

Rock Gomes

Senior Product Designer



RECENT WORK EXPERIENCE

UI/UX Designer



Jan 2025 → Present | Germany (Remotely from Tallinn, Estonia)

I'm currently responsible for designing several platform projects, from user management to AI initiatives. I work directly with 3 PMs, helping them with ideation, designing/prototyping, testing, interviewing and supporting front-end devs during the development.

UI/UX Designer



Mar 2023 → Dec 2024 | Tallinn, Estonia

I was responsible for redesigning the digital points-of-sale for hire-purchase products in 4 countries and redesigning the back-office from the ground up. At the same time, creating and managing a design system in Figma and overseeing its development.

Senior Product Designer



Sep 2020 → Nov 2022 | Tallinn, Estonia

My responsibilities included roadmap planning and onboarding newcomers, communicating with PMs and devs to align group business goals with projects' goals, researching, ideating and designing solutions for my team, which was responsible for Integrations and devExperience.

UI/UX Designer



Sep 2016 → Sep 2020 | Tallinn, Estonia

I was responsible for renovating their baking system, from the loan application process to the back-office, website and documents. Also creating and maintaining an internal design system with a coded component library to unify the projects across teams.

EDUCATION

Master's degree - Design

Faculdade Pitágoras

2010 → 2011 | Londrina, Brazil

Bachelor's degree - Advertising

Faculdade Pitágoras

2004 → 2007 | Londrina, Brazil

Hello! I'm an experienced Product Designer with advertising background. I'm really passionate about designing good, beautiful and useful user interfaces with meaningful experiences. My goal is to always help people get their jobs done in the most efficient and pleasant way.

Contact

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 Tallinn, Estonia

 rockgomes.com

Tools & Technologies

Figma, Webflow, Framer, v0, Invision, Abstract, Amplitude, Camunda, Illustrator, Photoshop, Notion, VSCode

Other Skills

HTML, CSS, JavaScript (beginner), React (beginner) Python (beginner)

Languages

Portuguese (native)

English (professional)

Social

 linkedin.com/in/rockgomes

 dribbble.com/rockgomes