



The Vermont Captive Insurance Association

2026 Conference Sponsor Partnerships

Elevate Your Marketing Strategy with Our Robust Conference Packages

Enjoy the benefits of VCIA's high-quality, carefully designed partnership plans, which offer specific deliverables, great value, and wide exposure at the global industry's most esteemed and largest American captive insurance event.

2025 CONFERENCE: KEY INSIGHTS AND IMPACTFUL NUMBERS

1,146

CONFERENCE
ATTENDEES

359

CAPTIVE
OWNERS

331

FIRST TIME
ATTENDEES

13K+

MAILING
LIST

35+

PROMOTIONAL
EMAILS

310K+

APP SPONSOR
IMPRESSIONS

PLATINUM | \$17,000

GOLD | \$9,550

SILVER | \$6,000

Please visit vcia.com for a full list of conference marketing deliverables and exposure.

SOLO CONFERENCE PARTNERSHIP OPTIONS

LANYARDS | \$6,800

Have your company logo on badge lanyards distributed to over 1,100 attendees.

APP | \$5,000

Co-sponsorship. Be at the digital center of the conference experience.

WI-FI | \$4,200

Supply Wi-Fi to our 1,100+ attendees with your company name appearing as Wi-Fi choice. Log-ins advance to the landing page of your choice.

HOTEL KEY CARD | \$3,500

New! Be the trusted presenter with your logo printed on hotel key cards. *DoubleTree VCIA block only.*

VCIEL WELCOME RECEPTION | \$4,000

Multiple sponsorships available. The new major conference reception draws in hundreds of attendees; earn major brand exposure and increase your industry reputation.

DIGITAL SIGNAGE | \$4,500

New! Sponsor a 50" vertical touch screen that will be the information center in the conference lobby.

TRANSPORTATION | \$3,600

Maximize visibility! Advertise your logo on conference shuttle and coach buses seen by every attendee.

WATER STATIONS | \$3,000

Claim brand exposure at all the hydration hubs throughout the conference center.

PROFESSIONAL HEADSHOTS | \$4,000

Connect and share your mission with hundreds of attendees who get professional portraits taken. Now extended for two conference days.

VCIEL STUDENT SPONSORSHIPS:

\$550 / 1 STUDENT | \$900 / 2 STUDENTS | \$1,300 / 3 STUDENTS

Industry support increased over 200% for this sponsorship last year! Fund an aspiring professional to attend the conference and earn strong industry recognition.

Get In on the Ground Floor with these Marketing Opportunities

We're rolling out strategic initiatives providing membership year-round value with exclusive content, curated communal spaces, and our signature world-class captive education.

PROGRAMMING

WEBINARS | \$3,000

\$5,500 for presenting two webinars. Enjoy exclusive sponsorship for VCIA's highly attended and highly regarded webinars, which provide CPE and go in depth on the latest captive subjects.

MIXERS | \$3,700 PER MIXER

Demonstrate your dedication to the Vermont captive insurance industry by presenting one of our high-end member mixer events. Takes place in December and May.

THINK TANKS | \$2,500

New! Sponsorship covers all four quarterly think tanks. Multiple sponsorships available. Take pride and earn membership support through our intimate and in-depth think tank conversations which, led by member experts, are devoted to a different captive topic each session.

DIGITAL PARTNERSHIPS

VCIA USER PORTAL | \$4,000

New! Jan. 1 – April 30 at \$4,000 and Sept. 1 – Dec. 31st for \$4,000. VCIA has revolutionized its online presence with a state-of-the-art website, now integrated with a user portal. Be the exclusive presenter of the portal, where all users — members and non-members alike — log in to access all things VCIA.

QUARTERLY MEMBERSHIP NEWSLETTER | \$1,300

10% discount if you sponsor all four quarterly newsletters, two slots available. Present the most informative and thorough VCIA communication to membership, which includes exclusive content from the VCIA Board Chair, President and specific legislative updates on both state and federal levels.

ONLINE MEMBER FORUM | \$2,000

New! For 12 months; \$1,000 for 6 months. Launching in Q1 2026 the forum will be a digital space where members can share best practices and information to optimize their captive services and risk management practices.

ONLINE ADVERTISING | \$1,500

For 12 months; \$750 for 6 months. Showcase your organization on our newly rebranded and much visited website.



Contact Sponsorship Director
Angie Armour to learn more.

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**Captive Excellence
Starts Here.**