Eunjin Hong

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EDUCATION

Brown University, *Master of Arts in Design Engineering,* Providence, RI, Graduation date May 2025.

Rhode Island School of Design, *Master of Arts in Design Engineering,* Providence, RI, Graduation date May 2025.

Seoul National University, *Bachelor of Fine Arts in Visual Communication Design (Summa Cum Laude),* South Korea, 2022.

PROFESSIONAL EXPERIENCE

Soundable Health, *Product Designer, Product Manager*   Seoul, South Korea , June 2021 – May 2024

Health tech startup specializing in digital healthcare solutions that leverage sound analysis to manage health conditions.

Held dual roles as product manager and product designer leading multiple high-impact digital product design projects.

- Led the design of proudP and Bladderly, HIPAA-conscious digital urology platforms used by 61,000+ patients, with a focus on privacy, accessibility, and clinical reliability.
- Oversaw the end-to-end design of 7+ core features and user interfaces for Bladderly, enabling the logging of 850K+ user measurements and ensuring reliable, patient-generated health data across iOS and Android.
- Conducted user research in the U.S. and South Korea, interviewing 50+ users at medical centers. Identified user needs and key usability pain points to redesign intuitive onboarding flows, resulting in an 18% increase in conversion.
- Spearheaded the development of the digital bladder diary, Bladderly, collaborating with cross-functional teams throughout the end-to-end process including product strategy, product roadmap planning, product development, QA, and user testing.

Soundable Health, *Intern*   Seoul, South Korea , Sep 2020 – May 2021

- Independently designed the early-stage interface of the digital bladder diary, contributing across the full product development cycle from concept to implementation.
- Supported UX research for clinical trials in collaboration with Bundang Seoul National University Hospital and created digital and physical contents for patients.

Grand Ventures, Vulcanus, *Freelance Brand Designer*   Seoul, South Korea , Sep - Oct 2022, 2023

- Created brand identity and design systems for startups, ensuring cross-platform consistency and supporting successful market launches.
- Provided strategic brand consultation to CEOs, leveraging written and verbal communication to support project coordination and long-term brand strategy.

ADDITIONAL EXPERIENCE

Research Assistant*, Dr.Beth Altringer Eagle*   Providence, RI , Dec 2024 – May 2025

- Developed a collective intelligence tool with a focus on collaboration, human-computer interaction, and human-AI interaction. Leveraged data visualization, analytical thinking, and systems thinking to support research and was accepted to the 2025 Collective Intelligence conference.

XR Lighting Tool Design Research Project   Providence, RI , Jan 2025 – May 2025

- Prototyped an AR-based tool for controlling lighting in passthrough mode on the Meta Quest 3 headset, enabling users to scan physical spaces and adjust brightness and color in real time.
- Led scenario-based user testing comparing AR-supported lighting adjustment with mobile software workflows to evaluate usability, satisfaction, and the interpretability of subjective lighting goals.

SKILLS, TOOLS and RECOGNITION

Relevant Coursework: Generative Systems, Surveying VR Data Visualization Software for Research, Context Research for Innovation

Skills: UX Research, Interaction Design, UX Design, UI Design, Design Systems, Wireframing, Prototyping, Storytelling, Usability Testing, Data Visualization, XR Design, Visual Design, Brand Design, Motion Design, Typography, Leadership, Project Management

Tools: Figma, Unity, Adobe Creative Suite, Invoke, Midjourney, Blender, Cinema 4D, Webflow, Fusion 360, Arduino, Jira, G Suite

Awards: **ACM TEI 2025 Student Design Competition,** WEFT Furniture, Most innovative Vision on Sustainability, People's Choice, 2025

2024 Digital Health Awards, Bladderly as finalist in the Women's Health, rising star, 2024

Seoul National University, Merit-Based Scholarship, 2018, 2019, 2020