

2027 CONFERENCE SPONSORSHIPS

Major visibility at America's biggest captive event.



VCIA27

Where the Captive World Comes Together.

Burlington, Vermont > August 10 - 12

AT VCIA26

1,206

ATTENDEES

786

COMPANIES

330+

CAPTIVE OWNERS

430+

FIRST-TIMERS

54%+

EXECUTIVES

10K+

MAILING LIST

35+

PROMO EMAILS

5 mo.

PROMO CYCLE

SPONSOR REACH



[View specific sponsorship tier deliverables here](#)

Platinum **\$17,900**

Gold **\$9,900**

Silver **\$6,600**

Bronze **\$4,000**

New!

SOLO SPONSORSHIPS

Lanyards **\$7,200**

Conference app (2 slots available) **\$5,250 per**

Charging station **\$4,100**

Transportation **\$3,800**

Lodging sponsor **\$5,000**

VCIEL welcome reception **\$4,500**

Professional headshots **\$4,200**

Wi-Fi **\$4,200**

VCIEL student sponsorships **from \$550**

All-day coffee station **\$5,000**

Lodging sponsor includes your logo on DoubleTree VCIA block key cards and presenting placement on the conference lodging landing page. Visit vcia.com for the full list of conference marketing deliverables and exposure.

YEAR-ROUND SPONSORSHIP OPPORTUNITIES

Targeted Marketing Options to Serve Your Business.

PROGRAMS

Webinars (2/\$4K · 3/\$5.5K · 4/\$7K) **\$2,500**

Member mixers (Dec & May) **\$3,700**

Chapter summits (both \$7,000) **\$4,000**

DIGITAL PARTNERSHIPS

Member forum ad banner (12 mo.) **\$1,200**

Website advertising (12 mo.) **\$1,500**

Quarterly newsletter (10% off all four) **\$1,300**

GET IN TOUCH: ANGIE ARMOUR, SPONSORSHIP DIRECTOR

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Captive Excellence Starts Here.