

# Venture Equities

Equity-First Private Capital  
Lower to Middle Market

**\$20M–\$500M**

Investment Size

**\$8M–\$50M**

Target EBITDA

**All Sectors**

Industry Agnostic

**3–7 Years**

Hold Period

Venture Equities is an independent sponsor deploying equity capital into lower to middle market businesses across the United States. We acquire control, majority, and minority equity stakes in proven companies and work alongside management teams to build long-term enterprise value.

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# VENTURE EQUITIES

## OUR MANDATE

### Equity-First. Structured to Win.

We are equity investors. Every transaction begins with an ownership stake — control, majority, or minority. We deploy debt and mezzanine capital only as structural tools alongside that equity position, never as standalone products.

#### PRIVATE EQUITY

##### Control, Majority & Minority

We invest across control, majority, and minority equity positions in founder-owned businesses, carveouts, and MBOs. Minority positions require a strong, incentivized management team in place.

#### PRIVATE CREDIT — EQUITY PAIRED

##### Senior Debt & Unitranche

We deploy senior and unitranche debt only alongside an equity stake. We do not provide standalone credit facilities.

#### MEZZANINE — EQUITY PAIRED

##### Subordinated & Preferred Capital

Subordinated debt and preferred equity layered onto an equity position to optimize deal structure. Not a standalone mezzanine product.

#### SPECIAL SITUATIONS

##### PIPEs, Recaps & Distressed

Opportunistic equity investments in companies undergoing transitions, recapitalizations, or strategic pivots.

## HOW WE OPERATE

### Disciplined. Decisive. Aligned.

We are principals, not fund managers. We move with conviction, operate with our own capital on the table, and stay actively involved through the full lifecycle of every investment.

#### 01 Sourcing & Selectivity

We review a broad deal universe and advance a small number of opportunities. We do not chase volume. We advance deals where fit, structure, and entry price meet our standards.

#### 02 Rigorous Underwriting

We go deep fast. Our diligence is thorough and efficient. We identify risk early, underwrite conservatively, and structure around it. No surprises post-LOI.

#### 03 Creative Capital Structuring

Our independent sponsor mandate means we structure each deal as it needs to be structured, not the way a fund document requires. We build the capital stack to fit the opportunity.

#### 04 Active Value Creation

Post-close, we work directly with management on commercial acceleration, margin improvement, add-on acquisitions, leadership alignment, and exit preparation.

# VENTURE EQUITIES

## INVESTMENT CRITERIA

# What We Look For in Every Deal.

### Business Quality

- Recurring or repeat revenue base
- Defensible margins & pricing power
- Long-tenured customer relationships
- High return on invested capital

### Management Caliber

- Integrity & owner-minded leadership
- Smart capital allocation track record
- Operational excellence & execution
- Clear strategic vision

### Attractive Economics

- EBITDA of \$8M – \$50M+
- Double digit profit margins
- High ROIC
- Consistent free cash flow
- Minimal capex requirements

### Reasonable Valuation

- Clear discount to intrinsic value
- Attractive risk-adjusted returns
- Built-in margin of safety
- Structured entry to protect downside

### Target Sectors

- Industry agnostic — all sectors consider...
- Deep experience: Healthcare, Logistics,...
- Special situations across all verticals

### Preferred Situations

- Minimum 5 years in business
- Founder transitions & liquidity events
- Management-led buyouts
- Minority equity with mgmt continuity
- Corporate carveouts & growth recaps

## TYPICAL TRANSACTION PARAMETERS

TARGET COMPANY EBITDA	<b>\$8M – \$50M+</b>	Flexible for exceptional situations
INVESTMENT SIZE	<b>\$20M – \$500M</b>	Equity, or equity + debt combined
HOW WE STRUCTURE	<b>Equity-First</b>	Debt & mezz paired with equity only, never standalone
VALUE CREATION	<b>Operational + Strategic</b>	Commercial growth, margin, M&A, exit prep
HOLD PERIOD	<b>3 – 7 Years</b>	Milestone-driven, not arbitrary
CAPITAL PARTNERS	<b>Accredited Investors</b>	Institutional & family office, deal-by-deal basis

## Ready to start a conversation?

Whether you are a founder, banker, or accredited investor — we want to hear from you.

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