

# !\_oqui



## Professional in-house video made easy

## The rewards of video marketing are high, but the hurdles can seem higher.

It's the most effective marketing medium of today. Everyone wants to do more video, but most struggle to keep it up. It's expensive, time-consuming and often complex to do, and many people are nervous in front of a camera.

It's time to make video production accessible to all.

Say hello to Loqui.

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## Introducing Loqui.

Your in-house videographer and broadcasting studio.

Loqui makes professional video easy to achieve. Whether shooting or streaming, it enables simultaneous input from up to three cameras, together with a microphone of choice – room mic or clip-on, you choose. And all made as easy to use as a Smartphone, with the Loqui intuitive interface.

Loqui puts the power of video in the user's hands, making it easy to create professional video, on demand. Simply speaking, it's a revolution in video marketing.



## Video made easy

Loqui makes it possible to produce high quality video within busy business life, to meet a wide variety of communication needs. Anything conveyed better by video can be shot within minutes of thinking of it! The limit is only your imagination and ingenuity, but here are a few ideas for starters.



### Talking head videos

Speak to camera about your company, products and services quickly and easily



### Product demo videos

Communicate the benefits and features of your products in a quick, engaging way.



### Personalised sales messages

Grab your prospects' attention with short, personalised sales videos.



### Webinars or podcasts

Produce your own webinar/podcast series to demonstrate your industry expertise.



### Livestreamed online events

Deliver company announcements, new product launches, Q&A sessions and more.



### Product training and CPDs

Provide value-added knowledge and guidance online in professional style.



### Project reviews or case studies

Describe project successes to camera and combine with location images and footage.



### FAQ videos

Provide answers to common industry questions in personable style.



### Internal staff update videos

In addition to marketing videos, enhance internal communications with video content.





