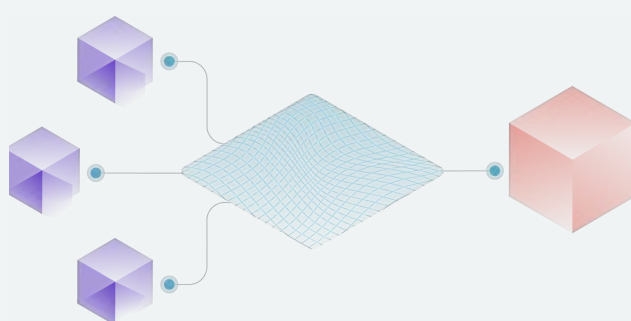


1touch.io DLP for Streaming Data

DLP for data in motion—so sensitive data stays safe, and business keeps moving.



Use Case: Third-Party Data Transfers Without Data Leaks



Every day, enterprises rely on IBM Sterling B2B Integrator (B2Bi) to move critical business data between partners, vendors, and internal systems. But as data volumes grow and regulations tighten, there's a question many organizations can't confidently answer:

"Do we know exactly what sensitive data we're sending out—and to whom?"

While Sterling B2Bi excels at orchestrating secure file exchanges, it can't always identify whether sensitive data like PII, PHI, or proprietary information is leaving your organization without proper safeguards. That gap exposes businesses to compliance risks, data breaches, and financial penalties.

1touch.io DLP for Streaming Data closes that gap —so you can protect sensitive data without disrupting fast-moving business processes.

Real-Time Protection Built for High-Stakes Data Transfers

1touch.io DLP for Streaming Data integrates seamlessly with IBM Sterling B2Bi to bring real-time, context-aware data loss prevention into every file transfer.

Unlike traditional DLP solutions that rely on static rules or simple pattern-matching, 1touch.io uses advanced AI to analyze data in motion. Integrated with IBM Sterling B2Bi, it inspects every file transfer in real-time, identifies sensitive information, and enforces your data protection policies automatically.

Key capabilities include:



Real-Time Sensitive Data Classification

Detects PII, PHI, PCI data, intellectual property, secrets, and other sensitive information—even in large, unstructured files.



Contextual Understanding

Knows the "who, what, and why" behind your data, adding business context to every file transfer decision.



Streaming DLP for Email Gateways

Unlimited scanning of enterprise mailboxes to prevent data leakage through third-party communications—automated and in real time.



Enterprise-Scale Performance

Handles thousands of daily file transfers, including extra-large files exceeding 5GB, without slowing operations.



Flexible Deployment

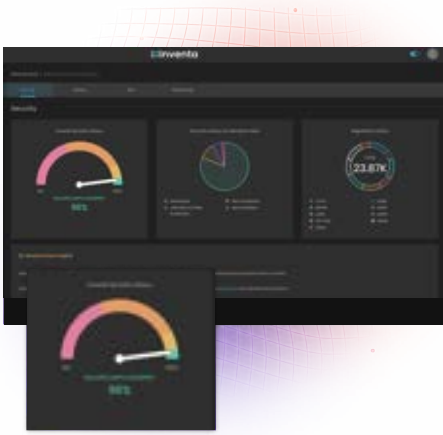
Deploys quickly on-premises or in the cloud, integrating smoothly into existing Sterling B2Bi environments.



Regulatory Readiness

Supports compliance efforts across GDPR, HIPAA, PCI DSS, CCPA, and other critical frameworks.

How It Works: Data Loss Prevention Without Disruption



Itouch.io DLP for Streaming Data works hand-in-hand with Sterling B2Bi to safeguard sensitive data, without adding complexity for your teams or partners.

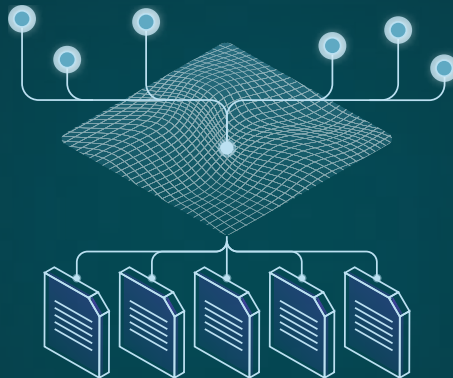
Here's how the integration operates:

- **Data Ingestion:** Sterling B2Bi routes files into partner-specific mailboxes.
- **Automated Classification:** Itouch.io scans and analyzes each file using patented AI technologies.
- **Policy Decision:** Based on content, business context, and regulatory requirements, DLP rules are applied in real-time.
- **Comprehensive Reporting:** Detailed audit reports document every file transfer, classification result, and action taken, supporting regulatory compliance and executive insights.

All of this happens in milliseconds, ensuring that security doesn't become a bottleneck for business operations.

The Benefits of Itouch.io DLP for 3rd Party Sharing

Integrating **Itouch.io DLP for Streaming Data** with IBM Sterling B2Bi delivers strategic advantages that go far beyond technical security measures:



DLP for Streaming Communications

Extend DLP to enterprise email gateways. Itouch.io monitors gateway mailboxes in real time, detecting and blocking unauthorized data sharing—whether internal or external—without disrupting daily workflows.



Proactive Risk Mitigation

Prevent sensitive data from leaving your organization without appropriate controls, reducing the potential for costly breaches.



Operational Continuity

Enable real-time data protection without slowing down critical business processes or partner workflows.



Reduce False Alarms

Advanced context-aware classification cuts down on false positives, so your teams only act on genuine threats.



Enhance Compliance

Enforce privacy and security regulations automatically, easing the burden of manual compliance efforts.



Data-Driven Decision-Making

Gain actionable insights into sensitive data flows and partner interactions, improving governance and strategic planning.

Proven Results in Demanding Environments

Fortune 500 Hospitality Leader

After a high-profile breach, this organization needed real-time DLP integrated with their Sterling B2Bi environment. Out of 12 solutions evaluated, only Itouch.io delivered real-time streaming data classification. The result? Faster deployment, stronger compliance, and renewed trust.



Fortune 100 Financial Services Giant

Processing 100,000 files daily—including files over 5GB—this company struggled with a costly, cumbersome legacy system. Itouch.io deployed in just 15 minutes, scaled easily through OpenShift, and cut operating costs by 50%, all while improving performance and compliance posture.

Why Itouch.io and IBM Sterling B2Bi Work Better Together

Together, **Itouch.io DLP for Streaming Data** and IBM Sterling B2Bi deliver:

Deep Data Awareness: Move beyond surface-level pattern matching to intelligent, context-driven protection.

Seamless Integration: Quickly connects to Sterling B2Bi's data flows without disrupting existing processes.

Scalable Performance: Built to handle demanding enterprise file transfer volumes where downtime is not an option.

Audit-Ready Reporting: Keep regulators and executives informed with centralized dashboards and detailed records of sensitive data activity.

Protect Your Data—and Your Business

Business demands speed. Regulators demand control. With Itouch.io DLP for **Streaming Data** integrated into IBM Sterling B2Bi, you can have both.

Protect sensitive data. Maintain compliance. And keep your business running at full speed.

Want to see it in action?

[Schedule a demo](#)

