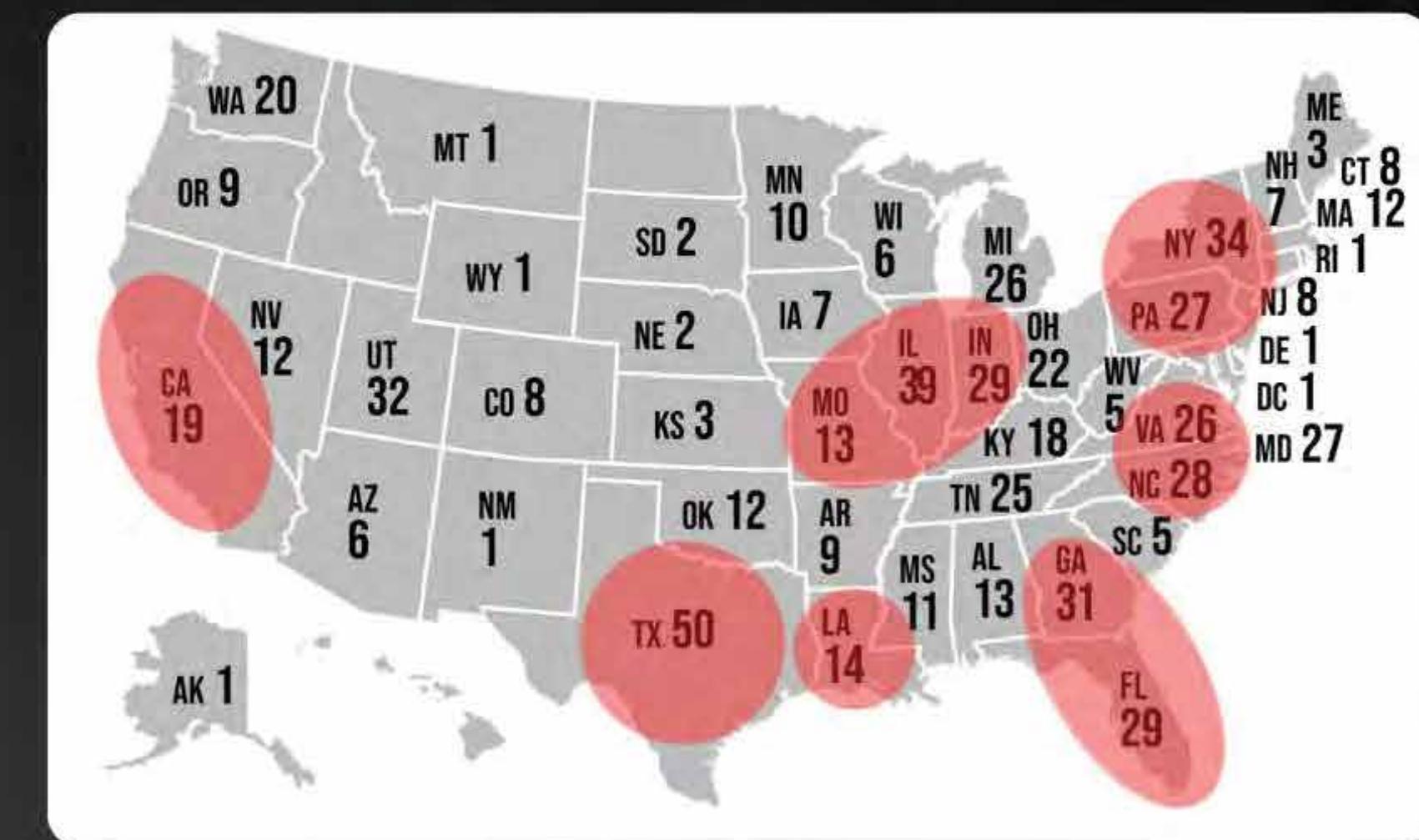
TOP NFL DRAFT-PRODUCING STATES

(Over the last 10 years)



NBA DRAFT PRODUCING STATES

(First round selections since 1990)



The shaded areas on the maps below show our primary recruiting network



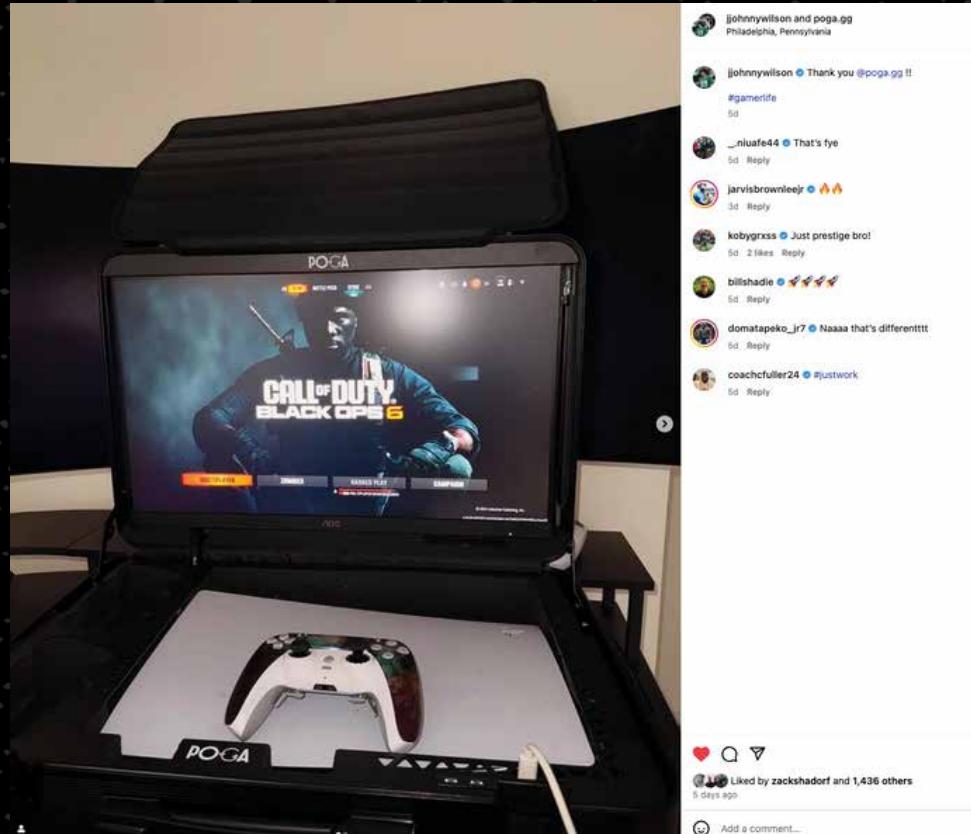
ENDORSEMENT NEGOTIATIONS AND MARKETING



PLAYER EXCLUSIVE DEALS



- POGA Gaming Case: \$2,000 customized travel suitcase with built in monitor and PS5 console for **Johnny Wilson**
- Nintendo: **Johnny Wilson** and **Devin Askew** were gifted Nintendo switch products and apparel in-person at the Los Angeles Nintendo Headquarters





OTEGA OWEH X
RAISING CANE'S



Raising Cane's

- Season-long paid partnership (\$10,000) between Kentucky Shooting Guard, Otega Oweh and Raising Cane's

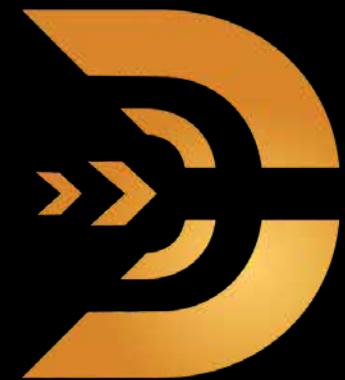
Deliverables:

- 2 Instagram feed posts (1 in season; 1 during conference)
- 2 Instagram story posts (1 in season; 1 during conference)
- 2 TikToks
- 2 Tweets





DAVIS ALEXANDER X
DUUS NUTRITION



Duus Nutrition

- 2-year partnership with Montreal Alouettes QB, Davis Alexander for **\$35,000**
- Terms of the agreement include a **15% commission on all sales** from his person discount code.
- Promotional video with photo shoot
- Davis on the cover of their display boxes in stores around Canada



PRE-WORKOUT GEL DUUS EVENTS DUUS ATHLETES



ACCOUNT

DUUS Athletes



• QUARTERBACK | MONTREAL ALOUETTES
Davis Alexander

One of the youngest starting quarterbacks to dominate the CFL.