**1**  
**Premium UHD display**  
Provides a clear and detailed self-view during filming.



**2**  
**Motorised stand adjustment**  
Seamlessly transitions between different filming heights.



**Extensive microphone compatibility**  
Supports a variety of USB microphones for versatile audio recording options.



**3**  
**External connection ports**  
Enhances functionality with additional peripheral devices.



**4**  
**TENTE wheels with brakes**  
Ensures smooth movement and reliable stability.

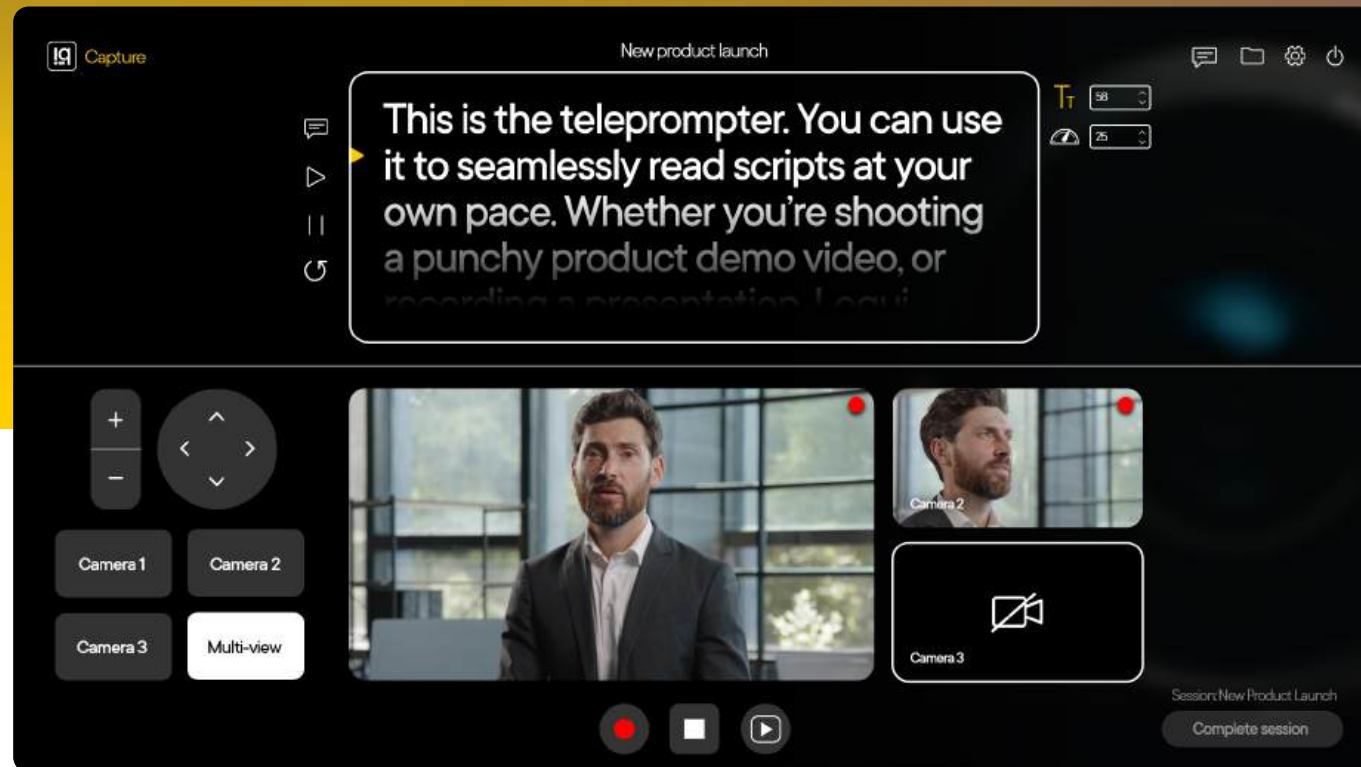


**High-quality PTZ Camera**  
Captures stunning 4K UHD video effortlessly.

**Option of additional cameras**  
Enhances filming flexibility and superior video capability.

## !q Capture

The most manageable means of self-recording professional video.



### Multi-camera recording

Simultaneously records up to three 4K camera feeds. Automatically combines footage with mic input for ease of editing.

### Teleprompter

Professional broadcasting style teleprompter allows you to easily read your script whilst still looking at the camera.

### User-friendly camera control

Reassuring self-view, combined with intuitive pan, tilt and zoom controls to frame your video, removes the fear of video recording.

## !q Stream

Studio-grade live streaming accessible for everyday business use.



### Broad platform compatibility

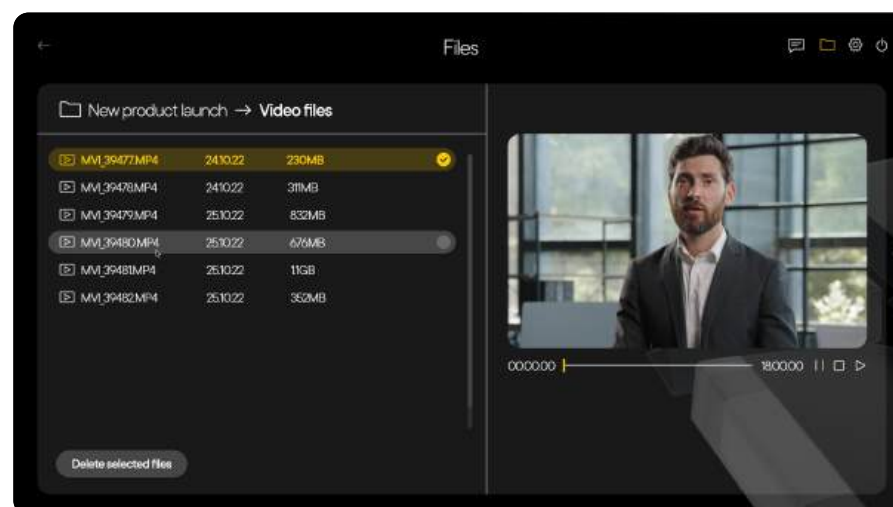
Loqui simply presents as a webcam to mainstream business streaming platforms, including YouTube, Zoom, Teams, and LinkedIn Live.

### Live camera switching

Seamless switching between cameras during live streaming – functionality only found elsewhere on professional broadcasting hardware.

### ISO recording whilst streaming

Independent recording of each camera feed combined with audio, separate to any platform recording, enabling post-event video creation.



