

1. The promoter is: SheMed Limited of 184-192 Drummond Street, London, NW1 3HP.
2. The title of the competition is 1 December game ticket raffle.
 - 3.1 The competition will run from Friday, 21 November 2025 (the "Opening Date") to 10pm on Monday, 24 November 2025 (the "Closing Date") inclusive.
 - 3.2 All competition entries must be received by the Promoter by no later than 10pm on the Closing Date. All competition entries received after the Closing Date are automatically disqualified.
 - 3.3 To enter the competition send a completed entry form, which can be found [HERE](#), by the Closing Date. No purchase is necessary and there is no charge to register for use of the website.
 - 3.4 The Promoter will not accept:
 - (a) responsibility for competition entries that are corrupted, not successfully completed or transmitted, lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, website, computer hardware or software failure of any kind; or
 - (b) proof of transmission as proof of receipt of entry to the competition.
 - 3.5 By submitting a competition entry, you are agreeing to be bound by these terms and conditions.
- 4.1 The competition is only open to all residents in the UK aged 18 years or over participating in one of the Weight Loss Programmes offered by the Promoter, except:
 - (a) employees of the Promoter or its holding or subsidiary companies;
 - (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the competition or its administration; or
 - (c) members of the immediate families or households of (a) and (b) above.
- 4.2 In entering the competition, you confirm that you are eligible to do so and eligible to claim the prize. The Promoter may require you to provide proof that you are eligible to enter the competition.
- 4.3 The Promoter will not accept competition entries that are:
 - (a) automatically generated by computer or created by artificial intelligence (including but not limited to chatbots such as ChatGPT or similar software applications);
 - (b) completed by third parties or in bulk;
 - (c) illegible, have been altered, reconstructed, forged or tampered with; or
 - (d) incomplete.
- 4.4 There is a limit of one entry to the competition per person. Entries on behalf of another person will not be accepted and joint submissions are not allowed.
- 4.5 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.
- 5.1 The prize is one or two tickets to the Birmingham City v Watford match on Monday 1 December, kick-off 8:00PM at St. Andrew's @ Knighthead Park together with a drinks voucher for up to two drinks.
- 5.2 The prize is supplied by Birmingham City Football Club (the "Supplier"). The Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.
- 5.3 The prize is not negotiable or transferable.

5.4 A prize draw will take place on Tuesday, 25 November 2025 by assigning each eligible participant a unique random number and selecting the winning number using the independent random number generator provided by Random.org. We will not share your personal data with [Random.org](https://www.random.org). The participant whose assigned number is selected will be deemed the winner and will be notified at the email address provided.

5.5. The Promoter will contact the winner personally as soon as practicable using the telephone number or email address provided with the competition entry.

5.6 In order to claim the prize you must respond to the email notification from socialmedia@shemed.com sent on Wednesday, 26 November 2025 (Announcement Date) confirming your attendance at the fixture.

6.1 The decision of the Promoter is final and no correspondence or discussion will be entered into.

6.2 The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of major prize winners and, if applicable, copies of their winning entries, to anyone who emails socialmedia@shemed.com within one month after the Closing Date of the competition.

6.3 If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter socialmedia@shemed.com. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

7.1 The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their prize within 2 days of the Announcement Date, *i.e.* the 28th November 2025, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

7.2 The Promoter does not accept any responsibility if you are not able to take up the prize.

8. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

9 The Promoter will only process your personal information as set out in the [Privacy Notice](#) and for the purpose of administering the competition. See also condition 6.3 and condition 6.4, with regard to the announcement of winners.

10.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.

10.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.

10.3 These terms and conditions are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.