In 2025, he leads the Alouettes with composure: three wins in three starts, more than 800 passing yards, a staggering 75% completion rate, and a feared mobility. An explosive QB. The future is already here.

• INSTAGRAM FROM DAVIS



BMW CAR SPONSORSHIP

BMW Montreal Partnership:

- Montreal Alouettes QB, Davis Alexander, was loaned a 2026 BMW M2 Coupe as part of a season-long partnership with him.





AUTOGRAPH SIGNING / MEET AND GREET

Popeyes Supplements Canada:

- Davis Alexander was gifted \$350 in product and signed autographs for fans in the store



McLean's Pub: Organized Meet and Greet

- Davis and his linemen from the Montreal Alouettes were treated to free food and beers





Gonzaga Forward/Center Parker Jefferson x Skratch Labs

- Season Long partnership with Skratch Labs and Parker
- \$200 in product monthly for Instagram posts and videos
- Potential In-season paid partnership discussed



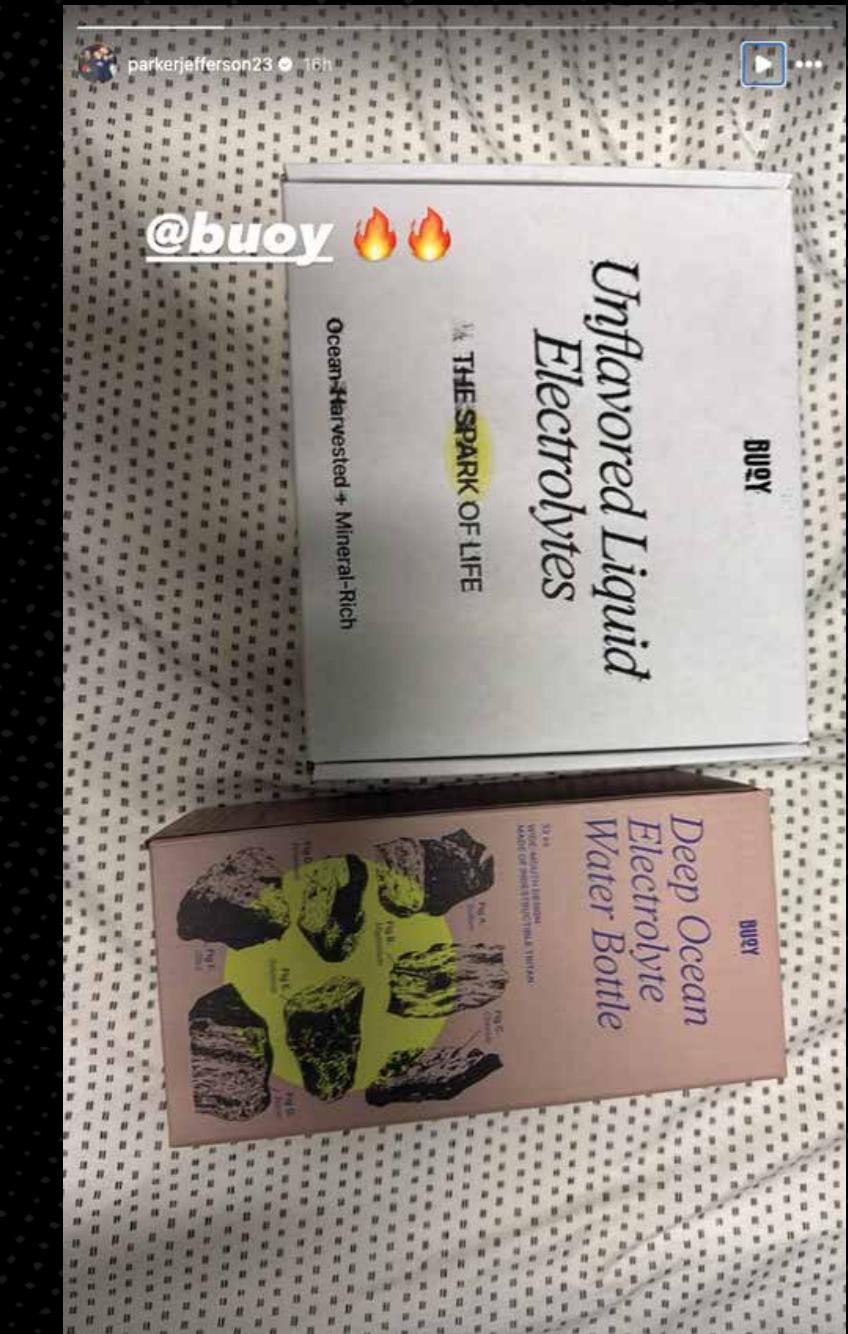
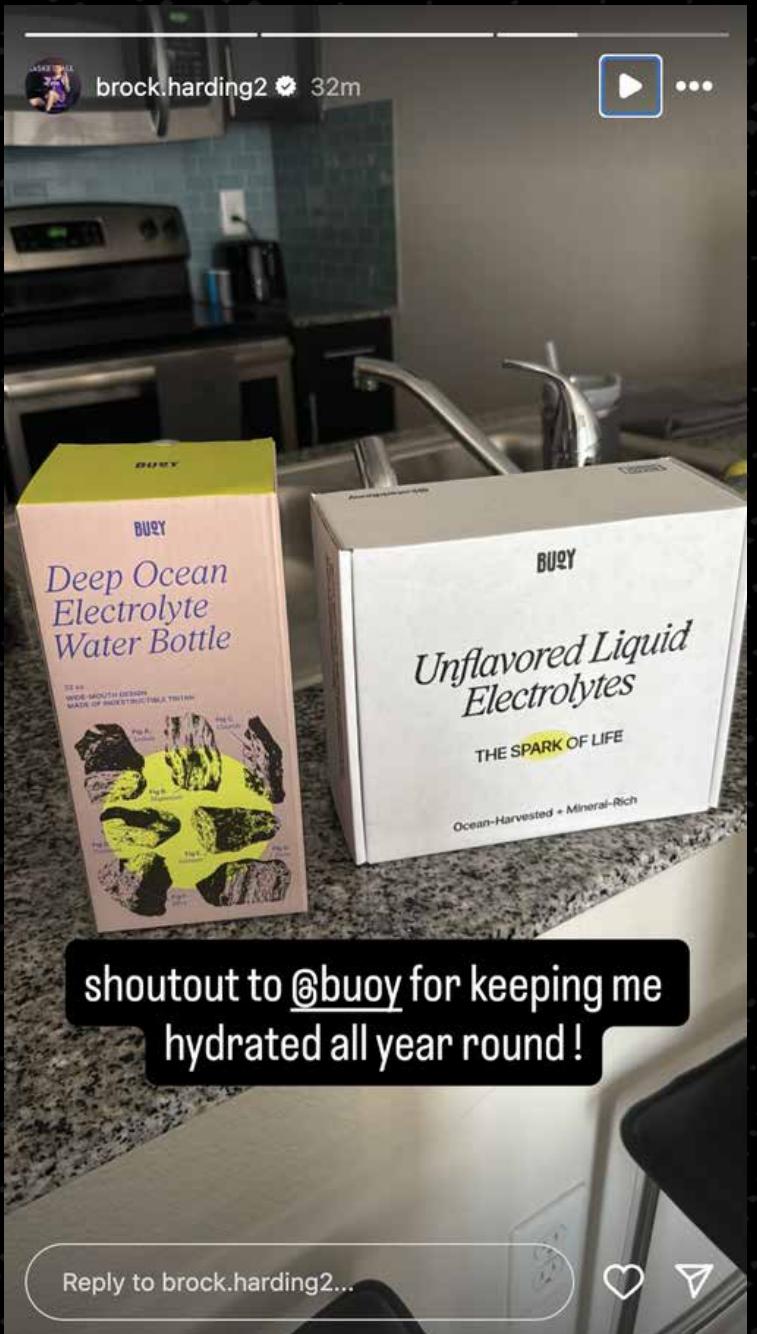
What up this is Parker Jefferson Forward/Center for Gonzaga University,





