Inventa™ & DLP – A Holistic Approach to Data Security

Data loss prevention (DLP) software identifies and prevents potential data breaches/ex-filtration by monitoring, detecting and blocking sensitive data while in-motion (network traffic), at-rest (data storage), and in-use (endpoint actions).

Gartner Research

Gartner Research estimates that "by 2021, 90% of organizations will implement at least one form of integrated DLP, an increase from 50% [in 2017]".

Gartner Research

Market development has moved towards other security solutions, including Data Discovery, Data Classification and Protection, Cloud Access Security Broker (CASB), Secure Web Gateways (SWG), Secure Email Gateways and Email Encryption, and Endpoint Protection.

Market Trends

DLP solutions are losing favor in the market, as they lack a holistic approach to data security, leading to inadequate enforcement of overly restrictive policies, numerous false positives, and poor user experience. Additionally, the number of locations where copies of sensitive data exist has increased significantly with the move towards the cloud, Shadow IT, etc. that DLP solutions are not designed for.

The Inventa Synergy

The solution offered by DLP platforms requires high levels of maintenance, configuration, supervision, and resource allocation -while delivering partial discovery data that lacks lineage, transaction analysis, and accurate data in motion tracking.

Inventa seamlessly integrates with traditional DLP solutions, offering a set of flexible tools that complement and leverage DLP capabilities, delivering a holistic solution that covers all data lost prevention needs – as well as discovery, analysis, lineage, and more.

1touch.io
We Discover the Data Others Can't

Inventa™ is the Key

With an integrated Inventa & DLP solution, users no longer need to manually identify data sources to protect, define sensitive data, translate business policy to technical policy, or manually reconfigure the DLP.

DISCOVER
Automatically discover all sensitive data sources

LINK
Link discovered data to business context

TAG
Tag data for identification by DLP platform

SECURE
Identify the locations requiring protection

Traditional DLP		Inventa Synergy
Require direction to the location of sensitive data for analysis.		**Automatic discovery of all sensitive data records and copies.**
Weak pattern-matching with numerous false-positives		**Accurate sensitive data pattern-matching with high accuracy.**
Individual tag configuration to identify sensitive data.		**Discovery according to built-in parameters with minimal human input.**
Manual configuration of individual data policies		**Configuration of data policy on the data asset level for automatic & batch implementation across the network**
Operations impact performance.		**Little to no impact on network and performance at any scale**
Ongoing manual reconfiguration of analysis locations.		**Discovery is ongoing and automatic**
No data lineage identification		**Identifies data lineage across the entire organizational network.**

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