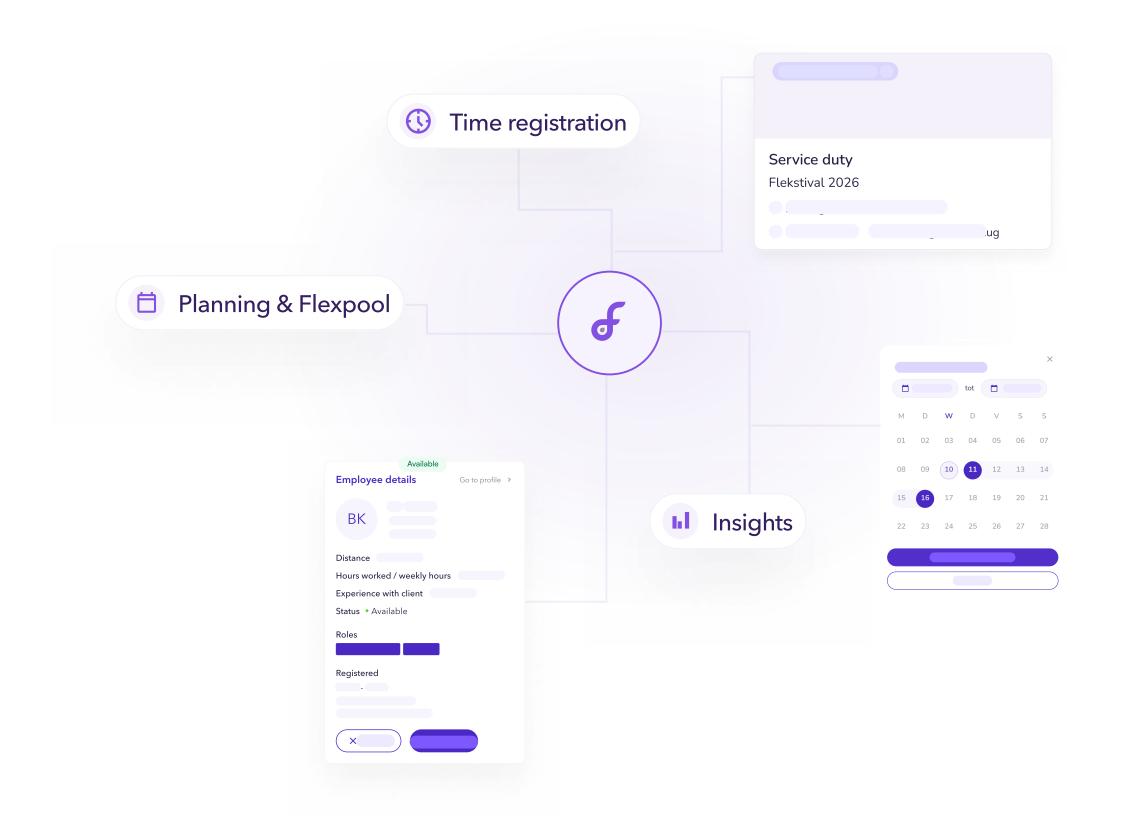


Fleks Planning has never been this easy

# Smooth planning for happy teams and strong brands

Real-time insight into your teams, results, and on-site engagement.





Why Fleks?

## This is how flexible planning becomes truly simple

Fleks is the workforce management platform that helps you organize all their field and promotion teams efficiently. From permanent team leads to temporary promoters or freelancers - with Fleks you can plan campaigns, manage availability, and process hours effortlessly in one place.

For organizations like yours, this means: less manual work, fewer separate tools, and always a clear overview of who's working where. Team members share their availability easily via the app, planners create schedules through the web version, and everything stays automatically synchronized.

One platform. Always up-to-date. Ready for every flexible workforce.

#### WHAT FLEKS DELIVERS

## Clarity, structure and seamless collaboration in every field team

We provide the tools and structure to organize all employees (permanent, flexible or external) in one connected platform - from planning to time registration.

