



Sponsorship Program

RIVER DAYS OF ACTION 2027

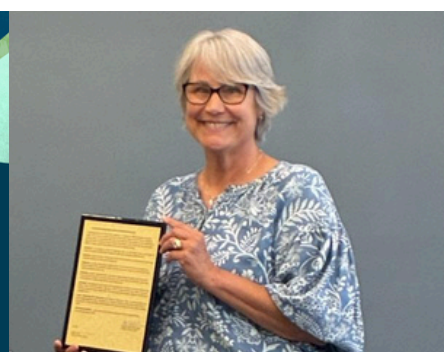
One Mississippi's seventh annual **River Days of Action** program (June 1-15) engages local organizations and individuals to take meaningful action for the people, land, water, and wildlife in their community. Events and actions take place along the Mississippi River and throughout the River Basin - from Minnesota to Louisiana - and include **restoration projects, cleanups, in-person and online educational programs, paddling and other recreational outings, and National Mississippi River Day (June 2).**

In 2027, we anticipate over **45 events presented by 85 partner organizations** and One Mississippi. We expect **2,500+ event participants** and **40 official National Mississippi River Day proclamations** across 10 River States and in watershed communities. One Mississippi will synchronize and promote these events. **We'll recognize sponsors through our website, social channels, emails, and media outreach, reaching 20,000+ supporters.**

ONE MISSISSIPPI



River Days of Action





Sponsorship Program

Benefits for River Days of Action 2027 Sponsors

Steward - \$25,000 Level includes benefits below, plus:

- Top sponsor recognition in all One Mississippi River Days of Action communications, social media posts, and promotional materials.
- Presenting sponsor recognition at four One Mississippi events over one year.
- One 60-minute presentation (online) for your organization (i.e. an Earth Day talk.)
- Your organization featured in four social media posts from One Mississippi.

Presenting Sponsor - \$10,000 includes benefits below, plus:

- Presenting sponsor recognition at one event hosted by One Mississippi.
- Opportunity for your organization to contribute a pre-approved blog post for the One Mississippi website, on a mutually agreed topic in 2027.
- One text ad (100 words max) included in the River Days of Action Impact Report.
- Your organization featured in three social media posts from One Mississippi.

Premiere Sponsor - \$5,000 level includes benefits below, plus:

- A feature of your organization/program/event (mutually-agreed-upon-topic) in one of our monthly River Citizen Newsletters reaching about 10,000 supporters in 2026.
- Inclusion in the press release for National Mississippi River Day.
- Your organization's logo on the One Mississippi website through March 2028.
- Your organization featured in two social media posts from One Mississippi.

Major Sponsor- \$1,500 level includes benefits below, plus:

- Your logo included in all River Days of Action promotional emails reaching about 10,000 supporters multiple times in May and June.
- Your organization's logo on a presentation slide for online events hosted by One Mississippi and will be included in any recordings.
- Your organization featured in one social media post from One Mississippi.

Supporting Sponsor- \$500 level includes:

- Your organization's logo on the River Days of Action and National Mississippi River Day webpages through March 2028.
- Your logo included in our "One River, Many Voices" civic report as a sponsor.

We are also happy to discuss custom options!

Gretchen Hagle | Development Manager | ghagle@1Mississippi.org

The program details, marketing assets, and sponsorship benefits outlined in this proposal are subject to change. One Mississippi reserves the right to modify, substitute, or enhance benefits as necessary to ensure the overall success of the River Days of Action program. Sponsors will be notified of any material changes in a timely manner. If a specific benefit is removed, it will be replaced with one of equal value or impact.



Sponsorship Program

River Days of Action 2027 Sponsorship Application

Date: _____

Organization Name: _____

Contact Name: _____

Email: _____ Phone: _____

Website: _____

Sponsorship Level/Amount: _____

**Please email this form along with your logo as a PNG or JPG file to
ghagle@1Mississippi.org**

We are now One Mississippi, and the Mississippi River Network is now a program of One Mississippi. As we finalize the administrative procedure of changing our name, the Mississippi River Network will continue to process your donations. The Mississippi River Network (MRN) is fiscally sponsored by the Center for Rural Affairs. MRN is a 501(c)(3) non-profit organization, and all donations are tax-deductible to the full extent of the law. If you would like to send a check, please make it out to MRN and mail it to: Mississippi River Network, P.O. Box 1463, La Grange Park, IL 60526.

Updated 7/28/26