Buoy Hydration : Season-long partnership with Endurance Athletes

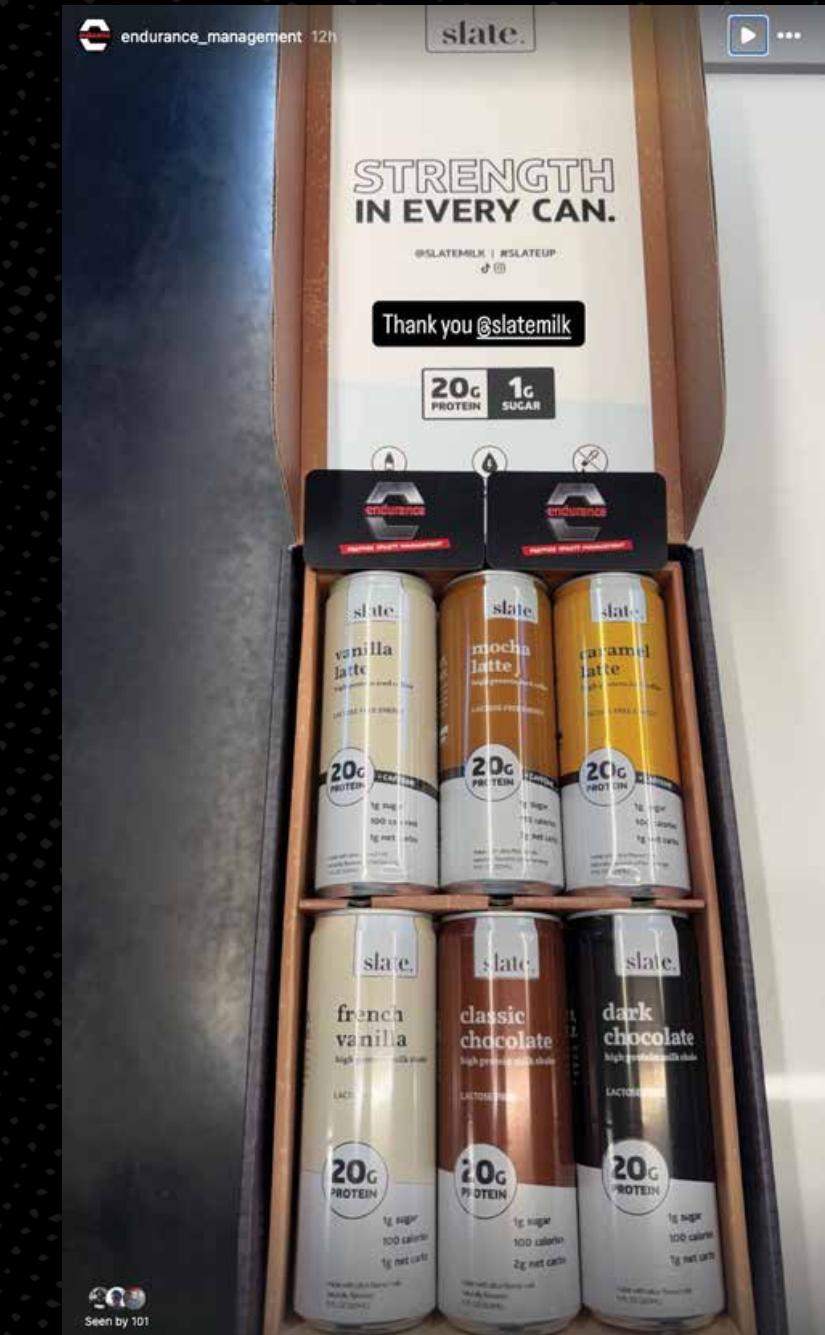
- Buoy Hydration Wellness Drops (\$200 bundle monthly) given out to eight select basketball and football Endurance Athletes for season long partnership.





Slate Protein Milk : Season-long partnership with Endurance Athletes

- Slate Protein Milk (\$50 bundle monthly) given out to twenty select basketball and football Endurance Athletes for season long product partnership.



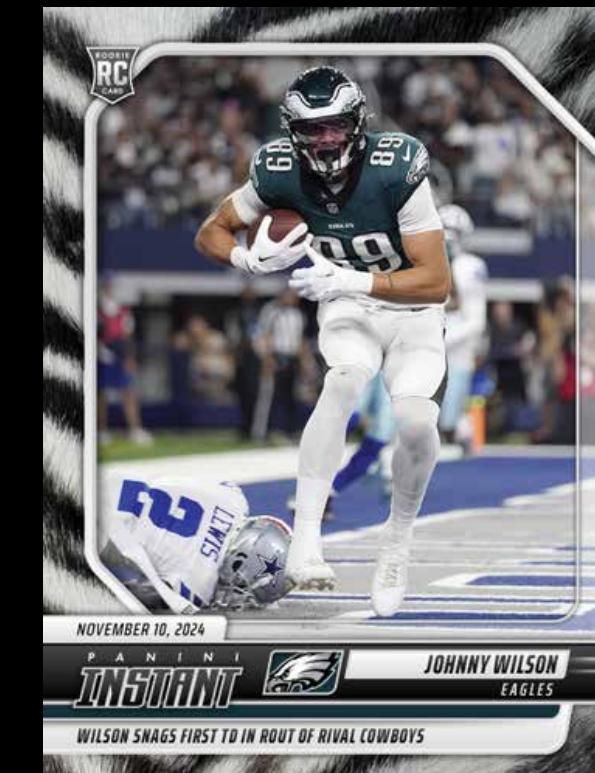


MARKETING DEALS SECURED

Product given to full roster (football and basketball)

- Precision Hydration, Bouy Hydration
- Celsius
- For Wellness coffee, Eternal Water
- Body Health Amino Acids
- Slate Milk

 vuori



Devin Askew - Point Guard Villanova

- \$500 personal coffee blend and revenue share with Recreational Coffee

Tre Carroll - Xavier Forward

- Bizzy Coffee sponsor (Product sent in exchange for Instagram post)