#### Always the right team in the right place

From brand activations to in-store promotions: Fleks helps planners quickly match the right people to the right assignment. Thanks to real-time availability, you can instantly respond to last-minute changes or peak moments.

#### One schedule, one clear overview

All teams work within the same environment - from office to field.

Planners can instantly see staffing levels, worked hours and costs per project or region. No more scattered spreadsheets - just one clear dashboard for everyone.

#### **Smart technology for speed and convenience**

Availability, communication and time tracking all run through Fleks. That means less manual work, faster coordination and full visibility across every team - whether they're in the field or behind the planning desk.

#### EENVOUDIG, CENTRAAL EN OVERZICHTELIJK

### **How Fleks works**

#### 1. Define staffing needs, centrally in Fleks

Planners specify how many people are needed per activation, location or event. Fleks instantly shows who's available (internal or external) and helps quickly match the right people to each project or campaign.

#### 2. Plan and communicate everything in one place

All shifts and actions are scheduled in Fleks.

Team members receive their schedule directly in the app, confirm their availability and communicate directly with planners - no more scattered WhatsApp groups or Excel sheets.

#### 3. Manage on-site teams with the Fleks Manager App

Team leads and project managers can clock team members in and out, register breaks and process changes right from their phone or tablet.

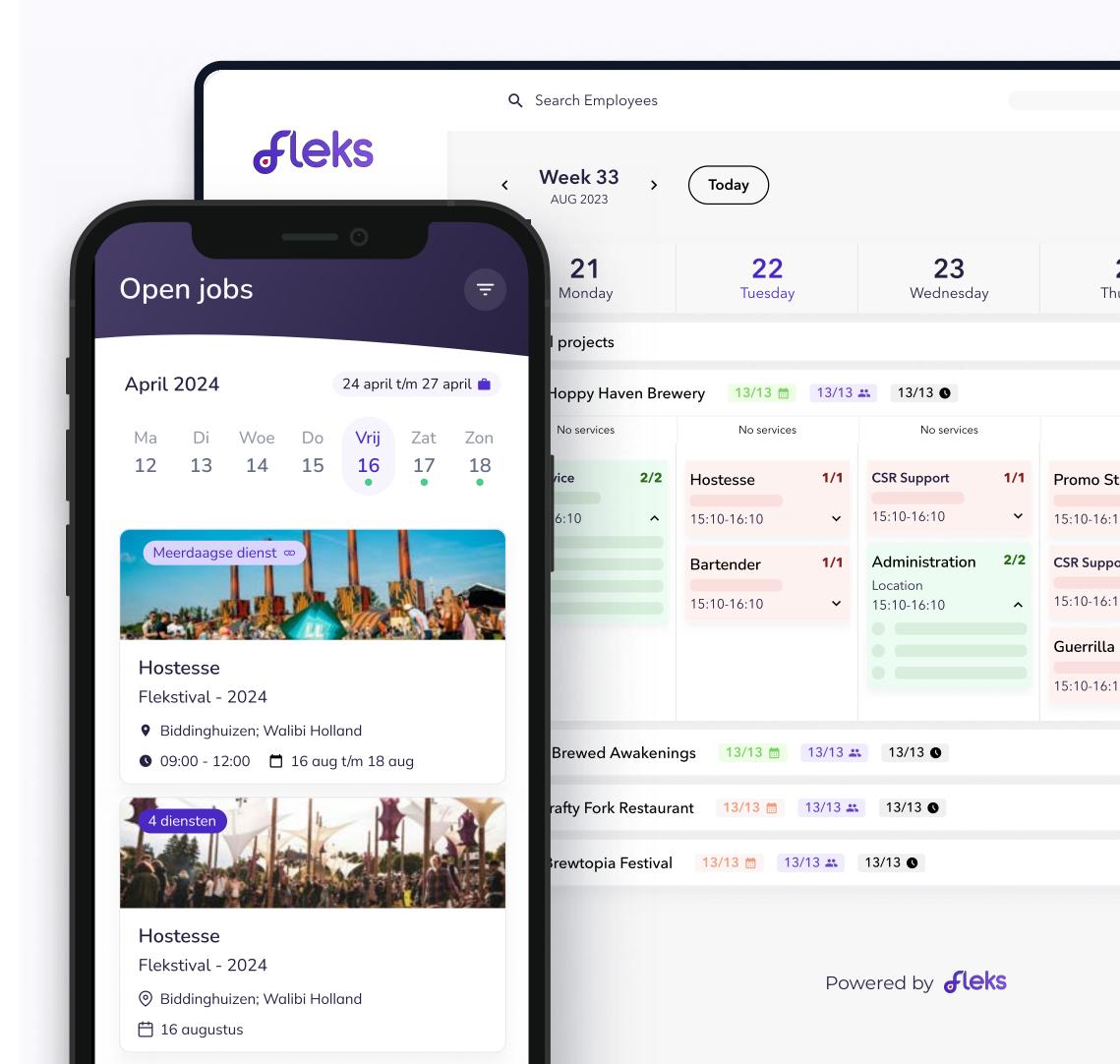
Everything is automatically recorded for accurate time tracking and real-time insight.

