

Third-Party Cyber Risk Management

**Challenges and Trends
2025**

About Me

Cyber security specialist and entrepreneur for 25+ years.

Cofounder of CIPHER (acquired by ProSegur) and Niddel (acquired by Verizon).

Former Senior Manager of Product for Verizon's global Security Detect and Respond Services.

Internacional speaker at events like Black Hat, DEF CON Cloud Village, FIRST and multiple BSides editions.

Cofounder of MLSec Project. Postgraduate Teacher of AI Applied to Cyber Security at FIA.



**Alexandre
Sieira**

Cofounder and CTO



TENCHI

THIRD-PARTY CYBER RISK MANAGEMENT



About Tenchi Security



We build solutions that to allow security leaders to systematically reduce their Third-Party Cyber Risk.

Trusted by
Major First-Parties
and Third-Parties



... and many more



"Zanshin is a important and disruptive tool that enables companies to expand their Third Party Risk Management Program."

IT Security & Risk Management Associate in the Banking Industry

Company Size: 3B - 10B USD

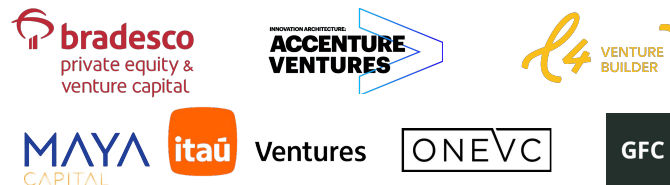
Partnered by Major Security Leaders



Recognition



Backed by Major Investors



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Third-Party Risk

Cyber security is increasingly dependent on critical third-parties.

41%

of organizations that suffered a material impact from a cyberattack said it originated from a third-party.

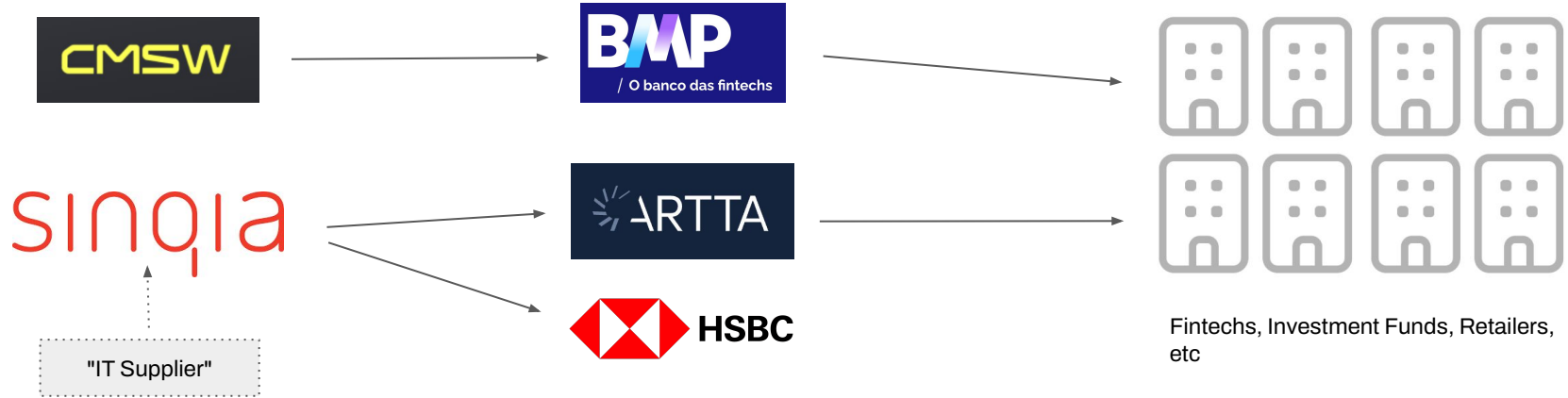
[World Economic Forum Global Cybersecurity Outlook 2024](#)

2x

YoY growth in third-party involvement in data breaches (15% in 2024, 30% in 2025).

[Verizon 2025 Data Breach Investigations Report \(DBIR\)](#)

Growth Drivers - Incidents



CHANGE
HEALTHCARE
Part of Optum™

USD 2.87B in losses
PII leak of 100MM


snowflake®

165+ corporations including
Santander, TicketMaster, Neiman
Marcus impacted, 10+ ransomed.
PII leak of tens of millions

Infosys
McCamish

BofA, Fidelity, Newport
Group, Union Labor Life
Insurance and others
PII leak of of 6MM+