Johnny Wilson - Philadelphia Eagles Receiver

- \$200,000+ Panini Trading Cards Deal

Brock Harding - TCU Point Guard

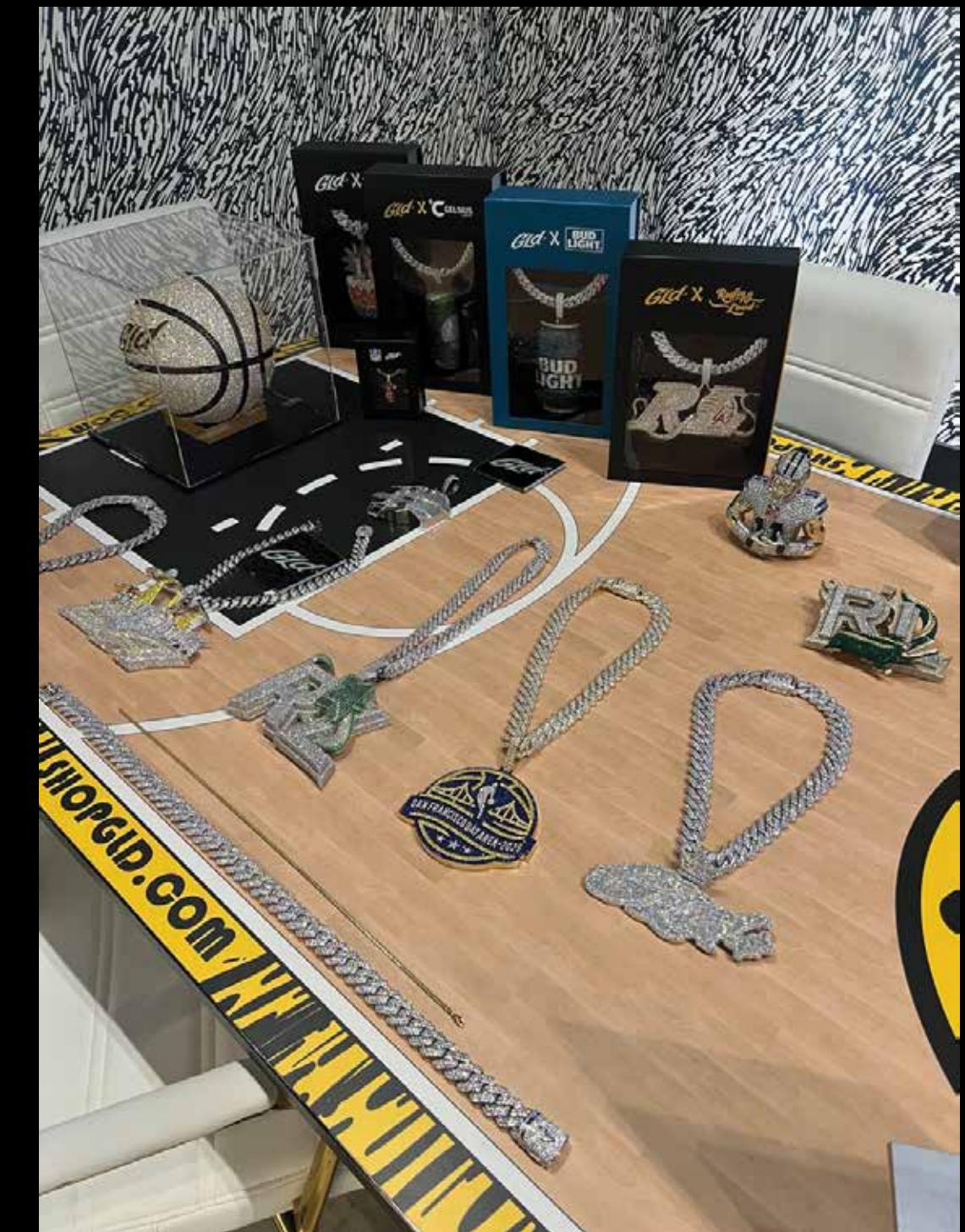
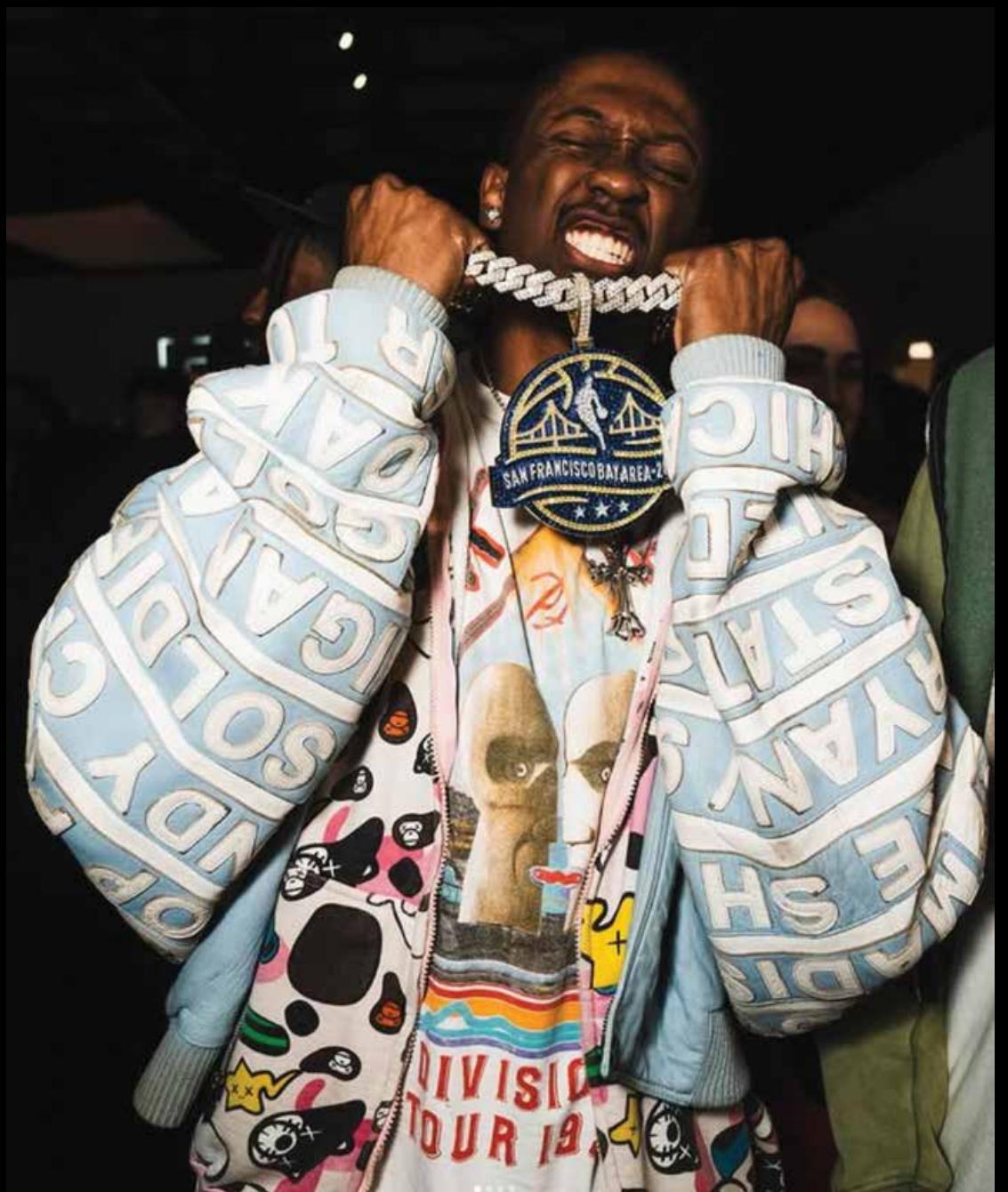
- Prime Hydration season-long product deal

Tahj Ariza

- \$500 in merchandise from Vuori Clothing

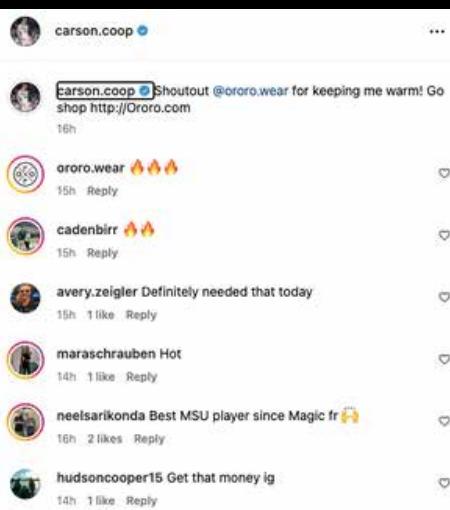
GLD SHOP

- Custom “iced-out” pendant for Otega Oweh for 2026 NBA Draft
- Custom Philadelphia Eagles chains for Receiver Johnny Wilson





- Clean Energy Smoothie: \$500 partnership with **Devin Askew** for two Instagram stories and an X posting
- Floz Hydration: Paid Partnership, Equity share in company and performance incentives in upcoming 2025 season for **Davis Alexander (QB Montreal)**
- Ororo Heat: Apparel partnership with the athletes in exchange for Instagram post: **Carson Cooper, Davis Alexander, Floyd Chalk IV**
- Blumaka Shoe Inserts: Inserts given to 7 of our players. Each given individual discount codes for profit share of sales from their Instagram. **Johnny Wilson, Davis Alexander, Brock Harding, Markhi Strickland, Carson Cooper, Devin Askew, Jaydon Young**





