2027 CONFERENCE SPONSORSHIPS

# Major visibility at America's biggest captive event.

VCIA27
Where the Captive World Comes Together.
Burlington, Vermont > August 10 - 12

| AT VCIA26 | | | | | SPONSOR REACH | | |
|---|---|---|---|---|---|---|---|
| 1,206 | 786 | 330+ | 430+ | 54%+ | 10K+ | 35+ | 5 mo. |
| ATTENDEES | COMPANIES | CAPTIVE OWNERS | FIRST-TIMERS | EXECUTIVES | MAILING LIST | PROMO EMAILS | PROMO CYCLE |

View specific sponsorship tier deliverables here

| Platinum | Gold | Silver | Bronze |
|---|---|---|---|
| $17,900 | $9,900 | $6,300 | $4,000 New! |

## SOLO SPONSORSHIPS

| | | | |
|---|---|---|---|
| Lanyards | $7,200 | VCIEL welcome reception | $4,500 |
| Conference app (2 slots available) | $5,250 per | Professional headshots | $4,200 |
| Charging station | $4,100 | Wi-Fi | $4,200 |
| Transportation | $3,800 | VCIEL student sponsorships | from $550 |
| Lodging sponsor | $5,000 | All-day coffee station | $5,000 |

Lodging sponsor includes your logo on DoubleTree VCIA block key cards and presenting placement on the conference lodging landing page. Visit vcia.com for the full list of conference marketing deliverables and exposure.

YEAR-ROUND SPONSORSHIP OPPORTUNITIES

## Targeted Marketing Options to Serve Your Business.

| PROGRAMS | | DIGITAL PARTNERSHIPS | |
|---|---|---|---|
| Webinars (2/$4K · 3/$5.5K · 4/$7K) | $2,500 | Member forum ad banner (12 mo.) | $1,200 |
| Member mixers (Dec & May) | $3,700 | Website advertising (12 mo.) | $1,500 |
| Chapter summits (both $7,000) | $4,000 | Quarterly newsletter (10% off all four) | $1,300 |

GET IN TOUCH: ANGIE ARMOUR, SPONSORSHIP DIRECTOR
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VCIA Captive Excellence Starts Here.