#### 4. Insights for planners and management

Fleks provides real-time visibility into staffing, worked hours and costs per client, project or region. See trends in utilisation, overtime and absences at a glance - and make faster, datadriven decisions.

#### 5. Build your own flexible network with Fleks Share

With Fleks Share, you easily collaborate with trusted partners and external teams. View who's available within your own pool or among partner networks - staying flexible, transparent and fully in control across every campaign.

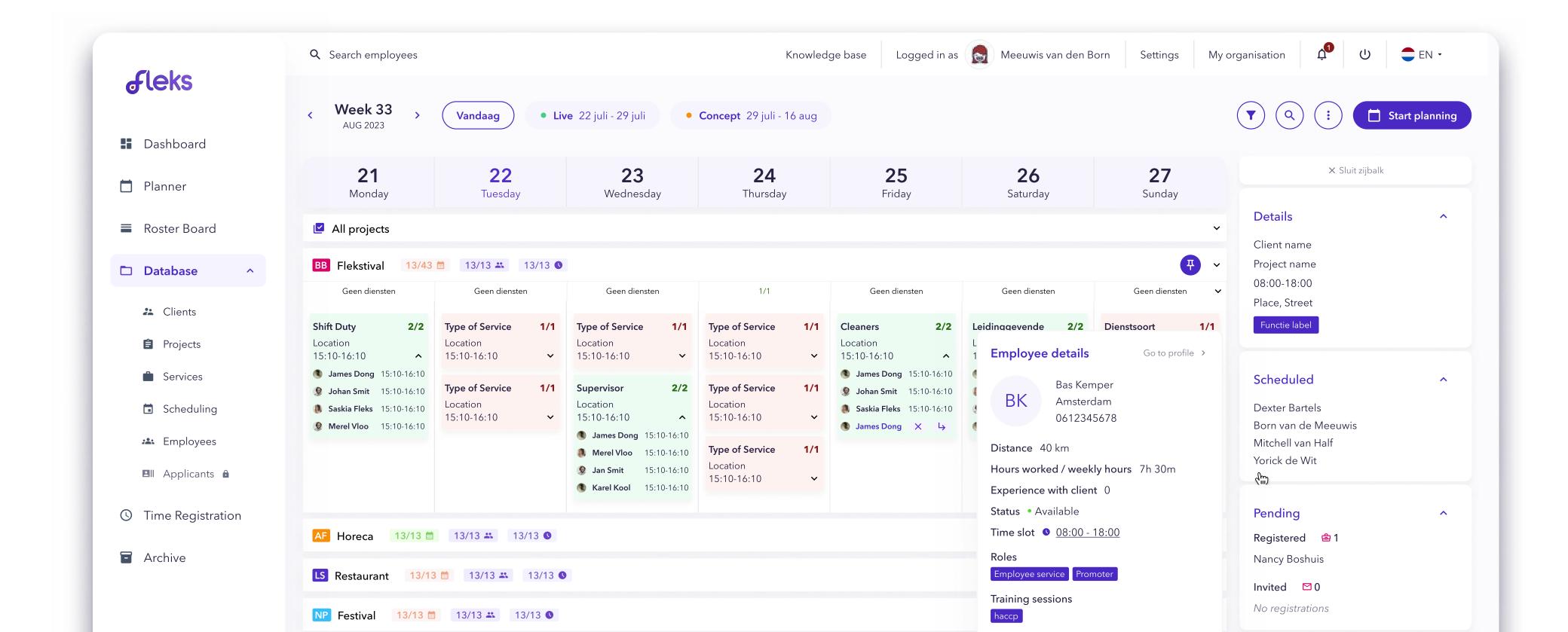