 **Safe**

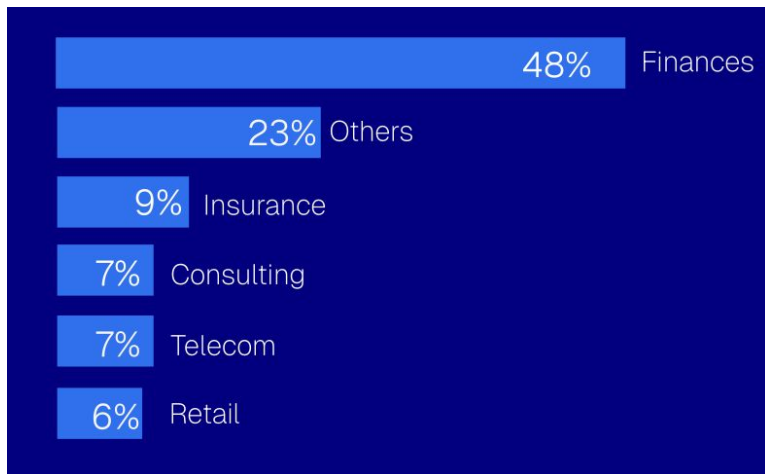
USD 1.5B of Ethereum stolen
from ByBit cryptocurrency
exchange. Largest financial
theft in history.



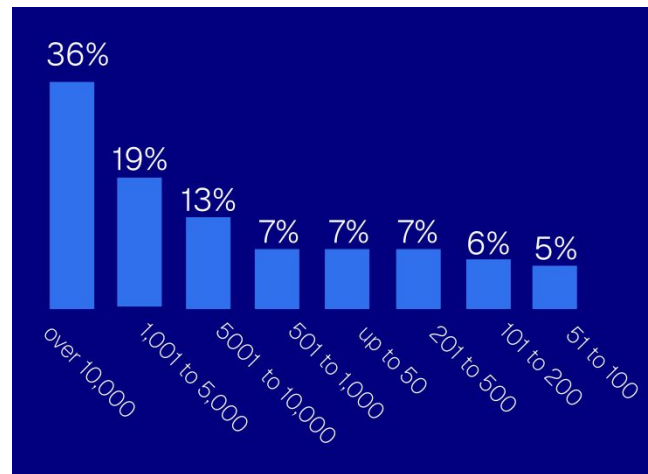
Tenchi Security - Third-Party Cyber Risk Management in Brazil 2025 Report

172 corporate security and privacy professionals interviewed at Tenchi Conference, in November of 2024.

Industry Sector

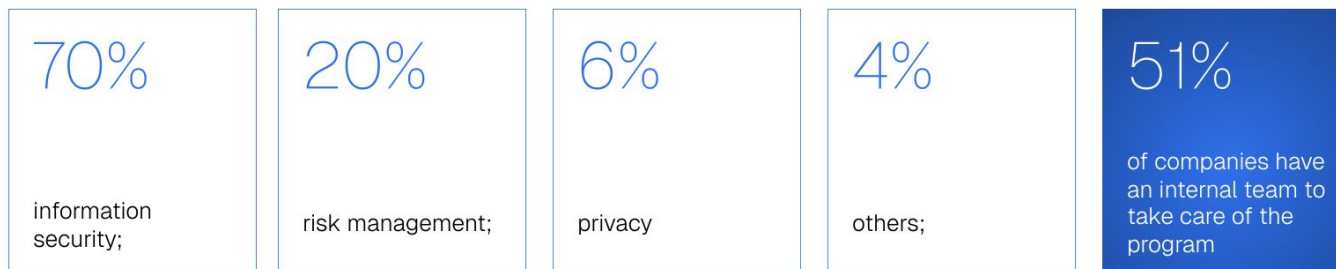


Company Size (# employees)

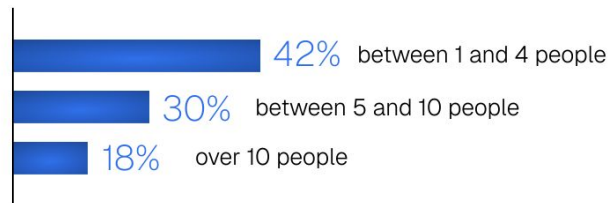




In companies that have a TPCRM program, it is most common for the Information Security team to be in charge.