Lathan Sommerville Meet & Greet

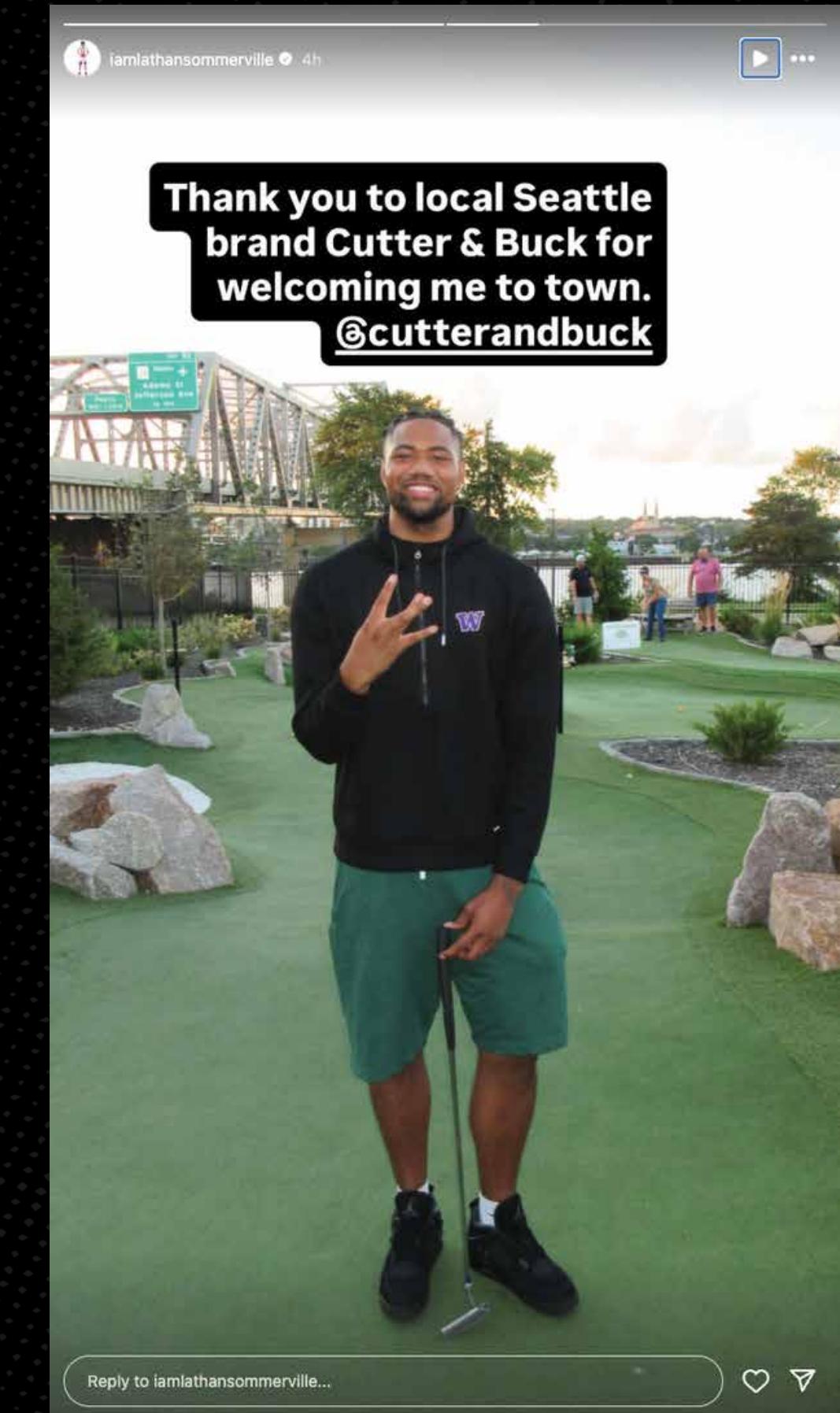
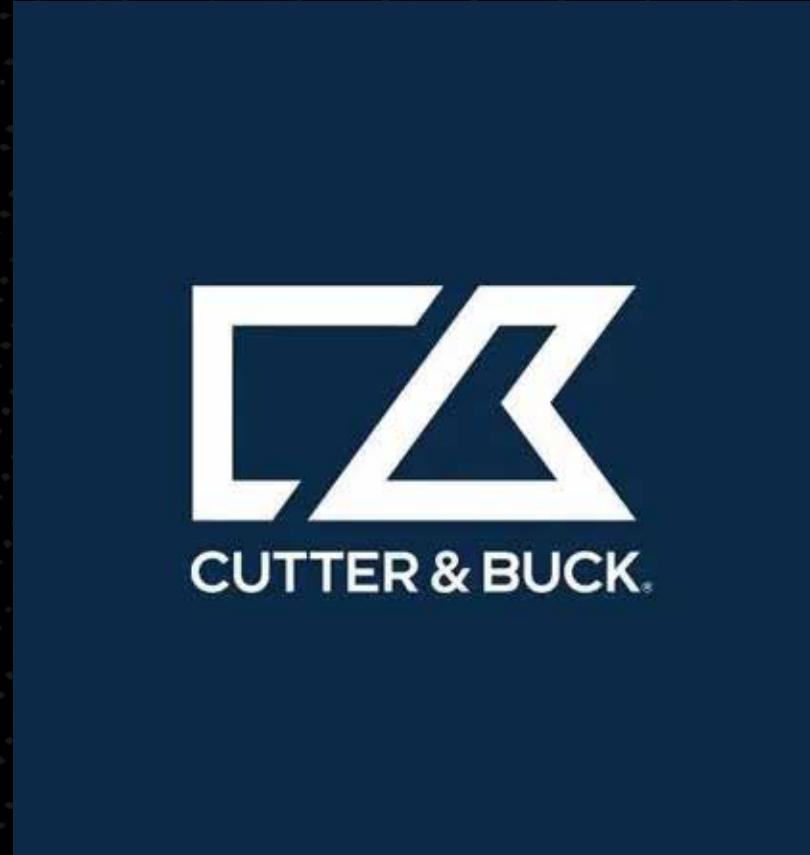
- The Hall at Occidental (Seattle) is hosting Lathan for a Meet & Greet on Saturday, September 20th.
- Over 400 fans have RSVP'd for the event
- Lathan will have a private table at the front where he will sign autographs and merchandise.





Cutter & Buck x University of Washington Center: Lathan Sommerville

- Season-long partnership between local Seattle sports brand Cutter & Buck and UW Center Lathan Sommerville.
- Monthly bundle of UW gear in exchange for one post a month by Lathan on his Instagram.





Tre Carroll and Anthony Robinson: Xavier Men's Basketball

The Cincinnati Reds triple-A affiliate, the Louisville Sluggers, gave Tre and Anthony the opportunity to throw out the first pitch on behalf of the Xavier Men's Basketball program.

- They were given a 25-person suite with food and drinks
- Stitched jerseys
- Autograph signing station for fans





Junior Tuihalamaka :Linebacker Notre Dame

The Chicago Cubs Minor League Affiliate, the South Bend Cubs, gave Junior Tuihalamaka the opportunity to throw out the first pitch on behalf of the Notre Dame football team.