#### **DEFINE STAFFING NEEDS**

### Plan the right people, in the right place

In Fleks, you simply indicate how many people you need for an activation, location or promotion. The system instantly shows which team members are available - including their role, experience and previous projects. Need extra capacity? Quickly add flexible workers or trusted partners from your own pool.

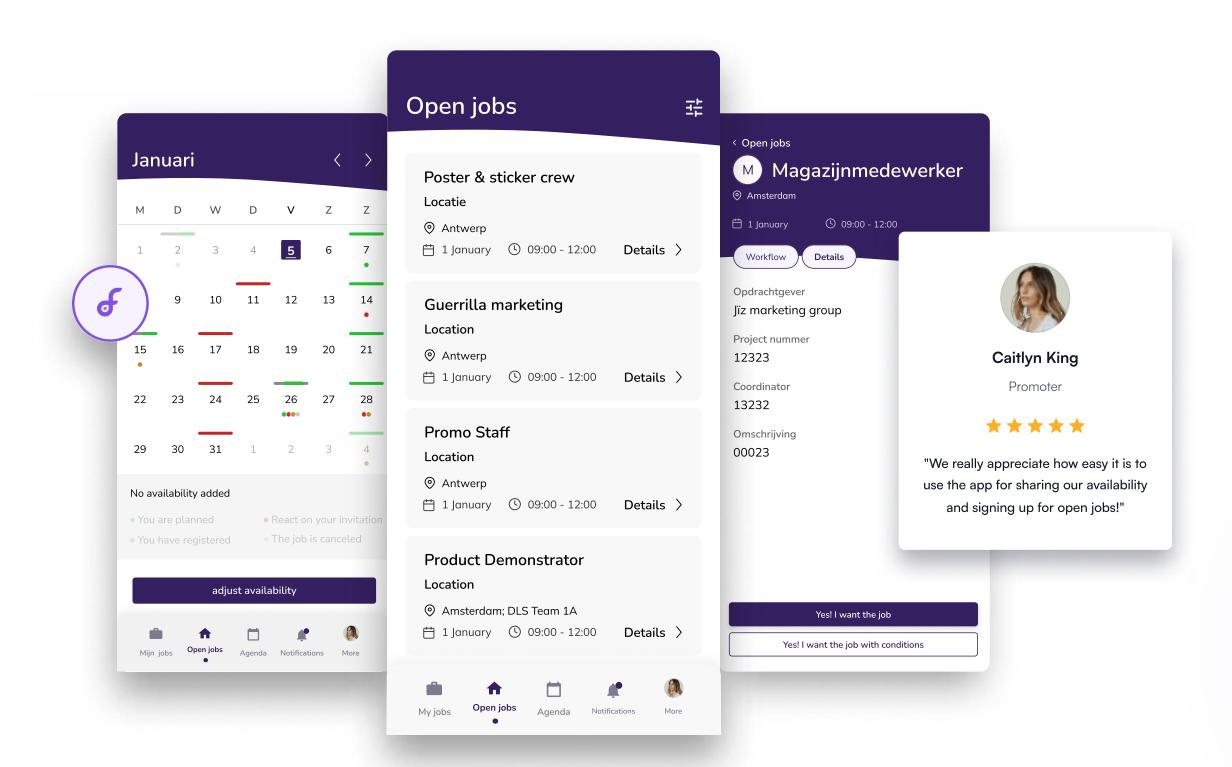
This way, every event or promotion is always staffed with the right people, in the right place. Everything happens in real time, giving planners and project leads full visibility into current staffing levels and team deployment by brand, client or region.



