



Sponsorship Program

RIVER DAYS OF ACTION 2026

One Mississippi's sixth annual **River Days of Action program (June 1-15)** engages local organizations and individuals to take meaningful action for the people, land, water, and wildlife in their community. Events and actions take place along the Mississippi River and throughout the River Basin - from Minnesota to Louisiana - and include **restoration projects, cleanups, in-person and online educational programs, paddling and other recreational outings, and National Mississippi River Day (June 2).**

In 2026, we anticipate about **40 events presented by 85 partner organizations** and One Mississippi. We expect **2,200+ event participants** and **30+ official National Mississippi River Day proclamations** across 10 River States and in watershed communities. One Mississippi will synchronize and promote these events. **We'll recognize sponsors through our website, social channels, emails, and media outreach, reaching 20,000+ supporters.**

ONE MISSISSIPPI



River Days of Action





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Benefits for River Days of Action 2026 Sponsors

Presenting Sponsor - \$10,000 includes benefits below, plus:

- Top sponsor recognition in all One Mississippi River Days of Action communications, social media posts, and promotional materials.
- Your organization may host one event as part of River Days of Action 2026. OR we'll include a one-to-five-minute presentation (live, recorded/video, or a script for us to read) during one event hosted by One Mississippi. Content is subject to approval.
- Opportunity for your organization to contribute a pre-approved blog post for the One Mississippi website, on a mutually agreed topic in 2026.
- One 60-minute online meeting with One Mississippi leadership and designated members of your organization.
- One text ad (250 words max) included on the event registration page for one River Day of Action event hosted by One Mississippi.

Premiere Sponsor - \$5,000 level includes benefits below, plus:

- A feature of your organization/program/event (mutually-agreed-upon-topic) in one of our monthly River Citizen Newsletters reaching about 10,000 supporters in 2026.
- Inclusion in the press release for National Mississippi River Day.
- We'll include your banner, brochure, and/or a branded item you provide, i.e. water bottle, pen, bag, at a One Mississippi table. (For one in-person event, as available).
- Your organization's logo on the One Mississippi website for one year.

Major Sponsor- \$1,500 level includes benefits below, plus:

- Your logo included in all River Days of Action promotional emails reaching about 10,000 supporters multiple times in May and June.
- Your organization featured in one social media post from One Mississippi.

Supporting Sponsor- \$500 level includes:

- Your organization's logo on the River Days of Action webpage for one year.
- Your organization's logo on a presentation slide for online events hosted by One Mississippi and will be included in any recordings.

We are also happy to discuss custom options!

Gretchen Hagle | Development Manager | ghagle@1Mississippi.org



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River Days of Action 2026 Sponsorship Application

Date: _____

Organization Name: _____

Contact Name: _____

Email: _____ Phone: _____

Website: _____

Sponsorship Level/Amount: _____

**Please email this form along with your logo as a PNG or JPG file to
ghagle@1Mississippi.org**

We are now One Mississippi, and the Mississippi River Network is now a program of One Mississippi. As we finalize the administrative procedure of changing our name, the Mississippi River Network will continue to process your donations. The Mississippi River Network (MRN) is fiscally sponsored by the Center for Rural Affairs. MRN is a 501(c)(3) non-profit organization, and all donations are tax-deductible to the full extent of the law. If you would like to send a check, please make it out to MRN and mail it to: Mississippi River Network, P.O. Box 1463, La Grange Park, IL 60526.

Updated 3/4/26