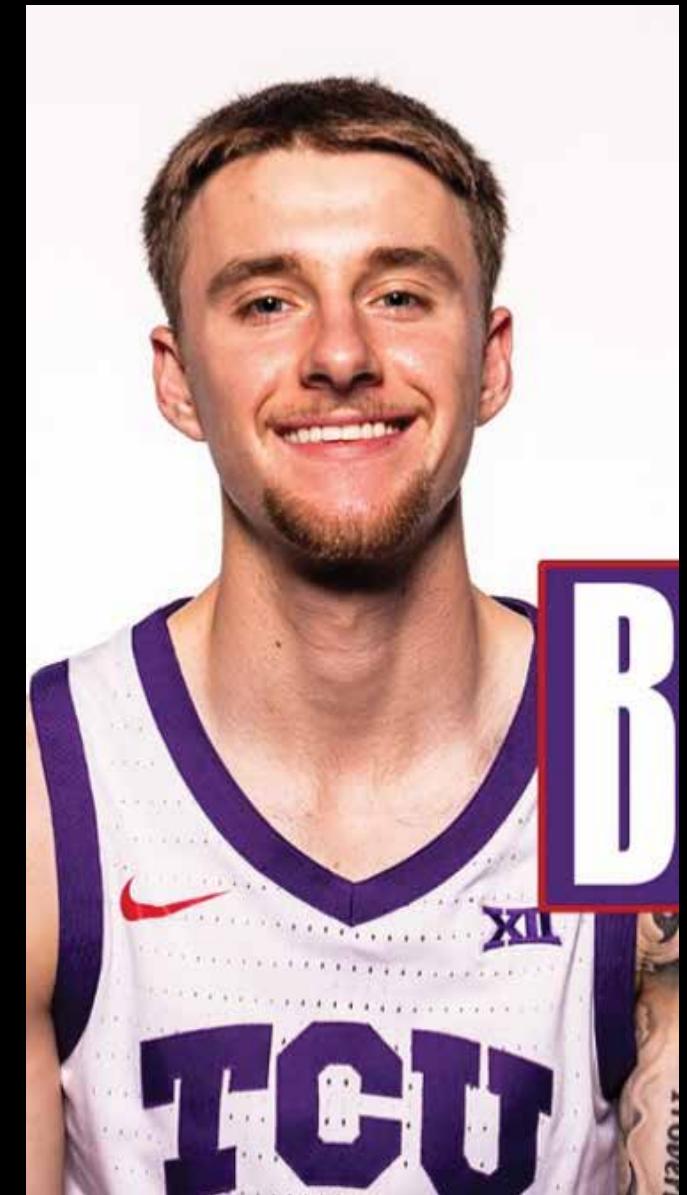
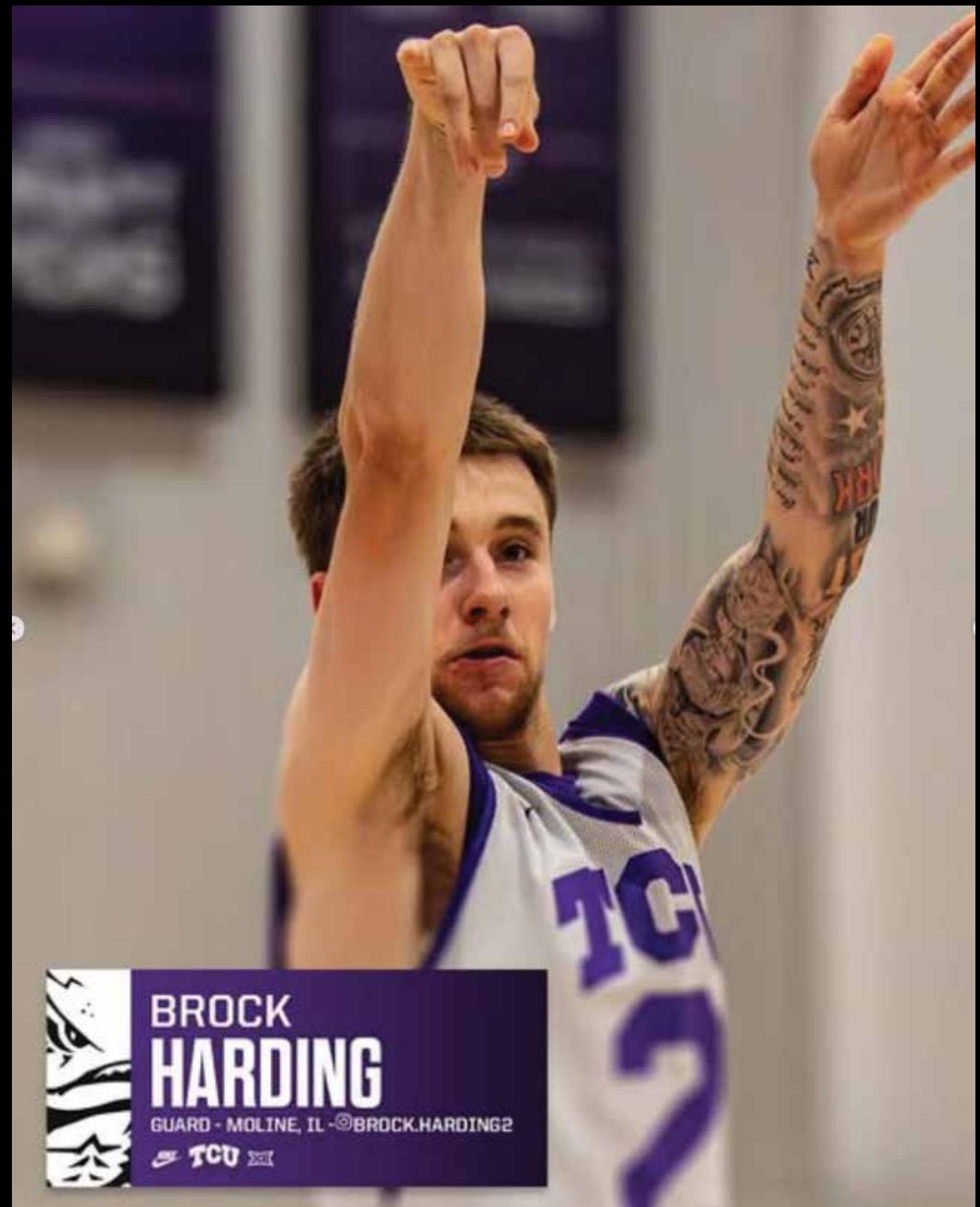
- He was given a stitched jersey with his name on it
- Tickets for three of his friends
- Name recognition for fans in the area





Justin Boots x TCU Point Guard: Brock Harding

- Custom Pair of \$500 Hand-stitched Ostrich Justin Boots for TCU Point Guard, Brock Harding



Otega Oweh - Kentucky Shooting Guard

GLD Shop Miami: Custom “Iced-out” chain and pendant for Otega for the 2025 NBA Draft



Zegna: Italian Suit designer outfitting Otega Oweh for NBA Draft

PSD Underwear: Future Paid Partnership if drafted in the 2025 draft.
Product has been sent out to him



Monday Hoops Club: Hats given to Otega in exchange for an Instagram post

Beats by Dre partnership: Secured verbal partnership for Otega if the Kentucky Wildcats made it to the 2025 Final Four.





FOR WELLNESS

Floyd Chalk IV, Johnny Wilson, Davis Alexander, Ja'seem Reed, Ben Finley, Junior Tuihalamaka, Devin Askew, Tre Carroll

- For Wellness Coffee Booster and Consumables: Phil Mickelson-founded company gifted our players products in exchange for Instagram posts.
- Each player received a unique discount code to share with their audience and a 20% share of revenue on every sale generated.





PLAYER PICKLEBALL DEALS

Individual Deals Negotiated: Players were gifted pickleball gear by three different companies in exchange for Instagram posts.

Junior Tuihalamaka - Linebacker Notre Dame

- Onix Pickleball Sponsor

Ben Finley - Quarterback Akron

- CRBN Pickleball Sponsor

Tre Carroll - Xavier Basketball Forward

- Selkirk Pickleball Sponsor





Jalen Thompson: Michigan State Defensive End

Jalen Thompson's 2nd annual Anti-gun Violence Camp:

- Over 150 local Detroit kids attended the football camp free of charge
- Endurance Management x Siebert Financial sponsored event
- Food provided free of charge from local restaurants