## Plan and communicate everything directly in the Fleks app

As soon as shifts or activations are scheduled, team members automatically receive a notification through the Fleks app. They can share their availability, view their schedule, and instantly message the planner or project lead about any changes.

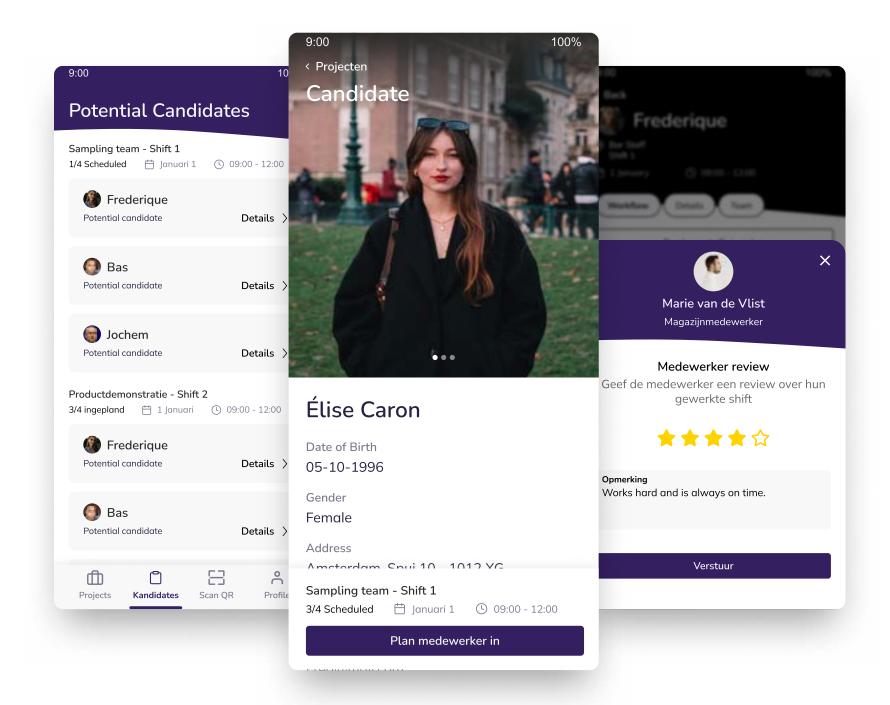
Every update - from a new shift to a last-minute change on-site - is automatically synchronized, keeping everyone up to date at all times. This ensures clarity, faster communication, and smoother collaboration between planners, team leads, and field teams. Would you like me to make a slightly shorter, more dynamic version for presentation slides (so it reads faster on-screen)?



## Real-time insight on location with the Fleks Manager App

With the Fleks Manager App, team leads and location managers have full control and visibility – directly from the work floor. They can see in real time who's present, let team members clock in and out, and approve worked hours instantly. Any changes – such as replacements or schedule updates – are processed immediately and become visible to both planners and clients.

This allows the company to monitor on-site activity remotely: who's working, how many hours have been completed, and whether everything is running according to plan. All activities are automatically recorded, ensuring accurate time tracking – without manual paperwork or scattered communication.