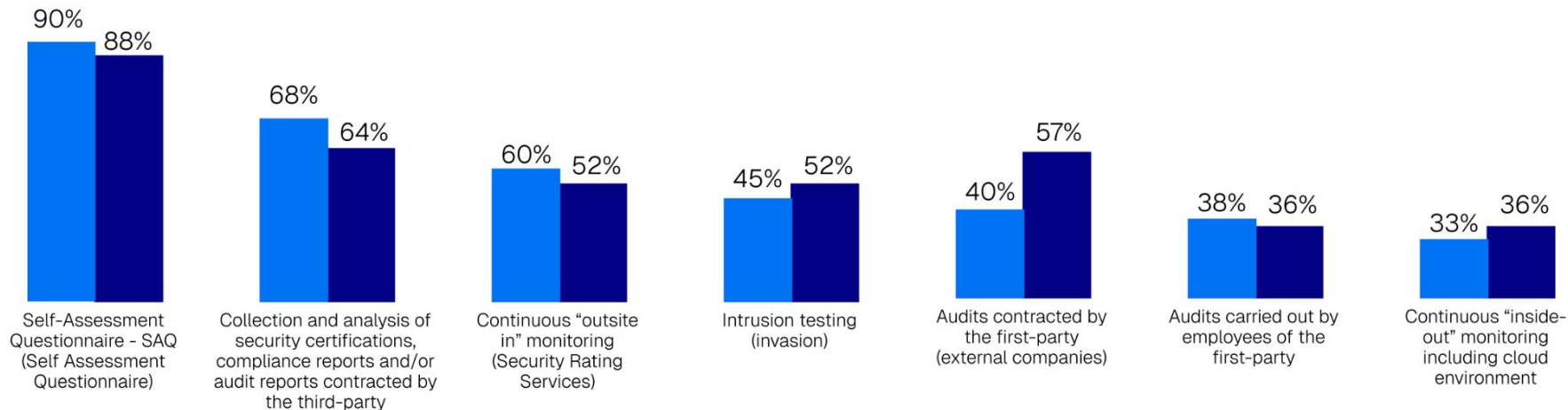


Team sizes allocated to the TPCRM program





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● 2023

● 2024

68% ISO 27001
30% SOC 2

71%

of organizations assess
their third-parties'
security **at most once a
year.**



Bonus Episode - The Limitations of SOC 2 with AJ Yawn

In this special bonus episode, Alexandre Sieira, CTO and Co-founder of Tenchi Security, and Adrian Sanabria,...

LAWFARE

Enforcement of Cybersecurity Regulations: Part 2

Jim Dempsey | Friday, March 24, 2023, 12:29 PM

While a valuable part of a cybersecurity program, "third-party audits" are too often not audits and not done by true third parties.

In a 2002 article, business school professors Max H. Bazerman and Don A. Moore and economist George Loewenstein outlined why external auditors selected and paid by the audited entity often perform bad audits. It begins with "attachment bias"—the internalized concern of auditors that "client companies fire accounting firms that deliver unfavorable audits." Other factors identified by Bazerman and his colleagues are remarkably pertinent to auditing in the cybersecurity context. For one, they concluded that bias thrives in a context of ambiguity. In the cybersecurity context, where outcomes are by and large unmeasurable, security is inherently risk based and contextual, leaving a lot of room for ambiguity. Throw in the fact that auditors may hesitate to issue critical audit reports because the adverse consequences of doing so—damage to the relationship, potential loss of the contract—are immediate, while the costs of a report glossing over deficiencies—the chances of a breach occurring due to defects that were not called out and remediated—are distant and uncertain, and you have a recipe for overly generous assessments.

<https://www.tenchisecurity.com/en/alice-in-supply-chains/episode-7-hoxz2>

<https://www.lawfaremedia.org/article/enforcement-cybersecurity-regulations-part-2>

Tenchi Security - Third-Party Cyber Risk Management in Brazil 2025 Report

9 out of 10 companies have contractual clauses that hold third parties accountable;

6 out of 10 companies offer security guidance to third parties;

Half of these companies only offer this guidance at most once a year.



The most relevant infrastructures for monitoring

Cloud infrastructure	87%
On-premises infrastructure	66%
User Endpoint	51%
SaaS Solutions	70%
Attack Surface Management	61%



74%

74% of organizations with an A score on outside-in scans cannot maintain that performance when their inside-out environments are assessed.



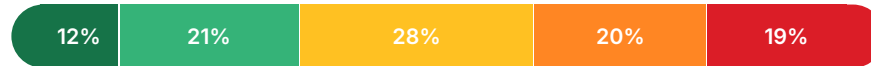
30%

of above-average organizations (A, B, C) with outside-in only scanning become laggards (D, F) when inside-out data is added.

Outside-in only



Outside-in + inside-out



Organizations find it easier to keep high outside-in scores (most frequent is A) than total score (most frequent is C).



What is the point?

1

Transfer risk to the third-party

Outsourcing responsibility does not eliminate enterprise risk.

2

Select third-parties with the lower risk level

Might create friction with the business and still not be enough to bring the risk down to an acceptable level.

3

Mitigate risks represented by critical third-parties

Partner with strategic partners to improve the business' resilience.



Kind Request

Answer this year's survey!

<https://form.jotform.com/253133548483662>





¡Muchas Gracias!

> **Alexandre Sieira**

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November 12th, 2025

FS-ISAC Mexico Member Forum