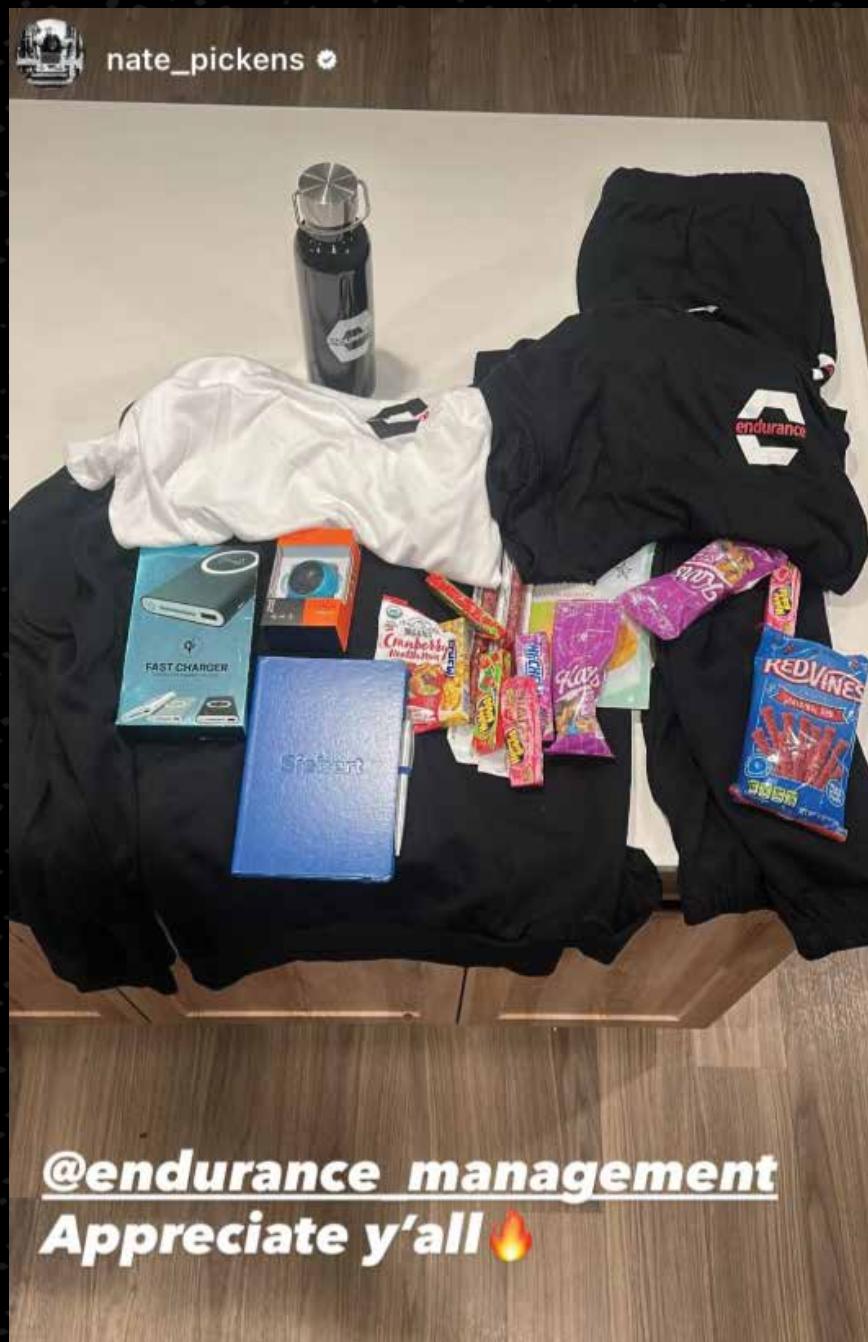


Jalen Thompson: Michigan State Defensive End





Training Camp Bags



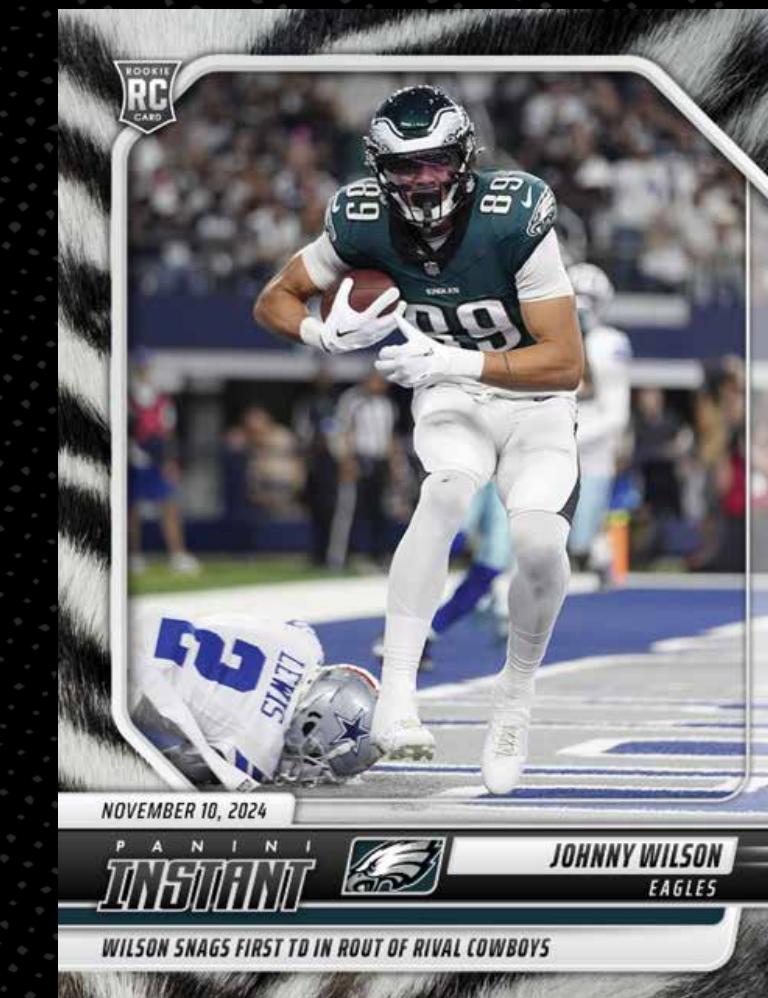


PLAYER EXCLUSIVE MERCHANDISE THROUGH
ATHLETE'S THREAD



TRADING CARDS

- Trading Cards companies
 - Panini, Fanatics/Topps, Upper Deck, Wild Card, Leaf, Onit
- **Johnny Wilson** - Philadelphia Eagles Receiver
 - \$200,000+ Trading Card Deals



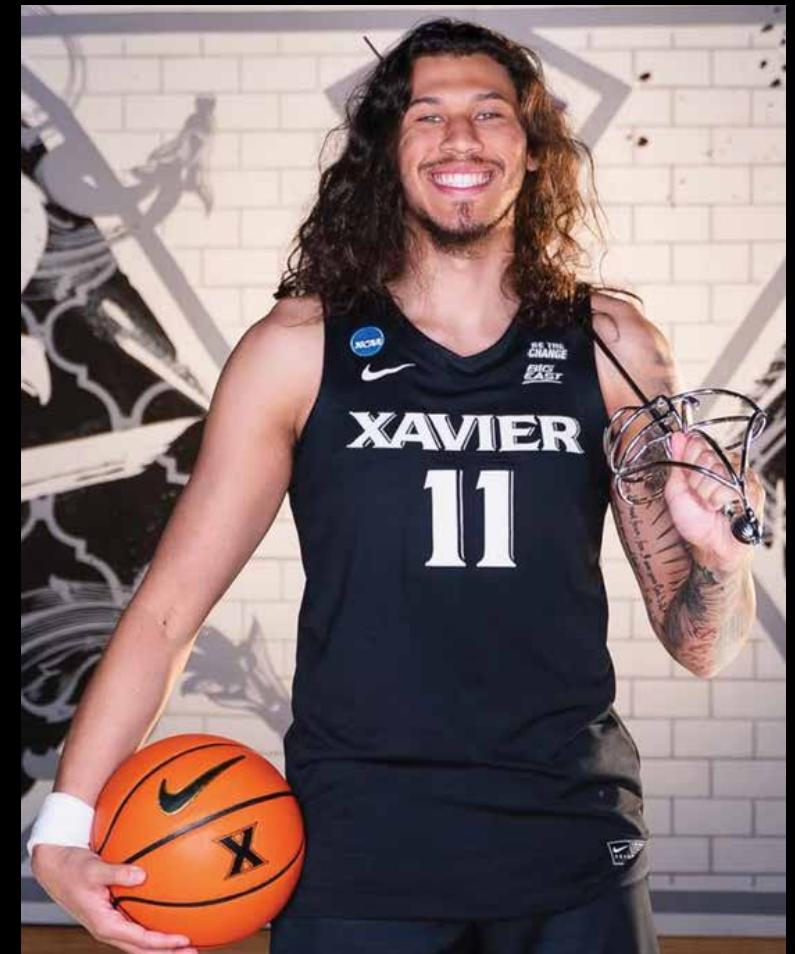
Wild Card Leaf



NIL CASE STUDIES

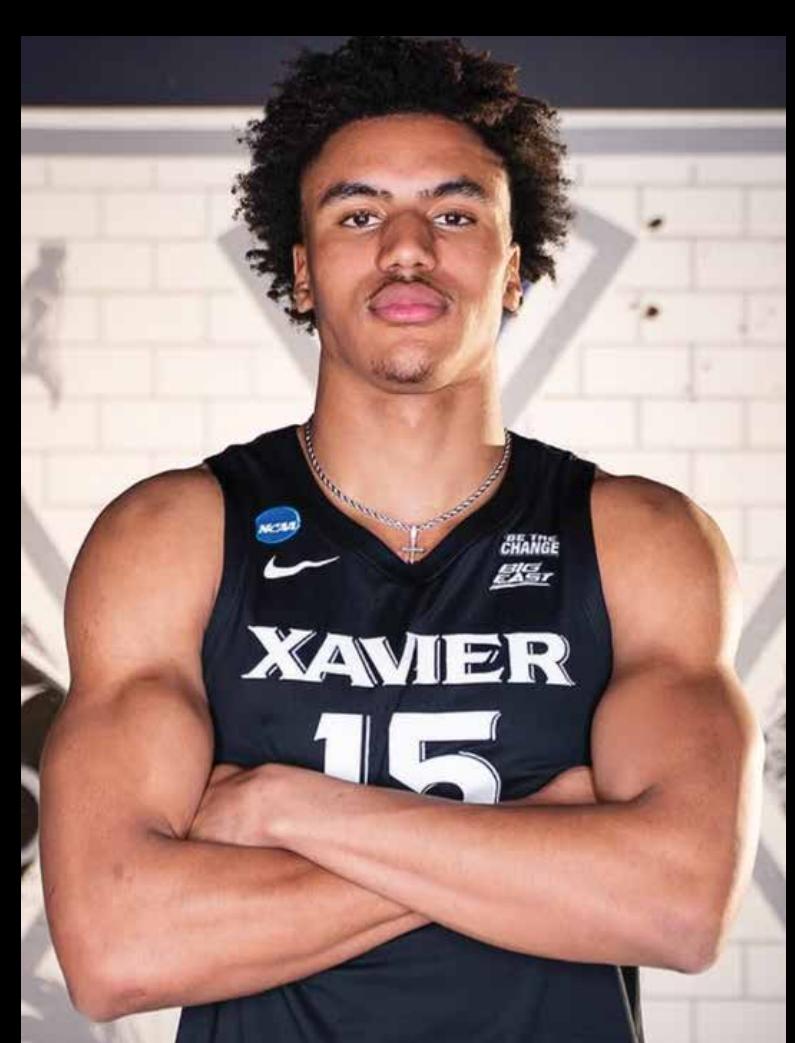
FAU Forward Tre Carroll transfers to Xavier University