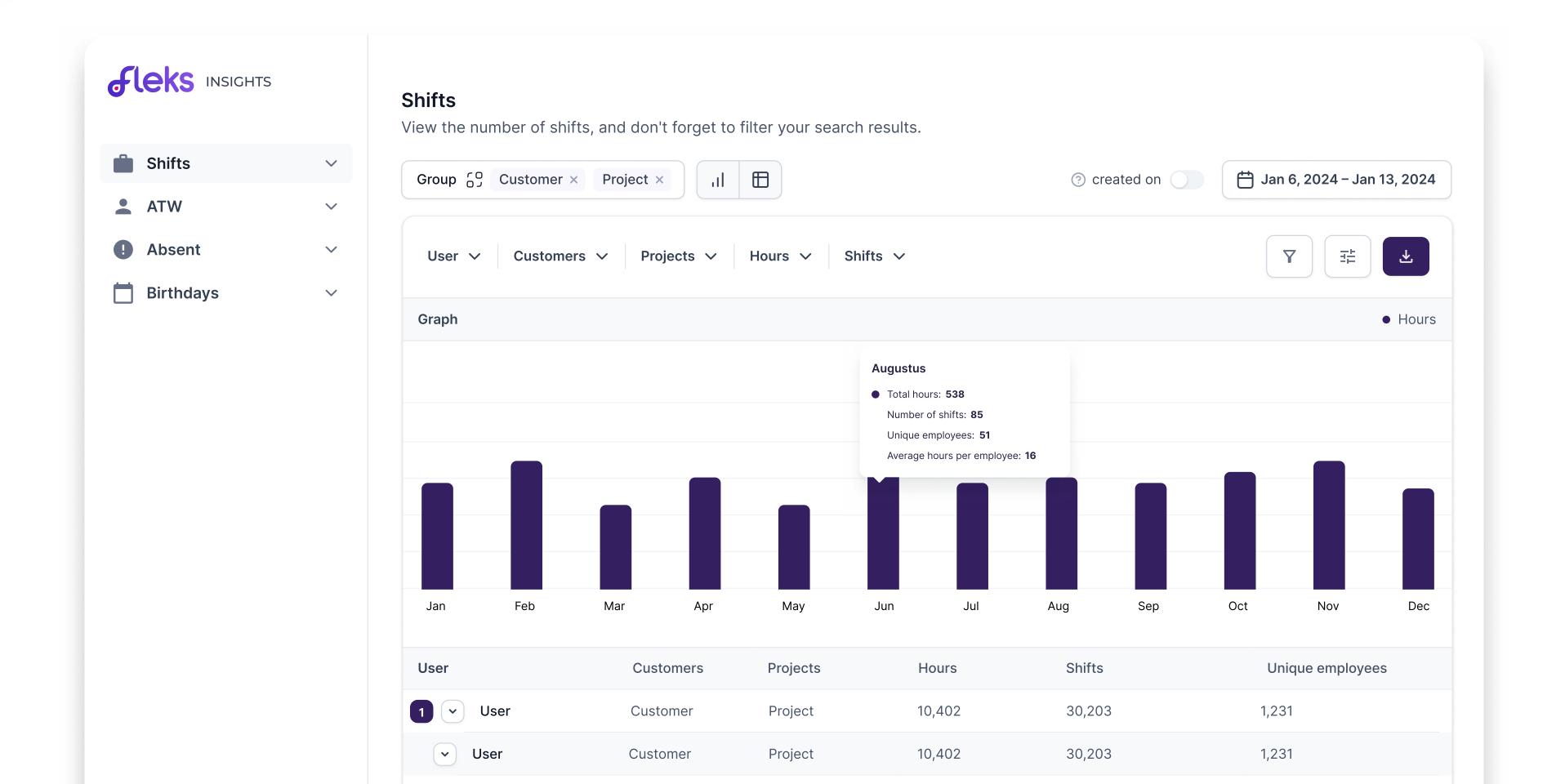
### Turn workforce data into clear, actionable insights

With Fleks Insights, planners and managers gain real-time visibility into staffing, costs, and performance – per team, project, or location.

Key metrics such as attendance, overtime, and utilization are automatically collected and displayed in clear dashboards.

By combining data from planning, time tracking, and approvals, Fleks enables faster, data-driven decisions.