## Easy export

### File Manager

Once you've finished recording during capture or streaming, the export process is super simple with Loqui...

### 1. Check the take

Head over to the File Manager to view your recorded files in the media player.

### 2. Select your files

Select the files you'd like to use, and delete the ones you don't with multi-select.

### 3. Export to USB

In just 2 clicks, export your hi-res video files to a USB drive ready for editing and sharing.

Pricing options

Loqui X1



Additional camera bundle



Microphone options



Large diaphragm condenser microphone



Wireless lavalier microphone twin set

Loqui X1 – Standalone

Standalone Loqui X1 - additional cameras and microphones can be purchased separately as microphone/camera bundles.

£5999

Loqui X1 – Standard package

Loqui X1 with a choice of microphone.

£6299

Loqui X1 – Premium package

Loqui X1 with additional camera and tripod bundle. Choice between two microphone options included.

£7499

Additional camera bundle

4K PTZ Camera with professional tripod supplied with premium carry case.

£1299

Microphone bundle

Professional wireless twin lavalier set and large diaphragm microphone.

£499



# Loqui

Revolutionise your marketing with professional video, on-demand.

Book a discussion to discover more of what you can do with a Loqui at your fingertips:

→ [loquivideo](https://loquivideo.com)



Support subscriptions that maximise video impact.

Secure an agreed number of support hours per month to ensure consistent high quality across your video content.

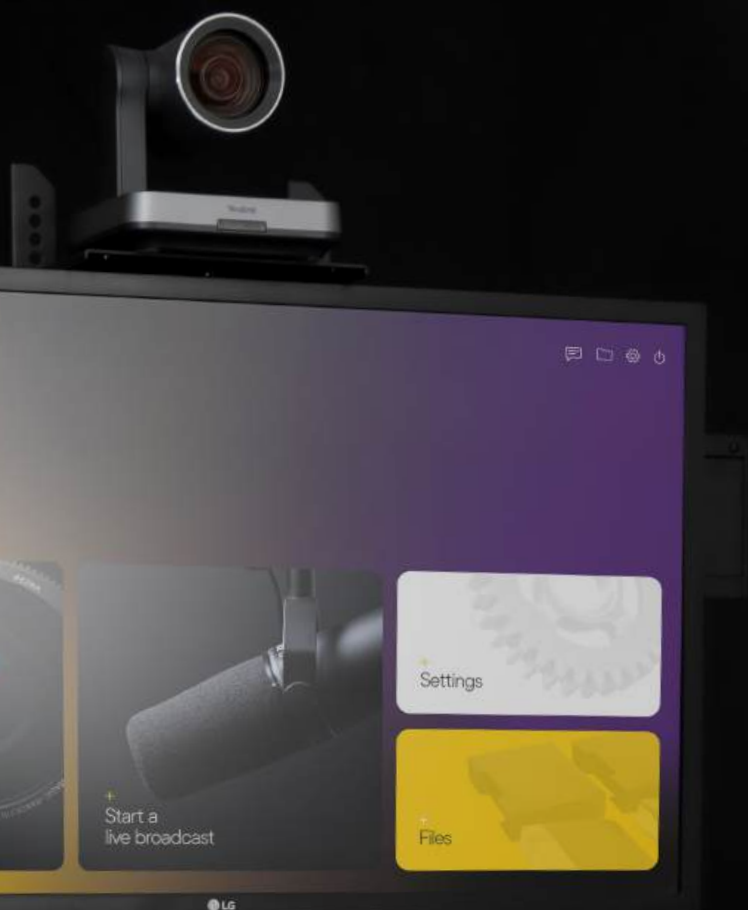
You choose what to assign your support hours to each month, with up-front notification of how many hours any request will use up.

- Remote operation and support with recording
- Concepting, storyboarding and scripting
- Editing of Loqui footage, with supporting footage as required
- Adding of graphical elements, animations and music

Loqui is produced and supported by Zing – authoritative video content specialists. Developed to meet the clear market need for business video production to be made much easier, Loqui is enabling a new wave of business video creation.

Find out more: call [01686 830030](tel:01686830030) or email [loqui@zing-impact.com](mailto:loqui@zing-impact.com).





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