- Tre was making \$8,800 for the 2024 season at Florida Atlantic.
- Endurance negotiated a one-year contract with Xavier's collective for \$800,000
- Contact Tre for Testimonial: 941-268-3726



Virginia Center Anthony Robinson transfers to Xavier University

- Anthony was making \$10,000 for the Virginia Cavaliers in 2024.
- Endurance negotiated a one-year contract with Xavier's collective for \$1,000,000



NIL CASE STUDIES

Devin Askew - Point Guard

- Started collegiate career at Kentucky. Made stops at Texas, Cal and Long Beach State
- Endurance negotiated a one-year contract with Villanova's collective for \$1,400,000 on Devin's behalf.
- Contact Devin for testimonial: 916-799-2269



Rutgers Center Lathan Sommerville transfers to the University of Washington

- Lathan was making \$300,000 for Rutgers in 2024.
- Endurance negotiated a three-year contract with UW's collective for \$3,600,000.



NIL CASE STUDIES



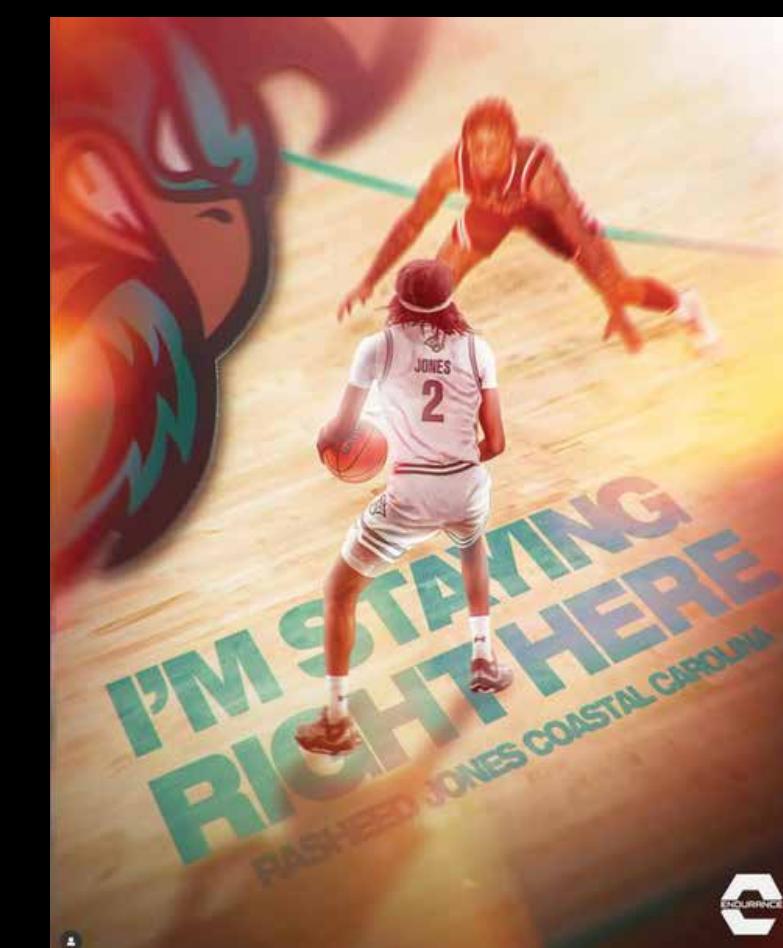
QB Ben Gulbranson transfers from Oregon State to Stanford

- At Oregon State, Ben was making \$100,000 in the 2024 season.
- Ben considered stepping away from football this year to pursue his dream of attending medical school.
- Endurance negotiated a one-year deal with Stanford University for \$400,000 for the 2025 season.
- In addition to the contract, Stanford and Condoleezza Rice offered to write Ben a letter of recommendation to their medical school.



ENDURANCE INSTAGRAM

endurance_management





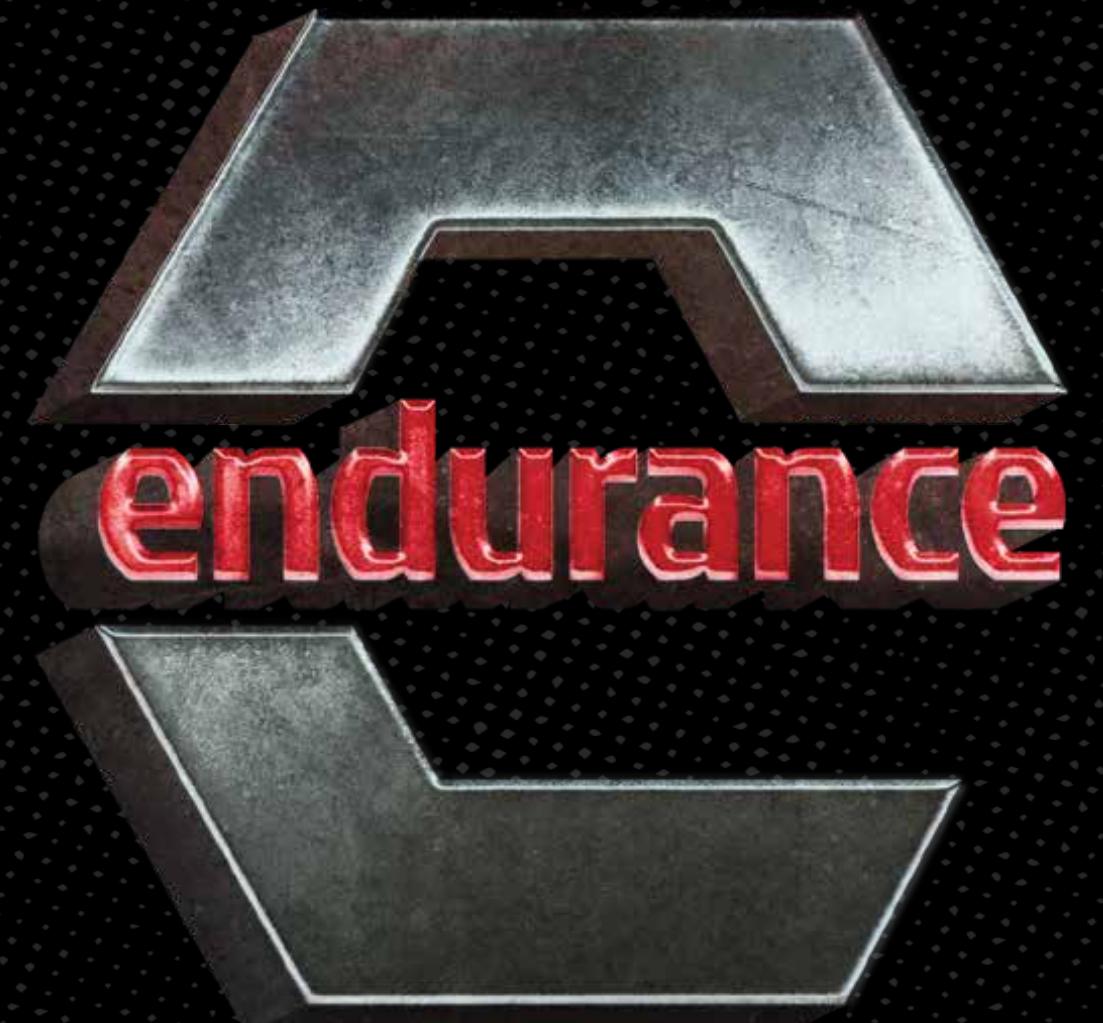
ENTERTAINMENT
DEALS SECURED



Morris Chestnut - American Actor

- \$30,000 deal with Eastside Golf x Jordan Brand for commercial shoot and brand ambassador opportunity
- DGK Clothing product sponsorship





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