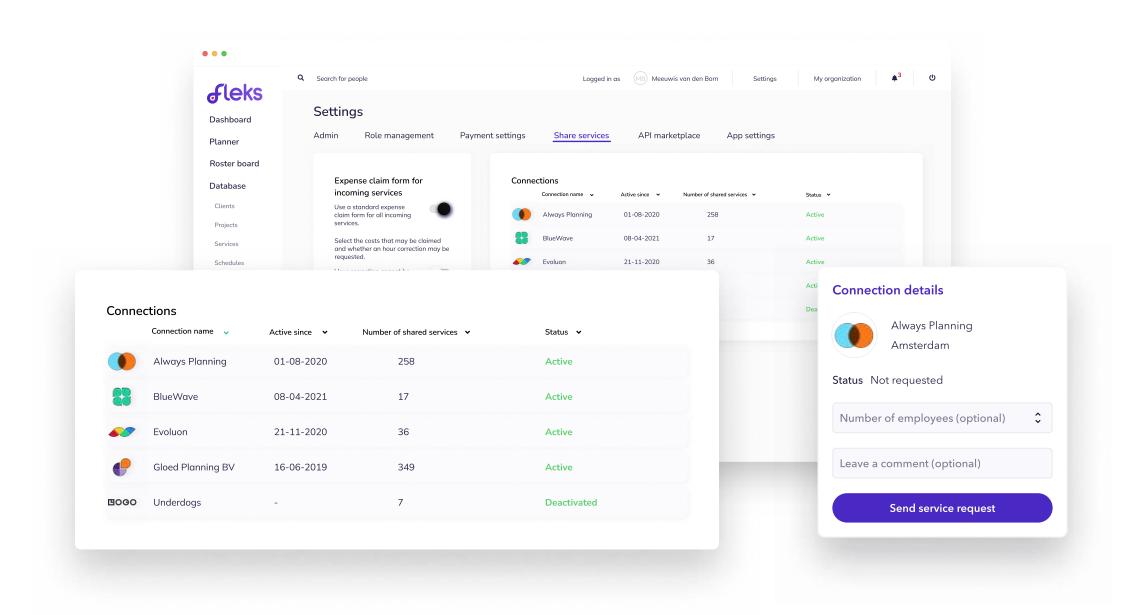
Whether it's optimizing staffing levels or spotting trends, every insight helps improve planning and streamline collaboration.



## Collaborate with trusted partners through Fleks Share

With Fleks Share, you can easily build and manage your own network of flexible workers – together with trusted partners or suppliers. Teams can view each other's availability and quickly step in when extra capacity is needed, without losing ownership or control.

You can always start with your internal team and then instantly see who's available within your wider network. Fleks Share creates one transparent ecosystem where planning, speed, and collaboration come together seamlessly.



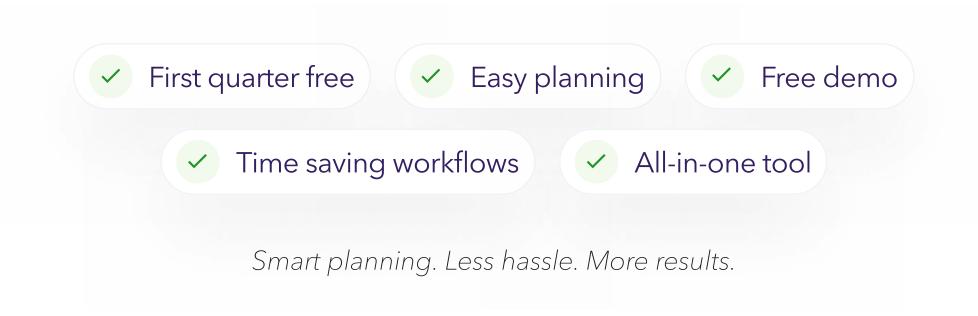
Your people. Your partners. One connected network.



#### **FLEKS**

## New year, fresh planning

Experience the first quarter free with Fleks. Would you like to see how Fleks makes planning, communication, and time tracking simpler for your teams? We'd be happy to show you how the platform works and how it fits your way of working.



Fleks Works

Dynamostraat 44

Amsterdam, Nederland



